

SEP 7 1910

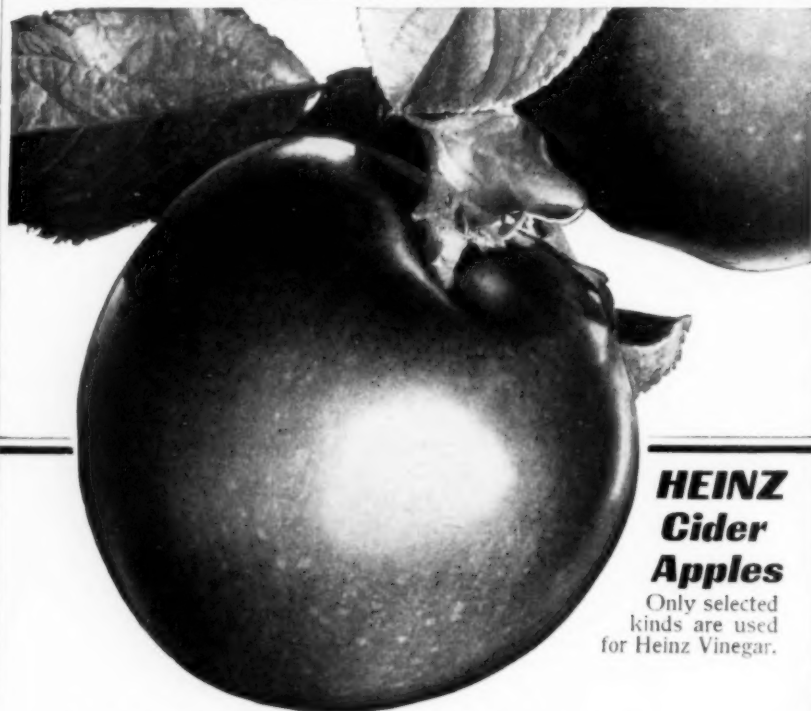
# MCGALL'S MAGAZINE

THE QUEEN OF FASHION



FIVE CENTS A COPY  
FIFTY CENTS A YEAR

OCTOBER, 1910



## HEINZ Cider Apples

Only selected  
kinds are used  
for Heinz Vinegar.

The quality of cider vinegar begins with the apples. The Greenings, Baldwins, Spies, Kings of Western New York and Michigan give the greatest amount of rich juice, best for vinegar, and these are the principal varieties of apples used in making

# HEINZ

## Pure Apple Cider Vinegar

Only the pure apple juice of *first pressing* is used in Heinz Cider Vinegar, whereas the first pressing of apples is more often sold for sweet cider, and only the second pressing, mixed with water, used for cider vinegar.

Age improves all vinegars, and it is frequently more than two years from the time the apple juice is pressed until it reaches your table as Heinz Cider Vinegar. All of which contributes to its healthfulness, mellowness and aroma. The

## 57 Varieties

also include the following pure vinegars:

### Heinz Malt Vinegar

made from sound barley malt and aged until rich and mellow.

### Heinz White Pickling and Table Vinegar

a distilled vinegar of great strength.

All sold by grocers in sealed bottles and half-gallon jugs; also by measure from barrels—but, when buying in this way, be sure you get the Heinz brand.

### H. J. HEINZ COMPANY

Distributing Branches and Agencies  
Throughout the World

Member American Association for Promotion of Purity in Food Products.



### Housekeeping in Norway

Mrs. H. H. D. Pierce, wife of the United States Minister to Norway, while in Washington recently on a visit told much of interest about her life in Norway and of the ways of the country.

Among other things she said the Norse people attach much more importance to good things to eat and spend more time in their preparation than we do in this country. They make eating a principal part of life. The Pierces have adopted the foreign way of a breakfast of rolls and coffee, a substantial midday meal, light refreshments at five o'clock and dinner in the early evening.

The servants in Norway eat their breakfast at about six o'clock, consisting of goat cheese, bread and coffee; at eleven o'clock they have another breakfast, which includes fish and meat and more coffee; then at one o'clock a meal called luncheon but really a dinner; at three-thirty o'clock they have coffee, thin bread with cheese and a small cake filled with raisins, and then their late dinner after the family is served. One can easily realize that, as Mrs. Pierce says, the preparation of meals and the partaking of them are the prime objects of the day with the Norwegian homekeeper.

I never saw a people who so fully comprehended the use of cream in cooking savory dishes. It is used in Norway as we use butter, lard or cottolene in this country, and with results which mere words cannot convey. The game of Norway is one of the things which makes life there worth while. The most prevalent, and very reasonable as we count what we pay for game in this country, are two varieties of small birds, the ryper, which is something like a partridge, and the hjerper, which might be said to resemble our grouse.

The genuine Norwegian cook pours a pint or more of rich cream over these birds and roasts them in a medium hot oven, using the cream to baste. The birds cooked in this way defy description. The same process is followed in roasting turkeys, and if Americans who want a dish which will appeal to the palate for delicacy and real satisfaction will supersede butter or olive oil for cream in the basting they will taste good turkey for the first time.—Springfield Republican.

### Two Kinds

No; the two kinds of people on earth I mean  
Are the people who lift, and the people who lean.

Wherever you go, you will find the world's masses  
Are always divided in just these two classes.

And oddly enough, you will find, too, I ween,  
There is only one lifter to twenty who lean.

In which class are you? Are you on the load  
Of overtaxed lifters who toil down the road?

Or are you a leaner, who let others bear  
Your portion of labor and worry and care?

ELLA WHEELER WILCOX.



# McCALL'S MAGAZINE

THE QUEEN OF FASHION

THE McCALL COMPANY, Publishers, 236 TO 246 WEST THIRTY-SEVENTH STREET, NEW YORK

J. H. OTTLEY, Pres. and Treas.

GEORGE THORNE HILL, JR., Secy.

**Branch Offices:**

188 Fifth Avenue, Chicago, Ill.  
1426 Howard St., San Francisco, Cal.  
63 Albert St., Toronto, Can.

50 CENTS A YEAR

To insure prompt attention please address  
all orders and communications to  
The McCall Company

## CONTENTS FOR OCTOBER

Selecting the Winter Hat (Illustrated) - - - -	105
Paris Letter (Illustrated) - - - - -	106
New Materials and Trimmings (Illustrated) - -	108
A Page of New Hats (Illustrated) - - - - -	109
The New Veils (Illustrated) - - - - -	110
The Parrot, the Horse and "Otto" (Story, con- tinued from last month) - - - - -	111
The Tragic Element (Story) - - - - -	112
An Air-Line Route (Illustrated) - - - - -	114
Cupid at the County Fair (Story) - - - - -	116
Picnicking with the Duke of Marlborough (Illus.)	117
Gowns Showing the Latest Fashion Ideas (Illus.)	119
Fashions for Misses (Illustrated) - - - - -	130
Pretty Fashions for Children (Illustrated) - - -	134
Pitfalls in Furnishing (Illustrated) - - - - -	138
What Literary Style Consists Of - - - - -	139

The Royal Chrysanthemum (Illustrated) - - - -	140
Pretty Little Mollie (Song) - - - - -	141
New Crocheted and Knitted Shawls (Illustrated) -	142
Concerning a Basket (Story) - - - - -	143
Red Rose and the Wolf (Illustrated) - - - - -	144
What Is Going to Happen? - - - - -	145
Preserving Grapes for Winter Use, and Other Sea- sonable Recipes - - - - -	146
How One Woman Made Squab-Raising Pay (Illus.)	147
Fancy Work Department (Illustrated) - - - -	148
McCall Self-Transferable or Perforated Patterns (Illustrated) - - - - -	150
A Chapter on Cooking Peaches (Illustrated) - -	152
A Chantecler Party (Illustrated) - - - - -	154
Answers to Correspondents - - - - -	207
Premiums for Getting Subscribers (Illustrated) -	211

### Important Information for Subscribers

The price of McCall's Magazine is 50 cents a year (12 issues) for the United States, Mexico, Hawaii, Porto Rico, the Philippines, Guam, Tutuila, Alaska, Panama and Cuba; two years for \$1; three years for \$1.25. Price for subscription in Canada, 75 cents a year; for every other country, \$1 a year. Always state the issue with which you wish your subscription to begin. Never fail to give your full address—your name, post office, county and State. Write plainly with ink. After subscribing, do not make complaint about not receiving your pattern and magazine until you have waited two or three weeks.

Notify us of any change of address as soon as possible; never fail to give your old as well as your new address when a change is made. If you ever miss a number, write us and we will send you a duplicate.

When your magazine comes in a pink wrapper and it contains a renewal blank, it means that your subscription has expired. Renew promptly. If you send \$1 for two years, you may select any two McCall Patterns free.

#### Advertisements

We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favor if they so advise us, giving full particulars.

### Subscribe Now and Be in Time for the November McCall's

No woman who likes to be up to date can afford to miss it.

It will contain the most attractive possible selection of the new winter fashions, profusely illustrated articles on the latest French millinery for ladies and misses, dainty and picturesque hats for very little folks. A well-known fashion writer will tell you exactly what will be worn this season. Andre Dupont will describe minutely all the new fashions in hairdressing for the coming season. There will also be an article on the new furs that will show you just what the new scarfs and muffs will be like.

**A REVEL OF THE GHOSTS**—Is the account of a particularly jolly Halloween party from which anyone can cull good ideas for similar festivities.

**AN ACADEMY OF PARROTS**—The strangest school in existence. **STEPMOTHERS**—From a stepchild's point of view.

**BEHIND THE SCENES AT THE THEATER.**

**AN OLD-FASHIONED THANKSGIVING DINNER.**

**THE WITCH CAT**—This is especially for children.

These things are not even a fair sample of the many interests of all sorts contained in this number.

### McCall's Latest and Best Premium Catalogue Now Ready

Contains Many New and Unusually Attractive Premium Offers

This magnificent Fall and Winter Premium Catalogue will be sent absolutely free to every reader. Don't fail to send for it without delay. Simply mail a postal request and the new premium catalogue will be sent you prepaid. This catalogue contains the most liberal inducements we have ever made for securing subscribers for McCall's Magazine. Shows how to get absolutely free hundreds of valuable presents, such as luxurious furs, handsome sets of breakfast and dinner dishes, extra heavily plated Rogers' silverware, besides scores of useful and ornamental articles every woman and girl would like to possess.

We cannot impress too strongly upon our readers the fact that every McCall premium is the best high-grade merchandise. We refuse absolutely to use anything cheap or shabby. Our fixed policy is to give all our club-raisers an absolutely square deal.

#### Every McCall Premium is Guaranteed

Our guarantee goes with every premium we send out, so that if ever you should receive any McCall premium that does not come up to your expectations, you will do us a favor to notify us so that we can adjust the matter to your perfect satisfaction.

No goods are bought by us for premium purposes that do not come up to a certain high standard of quality. As a matter of fact many of our premiums are really better than can be purchased at retail except in the very largest cities. Our motto is "The best is not too good for McCall club-raisers."

Getting subscriptions for McCall's Magazine is not like ordinary canvassing, because most of our 200,000 club-raisers are busy housewives who enjoy reading McCall's Magazine so well themselves that they take pleasure in asking all their friends and neighbors to subscribe.

#### Send for New Premium Catalogue Now

Whether or not you have ever received one of our beautiful premiums, we urge you to take advantage of our free offer of McCall's Large New Premium Catalogue. Remember, this costs you nothing and places you under absolutely no obligation. We will send you the catalogue cheerfully on request and believe you will be delighted with every one of the twenty attractively illustrated pages. Send a postal today. If you delay you may have to wait until our second edition is printed. Address The McCall Company, 236 to 246 West 37th Street, New York City.



Not until baby comes does a woman fully appreciate the all-round usefulness of Ivory Soap.

She does, *then*, for, with Ivory Soap, she can give baby his daily bath; she can keep his bottle clean; she can wash his underwear, his socks, his pretty dresses, the blankets that cover him, the sheets between which he lies.

Women *do* use Ivory Soap for all these purposes; and they find it answers their requirements better than any other soap. Why shouldn't it? It is better soap.

**Ivory Soap . . . . 99<sup>44</sup>/<sub>100</sub> Per Cent. Pure.**

**A BOOK FOR MOTHERS:** We will gladly mail to anyone who will write for it, a free copy of our booklet, "*How to Bring Up a Baby.*" It contains forty pages of valuable information—just the sort of information that every mother should have. Among other things it tells: What children should eat; how long they should sleep. When and how they should bathe; and why Ivory Soap is the best soap for bath and nursery use. How to care for the eyes, ears, nose, teeth, hair and nails. How to treat the minor ailments of childhood; and when to send for a physician. If you would like a copy, write The Procter & Gamble Company, Cincinnati, Ohio.

# McCALL'S MAGAZINE

THE QUEEN OF FASHION

Published Monthly

Entered as second-class matter at the New York, N. Y., Post-Office, Aug. 5, 1897. Copyright, 1910, by The McCall Company

Vol. XXXVIII No. 2

New York, October, 1910

## Selecting the Winter Hat

By MME. MARIE

**A**LTHOUGH many of the new hats are rather extreme in style, there are also numerous pretty models of more conventional shape that will be sure to appeal to the woman whose good taste rebels against novel effects that are too bizarre to be becoming.

The big hat refuses to be pushed to the background and Paris is sending over some extremely picturesque chapeaux of this style with upturned or down-turned brims. Some of the very newest of these hats have a brim dented in such a way as to give a long scalloped effect on each side of the front like the model shown in the center illustration of the group on page 109.

A favored mode is the large hat with enormous crown drapery of taffeta. As much as two or three yards of silk are sometimes employed.

A fashionable color combination is gray and beige taffeta on black and blue hats, and it is anticipated that throughout the season these neutral tones will be considered smart.

A great many velvet hats are to be used as well as those of beaver and hatter's plush.

The new beaver hats are very thick and with long hair, resembling fur. Often only one side has the beaver finish. Again a beaver edge is applied to the brim of a smooth finished felt.

One of the most interesting additions to the big hat is the cap bandeau. This bandeau is trimmed with a frill of lace that falls over the hair like a cap. This frill is often set off by a tiny wreath of roses or rosettes or loops of

ribbon. It is used also under some of the new high-crowned hats with down-turning brims that Dame Fashion has decreed are to be the very height of style. These hats are called the cloche or bell-shape. An exceedingly smart example is shown in the illustration at the extreme

left of this page. This beautiful hat is of black velvet, faced with shirred chiffon in a beautiful pale-pink shade and trimmed with a plume placed around the crown in a boa effect, that shades from a deep pink almost to white. At the back is another standing plume.

Beside this hat is shown one of the new beavers, with brim artistically rolled up at the left side of the front, and trimmed with a very full plume of white ostrich. In the upper center of the illustration is shown the very latest Parisian fancy, the turban made of the same material as the frock. This model is from one of the most famous millinery houses of the French capital. It is of Nattier-blue silk crepe, trimmed with a shaded willow plume.

Many of the new ostrich plumes are in two tones, white with big smudges of black about mid-length of the white plumage; also in pink, pale blue, orchid or lavender, with one big black smudge on each plume. The ostrich mountings are very large and very beautiful, often consisting of a band for the crown as well as a big cluster. One is amazed at the continued extravagance in ostrich feathers. There seems to be no limit to the prices that milliners can command.

Many of the new hats are made on frames covered artistically with velvet, taffeta, moiré and felt.

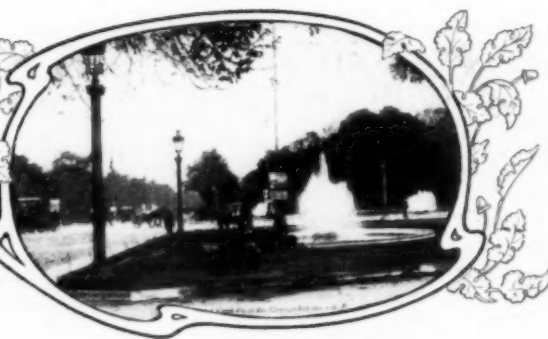


A GROUP OF NOVEL HATS



# Paris Letter

By NILL ADELE FELIX



HERE are quite an extraordinary number of attractive novelties displayed among the fashions for fall and winter. Many diverse periods of history have been drawn upon for ideas. Frocks there are of the time of the First Empire, of the Directoire and of 1830. Then there is the narrow skirt, about which so much has already been said and written.

This skirt, in its exaggerated scantiness, is becoming to but few women, and it is devoutly to be hoped that the bridle or martin-gale, as the hands, etc., confining the skirt bottoms are called, will fade from the horizon.

The mode has interfered with freedom and grace of movement and has led to absurd caricature. If the Oriental movement must hold over, it is to be hoped that it is not this "Turkish trouser line," as one French critic calls it, which will endure.

A modification of the once-popular bell skirt, smooth, clinging, but rippling into moderate width at the bottom, has been exploited slightly in Paris within the last month, and may find acceptance in the fall—a consummation devoutly to be wished if it will free women from the Poirer skirt. With a change in the width of skirt bottom will of course come a return of the train, which has been practically an impossibility with the tied-in skirt.

Poirer, who is responsible for the much-maligned narrow skirt, has just introduced some charming evening frocks in Empire style. The skirt is always straight and simple, falling from a high waistline. Sometimes the bodice shows a crossing surplice effect, the sleeves cut in one with the surplice. Again, there is a broad collar of sailor type, and, again, a simple fichu, narrow and shaped somewhat like a shawl collar, is used as a neck finish.

The newest note, however, is a bib-like bodice drapery of pure Grecian style, the points of which are caught over the shoulders. But, instead of being arranged about midway of the shoulder, as in the old Greek style, this drapery hangs from the points of the shoulders. This leaves a wide, shallow opening on the shoulder, which is sometimes filled in with a contrasting material or may even be left bare. This is an absolutely new arrangement of a familiar classic drapery.

One other pronouncedly new effect is the costume having the girdle "à la religieuse" (i. e., in nun style), or, as some term it, "à la japonaise," for in some respects this girdle resembles the "obi" worn by the Japanese women.

A great many of the newest costumes have matching scarfs, made from exactly the same materials as the dress. Scarfs of silk crêpe, with hand embroidery and lace trimmings in just the pattern seen on the dress, are distinctly

new. One particularly interesting dress of this character showed the white crêpe scarf lined with pale-blue chiffon, and there was a good deal of pale blue in the hat worn.

Very broad sailor collars, rounded—not square—at the corners, are seen on many of the newest waists. On the next page two very smart examples from Doucet are shown. At the bottom of the illustration the back and front of a blouse of black satin are displayed. Though intended for wear with a costume, this model is suitable also for use as a separate waist.

Collars of the character shown are being featured by various other leading houses, notably Paquin, Paul Poirer and Margaine-Lacroix. The waist material is black satin, while the broad collar is of sheer linen batiste, heavily embroidered in padded long-stitch work, and edged with a lace frill. The front of the waist, which is of extremely simple cut, has a one-side jabot frill of the white lace, and the sleeves are finished with frills.

A note of vivid color is introduced in the folded girdle, which is of bright-green moiré.

The waist at the top of the illustration is of satin-striped crêpe. Therein is shown a new collar effect, the design having been taken from one of the successful costume bodices.

The new note lies in the collar, which is of white batiste hand-somely hand-embroidered and is trimmed at the edge with a little pleating. The turn-back cuffs of the short sleeves are of the embroidered batiste trimmed with narrow pleatings.

Collars of this type are made of real lace for the adornment of silk dresses, in which case the ends are sometimes held in place at the front by three tiny bows of velvet ribbon.

The effect of this is exceedingly chic and forms a very dressy garniture.

Pink in all the lovely modish shades is worn enormously here, and no prettier color could be found. The other day



BEAVER HAT WITH A CURIOUS DRAPED CROWN OF VELVET

LONG COAT, LINED WITH PERSIAN SILK, ONE OF THE LATEST PARIS NOVELTIES



Photo by Henri Manuel, Paris

A FASHIONABLE FRENCH HAIR-DRESSING

I saw a "delicious frock in pink silk veiled by a simple girdled tunic of sapphire - blue mousseline de soie and without trimmings other than a double - pleated frill collar of fine lace."

Another toilette which fascinated me was a pink tulle trimmed in Venise and worn with a very wide scarf of black mousseline de soie draped across the bodice, wound around the waist and caught in mod-

ish fashion at knee height on the left side of the skirt.

Effective frocks are made of black lace over pink chiffon or mousseline or crepe.

Every means for introducing color into laces seems to have been employed this season. Embroidery in floss of silk or wood fiber with a high gloss that simulates a metallic burnish, is noted; mercerized cotton produces excellent results; gold and silver thread, crystal, composition, wooden and rubber beads, bugles and even water-colors are all introduced in designs on net to bring about the desired Oriental color effects.

Wide use will be made of bands and narrow flounces in trimming the satin foundations which are eventually veiled in chiffon, marquissette, etc.

The cachemire craze has not been overlooked in the designing of autumn materials, the manufacturers apparently believing that it has not yet run its course, and the color chart as shown up to date indicates that the blues will lead the fall colors.

The blouse of cachemire, chiffon or other thin stuff, cut all in one and made with

the utmost simplicity, is considered extremely chic for wear with plain tailored costumes of serges, etc., and the Parisians like it particularly in connection with their serge suits. Cream or white frills usually finish the collarless neck and the sleeves.

One of the newest exploitations of this phase is the use of cachemire or Persian silk as a coat lining.

The winter hats are here, and while the majority of them are lovely, some, at least, are distinctly bizarre.

The fad of the moment is the hat with the cap frill. Lewis calls it "Moyen Age." The novel feature is the lace frill and the flower-ornamented bandeau, which forms a sort of turban headdress. In a beautiful hat lately shown at this establishment the frill is of silver lace, trimmed with tiny pink rosebuds. The broad brim, which curves abruptly at its edge for several inches across the back, is of black maline, edged with a frill of silver lace. The large black velvet crown is draped in one-sided effect. A tiny double wreath of pink rosebuds, holding a flat bow of black tulle, is the sole trimming.

Hats of this style are also trimmed with large drooping ostrich feathers, arranged in clusters and often contrasting in color with the body of the hat.

The new hairdressings are certainly very attractive. The coiffure can be either high or low, as is becoming, but the effect must always be broad. Two of the most charming of the new Parisian styles are illustrated at the top of this page.



Photo by Henri Manuel, Paris

A NEW PARISIAN COIFFURE THAT IS MUCH ADMIRER



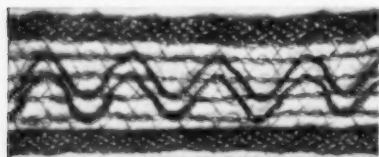
NOVEL WAISTS WITH BIG COLLARS. THE LATEST FASHION IDEA OF DOUCET, PARIS



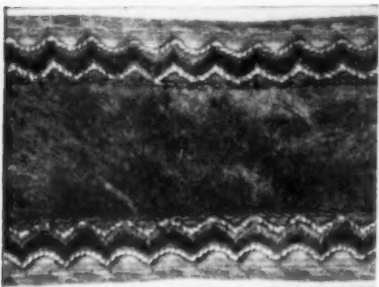
## New Materials and Trimmings



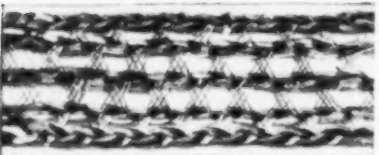
BEAD TRIMMING ON CHIFFON



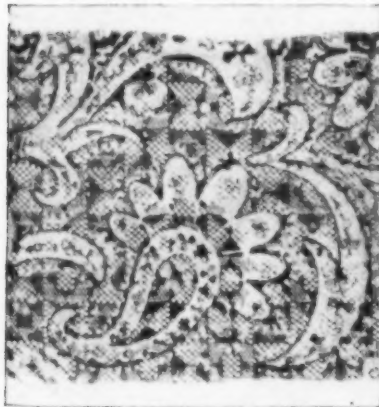
OPEN-WORK GOLD BRAID



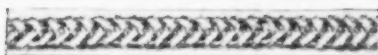
PONY BRAID WITH PERSIAN EDGE



METAL AND SILK BRAID



PERSIAN NET



NARROW SILK GIMP

IN selecting the material for her new tailor suit the woman who likes to be correctly dressed has a much wider range of fabrics from which to choose than is usually the case. Both plain and rough surfaced goods are used, ribbed cheviots, serges, broadcloths, velvets, velveteens, wool-back satins and camel's hair.

Rough-faced materials are much in evidence. Among the novelties are the fancy woven cheviots and adaptations from Scotch effects. Matt weaves in melange grounds, with small overchecks, are considered very smart.

Heavy woolen materials with a slightly pebbled surface are being used for making smart street suits by most of the really fashionable ladies' tailors.

For house gowns, carriage dresses, matinée frocks and the large variety of dressy day frocks and informal evening costumes, crêpe weaves of all sorts are much in demand. These are represented in sheer and semi-sheer weaves.

Semi-sheer weaves include crêpes, voiles, crêpe colliennes and crêpe chiffons. The crêpe chiffons, owing to their sheer nature, are of the frosted variety.

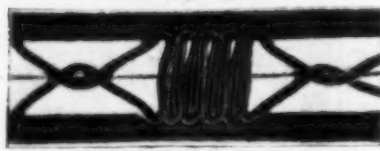
Close crêpe weaves are of mohair and worsted construction. As the worsted can be made to shrink in finishing, while the mohair remains unchanged, a semi-crêpe material is the result.

Marquisesettes are very fashionable and so are worsted voiles. Due to its sheer construction, marquise requires a strong satin foundation, thus materially increasing the cost of a costume. On the other hand, a silk-and-wool or a voile manufactured wholly of fine worsted yarn can be made up over a less expensive lining.

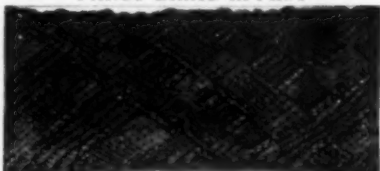
The fashion is for dark colors in both tailor-mades and dressy suits. All the various shades of blue, from the darkest navy to Nattier, are smart. Tans and browns, including golden, tobacco and coffee brown, are very desirable. There has been considerable inquiry for green, including clover-leaf and mignonette. Grays, such as silver, slate and mouse, are well received, and among the mixtures black and white, black and gray and white and black largely predominate.

Among the lighter shades that are

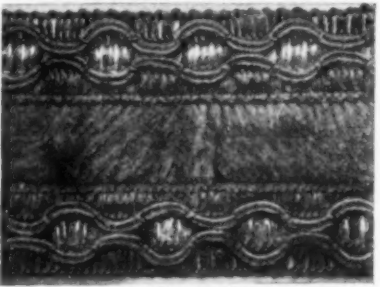
(Continued on page 109)



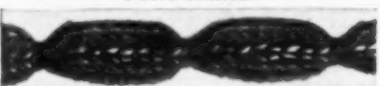
FANCY BRAID EFFECT



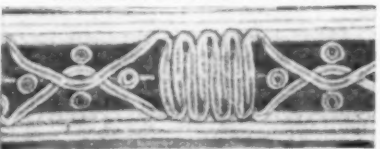
A NEW DESIGN IN SILK BRAID



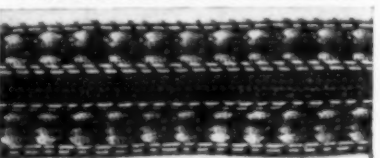
PONY BRAID



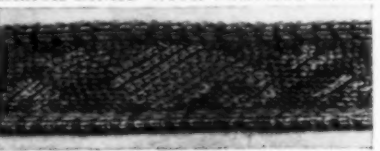
EFFECTIVE FOR BRAIDING



FOR TRIMMING DRESSY FROCKS



BLACK BRAID WITH COLORED EDGE



BRAID WITH PERSIAN FIGURE



CRÊPE WEAVES, FANCY CHEVIOTS, FIGURED SILK AND THE NEW PEBBLE WOOLEENS





THE hats shown on this page are a representative selection of the leading styles in millinery for fall and winter. At the extreme upper left is one of the large shapes with puffy crowns that have been so much liked during the late summer that the idea is to be continued through the cold weather. This model is intended for dress occasions throughout the season and is made of heavy black net laid over lustrous black messaline. It is trimmed with a band of fancy jet and has two graceful willow plumes at the left side. Two broad satin ties are knotted in an artistic bow beneath the chin.

To the right of this hat, in the center of the page, is shown one of the new dented shapes. This is of brown velvet and is trimmed around the crown with a draped effect of brown and tan satin. Under the wide brim at the left side is a deep pink rose. In the upper left-hand corner is one of the new cloche shapes of black felt bound with Nattier-blue velvet and trimmed with shade-blue plumes. At the left side is a flower rosette of white lace. This hat and also the one shown in the center illustration are from Kurzman, Fifth Avenue, New York.

Just below the last hat described is one of the new turbans made of a beaver strip in a lustrous brown color. The only garniture is a twist of brown velvet and a cock's feather of bright-shaded green. At the lower left of the group is a hat of gray velvet bent in scoop shape, with a shirred brim. It is trimmed with a drape of poinsettia red velvet and the crown is dotted with light-gray

cord ornaments. This hat is from Gage Brothers.

The last hat in the group is a Paris model with a huge, softly-puffed tam-o'-shanter crown of black velvet and wide wired brim of white lace faced with black maline. Under the brim is the new cap bandeau, positively the very latest Paris fad. This consists of a ruffle of white lace, headed by a tiny wreath of pink roses. The effect of the lace ruffle is exceedingly picturesque and becoming.

Many of the season's hats are unusually artistic, several being direct copies from types portrayed in the paintings of Rembrandt. Easily recognizable as such is a model of Nattier-blue velvet with a tam-o'-shanter crown posed at a decided angle, low on the head at the right side and tilted up at the left. At the left side only can the upward rolled brim be discerned.

## The New Veils



MOTOR VEIL OF EMBROIDERED CHIFFON

THE time has long gone by when any flimsy little piece of lace or dotted net, fastened tightly over the face and often only covering half of it, can be called a veil. Veils are now plenty large enough to be protective, they are ample and enveloping and they certainly add grace and beauty to the appearance.

It is, of course, the automobile we have to thank for the advent of the large veil. It was found a necessary complement to wraps for motoring. But this was only the beginning. Nowadays numbers of women who never drive in a car make use of the auto veil; it is found to be such a graceful addition to outdoor dress, and many women have become adepts in its arrangement. Veils, like scarfs and fans, are nothing unless cunningly handled. Some women have such a happy knack with their veils that they seem to win from them a new attractiveness; to wear them stiffly is to lose all charm.

There is something beautiful and mystical in the idea of a woman being veiled. Unconsciously we are all sensible of this, and the feeling may be a survival from times more primitive. We find its floating softness pleasing. The veil is thoroughly feminine, too, which is the reason our fathers, brothers and husbands like it.

Some very stylish and attractive veilings are now being brought out for fall and winter.

Cobweb meshes with large feathery leaf patterns are one of the favored veilings in Paris and is a type of veil that has already gained a strong hold here. It is expected to be very popular this fall.

Another style of veiling which is having a good vogue in Paris is the filet or square-meshed nets of rather heavy thread. There are medium and small designs in this mesh, which is readily recognized, owing to the general geometric arrangement of the pattern. The effect is very smart.

The larger meshes frequently show a square or triangle within a square. However, this same square-meshed or filet net is shown in finer threads, and from present indications it will largely replace the hexagon ground.



A NOVELTY VEIL



A FIGURED LACE VEIL

The majority of these veilings are brought out in black, though a few specimens are shown in violet, taupe, navy and brown. Black and white is not uncommon. The ground is of fine white thread in a filet mesh, with a larger over-

design in a heavier black thread.

Another veiling favored in Europe and which should prove becoming to a large number of women has an irregular hexagon ground-mesh of fine black thread, over which are woven heavy diagonal lines, forming a large allover diamond design.

This type of veil bids fair to be one of the strong novelties of the season, as it is a decided departure from the meshes that have had a steady run since last fall. The same allover diamond design is also shown on a fine filet net.

All varieties of novelty meshes are being shown extensively and will, doubtless, have a satisfactory vogue, but the thin sheer veil of hexagon, square and irregular mesh, emphasized by dots and small overthread shapes of various designs, or with heavier woven threads providing artistic effects, will be generally demanded.

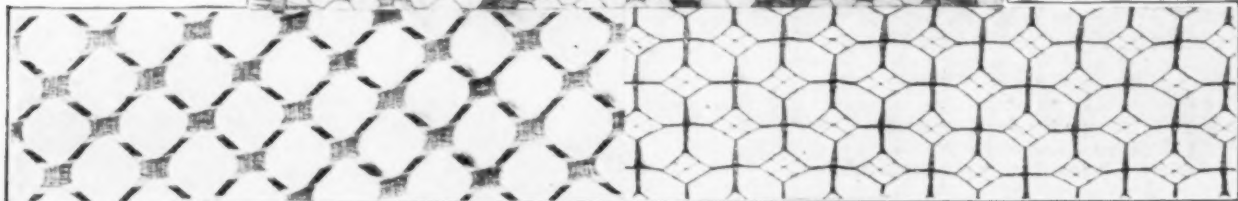
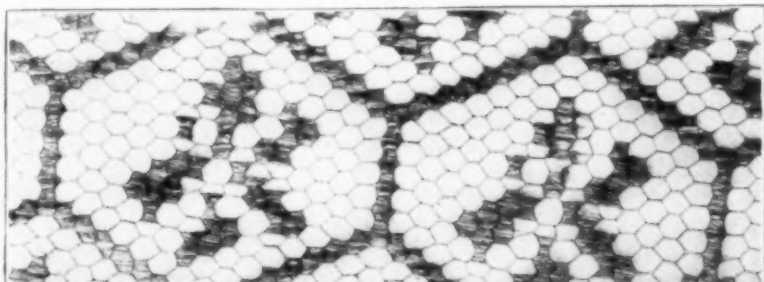
American women wear bizarre types only during the introduction of these vogues. Thereafter the great majority are particular about the becomingness of their veilings, and will buy only that article which harmonizes with gown, complexion or millinery, or provides pleasing contrast.

Very frequently a special design or type of veil is grotesquely unbecoming, and women of good taste, rather than spoil an otherwise modish up-to-date ensemble, prefer to go without a veil.

At present the veiling market is showing decided signs of broadening. A variety of types are being exploited, and where last spring it was impossible to find a chenille-dotted veil or one of the tulle complexion variety, this fall either can be procured over the counters, as well as the bizarre effects.

Magpie and jackdaw veils, combining black and white threads and dots in the mesh, are still in good demand and promise to continue so.

Complexion or beauty veils, with the underlay of white tulle, and



FASHIONABLE VEILINGS FOR FALL AND WINTER

chenille dots in the black over-mesh are welcomed with renewed vigor. The average woman much appreciates the soft, creamy tint these veils impart to the skin.

Chiffon motor veils in the best colors, that is, the more fashionable shades, are greatly in demand. The long chiffon veil is much affected for street wear, this fashion being a development of the great use of these veils for automobilizing.

Modish brown, deep blue, and electric green colored chiffons lead, together with open-meshed grenadines in novel designs.

Chiffons with wide silk hems to match, paralleled with inch-wide satin stripes, are particularly modish. A few of the grenadines are designed with soft, light-weight but very wide fringes, knotted or plain, trimming the ends.

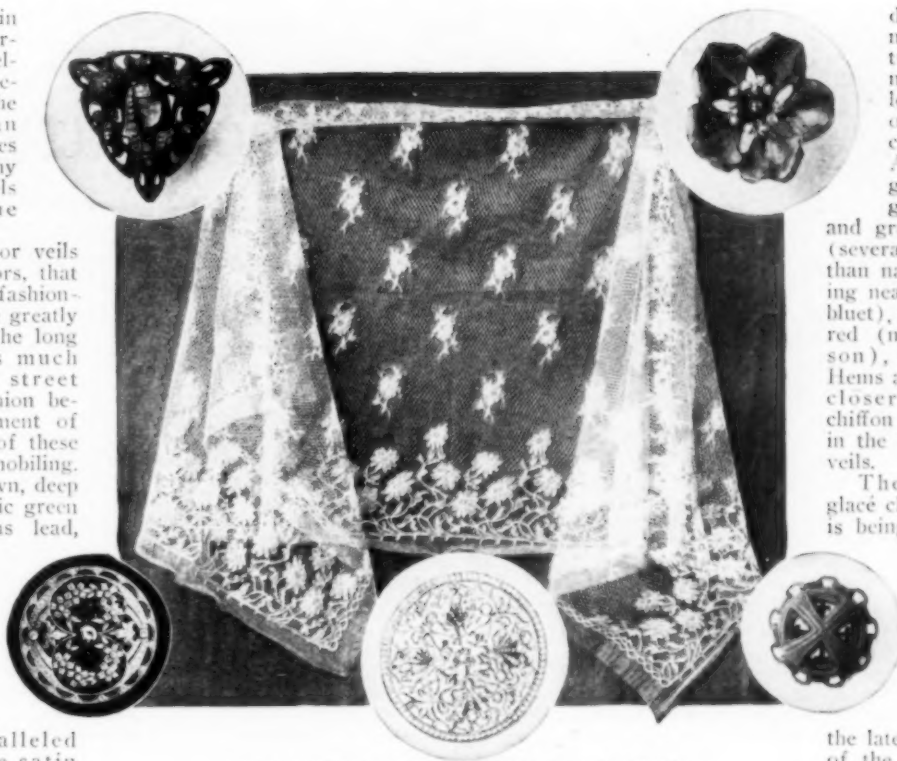
Automobile veils of chiffon, in monotone, and the exquisite two-tone, glacé or changeable effects, are in excellent demand and the ingenuity of manufacturers is taxed to pro-

duce more and more attractive two-tone combinations. The following are some of the leading combinations: Amethyst and gold, myrtle and garnet, brown and green, king's blue (several tones lighter than navy, corresponding nearly to the older bluet), and bronze, new red (much like crimson), and old blue. Hems and borders of a closer weave of the chiffon are prominent in the high-class auto veils.

The position of glacé chiffon auto veils is being challenged by the ombre or shaded effects, which are rapidly forging ahead in popular favor.

One of the latest arrangements of the auto veil is in hood form. Part of the upper edge is gathered into small enough compass to have the closely-drawn gatherings hidden under a large covered button. The ends are crossed, brought to the front and tied.

The veils used to illustrate this article are reproduced by courtesy of Lord & Taylor, New York.



NEW LACE VEIL AND FASHIONABLE HATPINS

## The Parrot, the Horse and "Otto"

By FRANK M. BICKNELL

(Continued from last month)

HALF a mile out was a middling stiff ascent, and I simply had, insidiously and sub rosa, to let Otto out a notch or we should have been stalled before reaching the top. I suppose Auntie had chills and sinking spells and incipient heart failure, and all the way up looked about as cheerful as an old straw hat in a December rain; and I am sure she would have pulled the emergency brake on me if Net hadn't been there to restrain her. When I slowed again at the top Net megaphoned me:

"Turn to your next left, Harold. We're going to take the Ravine Road. It's a little longer, but I want you to see how perfectly lovely it is."

I O. K.'d the message and was about to turn when Aunt Mattie gave the rope a jerk that nearly pulled my arm out of its socket and barely failed of ditching us. It appeared that the back-board of the democrat had unlatched in the bouncing I had given it, and the basket and two boxes containing our picnic

supper had been jolted out along the trail on the hill.

"I'll leave you folks in the carriage here and return for it," said I; adding casually: "Perhaps Nettie will be kind enough to go with me; she can look on one side while I look on the other."

Net was simply aching to jump out of the democrat and into the auto, but dear Auntie turned on the cold water, splash! splash!

"No," she said; "there's plenty of time. You can go slow and look on both sides yourself, though you'll probably find it in the middle of the road."

Another brilliant scheme foiled. Poor Net subsided; I gulped down my disgust, and, after casting loose the democrat, went off by my lonesome to retrieve the grub. It was in plain sight, about a quarter of the way down, and, though a trifle travel-stained and dusty, not much damaged.

I got back, coupled on the trailer, (Con. on p. 194)



ADJUSTING THE MOTOR VEIL



MOTOR VEIL WORN OVER THE FACE





## THE TRAGIC ELEMENT

By Marion Medford Meade

TUESDAY EVENING.

What a glorious evening! Yes, the pouring rain only enhanced its pleasure, for what is more cozy than a coupe, congenial spirits and a long drive to and from the play, while the raindrops splash against the panes?

What wonder that we grew confidential. Where there is a sympathetic cord it is easy to open one's heart, and I soon found myself telling Mr. Winston that I could appreciate just what joy his engagement must mean to him because I, too, had been engaged; and then I spoke of Jack, of our love and unannounced engagement and of his sudden death three years ago. And I told him of my efforts to "bury my sorrow," that I might "give others the sunshine and tell God the rest." He was so dear and sympathetic! And it did me a world of good to unburden my heart. I didn't mean to, but I just couldn't help it. And then he told me of the tragedy in his life, of his great, though youthful, love, and of the living death of his sweet young fiancée.

"And so I, too, have suffered," he said, "but it all seems like a dream now, for it is eight years since she has recognized or spoken to anyone, consequently I have grown old and prosaic, and now that I am going to be married I feel that I am not as enthusiastic as I ought to be."

"But Helen knows all this," he ended, "and she is content to settle down to a very practical existence."

Well, that may be all very well, but—however, if I dwell much longer on the tragic element in life and love I shan't want to get up in time for breakfast in the morning.

WEDNESDAY, MAY 6.

This morning Mr. Winston called up on the phone and asked me to go with him this evening to the last meeting of a charity dancing class, of which he is one of the directors. My aunt being in mourning, I am fortunately rather free from the conventional "society act," and she is glad to let me amuse myself in my own way. Consequently I went.

A number of the society girls and men act as teachers or directors and some of the most charming of the older women as patronesses. They were all there in full force tonight, and after the lesson was over, we all joined in the dance, so that the evening proved both interesting and amusing. But, first of all, Roger Winston and I agreed that, having exchanged such serious confidences, we would turn over a new leaf and be frivolous—which we were. Moreover, my sense of humor was for the time being in the foreground, and although Mr. Winston dances very well, I realized when I danced with him how decidedly short he is and how decidedly tall I am. So, when some one asked him if I was his fiancée, I could not help thinking what a notable example of "the long and the short of it" we would make.

And yet he has a strange magnetic power and an appealing quality in his voice which makes one forget his size.

MAY 7.

This morning while my aunt went shopping I stole off for a walk in the country. The dimpled hills near here have always been my special admiration; they make me think of a sermon which I heard Dr. Tomkins preach—

"I will lift up my eyes unto the hills from whence cometh my help!"

But what rest and peace one can find in "God's out-of-doors!" I stretched out full length under an apple tree which was just starting into blossom, and putting aside all care, I dreamt the hours delightfully away;

Blinkin' up at the skies  
Through the sunshiny day.

And when one is off on a holiday, with naught to do but indulge the drowsy, dreaming indolence of the first spring

Our little lives are kept in equipoise  
By opposite attractions and desires,  
The struggles of the instinct that enjoys,  
And the more noble instinct that aspires.

UTICA, MAY 1, 1909.

Well, here I am once again in Utica. My aunt and uncle seem very glad to have me with them, and now that I am here, I wonder why I didn't want to come. And yet, to be candid, I think I can explain my disinclination. We women are such strange creatures! We don't like to admit unpleasant truths even to ourselves! But in a heart to heart talk with my two selves I must confess that the waning of my interest in Utica dates from the day that I received the announcement of Roger Winston's engagement. Now, isn't that too absurd? Why, I never had more than an hour's tete-a-tete with the man in my life, and we exchanged only a few letters, and yet—the news of his engagement was a shock to my vanity. Yes, for it is true that I had been just conceited enough to imagine that I could read between the lines.

One meets so few men these days who really understand! And, as Miss Fowler expresses it:

"There is no craving of the human soul so universal as the craving to be understood; not to be admired or praised or idealized, but merely to be comprehended."

For we all need human sympathy. It is not enough to have "loved and lost," for the more one loves the more one is capable of loving, and when one has known the happiness of caring and of being cared for, even the beautiful memories of the past and the hopes that live beyond the years will not satisfy the heart. No, for we must live in the present, and I, for one, am quite human enough to crave present happiness; and with the poet I sing that—

Life, with all it yields of joy and woe,  
And hope and fear—  
Is just our chance o' the prize of learning love—  
How love might be, hath been indeed, and is.

But no matter how lonely and heart-hungry I may become I shall always strive to remember the motto which Jack compiled and copied for me:

"Live pure, speak true, right wrong, follow the King—with good-will doing service—in His name."

SUNDAY, MAY 3.

This evening Roger Winston came to call. Yes, I was surprised. Honestly? Well, of course, since his fiancée lives in another city and he cannot be with her, I suppose it is natural that he should call on other girls. And, as he says, there really isn't any reason why he shouldn't "keep up his friends." But he doesn't seem one bit engaged. Now how foolish! What did I expect? To find him "sighing like a furnace, with a woeful ballad made to his mistress' eyebrow?" No, but there is a subtle something missing. Why, he doesn't even talk about her! Anyhow, I think it was very nice of him to ask me to go to the theater on Tuesday evening, and, since my aunt approves, why should I not accept?

days, surely one should be content just to be alive without thought for the morrow.

I brought back a spray of the apple blossom. It breathes of spring and the pink buds will give the needed touch to the white and green gown which I am going to don this evening. My aunt has invited Mr. Hetherington and Mr. Winston to dine.

# MIDNIGHT.

Am I getting into the scribbling habit? They say that it is bad manners to talk to one's self; I wonder what they would say about writing to one's self? I remember that in "The Mantle of Elijah," Allegra writes a letter to "Myself at Forty." Will I, at forty, read over this journal and marvel that I was ever such a foolish child, and wonder why I wasted so much energy?

But it isn't wasted energy to write what one thinks and feels, for it clears the brain and helps one to think intelligently. And tonight my brain needs clearing, for I find myself repeating, mentally, one question over and over again. It happened this way. Mr. Hetherington telegraphed that he was detained in Buffalo on business, so only Mr. Winston came to dine. Then, after dinner, my aunt and uncle have a delightful little way of withdrawing, "leaving the young people to entertain each other." I think we both appreciated their tact tonight, and the evening passed all too rapidly.

I have termed Mr. Winston a "whimsical philosopher." His views on life are so droll and interesting; he jumps so unexpectedly from the sublime to the ridiculous, and has such a happy faculty for saying the right thing at the proper moment. We touched upon many subjects this evening, about some of which we both feel deeply, but even when we disagreed, there was an undercurrent of sympathy.

Shortly before he left I told him that I was glad he was engaged because I was consequently free to make as much fuss over him as I liked and to be perfectly frank without any danger of his misunderstanding my friendship.

"And you, too, will be always frank?" I asked.

"But if I cannot be frank without being dishonorable, what then?" he answered.

"Such an if is beyond imagination—good night," I said.

But is such an if beyond imagination? And am I indeed playing with fire?

After Mr. Winston departed my uncle laughingly suggested that he seemed rather devoted to an engaged man. "Remember, my dear," he said, "that absence makes the heart grow fonder—fonder of the other fellow."

But true love is constant, and if Roger Winston's fiancée cannot hold his love at a distance, would she not be better off without him?

Deliver me from a man whose heart is not entirely mine!

# MAY 8.

How original Roger Winston is! Last evening I asked him about Paul Mellor, the journalist, who wrote me such clever poetry the last time that I was in Utica, and this afternoon the postman brought me these verses:

"The Whimsical Philosopher, who is Prosy, writes Verses to show that he is not jealous of the Journalist, who also has written Verses, and to prepare his mind for sleep."

The making of verses a question of wit?

I deny the premise and will argue a bit.

'Tis a knack of the hand, yet a question of feet,

Just a flavor of Thyme to make words sweet.

Mayhap it is clever to apostrophize

And write an Ode to My Lady's Eyes;

But sweeter by far to love the rose  
And tell your love in unvarnished prose.

Skill it may be to write in rhyme,  
But skill shall fail with the passing of time;  
While the simple words of the simple heart  
Shall emblazon forever the humble part.

The poet's expression is an art of a sort,  
And, being an art, must needs fall short;  
While the living words of truth undefiled  
Are told in the tongue of nature's child.

I write a plea for the simpler men,  
For the simpler word, for the simpler pen;  
For the humbler part of the unreserved,  
For the heroes of prose who die uncrowned.

Philosophically yours,

The W. P.

But what, pray, does he mean? I confess that I am a wee bit puzzled! Of course he must refer to his fiancée when he speaks of "loving the rose;" but—does he?

Life seems to be made up of "buts" and "ifs" and "might have beens!"

Of one thing, however, I have suddenly become conscious; what he means and thinks and says makes all the difference in the world to me. But that is my secret.

I shall accept the verses as impersonal. It is for the woman to point ever upward to the Highroad of Honor.

"The soul's armor is never well set to the heart unless a woman's hand has braced it, and it is only when she braces it loosely that the honor of manhood fails."

# MAY 9 (SATURDAY).

The "tell-tale blush"—how well it is named! The tongue is held responsible for much evil but it can be controlled, while blushes speak a language all their own, and all unwittingly proclaim many a guilty secret which their owner fain would hide. And so—this has been an eventful day.

I had promised Roger that I would go with him for a walk this afternoon, but the day proved so cold and gray that our plan was not practical. Consequently he called up on the phone and insisted upon my taking luncheon with him at the café and going afterward to the Art Gallery.

My aunt gave the necessary permission, so off we went, I having first firmly resolved not to mention the verses and to show only a friendly interest in my escort.

But—all flesh is weak! And all women inconsistent! We lingered long over luncheon and I did try to keep from dangerous subjects. But—he loves me—"the truth will out,"

so was it not the inevitable which happened? And could I deny the answer which my crimson cheeks proclaimed?

And then we wandered in a little Fairyland, all our own; forgetful of Her, oblivious of the picture at which we gazed, and conscious only that we were together with the ever-present joy of loving.

Why must we come back to earth, and to the realization that there are bitter dregs in our cup of happiness? And why go on smiling outwardly and exchanging common-places with our neighbors, just as though—for us—there had been no inward revelation?

All evening I have been doing my little best to entertain the men whom my aunt had invited to call. And Roger, I doubt not, has been making himself specially agreeable at the Yale dinner which he had promised to attend.

It all seems so utterly prosaic! But we may not dwell in the rare atmosphere of the heights,

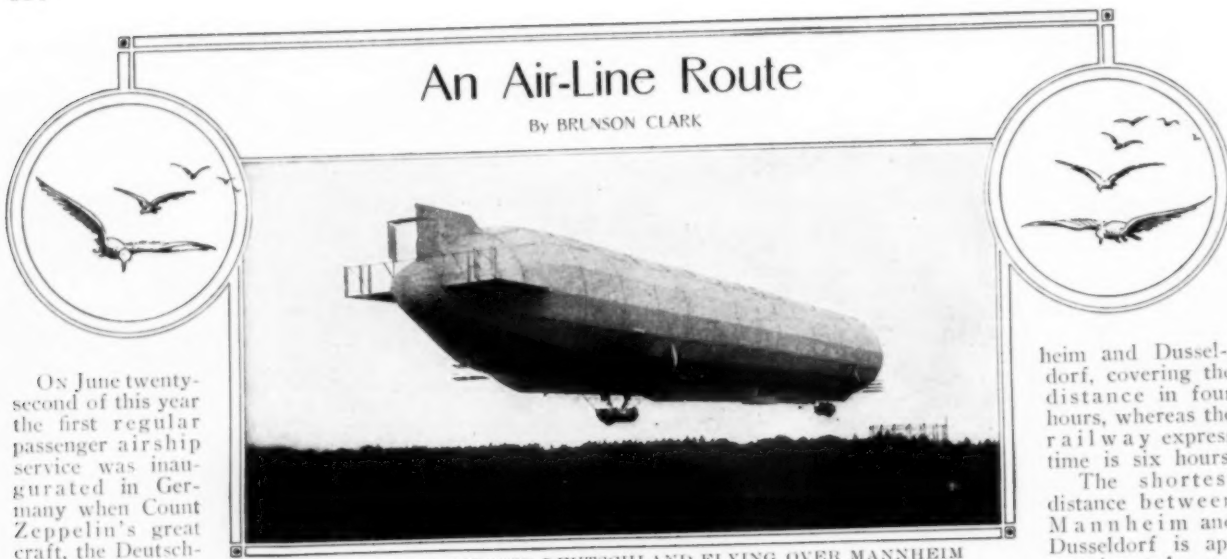
(Continued on page 158)



WE LINGERED LONG OVER LUNCHEON

## An Air-Line Route

By BRUNSON CLARK



THE ZEPPELIN AIRSHIP DEUTSCHLAND FLYING OVER MANNHEIM

On June twenty-second of this year the first regular passenger airship service was inaugurated in Germany when Count Zeppelin's great craft, the Deutschland, made her first scheduled trip from Friedrichshafen to Dusseldorf.

There were twenty passengers on board, among them some of the directors of the Hamburg-American Steamship Company and the German Airship Stock Company, joint owners of the airship, and several guests.

Count Zeppelin himself was at the helm when the dirigible started from Friedrichshafen at three o'clock in the morning, and he steered the greater part of the way. The average speed maintained for the complete course was approximately thirty-three miles an hour, but the airship covered the one hundred and twenty-four miles between Fried-

heim and Dusseldorf, covering the distance in four hours, whereas the railway express time is six hours.

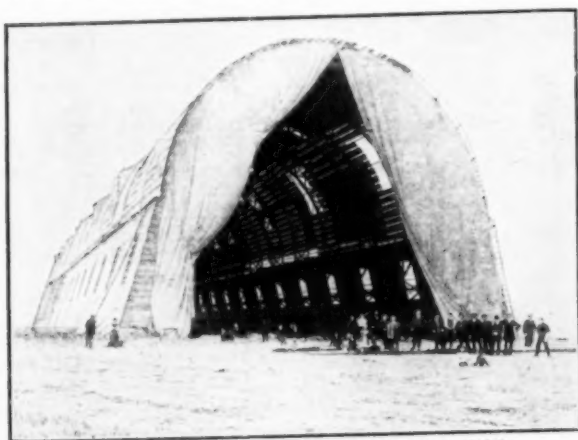
The shortest distance between Mannheim and Dusseldorf is approximately one

hundred and thirty-six miles, but the Deutschland deviated slightly from the straight line in order to pass over Coblenz and Cologne.

The Deutschland is four hundred and eighty-five feet long and forty-six feet wide. It has two passenger saloons, walled with mahogany, carpeted and comfortably furnished with wicker chairs. There are many windows through which to view the scenery and cloud effects. It is also equipped with a restaurant, which will supply passengers with buffet service such as is afforded on the parlor cars of railway trains. Three motors having a total of three hundred and thirty horse power propel the huge structure through the air. Its lifting capacity is 44,000 pounds and the capacity of the huge cigar-shaped gas bag is 24,852 cubic yards.

Several of such trips as the one just described were taken by the huge airship, and passenger tickets were sold for months ahead at the German equivalent of twenty-five and fifty dollars each when a disaster occurred that put the ship out of commission until such time as it can be repaired and partially rebuilt. The Deutschland was overtaken by a severe storm while flying over a forest and in descending was caught in the tops of the trees. No one was hurt and all landed safely but the dirigible was badly injured. German experts examined the wreck and declared that the catastrophe was due to inherent defects in the system of construction, but the plucky old Count does not agree with them and has just issued a statement of his views on the

causes of the wreck and how such accidents can be prevented, in which he says: "The Deutschland got into an ascending whirlwind which carried it up with irresistible force to a height of 5,000 feet. In consequence of the considerable loss of gas at the high altitude the airship, which was moreover heavily laden with wet snow, sank



THE SHED AT DUSSELDORF WHERE THE DEUTSCHLAND IS KEPT

richshafen and Stuttgart at the rate of forty-one miles an hour. The weather was perfect and the motors worked faultlessly.

The route was via Stuttgart, Mannheim, Cologne to Dusseldorf. It had been carefully marked out in advance for the guidance of the pilot and was followed exactly. There was no air stirring and the Deutschland made her way unhampered through a flood of bright sunshine.

The hour and minute of the probable passing of the various points had been telegraphed ahead, so that it was not only the people of the cities on the line who filled the streets, but the inhabitants of all the intermediate villages turned out and cheered enthusiastically as the immense torpedo-like structure with its whistling screws flew over their heads at a height from the surface of between two and three hundred feet.

The Deutschland swung gently into her landing at Dusseldorf at noon and the multitude surrounding the landing yards shouted a welcome. The whole city had been gaily decorated in honor of the event.

Count Zeppelin undoubtedly demonstrated the advantage of an air route in the section of the country traversed. The Deutschland cut the railroad time one-third between Mann-



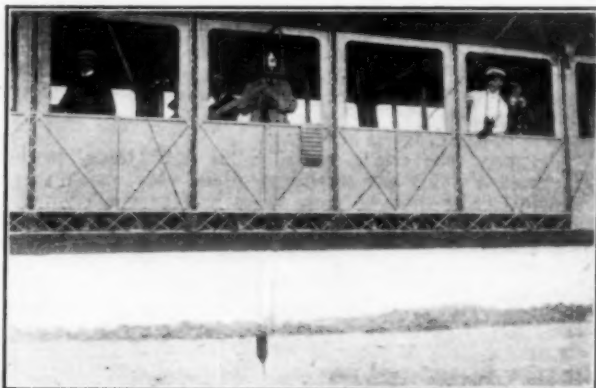
INTERIOR OF THE PASSENGER SALOON



down again. The earth was invisible till suddenly the tops of the trees were seen only a little distance below. The airship was then directed upward with the rudders.

"When three or four yards of elevation had been gained the front motor ceased to work and the speed was no longer sufficient to raise the airship. It now fell again, though only with a speed of from three to five feet a second, and soon the rear car, which through the upward inclination of the front of the vessel hung lower than the other, struck with full force on the tops of the trees.

"Very soon the whole airship was caught fast in them. It only suffered serious injury immediately in front of the rear car, where several girders were broken. A complete smashup and demolition did not take place. Further destruction was only caused afterward by the storm.



PASSENGERS AND GERMAN ARMY TELEGRAPHERS IN THE CABIN OF THE DEUTSCHLAND

"The breakdown of the forward motor at the most critical moment was apparently due to lack of benzine, as the motor itself was quite in order. There can be no doubt that the stability of the airship was only impaired by its becoming involved in an ascending whirlwind, with its accompanying heavy fall of snow.

"The loss of buoyancy through the elevation of the ship, the fall of temperature of about fifteen degrees, and the covering of wet snow, is estimated at approximately two tons. Such storms are fortunately only associated with particular states of weather, like typhoons, which still always claim victims at sea; but just as sailors have already learned to avoid these so navigators of the air will soon have no more reason to fear whirlwinds. Passenger airships can and will avoid them in future."

Count Zeppelin possesses a most interesting and energetic personality. He is seventy-two years old, having been born in Friedrichshafen in 1838. Before he was twenty-three he was a German army officer and two years later he was detailed for observation duty with the Union army during our Civil War.

He interested himself in aerial navigation very early and his first balloon flight was in a captive balloon, in which he ascended from the Union lines while connected with the Army of the Potomac. He served on the staff of General Carl Schurz and at the battle of Fredericksburg effected his escape from capture by a brilliant feat of horsemanship, making a charge through a line of bayonets with which he had been encircled.

He was promoted to the rank of general in 1880 and then retired to devote himself to aeronautics, which had become a passion with him. He spent his entire fortune of a half million dollars in his experiments, and but for the assistance of the German Emperor and the King of Wuertemberg must have failed for want of means. He has built one airship after another, and on one occasion traveled two hundred miles from his home to Frankfort, and later succeeded in carrying twelve passengers for a short distance through the air, and a year ago with a crew of twenty-six men was able to raise his machine to a height of six thousand feet.

The German army is intensely interested in airships and aeroplanes, and it is a noteworthy fact that the ballooning department of the army is now considering the advisability of fitting its airships with vertical screws, with a view of facilitating ascent and descent, experience having shown that it is difficult to bring a dirigible to earth where no special arrangements have been made to assist the process.

Our own military men are taking a great interest in aeronautics. Officers of the Signal Corps of the United States Army, believing that recent great aerial flights accomplished have prepared the way for more generous recognition of the aeroplane as a factor in war and will lead to the establishment of an aerial fleet by the United States Government, are gathering information with which to convince Congress of the utility of aeroplanes.

At the next session of Congress it is proposed to make a plea for an aeronautic fleet for experimental purposes and for actual service in scouting and carrying messages. Our War Department has observed that, in Germany, an airship has been constructed to carry passengers and has information that Japan has been at work constructing an aeroplane fleet, and has one machine which can carry several men at a speed of sixty miles an hour.

Out in St. Louis a huge airship is building which if successful will rival the dreams of Jules Verne. Officials of the company declare that within a year they will have a ship that will carry up to a hundred passengers in a sixty-mile wind and at a speed of one hundred miles an hour.

The inventor claims that his ship can start either from land or water, and that it will ascend straight into the air, or can be launched like an aeroplane.

The new airship is called a gyroplane, so named from the fact that it is a combination of the gyroscope, the helicopter and the aeroplane. Its promoters say it can be built in any size, from a two-man runabout or seven-passenger touring car to a monster of the air that will carry fifty or one hundred passengers.

"A thirty or forty mile breeze would be a help rather than a hindrance to our machine," said the inventor recently. "We will maintain absolute equilibrium in anything short of a cyclone. The usual obstacles that prevent the flight of an ordinary airship will be as nothing to this machine of ours."

It is planned to construct machines that will maintain a regular service between cities and States, and even countries. The gasoline supply may be unlimited.

The model of the ship is fitted with four huge propellers, twelve feet in diameter, which may be used in turn for drawing the machine from the ground or carrying it through the air.



COUNT ZEPPELIN ARRIVING AT DUSSELDORF IN THE DEUTSCHLAND

The machine has been inspected by government engineers and patents have been granted covering almost every feature.

It is to be constructed entirely of aluminum and macadamite and is fitted with two engines.

This is all very wonderful, but there is another side to the picture. Before many years have passed some of us may be sighing for the good old times when we could look up into the sky and see nothing but a fleecy cloud here and there, or perchance a bird winging his way overhead. In a recent humorous article Richard Le Gallienne says:

"No one will ever be able to paint again the solemn glory of the sunset or the enchanted loneliness of the morning sky. Athwart the delicate heavens will come a grimy train of Standard Oil freight-ships, or some noisy supper-party will go by, blowing horns and singing music-hall ditties."

## Cupid at the County Fair

By FANNIE MEDBURY PENDLETON

**Q**UIT grabbin'," jerked Serepta, tartly, as she and her sister, Rose Ann, pushed their way into the throng at the gate of the county fair. "Leggo my arm. Anybody would think you was eighty, instead of half that, and fresh from the backwoods. There you go, droppin' your handkerchief! It's lucky you ain't got the pocketbook; you wouldn't know enough to hang onto it."

Rose Ann's delicate face flushed hotly, and her mouth straightened, then her expression settled once more into its wonted serenity. She loosened her clutch. Rose Ann was used to her sister, and understood that this exhibition of temper denoted merely extreme nervous tension. The two sisters passed the gates and were engulfed in the vortex of humanity.

"Now," said Serepta, "you keep right behind me, and we'll make for Floral Hall. There's where they show the fancy work, and I want to see if Mrs. Abijah Wilkins has got a premium on her stockin' bag. She told me in confidence that she don't ever use a stockin' bag, havin' a basket and findin' it more handy, but she made it purpose to get a premium. It seems there's a woman from away who scoops all she can, and Mis' Wilkins says it ain't fair to home talent. She guesses she's got the best end of it this time, for she's embroidered it with moss roses."

The two sisters edged themselves past the lunch stand, the fortune teller, the trinket merchant, and entered Floral Hall. Here Rose Ann became engrossed by an oil painting showing palm trees and an ancient temple against a flaming sunset. She stood with her face aglow, far more worthy of admiration than the works of artistic effort with which she was surrounded. Rose Ann was undeniably lovely. The delicate flush of youth had deepened into the bloom of maturity. Her yellow hair, that refused to lie smoothly, framed a face the complexion of which a girl might envy. But Rose Ann never dreamed that she was fair. She had settled back into old-maidhood with placid acceptance of her lot, and if her heart held any inward rebellion against the fate that had seemingly placed her forever under the rule of her widowed sister, Serepta, there was no betrayal of it.

"Huh," sniffed Serepta, whose attention had been called to the admired painting, "it ain't half so nice as that gipsy with the tambourine. Well, my stars! If there ain't Mis'

Butler's dog Tige! You know she painted him after he was dead. I guess she must have entered him as still life."

A little wave-like ripple of fun crossed Rose Ann's face.

"He looks some dead," she ventured, demurely.

"Huh," erupted her sister, severely, "it don't become a Methodist and a woman who can't work any better worsted roses than you can to run down Mis' Butler's dead dog."

Rose Ann sighed a little. It seemed at times that Serepta had entered this world without the help and hindrance of a sense of humor. Possibly she possessed the rudiments, but if so, she scorned to show any but a solid and impenetrable front to the wiles of the ridiculous. Not so Rose Ann.

Her sister dragged her along.

"There," she cried, excitedly, "is Mis' Jones' stockin' bag, and it's only got second premium. My, won't she be hoppin'! She thought moss roses was as much work as any fool woman would embroider on a stockin' bag, but, do see, somebody in their second childhood has gone her one better on Jack roses!"

"See," cried Rose Ann, "there's Anne Marie's rose centerpiece. How that woman does make 'em so natural I can't see. I guess it's because she sees 'em with her soul."

"We'll have to hurry if we are going to get a seat on the grandstand," said Serepta. "It's fillin' fast."

"Are you goin' to watch the races, Serepta?" faltered Rose Ann. "What would Elder Bain say?"

"He won't be there, will he? And anybody that tells on us will be in the same boat. Besides, horseraces ain't wicked if you don't bet on 'em. Do look out—" as a passing vender's wagon nearly ran down Rose Ann. "It's a pity you didn't marry Jim Hill when he wanted you, instead of wearin' me out keepin' you from sudden death. There you go—can't you see where you're steppin'?"

As they crossed the track a horse and sulky flashed by. For a moment the color forsook the cheeks of Rose Ann.

"It can't be," she whispered to herself. She mounted after her sister into the grandstand, and they spread out their newspapers on the dusty seats. But Rose Ann was dazed. Through her mind passed in rapid succession the memories of the almost-romance of fifteen years ago. She remembered the foolish quarrel, and then the news of Jim

(Continued on page 184)



"JIM!" SHE SHRIEKED, "OH, JIM! HURRY! BEAT HIM, JIM!"

# Picnicking with the

By HESTER

IT is August Bank Holiday—soft, hazy weather—a real English day. The Duke of Marlborough has thrown open his park for a picnic. Yellow posters telling the promised joys adorn the Oxford shop windows. "We'd go to Blenheim, anyway," says one of us, delightedly, "and how perfectly jolly to see it under these gay auspices!"

The Bookish One demurs. "I was warned to avoid, of all things, a Bank Holiday mob."

"And my noble democratic friends told me to mix up in all the madding crowds and study my fellow-man!" This from the Keeper of the Party Purse, whose struggles with ha'pennies have not lessened her interest in human-kind.

"Well, let's go!" exclaims the other in a burst of enthusiasm. "Oh, for a fourth-class on the railways, that I might show more love for the masses!"

So, after prudently laying in provisions at the fruiterer's, we find ourselves with the masses, indeed, at the railway station. Apparently some are not on picnic bent, but are taking advantage of the low rates to visit friends along the line. The train is on time; we leap wildly into a "third" already "full up." It is a tight fit, but we are good-naturedly disposed of, together with babies, lunch baskets and cameras.

"Any place here?" A guard opens the door, a huge box in hand, and behind him an anxious spinster with a parrot-cage. A groan as from one throat goes up from our compartment; the guard laughs, shuts the door, and moves on with his charges. "More room forrard!" calls a gruff voice. "Hike along forrard!" Our feet are elevated on picnic baskets, to be sure, but we decline to hike, in spite of the attractive word, and the train rolls off.

Only a few miles of quiet English scenery before we alight at the old town of Woodstock. Up the winding street we follow the crowd; the curb is lined with a gipsy encampment; brilliant Zingarellas, clad in crimson, carts of gaudy sweets, and shows of all kinds invite the penny. But the Keeper clutches the Party Purse, and we amble on and purchase our shilling tickets at the park gates. A huge flunky in court at-



THE GATEWAY

## Duke of Marlborough

FAIRGRIEVE

tire parades up and down so imposing we hardly dare crane our necks to look at the magnificent arch put up by the first Duchess after the great Duke's death.

Everyone hastens up the fine avenue of trees toward the common where competitive games are being held. The Duke and a group of friends are already there. What a serious crowd it is! Even the ducal countenance shows the same British solemnity. One wee thing of three or so—she can see nothing of the fun—is engaging in a bit of mild hilarity; her sister, an atom herself, says severely: "Oh, Mamie, don't be so seely!"

We move on to a secluded spot under the glorious old oaks. "No games for me," says the Keeper, sinking down on the deep grass. "I travel with Culture, and I have reached the lofty plane where greased pigs fail to allure!"

She opens her old-maid's reticule and draws therefrom a mammoth gooseberry.

"Oh, dear! Are you at meals again?" sighs the Bookish One.

"Certainly; this is a picnic, and I cannot carouse longer without sustenance. Do munch too!" — dangling a tempting cherry before the other's eyes. She succumbs of course, and we feast on fruit and the inevitable chocolate.

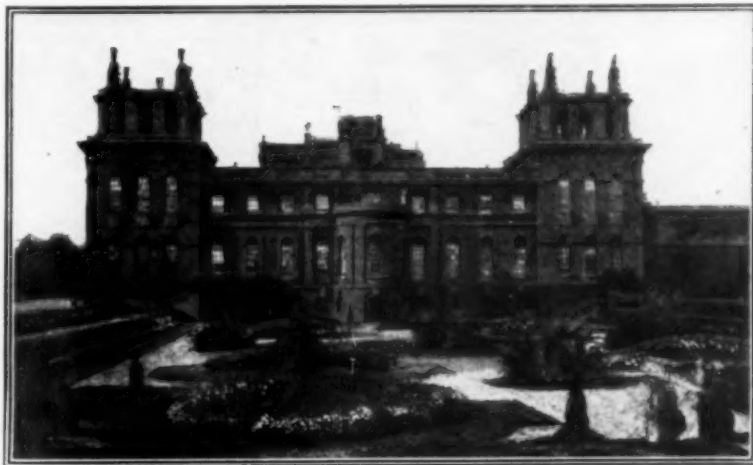
Under nearby tents the British matrons are already dispensing tea; per-

haps there are other delicacies; but we see only the steaming kettle and piles of buns, and are not sorry we are lunching privately.

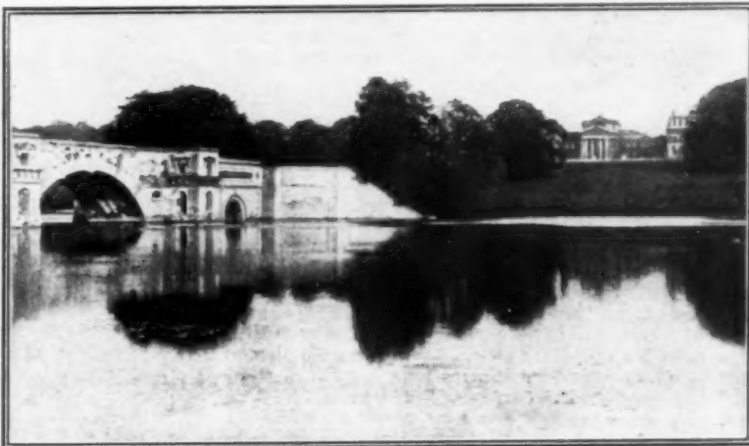
The great palace stands at the junction of some fine avenues of trees; it is too late for visitors to view the State Apartments, but we wander about the Italian Gardens, and laugh at the little yews ingeniously trimmed to resemble animals. The house is bright with scarlet geraniums in window-boxes, and rosevines creep

up the walls. The stretch of lawn before the house sweeps on as far as eye can see; the usual distant spire rises in the haze. Across the green-sward is a marvelous rose-garden, enclosed by trellises of roses and arched gateways fairly pink with bloom; some young people are grouping themselves for a photograph against this flowery background.

Merry shouts reach us from the lake below; a water carnival is being



THE EAST FRONT OF BLENHEIM PALACE AND THE ITALIAN GARDENS



BLENHEIM LAKE

(Continued on page 196)

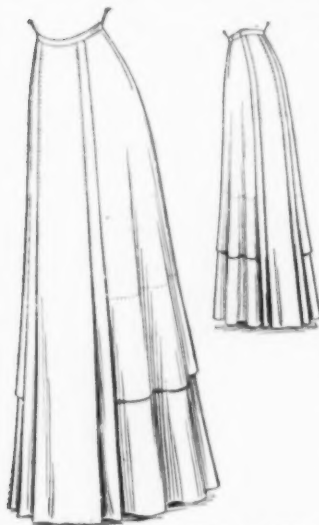


## Smart Tailored Suits of Cheviot, Fancy Serge and Broadcloth

(See Color.d Plate)

Nos. 3599-3609 (15 cents each).—The beautiful elderberry shade cheviot with a shadow stripe was successfully employed in reproducing the model shown on the opposite page. The construction of the suit is not beyond the ability of the woman of average experience, and it is of such design as to become almost any wearer. The notched collar is always a harmonious part of this particular style of coat. The seams, collar and cuffs are outlined in black chiffon velvet, which is bound with material of the same. Dark-blue broadcloth trimmed with black soutache braid would also make up very fashionably by this model. Homespun, serge and tweed give excellent wear and are adapted to this design. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and three-quarter yards of material thirty-six inches wide.

The skirt (No. 3609) is a graceful four-gored model with a double box-pleat at the front and back, and the sides are lengthened by a circular flounce set under the upper section. The design made up in panama or prunella would give good service as a separate skirt. The design provides for the round or shorter length. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six requires four and seven-eighths yards of material thirty-six inches wide. With the pleats drawn out the skirt measures three and three-eighths yards around the lower edge.



No. 3609—6 sizes, 22 to 32 inches waist measure.

and requires none, being finished with the usual machine-stitching, which answers every purpose. Semi-fitting hip-length coats are distinguishing features of all the latest cut garments. The popular shawl collar is also used in this instance. The skirt is a two-piece model having a gored pleated section, and may be used in either round or shorter length. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires seven and seven-eighths yards of material thirty-six inches wide. With the pleats drawn out the skirt measures four and one-quarter yards around the lower edge.



No. 3599—6 sizes, 32 to 42 inches bust measure.



No. 3631—6 sizes, 32 to 42 inches bust measure.

No. 3636—6 sizes, 32 to 42 inches bust measure.

No. 3631 (15 cents).—The one costume to be counted upon with each new season is the coat suit, and the woman who is desirous of appearing well dressed upon all occasions when such a suit may serve will find the design illustrated most satisfactory. Fancy wide-wale serge in an exquisite wood brown was used for this smart little suit. The lines of both coat and skirt are particularly graceful. The semi-fitting coat is finished with a unique pointed collar; this, with the buttons, skirt and coat trimming, being of velvet in the same tone. The skirt is that general favorite, the six-gored model having a double box-pleat at front and back, with the sides lengthened by a pleated section. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires eight and one-half yards of material thirty-six inches wide. With the pleats drawn out the skirt measures three and five-eighths yards around the lower edge.

No. 3636 (15 cents).—The coat suit shown here and on the color page opposite is one of the smartest of the new tailored models and may be regarded as representing the most approved lines of the season. The model is of chiffon broadcloth in the new tea-leaf green, but displays no trimming



3599



3631



3636



3599  
3609

3631

3636

SMART TAILORED SUITS OF CHEVIOT, FANCY SERGE AND BROADCLOTH  
FOR DESCRIPTIONS SEE OPPOSITE PAGE



3595

3635

3611

GOWNS SHOWING THE LATEST FASHION IDEAS

FOR DESCRIPTIONS SEE OPPOSITE PAGE



## Gowns Showing the Latest Fashion Ideas

(See Illustration on Opposite Page)

No. 3595 (15 cents).—A charming visiting gown, rendered distinctive by its simplicity and grace of line, is illustrated in pearl-gray lansdowne, with yoke and flounce of black satin; soutache braiding being used to good advantage. The design is generally most becoming and its simplicity will appeal to most anyone. The tucks continue to the waistline in the back, while the stitching terminates at yoke depth in front, giving the necessary fullness across the bust. The soft sleeve with the puff is an especially good feature; although a plain leg-o'-mutton sleeve is also included in the pattern. The two-piece skirt is lengthened by a circular flounce. Circular flounces, by the way, are rapidly attracting popular favor. The dress closes at the left side of front. Another model was shown in an exquisite shade of old-rose serge, the flounce and yoke being of a darker shade. Other materials which would be suitable are taffeta, poplin, cashmere and albatross. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, six and one-eighth yards of material thirty-six inches wide. The skirt measures two and seven-eighths yards around the bottom.

No. 3635 (15 cents).—Portsmouth-blue wool serge was used to develop this simple and attractive over-dress, while satin strapings provided the garniture. A separate guimpe is worn beneath and may be of any preferred fabric, although allover lace is very handsome for it. The waist is plain almost to severity, the Gibson tuck continuing to waistline in back, but being stitched only to yoke depth in front, providing the usual fullness. A pretty sleeve-cap is also provided. The skirt is a well-cut six-gored model, having an inverted pleat each side of center-front about knee depth, and inserted pleated sections at the sides give the required fullness to the skirt. Very pretty new weaves

in homespun and worsteds are being shown by the large houses and a wide popularity is prophesied by them. Almost any of these materials, as well as taffeta silk, fancy dress silks and satins, are suitable for this mode. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, six yards of material thirty-six inches wide. With the pleats drawn



No. 3595—6 sizes, 32 to 42 inches bust measure.

No. 3635—6 sizes, 32 to 42 inches bust measure.

No. 3611—6 sizes, 32 to 42 inches bust measure.



3595

3635

3611

out the skirt measures three and three-quarter yards around the lower edge.

No. 3611 (15 cents).—A tan and brown mixed worsted with a brown cross-stripe was effectively employed in making this attractive afternoon costume. Ecru lace was used for the yoke, while the narrow braid trimming and buttons were of brown and tan. A striking new feature of the waist is the lower section of the side-front and back lapping over the upper section in corsage effect. The waist is comparatively plain, bands of material being used with decided success. The three-piece skirt is cut on the newest lines, the front and circular flounce being in one piece. The bands of material are effectively arranged on the skirt, completing one of the smartest frocks of the season. Another attractive model, which was as effective as it was unique, was developed in olive-green chiffon broadcloth, with yoke of cream white allover lace and braid trimming of olive green and white. The dress closes at the side-front. This model would make a very smart little frock if developed in Nattier-blue taffeta with a yoke of allover lace. This is a very stylish model for serge, chevrot, stripes, checks or plaids, or almost any seasonable material. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, five and seven-eighths yards of material thirty-six inches wide. The skirt measures two and seven-eighths yards around the lower edge.

## Tailored Suits of Diagonal Serge and Zibeline

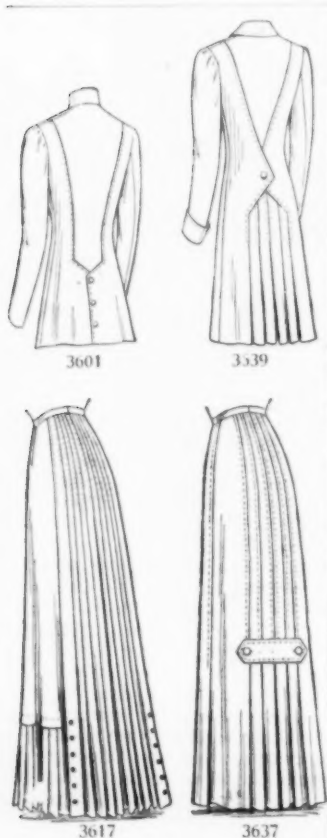
Nos. 3601-3617 (15 cents each).—Women on the whole will welcome the return of the short jacket for the coming season; it not only requires less material but it is more becoming in a great many cases. Pearl-gray diagonal worsted with a band of satin of the same tone on the skirt was employed in making this charming suit. The coat is closed close to the neck, a style which promises to be very fashionable the coming winter. It is double-breasted at the neck but the front edges are shaped in slight cutaway effect. A coat of this type requires no trimming, its chief charm being its absolute simplicity. Another suit fashioned after this model was made of the new two-tone cheviot, the alternate stripes being of brown and green, with buttons of the same material. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires three and one-eighth yards of material thirty-six inches wide.

The skirt (No. 3617) is a new five-gored skirt, and may be finished in round or shorter length. The striking feature is the full pleated back gore, which is of the latest style. The front and side gores are lengthened by a straight pleated section. The pattern comes in seven sizes, from twenty-two to thirty-four inches waist measure. Size twenty-six requires six yards of material thirty-six inches wide. With the pleats drawn out the skirt measures four and one-half yards around the lower edge.

Nos. 3639-3637 (15 cents each).—Our model, of greenish-tan mixed cheviot, is trimmed with dark green velvet collar and cuffs. The coat is really one of the most practical designs of this season, adaptable to many uses and capable of development in any one of several ways. Another point that will commend it to most women is its simple construction. The coat is of the popular semi-fitting type, and has an unusual shaped closing. The inset pleated section at the back is the striking feature of the design. The side pieces

are lapped over the pleated section and fastened with a button and simulated buttonhole. The pattern comes in five sizes, from thirty-two to forty inches bust measure. Size thirty-six requires four and seven-eighths yards of material thirty-six inches wide.

The skirt (No. 3637) is one of the prettiest of recent designs. It is cut in seven gores and has pleated gores at the back besides the tuck at each side seam. The pattern comes in five sizes, from twenty-two to thirty inches waist measure. Size twenty-six requires five yards of the material woven in the thirty-six-inch width. With the pleats drawn out the skirt measures three and one-half yards around the lower edge.



3601, Ladies' Coat  
3617, Ladies' Five-Gored Skirt

3639, Ladies' Coat  
3637, Ladies' Seven-Gored Skirt

## Stylish Walking Suits



3597, Ladies' Coat  
3623, Ladies' Four-Gored Skirt

3615, Ladies' Coat  
3589, Ladies' Skirt

wide. The skirt measures two and three-eighths yards around the lower edge.

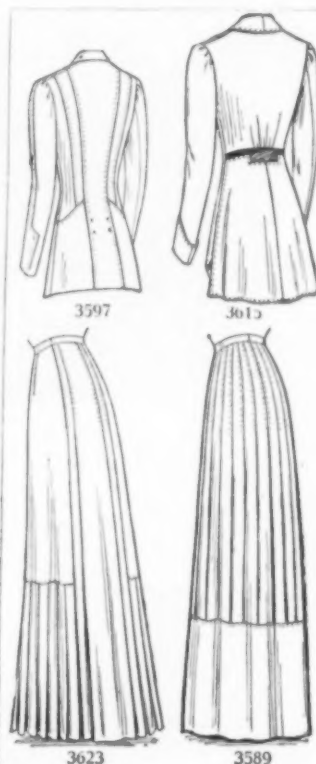
AMONG the novelties in woolen materials for tailored suits are those known as ratiné. Lines of these are being shown, plain, striped and diagonal. By ladies' tailors ratiné has been freely taken, in weights suitable for both tailored suits and separate coats. This material, while thick and warm, is of very light weight. An effort will be made to popularize ratinés for suiting purposes, but the material is better adapted for coats and wraps.

Nos. 3597-3623 (15 cents each).—The suit shown here is one of the smartest of the new tailored models, and may be regarded as representing the most approved lines of the season. The coat is of distinctly novel shaping, and will unquestionably appeal to the woman in search of something entirely new. A panel which extends from neck to lower edge forms the center-back, while the fronts are cut in one with the lower side-front. The sleeve also is an attractive departure from the usual shaping and admirably suited to the rest of the design. A handsome new broadcloth was used in a beautiful shade of dark brown; velvet buttons being the only trimming. Cheviot, homespun and fancy worsteds are equally fashionable. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, three yards of material thirty-six inches wide.

The skirt (No. 3623) is one of the newest styles, being a four-gored model, the side gores being lengthened by straight pleated sections, while the front and back gores are pleated in panel effect, the closing being at the left side of the back. The pattern can be had in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, five and one-quarter yards of material twenty-six inches wide. With the pleats drawn out the skirt measures four and three-eighths yards around the lower edge.

Nos. 3615-3589 (15 cents each).—Cream-white serge with a satin cross-stripe was used in developing this charming coat costume, the collar, cuffs and flounce being of black satin messaline. The coat model is exceptionally graceful; the lower edge of the coat is outlined longer in the back. The deep shawl collar is one of the best features, together with the extreme side closing, which is really double-breasted. The regulation two-seam sleeve is finished with a prettily-shaped cuff. Another pretty reproduction of the model was voile over taffeta. The collar and flounce were of taffeta and soutache braid ornaments fastened the coat. Light-weight worsteds and broadcloth are also suited to the mode. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, three and one-quarter yards of material thirty-six inches wide.

The skirt (No. 3589) is a seven-gored pleated model with circular flounce, and might also be used with various waists as part of a dressy costume. The circular flounce promises to be much used this season, and this variation, shown as part of the pleated skirt, is much favored. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, four and one-quarter yards of material thirty-six inches





## A Charming Gown of Figured Challie

No. 3583 (15 cents).—The woman who takes delight in making dainty garments for herself and who requires a semi-dressy waist for the numerous informal occasions that this season brings forth, will find that this design is exactly fitted to her requirements. While the waist may be developed as elaborately as desired, the construction itself is very simple, and may be unlined. Pale-blue satin was most successfully employed in making this attractive design with round yoke and cuffs of butter-colored Valenciennes. A pretty type of fancy sleeve, displaying to excellent advantage



3607, Ladies' Waist  
3629, Ladies' Seven-Gored Skirt



No. 3583—6 sizes, 32 to 42 inches bust measure.

the newest idea, is also given and may be used in full length or it may be cut off in three-quarter length. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and five-eighths yards of material thirty-six inches wide.

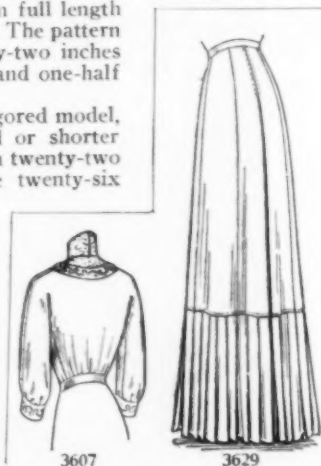
Nos. 3607-3629 (15 cents each).—A charming gown for dressy wear is illustrated in jade-green figured challie. The pleated flounce and bias bands are of green messaline and the yoke is of allover lace. There is no disputing the fact that the waist that is cut in one with the sleeve is among the smartest and best-liked styles of the season. The comfort and charm of this waist cannot be surpassed, and still another point in its favor is the fact that it is well within the limits of the most inexperienced sewer and is quickly made. The sleeves may be in full length or in the shorter fashion that is very smart. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one-half yards of material thirty-six inches wide.

The skirt (No. 3629) is a graceful seven-gored model, with a gored pleated section and in round or shorter length. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six

requires five yards of material thirty-six inches wide. The skirt measures four and three-eighths yards around the lower edge with pleats drawn out.

SLEEVES upon street dresses are three-quarter and seven-eighths and full length. The length depends entirely upon the type of material used for the gown, coat, dress or costume. The insertion of the gore in the under-arm portion of the peasant blouse allows the extension of the sleeve to full length and permits it to be as narrow as the designer desires.

A few smart models just imported have quite a bit of fulness showing above the elbow of the full-length sleeve, but with the lower portion very tightly fitted to the arm. Three-quarter and seven-eighths sleeves upon afternoon dresses, and upon a few dressy street models, permit the fulness to appear at the elbow, and from there it is gathered into a fairly wide cuff, which suggests a return to the old-time bishop sleeve outlines.



3607

3629

## A Handsome Gown of Chiffon Cloth

No. 3613 (15 cents).—On the many occasions for which a tailored suit is appropriate the regulation shirt waist is oftentimes not sufficiently dressy and a garment that is a grade above this is needed. The model shown here is an excellent example of this type of waist, as the construction is simplicity itself. The waist is made with a yoke, which may be omitted if not desired. The wide tuck at the left side gives the effect of side closing, while the closing is really at the back. The regulation one-seam leg-o'-mutton sleeve is provided; also an oversleeve. Striped or plain taffeta, satin, crêpe de Chine or messaline may be employed



No. 3613—6 sizes, 32 to 42 inches bust measure.

to good advantage. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and one-eighth yards of material thirty-six inches wide.

Nos. 3634-3638 (15 cents each).—Our illustration portrays an excellent combination that will appeal to many as a charming bridal or bridesmaid's costume. The material selected was chiffon cloth, with yoke and band trimming of Spanish lace. The increasing popularity of the body-and-sleeve-in-one effect is calling forth many graceful designs

for dressy wear, for the mode is especially adapted to gowns and waists to be used for special occasions. The lower portion of the waist is shirred and joined to the upper portion at yoke depth. The pattern comes in five sizes, from thirty-two to forty inches bust measure. Size thirty-six requires two and one-eighth yards of the material that is woven in the thirty-six-inch width.



3638

3638

3634



3634, Ladies' Waist

3638, Ladies' Tunic Skirt

The skirt (No. 3638) is one of the tunic designs suited to pliable, soft materials. The design consists of a shirred tunic, mounted on a five-gored foundation, which is finished at the bottom with a circular flounce. The skirt is in sweep or round length. This gown would also be very smart for evening wear if it was made of either pale-blue, pink or lavender satin with the waist entirely covered with white chiffon and the neck cut with a small square. The tunic on the skirt should also be of the chiffon. Lace insertion, fancy bead trimming or folds of satin can be used for trimming, if desired. The pattern comes in five sizes, from twenty-two to thirty inches waist measure. Size twenty-six requires five yards of material thirty-six inches wide. The foundation alone requires one and three-eighths yards of material thirty-six inches wide. The skirt measures three and three-eighths yards around the lower edge.

## A Dainty and Attractive Dress



3591, Ladies' Waist 3579, Ladies' Nine-Gored Pleated Skirt

finished with deep cuffs, harmonizing best with the rest of the waist. Other materials which would make this a pretty separate waist are taffeta, peau de soie, messaline, poplin, cashmere and albatross. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one-quarter yards of material thirty-six inches wide.

The skirt (No. 3579) is a well-cut nine-gored model. The pleats are stitched down to a depth a little below the hips; from here the fulness is creased to the bottom, which may be in either round or shorter length. The lines of the skirt are exceptionally graceful for a garment so unpretentious in cut. The model in question is adapted for either general or dressy wear. The pattern comes in seven sizes, from twenty-two to thirty-four inches waist measure. Size twenty-six requires five and one-half yards of the material woven in the thirty-six inch width. With the pleats drawn out the skirt measures three and five-eighths yards around the lower edge.

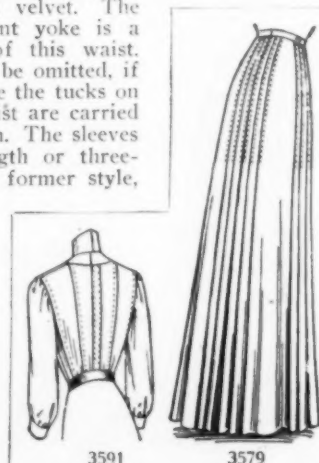
No. 3619 (15 cents).—A pretty tucked waist that is equally adapted for separate development or for combination with any smart skirt of matching material, is here illustrated. It is one of those invaluable designs that seem to fit in with every occasion, and that are as simple to make as they are becoming to wear. The vest is a distinctive feature of the model, which is very attractive and is becoming to almost every woman. A charming waist was shown in deep raspberry satin with tucked vest of chiffon in the same shade. Broadcloth, serge, poplin, rep, etc.,



No. 3619—6 sizes, 32 to 42 inches bust measure.

could be combined with net or satin of the same shade in a similar manner, or the whole waist could be of the same material. The sleeve may be used in full length or it may be cut off in three-quarter length, as desired. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and five-eighths yards of material thirty-six inches wide.

Nos. 3591-3579 (15 cents each).—A daintily becoming little gown that will reproduce most attractively in firm silk or the light-weight woolens is illustrated. In this instance a light-tan worsted was utilized; the pointed yoke is of ecru allover lace and the belt, tie and braid trimming are of olive-green chiffon velvet. The prettily-shaped front yoke is a striking feature of this waist. This may, however, be omitted, if desired. In this case the tucks on each side of the waist are carried to the shoulder seam. The sleeves may be in full length or three-quarter length; the former style,



3591

3579



## A Smart Silk Frock and New Shirt Waist

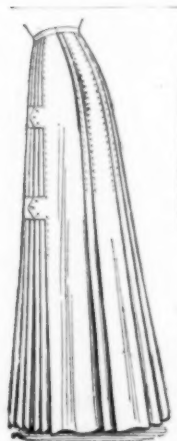
No. 3603 (15 cents).—The attractive tucked shirt waist shown in this illustration is one of the latest models, and because of its simple lines will appeal to the woman who likes to fashion her own practical waists. Although made very simply this model displays some new features, noticeably the novel arrangement of the box-pleat effect between the intervening clusters of tucks. Another striking feature is the prettily-shaped front yoke, which affords a smooth fit along the shoulder seams and the upper part of the chest. This may, however, be omitted if desired, but



No. 3603—6 sizes, 32 to 42 inches bust measure.

in this case the tucks would be carried to the shoulder seam. A pretty style of fancy sleeve, that displays to excellent advantage the newest type, is also given, and in this case may be in shorter length, if desired. Pale-tan poplin was successfully employed in making up this attractive design, using a tie of contrasting shade or ribbon. Another pretty development was a beautiful shade of light-green mull, the applied yoke being of cream-white net, braided in soutache in a fashionable allover design. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, two and five-eighths yards of material thirty-six inches wide.

Nos. 3578-3143 (15 cents each).—A smart costume of black taffeta was the result of combining this waist and skirt. A Gibson tuck extends to the waistline in the back, terminating at yoke depth in the front, which gives the desired amount of fulness across the bust. The tab effect used in the front, overlapping the tucked



3143



3578

section, which may be of white messaline, is a very good feature. The sleeves may be full length or just below the elbow, and trimmed with bands of the material. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and one-quarter yards of material thirty-six inches wide.

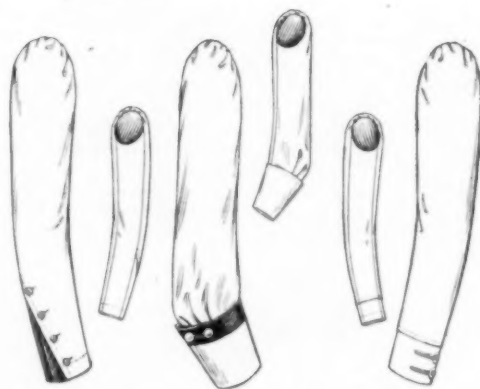
The skirt (No. 3143) is undoubtedly one of the prettiest and most becoming styles that has been introduced for some time, and the novel way in which the pleated section is introduced in this instance recommends itself to the woman who likes distinction in dress. It portrays one of the latest ideas in skirts and bridges the gulf between the clinging gored skirt and the full pleated model, partaking of the good qualities of both. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, five yards of material thirty-six inches wide. With the pleats drawn out the skirt measures three and three-quarter yards around the lower edge.



3578, Ladies' Waist 3143, Ladies' Eight-Gored Skirt

## Three Seasonable Designs

No. 3630 (10 cents).—Never was there a greater variety of sleeve models to choose from, style and simplicity being combined to good advantage. The sleeves shown here are of the regulation two-seam coat variety, with just a little fullness at the top. Cuffs of almost any shaping are worn or no cuffs at all. The designs of coat sleeves illustrated are unusually pretty, the first one being finished with a tuck that gives the effect of a cuff with buttons and braid attractively arranged. The second sleeve is finished with a deep cuff and trimmed in a band of braid and buttons. The third is of unique cut, having an inset cuff set under the upper section, and is trimmed with buttons and imitation buttonholes. The pattern can be had in three sizes, small, corresponding with eleven or twelve inches arm measure; medium, corresponding with thirteen or fourteen inches arm measure, and large, corresponding with fifteen inches or larger arm measure. The sleeves of either style require one yard of material thirty-six inches wide.



No. 3630—3 sizes, small, medium and large.

No. 3605 (15 cents).—A most popular form of wrap is found this season in the long coat, which will be used in connection with the regular walking skirt or dress. There is always something jaunty about any garment that fastens close to the throat, and the garment pictured here is both practical and comfortable for any kind of weather. The sleeves of the design

are of the regulation two-seam coat variety, and having a welt-seam finish, which is in keeping with the style of the coat. As illustrated, the materials selected for its reproduction were a tan cheviot, the collar, cuffs and pocket laps being of dark-green moiré and buttons of the material. Tweeds, serges, cheviots, basket cloth or covert cloth are fashionable and well-wearing for general service. The pattern can be had in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, five and three-quarter yards of material thirty-six inches wide.

No. 3633 (15 cents).—The overskirt or tunic in one form or another appears on a number of the season's new skirt models, among the smartest and most attractive variations being the one shown, which aptly illustrates how becoming and graceful an addition to a skirt this style may be. The new, fine pliable serges, chiffon broadcloth, satin, poplin and crêpe meteor are a few materials used for this model. The five-gored foundation skirt may be made of lining, while the pleated section is made of the same material as the tunic or of contrasting material. The pattern can be had in six sizes, from twenty-two to thirty-two inches waist measure, and requires for size twenty-six, five and one-quarter yards of material thirty-six inches wide. For foundation, one and three-eighths yards thirty-six inches wide. With the pleats drawn out the skirt measures four and one-eighth yards around the lower edge.

The ladies' coats that are most fashionable for fall wear are those made with straight lines from shoulder to hem, with scarcely any curve in at the waistline.

Coat sleeves are larger this season.

The tendency in favor of fancy materials in rough effects is very pronounced. Some of the high-class coats are made of zibelines, but they are not as popular as the semi-rough effects, which wear better. Others are of broadcloth, serge, tweed, covert or some of the new double-faced materials, plain on the outside,

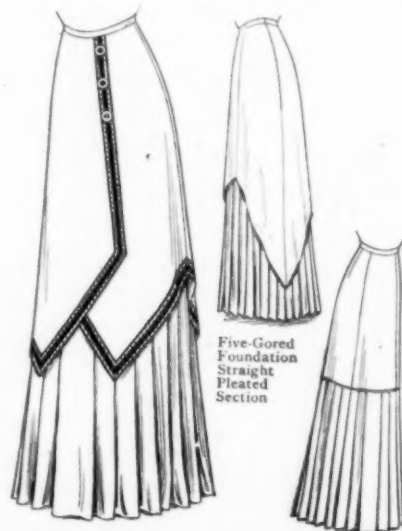
No. 3605—7 sizes, 32 to 44 inches bust measure.

with two-toned plaided or checked linings that contrast prettily.

Many coats are braided or trimmed with facings of velvet, satin or moiré.

Fancy bandings of net or chiffon are used on many of the most modish winter frocks.

Exceedingly attractive effects are obtained by the intermingling of various colors in the one design, reproducing Persian, Egyptian and East Indian coloring and motifs. Floss embroidery is used alone on net and in conjunction with gold, silver and copper threads. All manner of Oriental designs are reproduced, in addition to many that are based upon subjects of decided Occidental interest.



No. 3633—6 sizes, 22 to 32 inches waist measure.

## Novel and Pretty Shirt Waists



No. 3593—7 sizes, 32 to 44 inches bust measure.



whims may be for the moment, there is always a need for this useful item of the feminine wardrobe. The lines of this shirt waist are simple, even to the point of severity. The only attempt at ornamentation is shown in the effect of a side closing by means of a fancy cut outline. The Gibson style of this waist is a design that is always popular and good-looking, and is made with a standing collar. Both fancy and plain sleeves are given. Cream-white albatross was most successfully employed in reproducing this becoming model, with trimming of a fancy braid and buttons of the material. The pattern comes in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires two and three-eighths yards of material thirty-six inches wide.

ONE of the latest Parisian fads is the wide straight scarf of black satin lined with white satin, caught toward the ends by handsome ornaments of jet or passementerie and worn closely about the throat like the fur scarfs of winter, with one end falling backward over the shoulder and one forward.



No. 3581—7 sizes, 32 to 44 inches bust measure.



This same shape and general idea is developed in other colorings, in black lined with color, in natural tone pongee lined with cashmere silk and trimmed with black ornaments, etc.; but it is the black and white scarf that has been taken up enthusiastically in Paris.

The straight scarf of chiffon or other gauzy material has lost caste to a considerable extent, but innumerable shawl-like wraps in similar materials have been brought forward to take its place. Many of these are of chiffon bordered narrowly in fur. Others have straight falling stole fronts combined with short draped backs. A handsome model had a pointed back formed of a large square of chiffon elaborately embroidered in self-color. To this flat square two long scarf ends of chiffon are shirred just behind the shoulders, and drawn forward over the shoulders to be loosely knotted or fall straight in front, their ends being weighted with embroidery.

Changeable or shaded chiffon is used for some of the loveliest scarfs in light tones, and exquisite color effects are obtained in this way.

The tulle ruche is little worn, but you see wide soft satin ribbons run through very full shirred puffs of tulle and used in scarf fashion as a substitute for the close neck ruche.

Black chiffon embroidered in gold was the material of a lovely little scarf which fell over the arms and in a point down the back, while around the neck and falling long at each side of the front was a wide soft stole of black satin gathered in at the ends and finished by big gold tassels. The chiffon shawl or cape was joined to this stole around the neck and down the bustline on each side of the front, but from this point it fell free.

A wrap or scarf en suite, with the hat, is a feature of the dressy costume, though the scarf, hat and frock may be each of a totally different color in this season of audacious and original color schemes. For wear chiefly with white frocks was a draped shoulder wrap of chiffon in a soft shade of pink embroidered in self-color, and a hat faced in black and trimmed in superb pink plumes.

No. 3593 (15 cents).—There is always something extremely smart and distinctive about a nicely-made shirt waist which appeals strongly to the average woman. The one shown in this illustration is of very simple construction for a model of such a novel and up-to-date design. The trimming pieces are attractive, but may be omitted without detracting from the stylish effect. The one-seam sleeves are of rather unusual design. A wide tuck at each side of the front affords the fashionable effect of slenderness. The design may be attractively modeled in any soft silk or woolen fabric, as, for example, pongee, foulard, satin messaline or cashmere. For the yoke one might use allover lace or embroidery; tucked net or chiffon and fancy tucking are also very popular for the purpose. For other trimming purposes buttons could be used, these being covered with crochet, soutache braid or the material. The pattern comes in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, two and one-eighth yards of material thirty-six inches wide.

No. 3621 (15 cents).—This shirt waist gives a very clear idea of one of the popular models for winter wear. It is made without fulness in both front and back, and notwithstanding its novelty, the waist is fashioned very simply. The vest is exposed the whole length of the front, giving the desired effect. The collar, which completes the neck edge of the waist, is of a noticeably pretty shaping. The one-seam sleeves may be finished in elbow length or full length. The model is developed in gray-blue messaline with a trimming of ecru lace for the vest and collar edge. Lingerie fabrics, pongee, poplin, satin or silk cashmere are excellent materials. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two yards of material thirty-six inches wide.

No. 3581 (15 cents).—Every season brings with it new designs for the separate waist, for no matter what Fashion's



No. 3621—6 sizes, 32 to 42 inches bust measure.





## A Wrapper That is Neat and Trim

No. 3585 (15 cents).—A pretty wrapper should not be looked upon in the light of an extravagance, as to be pretty and becoming does not necessarily mean that it need be of expensive material, and the wear and tear that is saved on the street garments is an item to be considered. The model shown here is very easy to make, and may be in either sweep or round length. The small tucks across the front throw just the desired amount of fulness over the bust. The closing is at the left side under the tucked seam, so that it is hardly noticeable. One dainty development is shown in gray challie, with jet buttons as the only trimming. This design would also be pretty constructed of soft silk, cotton crepe or light-weight woolen materials, with the center-front of soft silk. The pattern comes in seven sizes, from thirty-two to forty-four inches bust measure, and requires six and three-quarter yards of material thirty-six inches wide for size thirty-six. The width around lower edge is three and one-quarter yards.

No. 3625 (15 cents).—Many dainty negligées may be made at a very low cost

and yet be as effective as the one illustrated. There are many attractive features about this model, among others being the unique closing. An extremely pretty dressing sacque of dimity, made like the design, was most suitably trimmed with Valenciennes insertion. The

sacque presents no difficulty whatever and requires only the ordinary skill to fashion it. The broad tuck extends over the shoulder and down the back in Gibson effect. The sleeves may be elbow length or lengthened by a deep cuff, as preferred. Flannel and flannelette are excellent materials for cold weather, while pongee, flowered organdie and lawn are irresistibly dainty and becoming. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires two and three-quarter yards of material thirty-six inches wide for size thirty-six.

No. 3610 (10 cents).—The fastidious woman will welcome this simple but well-designed apron. It certainly demonstrates that no apron, no matter how serviceable and practical, must of necessity be ugly. This model has the necessary amount of fulness gathered to the band at the yoke depth. The apron closes down the center-back, being tied with narrow white tape or hemmed pieces of the apron material. To have one's house dress or street dress well protected certainly puts a woman in a better frame of mind when about her household tasks. The apron illustrated is



No. 3585—7 sizes, 32 to 44 inches bust measure.

ideal in this respect. The most appropriate materials for reproducing the model are percale, gingham and chambray. The pattern comes in three sizes, small, corresponding with thirty-two or thirty-four inches bust measure; medium, corresponding with thirty-six or thirty-eight bust measure; and large, corresponding with forty, forty-two or forty-four bust measure, and requires four yards of thirty-six-inch material for any one of the three sizes.

The tying of bows for the adorning of negligée garments is an art, and the simplest of sacques can be made to have an air of piquancy by clever making and posing of ribbon bows. The woman who makes her negligées at home will do as well to go to a shop that specializes in such garments and humbly study the manner in which the ribbons have been handled.



No. 3625—6 sizes, 32 to 42 inches bust measure.



No. 3610—3 sizes, small, medium and large.

## New Underwear Designs

No. 3627 (15 cents).—One cannot say too much about the importance of good-fitting underclothes, for really it does seem as if three-quarters of the fitting of any dress depends on that of the undergarment, both around the hips and around the waist. Therefore the Princess slip has taken the place of the separate corset cover and underskirt. For the vogue of Princess dresses of semi-transparent or soft sheer materials a slip like the one illustrated will be absolutely necessary. This may be made of silk as a pretty foundation for a dress of crepe, net or chiffon. Or it may be fashioned of white nainsook trimmed with flouncing and beading, using some pretty ribbon to give the desired effect. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure, and requires four and one-half yards of material thirty-six inches wide for size thirty-six.



No. 3587—6 sizes, 32 to 42 inches bust measure.

No. 3587 (15 cents).—Every woman who enjoys owning and making pretty dressing sacques will appreciate the design that is shown here. This little negligée is simple, comfortable, and last, but not least, becoming, fulfilling the three things desired for the ideal house garment. In this instance it was made of white wool challie with a lavender dot, using band trimming in the same tone. The design presents no difficulty whatever and requires only the ordinary skill to fashion it. The wide tuck is stitched to the waistline in back but only to yoke depth in front, throwing the desired amount of fullness over the bust. Other materials that suggest comfort are eiderdown, cashmere, French flannel and wool batiste. For those who prefer negligées of sheer, thin materials, organdie, dotted swiss, mull and lawn are suggested. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one-quarter yards of material thirty-six inches wide.

No. 3590 (10 cents).—This design is especially adapted to the stout woman, but tight-fitting corset covers are so neat and comfortable that most women wear them. Three different neck openings may be used, the high, round or square, according to the taste of the wearer. The little puffed sleeve is an attractive feature, but may be omitted if desired. Nainsook, batiste and longcloth are suitable materials. The pattern is cut in eight sizes, from thirty-two to forty-six inches bust measure. Size thirty-six requires one and one-half yards of material thirty-six inches wide.



No. 3590—8 sizes, 32 to 46 inches bust measure.



Four-Gored Skirt



No. 3627—6 sizes, 32 to 42 inches bust measure.

SATIN kimonos and negligées are in high favor. Accordion-pleated, full length-models in black and colors, either plain or in printed effects, are shown. The peasant sleeve design is incorporated with most of these models.

Novelty negligée accessories in the shape of handkerchief, cap and bedroom slippers, packed in a drawstring bag made of the same material as the kimono, are receiving some attention.

Negligées made of pastel-colored satin messalines and crêpes de Chine and striped crêpon materials are very handsome. They are exquisitely trimmed with inserts, appliqués and edges of fine Cluny, Val, Lierre and point Venise laces.

## Fashions for Misses



3622, Misses' Coat Suit      3588, Misses' Coat Suit

No. 3622 (15 cents).—The illustration shows one of the very newest styles of tailored coat suits for misses. The coat



3622

3588

3588

is a very smart design; besides the lapped seam at each side of front and back, the lower section lapping over the upper section, in the button-over effect, makes the graceful lines of the garment more prominent, besides giving it a very trim appearance. The collar and cuffs are prettily shaped. The skirt is made in five gores, the front and side gores lapping over

a pleated section, thus conforming with the lines of the coat. The model was shown in smart gray English tweed with a white stripe, black messaline being used for the collar and bands. Another striking reproduction of this model shows a suit of light-tan homespun, with band trimming and collar of silk in self-tone. French serge, chiffon, broadcloth and all sorts of fancy suitings may also be used to very good advantage, and may be had usually in all the shades one may desire. The pattern comes in five sizes, from fourteen to eighteen years, and requires for the sixteen-year size, six and one-half yards of material thirty-six inches wide.

No. 3588 (15 cents).—Olive-green cheviot serge with a back figure was employed to excellent advantage in reproducing this natty little suit. Band trimming of light-green broadcloth with closely-arranged strips of black soutache was used, giving the effect of a striped material. The unique shaping of the front closing and the close-fitting around the neck are very effective. The seven-gored skirt is cut on excellent lines and has an applied turned-up band, which is the newest mode of trimming. Another attractive suit was shown of black and white striped serge, with trimming of plain mauve linen. The pattern can be had in five sizes, from fourteen to eighteen years, and requires for the sixteen-year size, six and one-half yards of material thirty-six inches wide.

No. 3616 (15 cents).—There is undoubtedly a certain snap and smartness about this style of garment that renders it always modish for the miss, and the one who is planning a coat of this character will find the construction an easy matter. The rolled collar is always a harmonious

(Continued on page 169)



No. 3616—6 sizes, 13, 14, 15, 16, 17 and 18 years.



## Modish Styles for Young Girls

No. 3584 (15 cents).—For ease and comfort, together with style, which are the necessary requisites, there is no design better than the one illustrated. It is intended for small women and misses. This design is planned to be worn just as shown in the illustration—that is, without any collar—but for people who prefer the usual collar, a collar and yoke facing can be used. The body-and-sleeve-in-one idea is carried out very prettily in this design. It does seem that no waist is complete without the addition of the pleated frills at the neck and sleeves. There is no doubt about their being becoming, when used as illustrated. The skirt, in the new deep-yoke style, is fitted smoothly over the hips by means of darts. At the lower edge the yoke outline curves gracefully, and a slightly graduated pleated flounce is attached. Soft sheer materials and light-weight silks and wools are best adapted to this model. The pattern comes in five sizes, from fourteen to eighteen years. Size sixteen requires six yards of material thirty-six inches wide.

No. 3604 (15 cents).—Pale-blue figured silk mull with embroidered filet net bands, also bertha and flounces of a corresponding shade of plain material, made this charming evening dress. The little undersleeves are of plain filet net. The design is fashioned in the popular low-cut neck, but when intended for other than formal wear a high neck is provided. The bertha section, which adds materially to the general appearance, need not necessarily be used. The skirt is a three-piece model, and the circular flounces may be omitted, if desired. In making a dress with a skirt on this order it is absolutely essential that the material be very soft and subtle. Cotton and silk foulards, organdie, dimity, cotton and silk crêpes and voiles are among these appropriate fabrics. The pattern comes in five sizes, from

fourteen to eighteen years. Size sixteen requires six and three-quarter yards of material thirty-six inches wide.

No. 3626 (15 cents).—Nothmore becoming to the girlish figure or in better taste for the growing maiden could be selected than a shirt-waist dress of this design made up in serge, lansdowne or prunella. The chief charm of this model is its tasteful simplicity. Navy-blue serge, which is so serviceable for general wear, was used to develop this model, with black satin buttons as its only ornamentation. A black patent-leather belt was also used. The sleeve is a very pretty feature; it has a pleat, scalloped-shaped, from elbow to wrist, and at the back this shapes the lower portion and provides a becoming fullness to the top. The dress closes in the center-back. The skirt is cut with five gores, having straight pleated sections. The pattern comes in six sizes, from thirteen to eighteen years. Size sixteen requires six and one-quarter yards of material thirty-six inches wide.

DUE to the desire to produce something new, there has been some reaction against the banded-in skirt. The new models, however, have kept to the narrow cut. Sometimes this is worked out with flatly stitched pleats, again it is produced in a straight skirt of very close narrow cut. These new skirts are extremely trim-looking and when worn with the short, semi-fitting coat produce the absolutely straight up-and-down line, the shoulders, hip and skirt edge being of the same dimension.

So far, everything designed for street wear shows the short, round skirt. Skirts are still very narrow.



3584, Misses' Dress

3604, Misses' Dress



No. 3626—6 sizes, 13, 14, 15, 16, 17 and 18 years.



3584

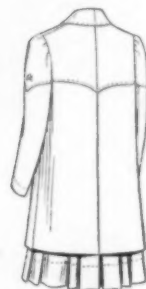
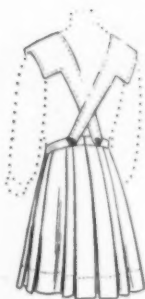
3604

## For Girls, Big and Little



No. 3628—6 sizes, 13, 14, 15, 16, 17 and 18 years.

No. 3628 (15 cents).—Simplicity and quiet good taste are the dominant characteristics of the frocks being made for young girls. The model is of a practical design that delights all mothers of girls in their teens, and will prove very convenient for the schoolgirl who must needs dress somewhat hurriedly. If desired, however, the waist and skirt may be developed separately. Light-weight cheviot in one of the new shades of brown was used for this design, using velvet-covered buttons as the only trimming. The popular body-and-sleeve-in-one idea is well shown in the waist and there is no trouble at all in connection with making it. The dress closes at the left side-front. The skirt is in three pieces, the two side sections having extensions which lap over the front section in tab effect. The pattern comes in six sizes, thirteen to eighteen years, and requires for the sixteen-year size, five yards of thirty-six-inch material.



No. 3632—4 sizes, 6, 8, 10 and 12 years.

THE lingerie waist and the fancy waist have had an extensive vogue in Paris and both are equally fashionable. The great feature of the present is the costume waist, worn with the tailored suit and matching it in color. This waist, more frequently than otherwise, has the veiling of chiffon.

All the best model houses in Paris are still using the chiffon-veiled waist. The foundation may be of handsome lace, of embroidered net, of Oriental print, or of elaborate embroidery, but invariably the chiffon cover is used to bring the waist into perfect harmony with the suit for which it is designed.

There is no change in the design of these waists. They continue to be in the peasant blouse style and seamless; one-piece cut girdles are placed high or low, according to the fancy of the wearer. Sleeves are often short. Collarless effects still prevail.

Waists developed in Oriental fabrics and with heavy Roumanian, Egyptian and Byzantine embroidery are smart. An effort to bring into fashion India cashmere waists with elaborate crewel embroideries does not promise very well, as the American demand is so largely for waists of light material. And in Paris at present the tendency is strongly toward the use of sheer and light-weight materials.

In pattern printings for waists lisle crêpes, in natural string color, with faint printings in black, are approved novelties. These squares are sometimes lightly embroidered in Oriental coloring, part of the black tracings being thus covered.

Another note in lingerie waist styles is the use of butter-colored laces, in conjunction with white batiste.

Waists made of white linen, marquisette or voile are in demand. Novelties among these include a few good-looking waists made of handkerchief linen of rather a sheer quality and embroidered with a heavy white floss in large scroll effect. Insertions of Mechlin and Val. are other trimming motifs. A few colored lingerie waists are also being shown.

No. 3632 (15 cents).—Here is one of the most tasteful of suits for a girl, consisting of a bretelle skirt and loose-fitting coat. Its lines are childish and becoming in the extreme. The range of suitable materials is very wide; broadcloth would be exceedingly dressy, while serge, cheviot and panama would be better for school wear. The model illustrated was developed in a pretty medium-tan French serge, with a waist of light-blue figured challie. Waists of pongee, albatross or lingerie materials may be worn with the suit. The bretelles give the appearance of a dress, which is far more becoming than the shirt waist and skirt effect on most children. The coat may be made with or without the applied yoke. The pattern comes in four sizes, from six to twelve years, and requires for the eight-year size, four and seven-eighths yards of material thirty-six inches wide.

## Useful Patterns for Misses and Girls

No. 3640 (10 cents).—In this illustration we have a misses' nightgown which is always in good style. It is very simple in design, but it may be made just as elaborately and daintily as is desired. The nightgown is tucked in clusters of five tucks each in both the front and back. A little spray of hand embroidery would be just the thing to finish the front of the gown between the tucks. The closing is arranged at the side, the right edge of the opening is finished with beading and embroidery edging, while the left edge is finished with an underlap. Nainsook, muslin, cambric and long-cloth are the staple materials for nightgowns. Crossbar muslin is also used, and is a trimming in itself. The pattern can be had in six sizes, from thirteen to eighteen years, and requires for the sixteen-year size, four and seven-

eighths yards of material thirty-six inches wide.

No. 3620 (10 cents).—These bloomers were designed especially for wear instead of an underskirt, but are also suitable for gymnasium wear. Young girls especially like to wear bloomers instead of petticoats, though this is not a practice of the older ones, who want to appear as slender as possible. The bloomers illustrated are of a very pretty shape, being circular in cut, and will not detract in the least from the appearance of the dress worn over them. There is no fullness

around the waist, and, as seen, the bloomers fasten on the side. The fastening may be made with buttons and buttonholes or with hooks and eyes. The leg portions are gathered onto an elastic band to fit the leg just above the knee. Serge, cashmere and mohair are very desirable materials. The pattern comes in six sizes, from thirteen to eighteen years, and requires two and five-eighths yards of material thirty-six inches wide for the fifteen-year size.

No. 3606 (15 cents).—The small girl's coat is always the most important feature of her wardrobe, and any little variation in the style is sure of appreciation. The coat illustrated is simplicity itself and yet is exceedingly smart and becoming. A coat like the model in olive-green broadcloth or bengaline with buttons of the same material would be rich in appearance. The side closing is novel and striking, while the standing collar gives the coat the military style. The two-seam sleeves are of the regulation coat variety and have the turned-back cuff, which are strictly in keeping with the smart, severe air of this coat. Serge, cheviot and Panama are among other materials suited to the mode. The pattern is cut in five sizes, from four to twelve years, and requires for the eight-year size, two and one-half yards of material thirty-six inches wide.

FASHION continues to favor chiffon cloth, fine marisettes and finely woven nets for fall waists. Colored effects are prominent, especially in chiffon materials. The peasant blouse style is without question the leading mode.

Tucked waists are the pronounced style, especially when made of chiffon and marisette materials. Old blue, tan and beige, together with a dark glowing shade of brown, are fashionable colors.

Black and white effects are extremely prominent.

Black chiffon waists made over underbodies of white chiffon or white marisette, in peasant blouse styles, will be greatly worn.

Toby collars and cuff frills, made of black and white net, marisette or chiffon, are trimming accessories which are shown on some of the new waists.

Chiffon, silk voile, mousseline de soie, net, lace, etc., are used over self-color or contrasting color, and often the flimsy veiling falls over some soft cashmere, silk or gauze or chiffon, whose color it subdues.



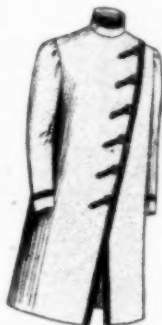
No. 3640—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 3620—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 3606—5 sizes, 4, 6, 8, 10 and 12 years.





## Pretty Fashions for Children

No. 3602 (15 cents).—A model that will be found invaluable for developing a smart frock in either woolen or washable fabrics is here illustrated. The tendency for keeping children in wash dresses at all seasons grows stronger each year. This is probably due to the fact that so many wash materials possess enough weight to supply warmth. This model was developed in cream-colored cashmere, with band trimming and buttons of blue silk. Rep. piqué, poplin and wool batiste, with others of kindred weave, furnish a nice line from which to choose. The effect of the lapped surplice fronts is a striking feature of this design. Two tucks extend over the shoulder, and are stitched only to yoke depth in front and back. The straight pleated skirt is joined to the waist with a narrow belt. The pattern comes in four sizes, from six to twelve years, and requires three and three-eighths yards of material thirty-six inches wide for the eight-year size.

No. 3586 (15 cents).—The smartest styles for the young follow closely those considered fashionable for their elders, and for this reason we find this model developed for the little miss. The design is made of blue and brown Scotch plaid, having a front and flounce of plain blue and a trimming of brown braid. This is a dainty and distinctive form of trimming if the idea of the illustration is carried out. The waist may be finished with either the high or Dutch round neck. The skirt is in five gores, the front gore and flounce being in one piece. Serge or flannel could be used to a great advantage in constructing this design. The pattern comes in four sizes, from six to twelve years. If made all of the same material it requires three and one-eighth yards of material thirty-six inches wide, but for the front and flounce alone it requires two and three-eighths yards thirty-six inches wide for the eight-year size.

No. 3594 (15 cents).—A little dress that is very natty and childlike in design is shown in natural-colored pongee with pipings and buttons of gray-blue velvet. The construction is very unique, the front panel extending up over the body and being stitched to it. The straps that are used to finish the yoke add a decorative touch and give a dainty appearance. The sleeve may be elbow length or full length, as preferred; also the extension on the front of the skirt may be omitted if a plainer effect is desired. The straight pleated skirt is attached to the waist by means of a belt. Any of the light-weight woollens may be employed as well as the usual wash fabrics, such as linen, cashmere, gingham and chambray. The pattern comes in five sizes, from two to ten years, and requires two and three-quarter yards of material thirty-six inches wide for the six-year size.

MANY children grow up into plain-looking men and women simply because their parents, while giving them the best of education and taking care of their manners and morals, never realize that besides all this a child has a right to beauty.



Perfect features are a matter of chance or heredity, but a vigorous body, abundant hair, clear skin and white teeth every child should possess in early youth. And if the little one is so unfortunate as to be deficient in this respect, the mother should do what she can to remedy the condition and not let it go on in the belief that the child will grow out of it. The foundation of good teeth, skin and hair is laid in childhood, and if in early life these are allowed to fall



3602, Girls' Dress    3586, Girls' Dress    3594, Child's Dress

into a condition of disease and neglect it will be extremely difficult to remedy the defects later.

Another rather important point: Have you ever noticed how many people have ears which project, eyes which look bald because they have no eyelashes nor brows, and thumbs which are broad and flat on the end? That is because in infancy their mothers were either indifferent or ignorant of a few simple observances which would have obviated all these physical defects. Babies for the first few months are really only tiny bundles of malleable cartilage, and it behooves mothers to see that this cartilage is trained in the way it should go.

About the ears. Many men and women today have to thank the bonnet strings of infant years for aural appendages which establish a resemblance between them and monkeys. Mothers should avoid tying anything behind the baby's ears. A good plan, when the baby is asleep, is to lay it on its side, so the little head will press the ear flat. So common has become this disfigurement that skeleton caps of crossed ribbons are made to press the baby's ears close to the head. Children with ears that project should sleep with this arrangement over the ears.

Many children inherit "bald" eyes, or eyes without lashes, and only a shadow where the brows should be. This is especially the case when one or both parents are blondes.

Pure vaseline rubbed on the brows several times daily and put on the lashes at night will promote immediate growth. This is also efficient with adults.

## For Little Girls and Boys

No. 3598 (15 cents).—An attractive and simply-made little frock that is appropriate for general or dressy wear is shown in white piqué with trimming of a dotted braid. The box-pleats extend over the shoulders on the waist and the same idea is carried out in the skirt. Linen would be a good selection for this excellent model, the box-pleats offering a splendid field for the use of hand-embroidery. For everyday wear the less expensive gingham, particularly in one of the attractive plaids in which they may be had, make smart dresses. The open neck and short sleeves are fashionable and pretty. The skirt, which is attached to the waist by means of a belt, is a straight pleated design. The pattern comes in four sizes, from four to ten years, and requires three yards of material thirty-six inches wide for the six-year size.

No. 3596 (15 cents).—The dressing of the boy is always a difficult problem; that is, in the selection of the styles and materials, as the actual construction of the little suits themselves is of course simple in the extreme. A very smart little suit like the model was developed in gray mixed worsted with trimming band of plain material. The center-front closing and standing collar give the blouse a military effect. The belt, which serves to adjust the blouse to the figure, is slipped through straps of material sewed at the under-arm seams. The sleeves have their fullness laid in tucks at cuff depth, while the knickerbockers provided are of the regulation type. Serge, Panama, cheviot and heavier tub fabrics are favored for making suits of this type. The pattern can be had in three sizes, two, four and six years,

EVEN people who love children greatly are often curiously cruel to them. Who does not know the child in a small cap in the hot noonday sun, with perhaps a blinding white veil tied flatly over its little face, getting its eyes hurt in the dazzling light? Who does not know the babies under handkerchiefs which keep them breathing the same air over and over again? Who does not know the bare arms, bare legs and bare necks of little ones whose delicate frames are less fitted than ours would be to bear the same exposure? If our imaginations were now more awake and our willingness to obey custom were less active, we could, not only in clothes, but also in food, give them a better chance to grow up with sight and hearing active and vigorous, and all their powers of mind and body ready to do the work which lies before them.

That condition commonly known as crosseyes, and which develops usually at about the age the child begins to use its eyes to notice such things as pictures upon blocks, can be entirely cured, if taken in time, without an operation. The cure consists in a proper examination and the wearing of glasses. Putting glasses on at this age (three and four years) does not mean that glasses will always be needed.

Two things may happen if the eyes are not attended to and glasses put on promptly when the eye begins to turn. First, an operation will probably be required to straighten it, and, secondly, from non-use, the squinting eye (having been turned and thereby not developed) will lose about one-half of its vision. To test the eyes of so young a patient requires a skilled oculist.

The requisite fast between meals is for grown folks and not for little folks to heed. Children as a class are small eaters; they play hard, and the very restlessness of their merry lives insures digestion. When they ask for something to eat it should be forthcoming, and the best that can be had. Mothers who give their children scraps of greasy pie and cake or slices of badly baked bread loaded with butter and sugar, as a "strengtheners" between meals (or at meals for that matter), are to blame for the stunted bodies and nervous disposition that men and women so frequently carry through life.

"My boy will not eat plain bread and butter," says a mother, helplessly. Will he not? Then whose fault is it? Is it not because he has been overly indulged? Give him a sandwich of fresh, light bread, sparingly spread with butter, and a savory slice of cold meat, and give him nothing else. He will come to it—if he is really hungry.

The craving for sweets is a natural one, and perhaps not harmful if gratified in moderation at the proper time. Parents should see to it that sweetmeats are not nibbled between meals, but eaten as a part of the dinner or luncheon. A leading school for girls provides for the Sunday dessert the best candies made, with the understanding that the pupils are not to buy confections at other times. It is believed that the candy habit may lead later in life to indigestion, and indigestion causes a bad skin. Too little cream and milk, too much meat, hot cakes and quick eating are also very injurious. The stomach has so much to do with good health that it should not be abused.



3598, Child's Dress      3596, Boys' Russian Suit

and requires two and one-half yards of material thirty-six inches wide for the four-year size.

No. 3592 (15 cents).—This is an exceedingly smart model, closing at the side and giving the dress the effect of the Russian style. Tan worsted goods with a brown cross-stripe was most successfully employed in reproducing this most becoming and appropriate of girls' dresses. Band trimming and soutache of a contrasting tone were utilized to give desired effect. The skirt is a straight gathered model attached to the waist by means of a belt. The sleeves may be elbow or full length, and the neck may be high or open. Cashmere, Panama, linen and chambray might also be used. The pattern is in four sizes, six to twelve years. Size eight requires two and three-quarter yards of thirty-six-inch material.

3592, Girls' Dress



## New Frocks for Fall and Winter



Five-Gored Tucked Skirt



No. 3608—4 sizes, 6, 8, 10 and 12 years.

concerned. The model has an inverted pleat at the center-front and back and pleated inset pieces at the sides, giving plenty of fullness to the skirt. For school and general wear dark-blue challie with a tiny white polka-dot is always appropriate, and makes a well-wearing and sensible little frock. A guimpe of white batiste, extending to yoke depth only, is worn. The pattern comes in four sizes, from six to twelve years. Size eight requires, for the dress, two and three-quarter yards of material thirty-six inches wide, and one and one-half yards of material for the guimpe.



No. 3614—4 sizes, 6, 8, 10 and 12 years.

No. 3608 (15 cents).—There are a host of practical little dresses for fall and winter, which mothers will find very easy to make, and just the thing to wear to school or at home. The dress illustrated closes at the back and may also be realized in a Dutch round neck and short elbow sleeves. The waist is tucked at the upper edge and a yoke in round outline with a narrow band of trimming finishes the neck, which is completed with a standing collar. The five-gored skirt is tucked to hip depth, which gives just the right flare. The waist and skirt are joined together in one-piece fashion. Appropriate materials suggested for developing this design are wool batiste, panama, albatross, challie and serge. The pattern comes in four sizes, from six to twelve years. Size eight requires three yards of material thirty-six inches wide.

No. 3618 (15 cents).—The making of a child's coat is a very simple matter, and no woman need hesitate about her ability to make a fashionable and practical garment at small expense. The model is a good one between seasons, when the winter coat is a trifle too heavy and the weather is scarcely warm enough to venture out without an outer garment of some description. In one instance the model was reproduced in light-tan broadcloth, with turnover collar and cuffs and a black patent-leather belt, which provided quite a dressy style. In the second instance navy-blue serge was used, which would be more serviceable for school and general wear. For children's coats bone buttons are always a practical choice, for they cannot be worn out, as is the case with cloth-covered buttons, and if one or two are lost they are easily matched in the shops. The pattern comes in four sizes, from two to eight years. Size four requires two and one-quarter yards of the material woven in the thirty-six-inch width.

No. 3614 (15 cents).—A pretty design for a girl's dress is illustrated here. Smart in style, simple to construct and requiring but a small amount of material to develop, it is precisely the type of dress to appeal to all mothers. The one-piece dress for wear with guimpes has yet to find its equal so far as general usefulness is



No. 3618—4 sizes, 2, 4, 6 and 8 years.

CHILDREN'S clothes are extraordinarily pretty this fall, and luckily the general taste in the matter of dressing the children improves from year to year. Common sense and extravagance march gaily hand in hand.

Never was there a time when you could dress a child prettily and smartly with less expenditure and labor and yet never was there a time when you could spend more upon a child's clothes without offending the laws of good taste. Elaboration on children's frocks takes dainty, childish forms. Fussiness and pretentiousness are avoided.

Exquisitely fine materials of a sort suitable to the age of the child, fine and delicate hand-embroideries or bold, simple embroidery effects of a quaint kind, narrow real laces, tiny hand tucks—these are the elements entering into the expensive little frock nowadays, and the most beautifully dressed children at a children's party give absolutely no impression of being overdressed. They are only exquisitely dainty; and if their simplicity is of a most expensive kind, at least it has the merit of not being unchildish.

Much, however, depends upon the type of child that is to wear the frock, and yet that is a consideration which many mothers fail completely to grasp. A certain sort of small girl is at her best in sheer frilly things and fluttering ribbons. Another demands a quaint severity of dress. A very homely child may be made to have an interesting and distinguished appearance by tasteful selection of her clothes, and a child must be homely indeed who is beyond the aid of well-chosen clothes.

So, whether a mother has much or little to spend, she should first consider carefully the possibilities of her small daughter, the good points that can be emphasized, the flaws that must be disguised or minimized. She must choose the becoming colors, the comparative becomingness of round or square neck and have strength of mind to declare her convictions, and not expose the neck if the child is painfully thin.



## Useful and Pretty Styles

No. 3612 (15 cents).—A dainty frock for the small girl is shown in this illustration. Made in the quaint French style, with the long-waisted body and abbreviated skirt, it has a prettily-shaped yoke, finished with a standing collar or with an open neck, as preferred. The trimming bands, too, may be omitted, if desired, although they give a decidedly pretty effect, affording the broad shoulder lines that are so much in vogue. The sleeves may be made full length or in the short puff style. The skirt is a straight gathered one, although the gathers are only just full enough to afford a pretty flare. The addition of a broad sash of soft ribbon, tied at the back in a smart bow, will increase the attractiveness of the dress. The materials most used for little dresses of this order are batiste, nainsook, India linen and all of the fine white wash goods. The pattern comes in three sizes, two, four and six years, and requires for the four-year size, two and one-half yards of material thirty-six inches wide.

No. 3624 (15 cents).—When baby graduates from his long clothes it is necessary to provide simple and dainty designs for his short dresses and coats. Here is a set that contains the cutest of baby dresses and a very pretty coat. White batiste, nainsook, lawn and longcloth are best adapted to the simple little dress; China silk, pongee, challie and nun's-veiling are sometimes selected for the little girl of two or three years. The front of the dress consists of a panel, which extends from neck to hem, while the back is tucked to yoke depth. The prettiest of fabrics for the coat are white Bedford cord, cream-white corduroy, bengaline, velvet, velveteen, cashmere and chiffon broadcloth. The coat is double-breasted, and fitting smoothly over the shoulders is a deep circular cape, affording a graceful

finish as well as additional warmth. The pattern comes in

four sizes, from six months to three years, and requires for the two-year size, two and one-quarter yards of material thirty-six inches wide for each garment.

No. 3582 (15 cents).—The rush and worry of getting the children dressed and started for school is the most trying experience of many a busy mother's forenoon. This little dress is designed especially to obviate these difficulties, for it is peculiarly adapted to the needs of the school-girl. The lines of the dress are simple and artistic, the body and skirt being cut in one and modeled with a view to general becomingness. Pleats from the shoulder in front and back form its only adornment. These are stitched to the waistline, but below are permitted to go free, thus affording a pretty and comfortable fullness for the skirt. The dress is finished with a sailor collar and shield, to which a standing collar is attached. The pattern comes in four sizes, from four to ten years, and requires for



No. 3624—4 sizes, 6 months, 1, 2 and 3 years.



the six-year size, three yards of material thirty-six inches wide.

No. 3600 (10 cents).—A very practical little piece of underwear is here illustrated. The construction is very simple, being in one piece, and may be made in a very little time. Nainsook, longcloth and muslin are good materials and lace or embroidery may be used. The pattern comes in five sizes, from one to five years, and requires for the three-year size, one and one-eighth yards of material thirty-six inches wide.

DRESSY frocks of challie are very dainty for children's wear. Pretty frocks are made of this material, trimmed with velvet ribbons, small gilt or nickel buttons, or with shirrings and cordings of the material.

Party dresses are being made of plain-colored chiffons, in the favorite tunic styles. Trimmings include sashes and bands of plain-colored or floral-printed ribbons, together with clusters and bands of flowers, in Dolly Varden style.

The banded skirt, which is a feature of the styles for adults, is as prominent

in children's wear and bids fair to continue throughout the fall. The narrow line is, of course, not so strongly emphasized as it is in styles for women, but is very apparent.

Many pretty fall and winter frocks for children are made of plaided worsteds in the favorite Scotch tartan designs.

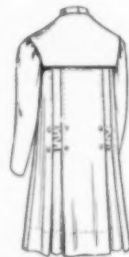


No. 3600—5 sizes, 1, 2, 3, 4 and 5 years.



Straight Gathered Skirt

No. 3612—3 sizes, 2, 4 and 6 years.



No. 3582—4 sizes, 4, 6, 8 and 10 years.



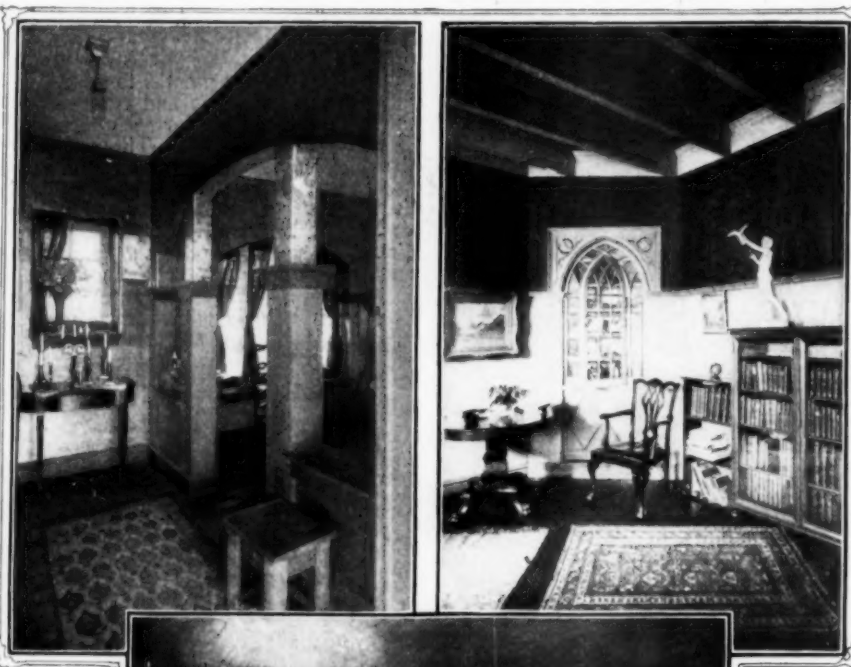
## Pitfalls in Furnishing

By MABEL TUKE PRIESTMAN

**M**ANY homes contain beautiful old pieces of furniture, artistic wall-papers and woodwork that leave nothing to be desired, but in spite of these advantages the appearance of the home is not pleasing. There is something wrong, something lacking, and yet it is hard to know just *what* is the matter.

Sometimes when entering a house we find monstrous chair and tables in a small room carefully arranged, and not one little corner where one would wish to stay a while; another house with large rooms and high ceilings, spacious doorways and tall, narrow windows that called for careful and special treatment, presents an incongruous appearance because the owner did not realize what such a room required. A room of this description was filled with furniture designed for a small, cozy room. Each piece of furniture looked like a spot, and the whole room looked more like an auction-room than the home of refined people. Strange to say, such faults as these are only too

A charming little hall is bright and inviting by being part of the living-room. A feeling of privacy is given by the archway. The looping back of the curtains suits these windows.



The corner of a living-room treated in the simplest possible manner; the lower walls are plastered, left rough and stained a warm buff, while the upper walls are wood stained brown, a warmer tone than the ceiling. The room is furnished with a few well-chosen pieces of mahogany.

frequently met with. It is not lack of taste that brings about such a sad state of things, but a want of the sense of proportion, a gift almost as rare as a knowledge of color. It is even more important to have the furniture in proportion to the room and surroundings than to have them of good design and finish, for the uncomfortable feeling given by a lack of proportion makes itself felt immediately, so that those who are not even conscious of the trouble are affected by it unknowingly.

Sometimes people who

have lived in richly furnished large homes and who have become reduced in circumstances or in the number of the family, have moved into a small house; the furniture retained was all too large for the small rooms and proclaimed the decrease in the fortunes of the family. Four chairs, a sofa and a table completely filled the living-room and made it absolutely forbidding, so that, however hospitably inclined the inmates were, no welcome could be given by the appearance of the room. Such mistakes could easily be avoided if the house is decided upon before the furniture is purchased. If this matter is borne in mind, remember that the furniture on the floor at the store will present a totally different appearance when in its new quarters.

Next in importance to a sense of proportion is the ability

to arrange furniture in the most attractive manner. It will be found that if it is put in certain places for some special reason, the effect is generally good; the most comfortable chairs should be placed where they will have



This dining-room is very cheerful, being bathed in sunshine most of the day. It is papered with dull-yellow paper, the same that is on Japanese tea chests; it comes in squares and makes a most artistic background for furniture and pictures. An old Flemish sideboard is a cherished possession.

a good light for reading by artificial light if the room will be used most in the evening; but if it is to be used as a morning room center the attractions near the windows. A table where a magazine or needlework can be laid down should be placed near a chair, not away off in a corner where it would have no practical use. When choosing tables, select those that will be steady and will not topple over when anyone passes quickly through the room.

How many old-fashioned houses have the chairs placed in stiff array



A dismal room with carpet and furniture covering all of different design. The ugly striped paper is divided in a meaningless manner, and little could be done to such an uninteresting room.

around the walls, with long sofas on either side of the mantelpiece, so that when visitors come, a chair has to be drawn up to enable the hostess to be near her guests. This gives an inhospitable feeling that is never considered by the home-maker and would be the last impression she would wish to give.

There are fewer pitfalls when furnishing a bedroom, but the placing of the furniture must be thoughtfully done; the dressing table must be placed where it will receive plenty of light in the daytime and also by artificial light. It should never be in front of the window. This mistake is often made in England and is particularly noticeable in a gloomy climate, where every bit of sunshine is appreciated. The bed should be placed in such a position that the light will not strike the eyes in the early morning. This is not always easy to arrange when there are windows on two or more sides, for even if we have darkened shades we must of course always have windows wide open to let in the health-giving fresh air.

A simpler mode of living has brought about a less pretentious way of hanging curtains. They should hang in soft, straight folds, and not be looped back, although it is permissible to hold back by means of loops sash curtains that meet at the top of the window. However, most people prefer to let them hang straight and not extend all the way across the rod at the top. The sheerest materials should be selected for sash curtains which will soften the light but not obscure the view. There are all the old stand-bys to choose from, but we must not overlook the comparatively new material from England, an unfadable sheer curtain fabric. Alyth is the name of one of these muslins. It is plain in texture with a slightly shot effect. Ecru is particularly good when used against the glass, but the greens, blues and golds make charming light bedroom curtains as

well as inner curtains for casement windows in the sitting-rooms. We must never be afraid of allowing plenty of fresh air and sunshine into our homes; it is much better to have a slightly faded carpet than to allow our rooms to have a musty, stuffy odor, too often noticed in rooms where the windows are not frequently opened and where the sun is carefully excluded, rendering them uncomfortable and unhealthy.

Fewer mistakes are made when dining-rooms are furnished, possibly because our needs make themselves felt. One finds the serving table near the pantry door; the chairs the right height for comfort; the light low in the center of the room, and the sideboard covered with handsome silver that is available for any occasion. But all these conveniences are for the grownups; how seldom are found in any room chairs that are comfortable



The French paneled walls are terribly out of place in this long, narrow room, and doubtless the ignorant person when buying a suite of furniture imagined her drawing-room would be a beautiful apartment. The rug is totally out of character with the French furniture and walls. Evidently economy has suggested a pair and a half of curtains. Could anything be in worse taste?

for the little ones. If they sit in those intended for grown people, their legs dangle. Let anyone try sitting on a chair too high and find out for themselves how uncomfortable it is not to touch bottom, and to remain long in this position is misery. Children often suffer uncomplainingly, not knowing the cause of their discomfort. It is our duty, then, to attend to such matters. Look to it that the high-chair provided in the dining-room for the little one has the foot-rest altered to suit the growing limbs. It is most necessary that it should be in the right place, and makes the chair available for a longer time. Is it not, after all, the thought and attention given to just such little things that make for the comfort of the home and tend to make things run smoothly, contributing to the happiness and harmony of the whole family?

## What Literary Style Consists of

In these days, when everybody writes, a few words on "style" should not be out of place. It has been prettily named "the dress of the thoughts." The present writer would define it as the best words in the best order, or, more particularly, as the result of lucidity, selection and charm. By lucidity is understood utmost clearness of meaning, and, generally speaking, everything else should give way to this. It results from simplicity of language, avoidance of complex sentences and sparing use of the parenthesis, bracket and similar artificial aids to expression of thought.

The second attribute to literary style, selection, is so connected with clearness that it is difficult to treat of it separately. Selection is the suiting (consciously or not) the manner of writing and choice of words to the subject

matter. It also includes the most effective displaying of the same, to the exclusion of all that is irrelevant.

Lucidity is easier of acquirement than selection.

The third attribute, which we called charm, for want of a word, is again so entangled with selection that it is really only a branch of it. Charm would seem to be the expression of an attractive personality. Two equally capable men might each write an essay of the same length on the same subject, but although each might have a very true idea of the subject, the two essays would, in all probability, differ widely, and though both might express the writer's individuality, one might be pleasing and the other not.

The surest way to acquire literary style is to gain an exact knowledge of grammar and to read famous books.



## The Royal Chrysanthemum

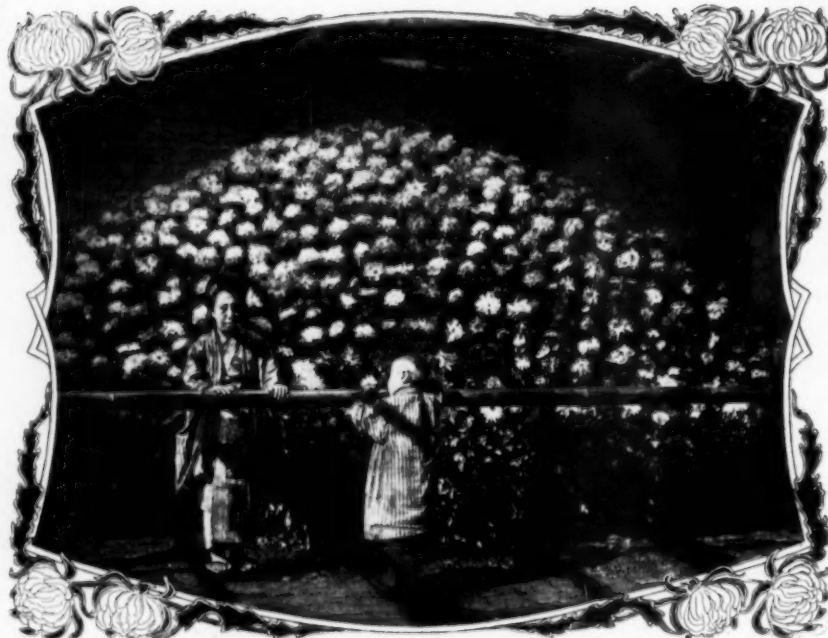
By LESLIE THORPE

THERE is no country in the world where the people are so fond of flowers as Japan. In the "Flowery Kingdom," as it has been poetically called, no man is too great, too learned or too busy to treat with indifference the world of flowers, and best loved of all the blossoms is the royal chrysanthemum, the national flower.

Every year in all the cities of Japan a chrysanthemum festival is held, where all the choicest blossoms are displayed. When these imperial blossoms are gathered together under the bamboo houses, or rather sheds, where the exhibition is held, their arrangement is not a matter of chance or individual taste. Each curve, each leaf, each twig has a direction and proportion regulated by the most rigorous and immemorial principles of age-old tradition. On each label is a stringing together of soft words, which tell the stranger their respective names—"Ten Thousand Times Sprinkled With Gold," "Border of the Thin Mists," "Shades

of the Evening Sun," "Waves of the Morning Sun," "Moon's Halo," "Companion of the Moon," "Snow on the Leaf of the Bamboo," "Starlit Night," "Golden Dew," "Disheveled Hair in Morning Sleep," "Spray-Capped Wave" and "Dawn Sky" being but a few of the multitude of names, bespeaking poetic imagination.

In the arrangement of chrysanthemums the Japanese guard against seven faults: Their stems must not be of the same length, a single flower must not turn its back or present its full



Copyright, Underwood & Underwood

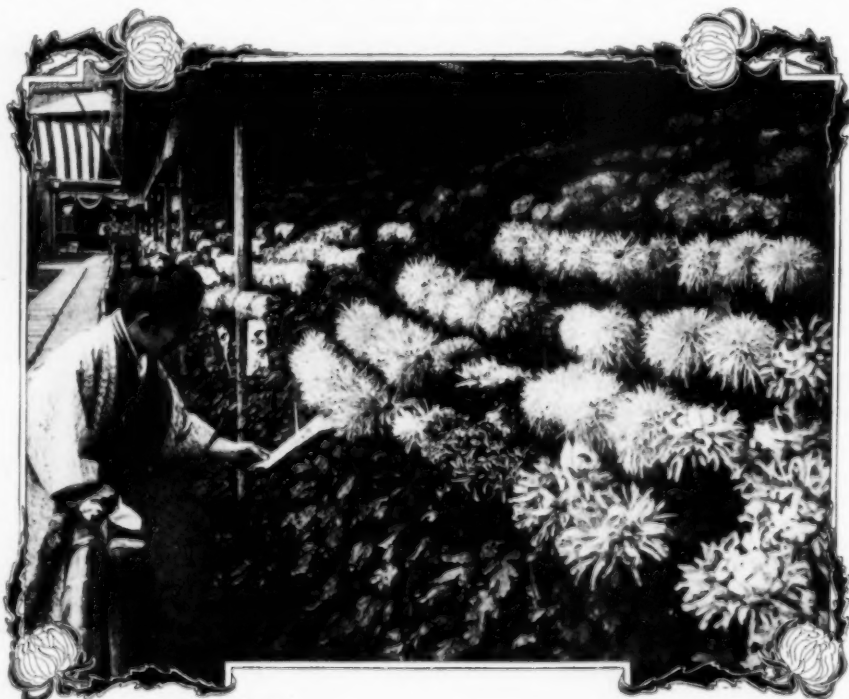
A MOUND OF CHRYSANTHEMUMS

in the winecups and passed around as an insurance of long life and happiness. A lifetime is none too long for a Japanese to devote to the subtle meanings conveyed by flowers and to store up an appreciation of their respective rank in his own and nearby lands.

In a most subtle way the Japanese are experts in expressing their thoughts with flowers. To those starting on a journey, flowers that blossom twice in the year are given, the thought being that a happy return is desired. Beside the sick, flowers of sturdy, almost rank, growth are placed,

that the invalid's thoughts may be turned to health and vigor. Arrangements that accompany supplications for rain are curved from right to left, so that the east wind may be honored, and naturally when clear weather is begged a reverse order is employed to appease the west wind.

Sentiment is fairly embodied in the maples of Japan, a land where more than three hundred species are boasted. In October the coquette sends to her lover a leaf or sprig of brilliant maple or a branch of so-ber pine.



Copyright, Underwood & Underwood

EXAMINING THE CHRYSANTHEMUMS AT THE ANNUAL EXHIBITION AT TOKYO

# Pretty Little Mollie.

Words by  
CHAS. NOEL DOUGLAS.

Music by  
JAMES BYRNES.

*Moderato*

*p*

No flow'r that grew in the garden old, Was ev-er half so—  
The wed-ding bells rang out one day And Mol-lie was the

fair— As Mol-lie with her hair of gold And match-less beau-ty— rare— No eyes that' ev-er—  
bride— I heard the joy-ous sound and oh! My heart with-in me— died— To him she loved those—

*rit.*

danced with mirth Were ev-er half so— blue— No heart that ev-er beat on earth Was ev-er half so true—  
peal-ing bells, They brought a joy di-vine— But I had loved and lost and ah! They broke this heart of mine—

*mp* REFRAIN.

Pret-ty, lit-tle Mol-lie I loved her so, In the bliss-ful days of long a-go,

*mf*

Pret-ty, lit-tle Mol-lie Al-ways blithe and jol-ly Eyes with laugh-ter all a-glow— Pret-ty, lit-tle Mol-lie

*mf*

Al-ways blithe and jol-ly Pret-ty, lit-tle Mol-lie oh! Pret-ty, lit-tle Mol-lie oh! —

*D.C.*

## New Crocheted and Knitted Shawls

By CHARLOTTE M. BOLDTMAN

THE newest kind of rainbow shawl has flounces crocheted on it, producing a delightful effect. The shawl itself is made of Shetland wool, not Shetland floss, and the flounces are of floss. The flounces are of light blue (one skein) and old rose (two skeins). The shawl itself needs three skeins of white and one skein each of pink, blue and corn.

To make the shawl, use two medium-sized wooden knitting-needles. Cast on 200 white stitches and put in the colors as follows: 14 rows white, 6 pink, 5 blue, 4 corn, 5 blue, 6 pink, and repeat for the length of the shawl. This should be about 72 inches. Bind off. Fold the shawl double on the width and work the flounces through both thicknesses on one surface of the shawl only, but across both ends. Begin with the old-rose floss by

making 1 d c (1½ inches long) in every second stitch across each end, with 1 ch between. To do this work use a large bone or amber crochet hook, so that the stitches are big and full. 2d row—Turn, ch 3, 1 s c in first space, ch 3, 1 s c in next space, and so continue to the end. There fasten off.

Work a light-blue flounce 5 inches above the edge flounce, and 5 inches above that make another old-rose flounce. This completes the shawl.

The pointed shoulder shawl illustrated is made in the puffed shell stitch, of Shetland floss, and for it a No. 4 bone or amber crochet hook is the best to use. Make a chain 1¼ yards long. Turn, 1 s c in the second chain from needle, skip 3 ch, 7 d c in the next. Repeat this shell to the other end of the chain. When finished have an even number of shells in the row. 2d row—Turn, ch 1, \* 5 d c in the first d c of preceding row. Catch the last d c to the first to form a puff, ch 1, 1 s c in each d c of the shell of the preceding row, ch 1, make a puff in the next s c of preceding row, and so continue along the row until the shell before the center of the row is reached. Make 3 s c along that shell as usual, then work 1 s c through the fourth stitch of this shell and the fourth stitch of the next. This narrows the row 1 shell and begins the point at the center of the back. Continue along the row as before, making a puff at the end. 3d row—Turn, ch 3, 3 d c behind the puff of preceding row, \* 1 s c in center s c of shell, 7 d c

behind the next puff, and repeat from \* to the other end, finishing the row with 4 d c behind the last puff. 4th row—Begin and end the row with 4 s c, but otherwise work like the second row, excepting at the center, where no stitches are skipped. 5th row—Begin and end the row with a full shell, but otherwise work like the third row. Repeat from the beginning of the second row until the work is the width desired, from 20 to 22 inches.

For the border, work all around as follows: 1 s c in first stitch of edge, \* ch 15, 1 s c in next stitch, and repeat from \* all around. Join the last chain to the first s c and fasten off. This completes the shawl.

FRENCHWOMEN are wearing little woolen shoulder capes more and more as time goes on. Last summer many girls found them to be exactly the right thing for slipping over the shoulders while sitting out listening to the band or resting after a game of tennis; and the effect of a dainty little pelerine over a fresh light frock is delightful. The designs and colorings vary, of course, with the taste of the wearer. The simplest pattern is in reality a small circular shawl with an open treble center, and a light shell pattern worked all round. The shawl is folded in half, a ribbon is run through the outside round of trebles in order to keep it in shape and also to serve as a fastening. When the cape is worn the trebles form the yoke and the shell design falls from the shoulders. These little pelerines are almost invariably white, though colors can be used, if desired.

A smarter little cape is made by working a light shaped design in white and then working precisely the same thing in color; the two parts are then joined together at the neck and yoke and the lower parts are allowed to hang loosely from the shoulders. It may be worn either as a colored cape with a suggestion of white about it or vice versa.

The very latest thing is made with nine little frills. For this piece of work two colors are likewise used, one being white and the other some delicate pale shade. The lining is worked in the color, while the upper part of the yoke and the nine little frills are carried out in white, the tiny frills being edged with color. This makes a charming wrap, and,

moreover, a garment that is warm without being heavy. The original was worked in pale pink and white and

(Continued on page 160)



POINTED SHAWL IN PUFFED SHELL STITCH



RAINBOW SHAWL WITH FLOUNCED ENDS





# CONCERNING A BASKET

By  
Jessie Richmond Denney



"HERE'S a place, Thomas," observed a pleasant-faced Little Woman, as she entered a crowded railway car; "put my lunch-box in the rack and my valise in the aisle; I'll sit here."

Mrs. Desdemona Ward Wilkinson grudgingly lifted her suitcase from the seat and placed it upon the car floor. She was annoyed because anyone had presumed to disturb her, and she showed it. But the Little Woman unconcernedly arranged herself in the narrow space.

Twenty minutes passed, during which Mrs. Wilkinson momentarily expected to be addressed by the Little Woman; but the latter gave no evidence of the fact that she was aware of the presence of Mrs. Desdemona Ward Wilkinson. Next to being bored, to be completely ignored was, to Mrs. Wilkinson, unbearable; and when nearly two hours had followed the twenty minutes, she turned to the Little Woman and asked in a peremptory tone:

"Why did you not have your son put that basket also in the rack? it will weary you to hold it so long."

"That was not my son who brought my things in; that was the son of my nephew's neighbor. I've been visiting my niece. My nephew has been away all summer—he just drove in last night with his team and he was not up yet when I started; so my niece got a chance for me to ride in with her nephew's son. We're pretty nearly to Durand, aren't we?" she asked of the conductor, who was passing down the aisle.

"Next station."

"May I trouble you for my lunch-box that is in the rack?"

The conductor reached for the box and handed it to the Little Woman. She turned toward Mrs. Wilkinson as if to say something, but the latter was gazing intently out of the window. The Little Woman placed the basket she was holding carefully on the seat and then started down the aisle.

As the train rattled along Mrs. Wilkinson's thoughts began to wander, and when the brakeman called "Durand" she had forgotten even the existence of the Little Woman. The passengers from the other trains were coming in.

"If you've no objection I'll put this basket in the rack," said a gentleman at her side.

"It is not my basket; it belongs to the Little Woman. Where is she? Where is her valise? Where is her lunch-box? They were gone, nothing remained but the basket.

"She must have left the train here. Wait! Do not sit in my seat, I'm coming back," and the capable Mrs. Wilkinson, who at all places was equal to any and all emergencies, deliberately grabbed the basket and hurrying with it to the door, handed it to the brakeman, saying:

"It belongs to the Little Woman who left the train here."

The brakeman set it on the platform, grabbed the rail of the car, sprang in and the train pulled out of the junction.

In the meantime the gentleman had found a seat elsewhere and Mrs. Wilkinson was left in undisturbed possession of hers. As far as she was concerned the incident was closed and she had forgotten it, when a voice said:

"My, I feel better!" and the Little Woman again settled herself contentedly by Mrs. Wilkinson's side.

"What, you here?" asked Mrs. Wilkinson.

"Here, of course I'm here; where did you think I was? I just went into the ladies' room to eat a lunch. I had my breakfast before daylight, and then I rode fifteen miles to catch this train. My eyes have been bothering me too, and as I had some medicine in my valise, I bathed them. Why, did you think because my valise and lunch-box were gone I'd left the train? Oh, no, I'm going to Detroit. My son lives in Detroit. I'm going there on a visit. I may stay all winter." Suddenly she glanced around her.

"Where did you put the basket?"

"I thought you had left the train at Durand, and—"

"Yes, I know you did," interrupted the Little Woman, "but what did you do with the basket?"

"I told the brakeman you had left the train, and he set the basket on the platform."

"Where, at Durand?"

"Yes."

Smiles crept over the wrinkled face which gradually broadened as the seconds passed, and then the entire body of the Little Woman shook with laughter. Mrs. Wilkinson stared and, as the Little Woman continued laughing, she asked:

"What is it? I don't see the joke."

"Of course you don't; it's about the basket."

"The basket, yes; would you not like to recover it?"

"Oh, no, no, I intended to make way with it," and her voice dropped to a whisper. "I thought I'd hide it, or put it somewhere out of sight; don't you see?" Confidentially, "There was something in that basket my niece did not want, and I brought it with me to get rid of it. She thought I'd have a good chance, and you've helped me wonderfully. I'm greatly obliged to you, madam, and if I ever have the opportunity I'll do as much for you. But, of course, that will never happen, for you"—and she gave Mrs. Wilkinson a very critical examination as she spoke—"you have money and servants and a home that's paid for. You don't know what it means to live on a farm and be married to an all-around sport, who is away with his team all summer, when he ought to be home tending to his crops. You are never put to your wits' end to know how to get along with more mouths to feed than you have feed to put in them, and then when more come—"

(Continued on page 178)



"IF YOU'VE NO OBJECTION I'LL PUT THIS BASKET IN THE RACK"



"GO AWAY, WOLF!" SHE SAID. "I'M NOT GOING TO SEE MY GRANDMOTHER THIS MORNING"

Her new coat and stocking-cap were dark red, so of course mother called her a red, red Rose and father called her Red Riding-Hood. And the very first time she put them on she lost herself in the forest. At least if you couldn't call the big timber-plot where the choppers' camps were being built for the winter's work a forest, it was large enough to lose oneself in, as Red Rose found out.



"If I go through the woods I shall get to Aunt Edith's half an hour sooner and have time for a ride in the boat, besides the trip in the motor after beechnuts, and dinner and the orchards and all the pets to feed. Oh! And mother looked as if she thought I ought to go and give it all up to spend the day with that new girl, Jessie McVey, that's sprained her ankle and can't come to school. As if folks had

any business to sprain their ankles in nutting-time, when there's only one Saturday a week!"

Red Rose was getting cross as she thought about it. It seemed so unreasonable of mother to have looked that way, though she hadn't said a word, and—

The little girl stopped suddenly and looked about her. She had not been paying much attention to where she was going, and she turned this way and that with a frightened face.

"I'm lost!" she thought, and began to feel like Red Riding-Hood in earnest.

At this very moment there came trotting out of the bushes, looking as big and rough as he always does in the pictures, the Wolf!

Red Rose looked at him, half laughing and half afraid. "Go away, Wolf!" she said, "I'm not going to see my grandmother this morning."

Oddly enough it happened that this particular dog was named Wolf, so, when Red Rose spoke, he made up his mind that she was a friend and rushed at her in a way that frightened her half out of her wits—for how was she to know that he was only in fun? She ran and Wolf ran after her, capering and barking, which frightened her more than ever, so that when she came to a little hut with the door open a bit, she pushed it wider and went in. Wolf whisked in after her, and then, wonderful to relate, he sat down as quietly as if he had been one of those woolly dogs you see in shop windows, and looked at Red Rose as much as to say:

"Don't make a noise here, if you please!"

## Red Rose and the Wolf.

By MABEL S. MERRILL

"I believe this is where you live," Rose said. "What a cute, cozy, funny elf's house, or whatever it is; and—oh-h-h!"

For there, on one of the two little beds that were fastened like shelves to the wall, lay the little grandmother. At any rate she had a gingham apron wound around her head with the ruffle hiding her face like a cap—just the same as the grandmother of the picture-books—and she seemed to be sound asleep.

Red Rose sat down softly on one of the little benches and looked about. There was a little old stove that looked like the grandmother of all the stoves, and there was a round table with a red cloth and some dishes on it. There was a kettle on the stove and, by the smell, a delicious stew simmering away in it for somebody's dinner.

But the oddest thing of all was a squirrel sitting on a bough that was fastened high up in one corner.

It was not a stuffed squirrel, either, for as she looked at him he sat up and began to peel a beechnut which he held between his paws. Then Rose heard a small sneeze from the direction of the bed, and saw, sitting on the patchwork quilt, a little old cat, looking very wise and very sleepy. The squirrel overhead seemed not in the least afraid of her but kept dropping shells on her head, casting his bright eye at Rose, as much as to say, "Didn't I do that well?" at which the old cat sneezed again and began washing her face.

There was a stir at a small window behind Rose, and turning to look for any other live creature that might be about this odd little house, she caught sight of something that made her rub her eyes in amazement. It was a sleek black crow, sitting on the window-sill, and if she managed to believe her eyes she certainly did not believe her ears when he said hoarsely, "Good morning." She stared at him and he said it again.

(Continued on page 108)



SHE UNWOUND THE GINGHAM APRON AND SAT UP IN BED

## TOTSY TOSY

By Edith Miniter

Oh, little Totsy Totsy,  
What a funny girl;  
Pinning shavings in her hair  
To show it how to curl;  
Goes and stays "up garret"  
An hour and doesn't speak,  
Trying with her thumb to make  
A dimple in her cheek.

Next, of course, the garden  
Must have Totsy's care;  
And she pulls the onions up  
'Cause they need the air!  
Plants her broken dollies  
In a nice straight row,  
Weeds and tends them faithfully  
So their heads may grow.

Totsy loves the baby,  
Often wheels him out,  
Sprinkles water on his cap,  
Hopes his hair will sprout.  
Once she borrowed Granny's specs,  
Set them on his nose;  
"Goodness," said she, "now he'll want  
A book to read, I s'pose!"

## What Is Going to Happen?



### Patty and Her Precious Pets Polly, Pussy and Prince

If Prince breaks his leash, and pussy gives the spring she is making ready for and Polly joins the fray as she appears anxious to do, don't you think there will be a lively time before Patty can make her pets behave as they should?

Mount this picture on cardboard with mucilage or flour paste and cut it out very carefully with a sharp-pointed scissors. Then bend back the dotted flap and the picture can be made to stand erect.

### THE SURPRISE FOR MOTHER

By Rebecca Deming Moore

My mother said the other day  
She really could not see a way  
That she could get her sewing done  
And finish this—'twas scarce begun,  
This lovely doily that you see.  
'Tis just the thing for company.

And so I thought that I would try  
To work at it when she's not by.  
The stitches seem a little long.  
I hope there's nothing else that's wrong.  
I'm sure it ought to look quite nice,  
Because I've pricked my fingers twice,

And been as careful as I could  
To do it just as mother would.  
I've used such lots and lots of thread  
I'm tired enough to go to bed.  
Now, won't mama open her eyes?  
'Twill be indeed a grand surprise.



## Preserving Grapes for Winter Use and Other Seasonable Recipes

By MRS. SARAH MOORE

**SPICED GRAPES.**—Squeeze the pulps from the skins of eleven pounds of grapes. Scald the pulps until the seeds will separate easily, then put through a colander and throw away the seeds. Place the pulp and skins in a porcelain kettle with one quart of strong vinegar, six pounds of sugar, two tablespoonfuls of ground cinnamon, one tablespoonful each of cloves and allspice. Boil one and one-half hours, stirring frequently to prevent burning. This quantity will make a gallon when done and is very good with cold meats. Place in a stone jar with cloth and paper tied over.

**SPICED PEAR.**—To five pounds of green pears add four pounds of brown sugar, one pint of cider vinegar, three tablespoonfuls of whole cloves and one of whole cinnamon. Pare the fruit and steam until half cooked; put the spice in a cloth, make a syrup of the sugar and vinegar and cook all together two hours. Mellow pears should not be cooked too long.

**TO PRESERVE GRAPES FOR WINTER USE.**—Select perfect bunches and see that the fruit is solid on the bunch. Examine each bunch carefully to remove spiders or webs, but do not wash the grapes. Wrap each one carefully in dark-blue tissue paper, twisting the ends closely together so as to exclude the air, then pack the bunches away in a box or basket. Keep in a cool, dark, dry place, and cover the receptacle closely. The grapes must not be uncovered until they are to be used and then only just before serving. It is said that in this way grapes will keep perfectly good and fresh until Valentine's Day.

**CANNING GRAPES.**—Select grapes that are under-ripe, rather than fruit that is matured. Pick carefully from the stems one by one, and pack closely, without breaking the skins, in the glass jar. Make a syrup of half a cupful of sugar and one cupful of water, using this proportion for as much syrup as is needed. Pour the syrup over the fruit, and if this amount does not fill a quart jar pour in water till the liquid is flush with the top. Now put the cover on the jar without screwing it down and set the cans in a wash-boiler, having slats of wood laid across the bottom, as the jars must not touch the bottom of the boiler. Pour in water until it reaches within two or three inches of the tops of the jars, then place the boiler over the fire and bring to the boiling point. Let the water boil one hour after it begins, then remove the jars and adjust the covers. The rubbers must not be put on till the jars are removed from the fire. Keep the jars in a cool, dark place, and you will find the grapes canned in this way will retain their natural flavor, having a fresh taste of the ripe fruit.

**SIMPLE GRAPE WINE.**—Allow three pounds of sugar to a large basket of Concord grapes. Take off the stems and put them into a keg or small barrel, according to the quantity you make. Sprinkle sugar between the layers of fruit. Make your keg airtight, and set away for ten to twelve weeks, when it may be bottled for use; and, of course, the longer it is kept the richer in flavor it becomes. Use no water, and do nothing but what is advised in the recipe.

**UNFERMENTED GRAPE JUICE.**—Take one quart of fully ripe Concord grapes and pick them from the stems, wash, add one quart of water and cook till very soft. Then mash and press through a strainer covered with a double thickness of cheesecloth. Allow one cupful of white sugar to each quart of juice. Let this boil up once on the fire, after the sugar has dissolved, and then bottle at once, while hot. Have your bottles hot when you pour in the boiling juice.

**GRAPES CANNED WITHOUT COOKING.**—Gradually heat the cans by filling them slowly with hot water. Then set the cans or jars in a basin of boiling water, having a folded towel on the bottom of the basin. Select fully ripe grapes

and cut each grape from the stem with scissors, using care not to break the skin. Lay the whole grapes in the cans and then cover with boiling hot syrup made quite rich. Seal immediately and make sure that the glasses are perfect by turning them upside down. If a single drop exudes the fruit will not keep.

**WHITE GRAPE SALAD.**—Take one pound of grapes and cut them in half, taking out the seeds, or skin the grapes if you desire. Have one pint of chopped celery. Mix the grapes and celery on lettuce leaves in a salad bowl or individual plates and cover with mayonnaise dressing.

**GRAPE JELLY.**—Use grapes that are not quite ripe. Remove the stems and if the grapes are gritty, wash and drain them. Mash them until they are all broken, then boil about ten minutes. Drain through a cheesecloth and flannel, but do not squeeze it if you want your jelly very clear. Measure the juice and put it in a granite kettle. Put the same measure of sugar into a large bowl. Boil the juice ten minutes, remove the scum as fast as it forms, then pour the boiling juice into the sugar, stir quickly, remove the froth and as soon as the sugar is all dissolved pour it into the glasses. It ought to thicken immediately.

**GRAPE CATSUP.**—Wash ten pounds of grapes, drain and cook for fifteen minutes in just enough water to cover them, adding one bunch of celery cut in small pieces. When soft rub through a sieve, put in a preserving kettle and add one pint of vinegar, one teaspoonful each of cinnamon, cloves and pepper, and simmer until the desired consistency, bottle and seal. It will be nicer if the spices are tied in a bag or cloth before adding them.

**WILD GRAPE BUTTER.**—If the frost grapes are used, pick them after the frost has ripened them. Stem and mash them and mix with them an equal quantity of stewed and mashed apple. Rub the mixture through a sieve and add half as much sugar as there is pulp and cook until thick, being careful it does not burn.

**WILD GRAPE MARMALADE.**—Take the wild green grapes, cut them open with a small knife and remove the seeds. Allow one pound of sugar to each pound of fruit. Put the grapes in the preserving kettle with a little water and boil twenty minutes, then add the sugar and cook until a drop poured in a cold saucer will hold its shape. Remove at once and pour it in the glasses.

**RAISINE OR FRENCH MARMALADE.**—Take an equal weight of pears and grapes. Cook the grapes in a little water until soft, then press through a colander to remove the seeds. Add the pears, cored and sliced, and simmer until thick, stirring almost constantly. When thick sweeten to taste, scald after the sugar is in, then strain through a colander and can.

**GINGER PEARS.**—Four pounds of pears chopped fine, four pounds of granulated sugar, four lemons, the grated rind of two, but the juice of four. Two ounces of ginger preserves or ginger glaze chopped very fine. Boil all together until as thick as jelly, then put in cups and cover.

**PEAR PUDDING.**—Pare, core and cook until transparent six pears—either Bartlett or a good cooking pear—adding to the water one tablespoonful of lemon juice and one teaspoonful of preserved ginger. Pour one cupful of boiling water on two tablespoonfuls of cornstarch moistened with a little cold water, cook until transparent, then add two tablespoonfuls of sugar and fold in the stiffly-beaten whites of three eggs. Line a mold with this. Cut the stewed pears into thin slices and lay in the center of the mold, cover with more of the pudding and set on ice until firm. Serve with a sauce made by adding one cupful of cream to the syrup, which should measure one cup. When hot, add two egg yolks beaten until foamy. Serve ice cold.

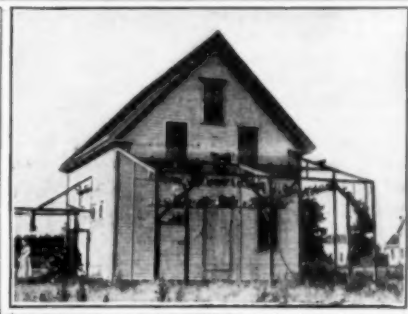
(Continued on page 173)

## How One Woman Made Squab-Raising Pay

By MARY H. NORTHEED

SEVERAL years ago a school-teacher living some twenty-five miles outside of Boston found it necessary to give up her school duties on account of her health. Her physician's orders were that she should spend at least a part of every day out of doors, and feeling that she could not afford to be absolutely idle, she began to look about for some light work which would keep her a great deal in the open air. Flowers, poultry, bees and vegetables were considered and rejected, one by one, until at last she made up her mind to keep pigeons.

Not far from the house stood a large, roomy hencoop, twelve feet by twenty-five, and this she decided to utilize as a squabbery. It had been thoroughly cleaned when the



THE PIGEON HOUSE

poultry was sold six months before, but the school-teacher, who believed in taking no chances, gave it heroic treatment in the way of whitewash well seasoned with carbolic



A NEST

acid. She then determined to concrete the floor, in spite of the expense, for board floorings harbor rats; and as she expressed it, grain at the high prices then existing was much too dear to be fed to vermin.

Her idea in fitting up the interior was to have everything

movable, so that cleanings might be both frequent and thorough. With this plan in mind she rigged up egg-crates along



SQUABS A WEEK OLD

one side and end of the coop, to provide nesting-places for fifty pairs of pigeons. Perches were arranged along the other side and end, as well as in the runway outside. Tin pans about five inches deep and a foot in diameter were used to make foundations for the nests. These could be easily slipped into the egg-crates and were conducive to cleanliness. The building of the nests was left to the pigeons, but a slatted box filled with tobacco stems and set against the wall of the squabbery provided the material. This was chosen instead of straw because of its additional value in protecting the birds from lice.

Provision for feeding and watering the pigeons was the school-teacher's next care. Poultry catalogues were

consulted until a drinking-fountain and a self-feeder were found which suited her notions. Both were installed in the squabbery and proved entirely satisfactory. A large, heavy bath-pan was also selected and placed in the runway, which covered a piece of ground the size of the coop and was enclosed with wire netting. During the summer both the drinking-fountain and the bath-pan were carefully washed and rinsed in a solution of carbolic acid every day, in order to safeguard the birds against disease.

As soon as the coop was ready the would-be squab-raiser began to look around for pigeons with which to stock it. She longed for white ones, but old hands in the business advised against them, saying they were neither so hardy

nor so free from disease as the colored birds. Following their counsel she purchased twenty-five pairs of mated Plymouth Rock homers, which were considered a good bargain at a dollar apiece. Considering that the stock proved to be perfectly healthy, this purchase price

was without doubt a very reasonable figure.

When the birds first arrived they were, of course, frightened to find themselves in strange quarters, but as the removal was made after dark, when they were half stupefied by sleep, they soon quieted down. Wishing to study their habits, but finding that her presence at first disturbed them, their new owner made a practice of spending an hour or more with



SQUABS TWO WEEKS OLD



SQUABS FOUR WEEKS OLD



A NEST FULL OF SQUABS READY FOR KILLING

the pigeons every day. In a week, they took no notice of her, except to look for some special dainty when she arrived, and the fearlessness thus taught the birds proved a valuable asset in her work with them.

It soon became evident to the school-teacher that the mixed grains which she was feeding did not furnish enough variety to satisfy the appetites of her flock. She therefore added to their fare ground charcoal, finely ground oyster shells and salt. To feed out the salt, she struck upon an original scheme. A large salt codfish was thoroughly wet and fastened to the wire netting at one side of the runway, where the pigeons could peck at it to

(Continued on page 174)



## Shorten the Hours of Housework

Banish all drudgery by discarding old-style powders and cleaners, doing all your cleaning with

## Old Dutch Cleanser



### Safe On Cooking Utensils—

Wet article, sprinkle with Cleanser, rub briskly with cloth or brush. Rinse with water. This leaves utensils clean and "sweet."

You will find Old Dutch Cleanser's many uses and full directions on



Large  
Sifter-Can

10c



## Fancy Work Department

SOME very pretty things for little folks are shown in the Fancy Work Department this month. Every mother likes to have a number of dainty little caps for her baby, and what could be prettier than the sweet little design in eyelet embroidery that is illustrated on this page? This little cap can be worn unlined for the present but it can be made plenty warm enough for winter if it has a lining of white or colored silk, and it looks very handsome with the color showing through the eyelet holes in the embroidery. For a very cold climate it can be even lined with flannel, if one desires.

In No. 978 is shown a dear little embroidered sacque, which can be made either of white piqué or flannel. The floral pattern with which it is stamped is extremely easy to embroider and most



No. 978—Babies' Embroidered Sacque of pale-blue flannel or white piqué. Pattern stamped on flannel or piqué. Cut in sizes 1 and 3 years. When ordering be careful to state whether you wish flannel or piqué. Price, 70 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.



No. 974—Babies' Embroidered Cap, made of imported linen. Cut in 2 sizes, 6 months (suitable for all infants up to that age) and 2 years (suitable for all children from 6 months up to 2 years or beyond). This cap is very dainty and pretty lined with pale-pink or blue silk for cool weather. Pattern stamped on linen, price 30 cents, or given free for 1 yearly subscription for McCall's Magazine at 50 cents and 10 cents additional. We pay postage.

effective. This sacque is suitable for a child from one to three years.

No. 977 shows a child's collar and cuff set that forms a most effective trimming for a little frock or coat.

On the next page two very pretty table-covers are illustrated; No. 979, a combination of Renaissance lace and eyelet embroidered linen, and No. 973, a very artistic cover of Roman cut work.

MANY people, particularly those who are interested in cross-stitch, will be glad to hear that "canvas-work" is very much in evidence this season, and that in consequence a new variety of this work, called canvas braiding, has been brought out. The latter is a very popular form of fancy work in Germany, and has the advantage of being extremely simple. A very fine,

narrow braid, or, more frequently, a very thick mercerized thread, is laid along the canvas, and kept in position by tiny stitches of colored cotton or silk. By counting the threads of the canvas it is, of course, a very easy matter to keep these colored stitches perfectly even, and almost any effective braiding pattern can thus be carried out upon a background of canvas. "Florentine embroidery" is somewhat more elaborate, but it can be safely recommended, inasmuch as it is probably the most lasting of any form of fancy work, a fact which is proved by the many beautiful pieces still shown, in excellent preservation, upon the antique fur-

niture in the old palaces in Florence. The modern "Florentine embroidery" is worked upon canvas in a series of long and short stitches, much of the effect being produced by the careful shading of the colored silks, and wools and the curious zigzag or lightning-like effects of many of the patterns. Many beautiful tapestry designs are seen on some of these new canvas sofa pillow tops.



No. 977—Child's Collar and Cuffs of embroidered imported linen. Pattern stamped on linen, price 30 cents, or given free for 1 yearly subscription for McCall's Magazine at 50 cents and 10 cents additional. We pay postage.



SOME dainty new sachet bags are displayed in long and square effects. They are made of swiss, trimmed with a hemstitched border, and are filled with the ever fragrant lavender flowers. Ribbons form graceful trimmings at the corners of the bags. These sachet bags are practical, as they can be laundered at any time and the perfume renewed. On the under side of the bag the muslin is finished with a narrow hem that is fastened with just a few stitches so that it may easily be opened when laundering is necessary.

An interesting line of imported match scratchers is shown. These are made of a good grade of art linen with a bright-colored figure applied and a dark patch of sandpaper is sewed on the design.

Among the art goods novelties shown are some very pretty new effects in handkerchief cases. These cases are made of silk-covered cardboard, embroidered in pretty designs and colorings. The cardboard pieces are held together by a ribbon-covered ring, which is slipped over the stiffened pieces after the handkerchiefs are placed between.

Another effective novelty is a portfolio in which to carry periodicals, music, prints or magazines. The covers are made of heavy green cardboard. These are neatly faced with linen in a pretty shade of pink, blue, red, green or white. The upper cover is decorated in floral design, done in stenciling. Linen strips are attached to the covers to permit of enlarging the folio, if desired.

#### Buying a Horse

In an Ohio town there is still maintained a stagecoach system of transportation, the steeds whereof are of that sad appearance presented by the horses attached to the Fifth Avenue line in New York not so many years ago.

One day a Cincinnati man, visiting the town in question, boarded the stage, having no other currency than a five-dollar bill. This he proffered to the driver. The latter took it, looked it over for a moment or so, and then asked:

"Which horse do you want, Bill?"—Harper's Weekly.



No. 979—Table Cover of Renaissance lace and Irish embroidery, size 36x36 inches. Pattern stamped on cambric, price 30 cents. Pattern, braid and thread for working, price \$1.00. One yard of linen for center, 50 cents extra. Pattern with all above material sent prepaid for 7 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

ciated by all who love lace making.

You may obtain any and all of these lovely fancy work designs, and materials for making same, absolutely free as premiums for getting subscribers for



No. 973—Table Cover in Roman embroidery, size 36x36. Pattern stamped on imported linen, price 60 cents, or given free for 2 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

McCALL'S MAGAZINE. The small price of fifty cents a year makes this very easy.

Send for illustrated price list of fancy work patterns and materials. It is sent free on request.

#### A Swarm of Household B's

Be careful. Care prevents many dropped stitches and bad breaks. Be prompt. Slackness makes slovenly homes and weary world wanderers. Be faithful. "Be thou faithful unto death, and I will give thee a crown of life." Be cheerful. Cheerfulness tends to length of days and to days that are worth the lengthening. Be thoughtful. Thoughtfulness is too tender a plant of blessed fragrance and beauty to be "born unseen," etc. Be good-humored. Good humor is better than medicine, no matter how well the ill-natured pill be sugar-coated.

BE sure to send for our "Guide to Lace Making." You will find it simply invaluable. It tells how to make all the fancy work that is shown in McCall's MAGAZINE and explains all about the different stitches—the exact and easiest way of working them. It contains illustrations showing the details of each stitch—Duchesse, Honiton, Renaissance, Flemish, Arabian, etc. This very valuable little book may be purchased of you for the insignificant sum of ten cents, and will be greatly appreciated by all who love lace making.

## Moisture Will Spoil Ordinary Soda Crackers

NO matter how good the ingredients or how careful the baking, once expose soda crackers to the slightest dampness of air and they lose their taste and much of their food value.

That's why bulk crackers kept in barrels, boxes and cans get tasteless and tough and hard to swallow. They absorb moisture, and they also gather dust, germs and store odors. What a pity that this most nutritious of flour foods is so contaminated!

But there is a soda cracker too good, too perfect to be thus treated! After baking, Uneeda Biscuit are immediately placed in dust tight, moisture proof packages which preserve their crispness, flavor and nourishment.

(Never sold in bulk)

NATIONAL BISCUIT COMPANY

5¢

for a package



It is a source of great satisfaction in the purchase of silverware to have a wide variety of patterns from which to make selection.

**1847**

**ROGERS BROS. X S TRIPLE**

is unique in this respect, offering a better selection than any other brand, and, best of all, you buy it with the knowledge that it is the heaviest grade of triple plate that can be secured.

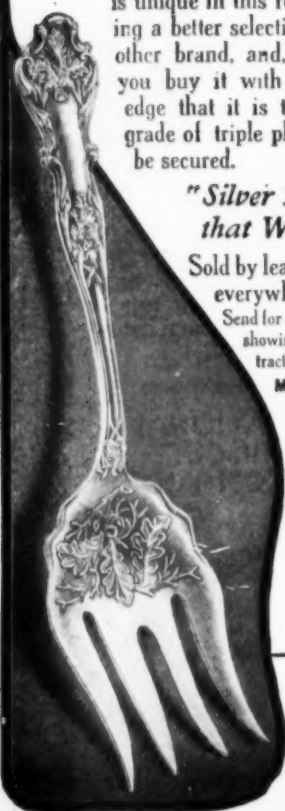
*"Silver Plate that Wears."*

Sold by leading dealers everywhere.

Send for catalog "X-45" showing the many attractive designs.

**MERIDEN BRITANNIA COMPANY**  
(International Silver Company Successor)  
**MERIDEN, CONN.**

New York  
Chicago  
San Francisco  
Hamilton,  
Canada



## McCall Self-Transferable or Perforated Patterns

The Simplest Made—Could Not Be More Simple—All Transfer Patterns 10c Each—Perforated Patterns, same designs, 15 cents each. See below.



No. 283—KINDERGARTEN MATS.  $5\frac{1}{2}$  inches square, 6 to a set. Price, 10 cents. We pay postage.



No. 290—CROSS-STITCH PILLOW for children's work. 16 inches square. Price, 10 cents. We pay postage.



No. 269—WREATH DESIGNS for table linen, pillow shams, sheet shams, etc. Initials should be worked in the center. Price, 10 cents. We pay postage.



No. 304—SOFA PILLOW fruit design, 18 inches square. Price, 10 cents. We pay postage.



No. 303—SHAVING PAD, Mystic Shriner's.  $8\frac{1}{2}$  inches, 2 on a sheet. Price, 10 cents. We pay postage.



No. 267—WREATH DESIGNS for table linen, pillow shams, sheet shams, etc. Initials should be worked in the center. Price, 10 cents. We pay postage.



No. 148—ROSE SPRAY for embroidering on sofa pillows, shams, table covers, etc. Price, 10 cents. We pay postage.

### McCall Transfer Pattern Catalogue for Only 5 Cents

This new 16-page illustrated booklet will prove very useful to every woman who is in any way interested in embroidery or fancy work.

It gives beautiful designs for shirt waists, skirt panels, corset covers, baby apparel, pillow tops, bureau scarfs, etc. Send for a copy today. Remember it costs you only 5 cents, postage prepaid. Address THE McCALL COMPANY, Embroidery Department, New York City.

A Perforated Pattern of any one of the above designs sent, prepaid, for 15 cents. Paste for stamping included.



## Household Wrinkles

By An Old Housekeeper

**HINTS ON COOKING MEAT**—Slightly underdone meat is more digestible than that which is over-cooked. Beef and mutton, as a general rule, should be underdone; but pork, veal, and ham ought always to be well done. They are not only disagreeable, but unwholesome, if they are not thoroughly cooked.

**TO MAKE GLASS OPAQUE**—If you want to shut off the view from any window you can do it very cheaply by dissolving in a little hot water as much Epsom salts as the water will absorb. Paint over the window while hot, and when dry you will have a very good imitation of ground glass.

**OILING THE WRINGER**—Do not fail to oil the wringer every time you wash. If oiled often, there is less wear on the machinery, and less strength is expended by the operator. To clean the rollers, rub them first with a cloth saturated with kerosene oil, and follow with soap and water. Always loosen the rollers before putting the wringer away.

**TO TEST THE PURITY OF MILK**—A German paper gives a test for watered milk, which is simplicity itself. A well-polished knitting needle is dipped into a deep vessel of milk and immediately withdrawn in an upright position. If the sample is pure some of the fluid will hang to the needle, but if water has been added to the milk, even in small proportions, the fluid will not adhere to the needle.

**THE WORK OF THE HOUSE**—In some old-fashioned homes it is the custom to distribute the work among the girls of the family, changing it from week to week, so that each may become proficient in every branch. The girl who markets and cooks for the family one week exchanges work for the next seven days with her sister who makes the beds and cares for the rooms. The next week she assumes charge of the family mending, then makes her way back again to her first duties. The mother merely directs and criticizes the efforts of her offspring, and finds time for a daily nap, the reading which she had to drop when her children were small, and the many other little interests which make life worth living. That is one of the good old fashions which is passing away, more's the pity.

**COOKING HINTS**—When making gravy remove the pan from the fire while the thickening is being stirred in, and when smooth return to the fire to cook. The method prevents lumps forming.

To scale fish easily pour on hot water slowly till the scales curl, then scrape quickly. Wash in several waters, having the last cold and well salted so no slime will be left.

When making cornmeal mush sift a tablespoonful of flour with the meal to prevent the mush sticking.

In molding fancy jellies brush the inside of the mold with white of egg and the jelly will turn out easily.

If boiled or roasted meat that is to be used cold is wrapped in a moist cloth it will be more tender.

POTATOES will boil more quickly if two kettles of boiling water are prepared, one

of which is poured over the vegetables and after a moment the potatoes are lifted into the other kettle, and boiling will not cease. When potatoes are to be baked, if they are thoroughly heated on top of the stove (turning them once) they will bake in half the usual time. When mashing potatoes use hot milk, and if you have been in the habit of using cold you will be surprised at the difference in their lightness.

**BOILED CIDER**—For the boiled cider of grandmother's day, without which no mince pie or fruit cake was complete, and which kept perfectly for a year or more, boil, slowly, five quarts of sweet cider in a porcelain kettle, watching that it does not burn, until reduced to three pints; turn into glass jars or bottles and seal tightly like canned fruit.

**FRYING HOMINY**—It is very difficult to fry hominy to a nice brown shade without it breaking, even an egg not remedying the trouble. But if after the hominy is boiled for frying and is ready to place in a dish to cool you stir in a good tablespoonful of flour, mixing thoroughly, and you will have no further trouble.

**LEMON JUICE**—The use of lemon juice is often recommended as a safeguard against certain prevalent diseases, such as typhoid from oysters. The reason for its value is practically this: Most bacteria are destroyed in the stomach when that organ is in normal condition. The secretions which are so powerful an agent for health are stimulated by certain acids, of which citric, the acid of the lemon, is one.

**IRONING HINT**—A teaspoonful of common salt and a little borax, in a pint of starch, will prevent the annoying "sticking" often experienced with flatirons.

**WHEN CLEANING TUMBLERS**—Tumblers that have been used for milk should never be put into hot water until they have first been rinsed in cold water. The heat drives the milk in and gives a cloudy appearance to the glass, which cannot be removed.

**FEAR OF INFECTION**—Warm baths will often prevent the most virulent diseases. A person who may be in fear of having received infection of any kind should take a warm bath, suffer perspiration to ensue, and then rub dry. He is advised to dress warmly to guard against taking cold.

**DRINK MORE WATER**—Women do not drink enough water. At least three pints of filtered water should be drunk each day. Hot water is better than cold, particularly early in the morning. It is a good plan to take a cup of hot water a half-hour before each meal and before retiring. Take from five to fifteen minutes to drink the water. It will wash from the stomach the mucus, alcoholic and sour yeasts and bile.

**TO CLEAN REAL LACE**—Pin the lace on white note-paper; sprinkle thickly with magnesia. Leave for a few hours covered, and then shake well, and it will appear as new.

**FOR THE SLEEPLESS**—Soak a pair of white stockings in cold water, draw on the feet wet, then cover with thick woolen stockings. Sleep will be induced in this way when all other effects fail. This remedy is greatly resorted to abroad.

## "Just Like Mama and Papa"

Children, more than some folks realize, like to have food and drink the same as Father and Mother.

Perhaps you can remember the time when a sip from "Papa's cup" seemed to possess some special flavour.

If the little folks can be given a rich, nourishing food-drink such as

## POSTUM

it satisfies their desire to have things like the older folks, and at the same time gives them a drink they love and which makes them plump and rosy.

Childhood is the period when nervous activity is at its greatest. The brain is ever busy receiving new impressions. Brain, muscles, and the special senses are under a special course of training.

Children, as well as grown-ups, like a warm beverage for breakfast and it is well for them to have it if the drink is a food—not a drug.

## POSTUM

is made to supply a rich, nourishing liquid food with a snappy flavour similar to coffee. It contains the vitalizing elements from wheat which go to nourish and sustain the delicate nerve centres throughout the body and from which vital energy proceeds.

The success of child or adult depends largely upon proper nourishment of body and brain.

Read "The Road to Wellville" in packages.

## "There's a Reason"

POSTUM CEREAL COMPANY, Ltd.,  
Battle Creek, Mich., U. S. A.





**No  
Tufts!**

**This is the Mattress  
of Comfort. It's the**

**SEALY**

**Tuftless Mattress**

**Pure, Long-Fibre Cotton.  
No Layers or Sections.  
The Only Successful  
Tuftless Mattress.**

As your fingers move along the responsive, resilient surface of the Sealy Mattress, it undulates like a billowy sea. It is this undulating quality of the Sealy that makes it the most comfortable mattress in the world.

When you lie down on a Sealy it undulates to meet the form of your body. When you move about on a Sealy it undulates to accommodate your changes of position. The chief reason for this is that the Sealy is made without a tuft.

Tufting a mattress means fastening about fifty cord rivets through it. These tufts make a mattress rigid, unresilient, and without the property of accommodating itself to the irregular forms and pressures of the recumbent human body.

But in hair, layer-felt and cheaper mattresses, tufts are absolutely necessary to retain the shape of the mattress for any length of time.

The Sealy Patented Pneumatic Process and the Sealy Quality of pure, long-fibre cotton filling produced the first and the only successful tuftless mattress.

We raise the cotton for Sealy Mattresses on our own 14,000 acre plantation in the finest cotton-growing section of the South, while the average "cotton-felt" tufted mattress is made, not of real cotton at all, but of cheap gin-waste and mill-waste.

Not only is the filling of the Sealy Mattress unrestricted by tufts, but in the Sealy Pneumatic hant process the cotton fibres are left with their full natural curl and elasticity.

**The Sealy Triple Guarantee  
given by our Dealer Triply  
Protects You**

Here is the Sealy Triple Guarantee:

**First:** We guarantee the Sealy to be made entirely of pure, new, long-fibre cotton, without liners or mill-waste. (Do not buy any mattress sold as cotton without such a guarantee.)

**Second:** We guarantee the Sealy for 20 years against becoming uneven or lumpy.

**Third:** We guarantee that after 60 nights' trial you will pronounce the Sealy the most comfortable mattress that you ever used, or your money back.

SEALY MATTRESSES are made in all sizes, covered with the best grade of A. C. A. Bookfold Satteen, or Mercerized Art Tickings, either in Plain Edge or in the new Imperial Roll Edge like illustration above. Prices: Plain Edge Style, A. C. A. or Satteen Ticking, \$18; Art Ticking, \$19; Roll Edge Style, A. C. A. or Satteen Ticking, \$20; Art Ticking, \$21.

**Send for our booklet**

**"The Real Difference in Mattresses"**

It describes the SEALY still more fully. We want you to read it. We also give you the name of our representative where you can see "The mattress that puts them all to sleep."

**SEALY MATTRESS COMPANY**  
Dept. C, Houston, Texas

Factories (also Offices) at our 14,000-acre cotton plantation,  
Sugar Land, Texas



## A Chapter on Cooking Peaches

By Mrs. Sarah Moore

THE present month marks high tide in the peach market and the forehanded housewife seizes the opportunity to put up as many as possible against the wintry days to come. Few fruits keep better, are more easily canned or furnish such a variety of delicious desserts. Unlike some of our fruits the peach loses nothing of its delicious flavor by cooking if properly treated. Out of canned and preserved peaches you can make delicious "cobblers," shortcakes, dumplings, and for frozen desserts they have no equal. Don't scald the peach; peel it carefully.

In paring fruit for preserving, use silver-plated knives, and drop each piece as soon as pared into a bowl of cold water which has been made acid by the addition of lemon juice; it prevents the fruit from turning dark.

**PEACH CHARLOTTE.** (A Dainty Dessert.)—Peel and cut up one quart of fresh, juicy peaches. Mash them (in a vegetable press if you have one), saving the juice that flows from them. Put this aside in a cold place. Half an hour before dinner whip the whites of four eggs stiff and into them beat the peach pulp, first sweetening this with powdered sugar. Put a half pint of sweetened cream with the peach juice. Line the inside of a glass dish with sponge cake or lady fingers and decorate the top with halves of peaches. Pour in the peach juice and cream. On this heap the peach meringue and arrange slices of peach on top of this. Set on the ice until needed.

**LARGE PEACHES AND WHIPPED CREAM.**

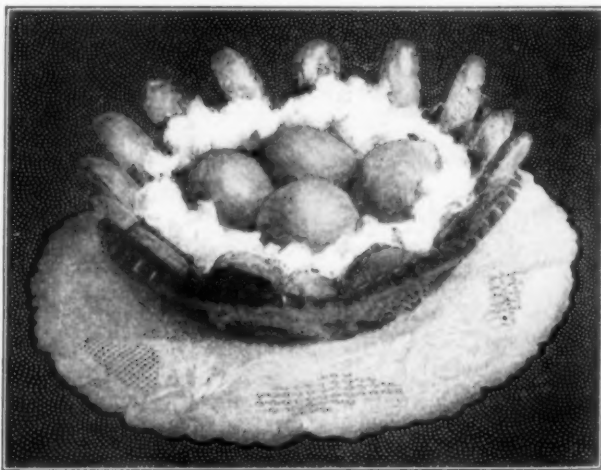
—For this dessert select large, perfect peaches and put them on the ice for some hours before they are to be served. An hour before dinner peel them carefully and halve them, removing the stones. (Only freestone peaches will do for this.) Return the peaches to the icebox. When time for dessert arrange them on one large dish or in individual plates. Have ready half a pint of cream, whipped stiff and sweetened with a couple of tablespoonfuls of powdered sugar. Sprinkle the peaches with sugar and place a large spoonful of the whipped cream on each half peach. Serve a dish of fancy cakes at the same time.

**PINEAPPLE EN SURPRISE.**—Select a good-sized pine, cut off the top and trim it away at the bottom so that it will stand steadily on a plate. With a sharp knife loosen the pulp inside the fruit and remove it, cutting

it into dice. Peel and cut up some peaches until you have the same quantity of these as of the pineapple pulp. Mix them and sweeten to taste; turn them into a jar or freezer with a tightly-fitting top and pack in ice and salt for a couple of hours. Set the pineapple shell on the ice, so that it will become thoroughly chilled. When ready to serve, put the peaches and the pulp into the pineapple shell, set it on a plate, putting on the top cover, and garnish with leaves from the crown of the pine.

**PEACH SHERBET.**—One quart of peach juice from canned peaches, two cupfuls of sugar, one quart of water, whites of two eggs and juice of one lemon. Boil the water and sugar together, add the juice of peaches and lemon, and freeze.

**STUFFED PEACHES.**—Select medium-sized peaches, wash and take out the stones; cover with salt water and let them stand overnight. In the morning fill the center with grated horseradish, mixed with a little celery seed and a small piece of ginger root. Tie each peach with string and pack in jars. Turn over them heated



PEACH CHARLOTTE

vinegar, with sugar and spices to taste. Seal the jars and you will find you have a delicious accompaniment for your turkey at Thanksgiving time.

**BRANDIED PEACHES.**—Make a syrup, allowing three-fourths of a pound of sugar and the same amount of water for every pound of fruit. Let it come to a boil and skim. Put in the peaches carefully, a layer at a time; let them boil until tender, then take out and pack in jars. Boil the syrup a little longer, until thick, take from the fire and add a cupful of best brandy for every pound of fruit.

**PRESERVED PEACHES.**—Allow three-quarters of a pound of sugar and one cupful of water to every pound of fruit. Peel the peaches, cut them in half if the fruit is large. Cook the sugar and water, skim

it well and drop in the fruit and cook until they are tender. Take out carefully, pack in heated glass jars, boil the syrup until thick and clear, then strain over the fruit and seal at once.

**PEACH MARMALADE.**—Peel, stone and cut up ripe peaches quite small. Take

ground cinnamon, and one-half teaspoonful each of cloves, mace and pepper. Simmer slowly until rather thick and seal hot in pint jars.

**VIRGINIA PEACH.**—Take one peck of ripe freestone peaches, mash them after peeling and pitting, then press the pulp through a coarse sieve. To four quarts of the pulp allow one pint of sugar, preferably brown. Mix well, cook about two minutes, stirring all the time, then spread on plates and dry in the sun. If the weather is hot, three days will suffice. When the paste on the edges looks like leather and cleaves from the plate readily if a knife is passed around the edge, it is ready. Dust with white sugar, then roll up. If stored in a dry place it will keep for several months.

**CREOLE BAKED PEACHES.**—Take large, fine fruit, not overripe. Peel and cut in halves, taking out the pit. Fill the cavity with a paste composed of powdered sugar, ground cinnamon and fresh butter. Place the halves together in their original form and put in the baking-dish and bake in a moderate oven until the fruit is tender, basting often with a thick lemon syrup, flavored with grated nutmeg. Five minutes before they are cooked, ornament with a meringue and brown slightly. Serve either hot or cold.

**PEACH SPONGE.**—Peel and cut up a quart of ripe, juicy peaches and press the fruit through a fine sieve, then beat it up with a small quantity of sugar. Put one ounce of gelatine in a bowl with half a pint of cream. Let it steep for some time, then put it in a double boiler and stir until the gelatine has dissolved. Mix the fruit pulp with the cream and stir until nearly cold. Whisk the whites of three eggs to a stiff froth. Stir them in with the cream and pile up high in the center of a glass dish. Ornament with slices of peach surrounding the sponge.

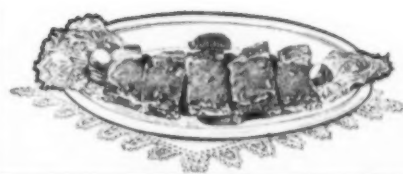
**PEACH TAPIoca.**—Pour one pint of boiling water over one-half a cupful of tapioca and cook in a double boiler until transparent. Pare and remove the stones from seven or eight rather sour peaches. Put them into a deep pudding dish; mix the cooked tapioca with one-third cupful of sugar, one scant tablespoonful of molasses and one-half teaspoonful of salt, and pour over the peaches. Bake until the peaches are done. Serve with cream.

three-quarters of a pound of sugar to each pound of fruit, and one teacupful of water to each pound of sugar. Place on fire and when it boils, skim it clear; then put in the peaches, let them boil quite fast, stir and mash them until the whole is a thick, jellied mass, then put into glass jars.

**SPICED PEACHES.**—Peel seven pounds of fruit, but do not remove the stones; to one pint of cider vinegar add three pounds and one-half of sugar, one tablespoonful each of ground cinnamon and mace and one teaspoonful of cloves. Tie the spices in a bag. Cook the vinegar, spices and sugar for fifteen minutes, then add the peaches, a few at a time and cook until tender; pack into jars, pour over them the scalding syrup and cover closely. Let them stand twenty-four hours, then drain, cook the syrup ten minutes and again return to the fruit. Put a plate over the fruit in the jar as a weight, tie a cloth over the top and keep in a cool place.

**SWEET PICKLED PEACHES.**—To seven pounds of fruit allow three and three-quarter pounds of sugar. Put the sugar into a kettle with one quart of vinegar and two ounces each of cloves and stick cinnamon. Pare the peaches and stick three or four whole cloves into them at intervals. Place a few at a time in the boiling syrup and cook until they look clear, but not so soft as to fall apart. When all are cooked, continue to boil the syrup until it is reduced nearly one-half, then pour over the peaches and pack in glass jars and seal.

**PEACH CATSUP.**—Pare and quarter eight quarts of sound, ripe peaches. Simmer the parings for thirty minutes in one pint of water. Then strain, add the peaches to the liquor and simmer for thirty minutes longer. Add one and one-half cupfuls of best cider vinegar, one-half cupful of sugar, two teaspoonfuls of



## LEFT-OVER MEATS MADE APPETIZING

*Cookery Hints That Enable You to Serve a Satisfying Hot Dinner Instead of a Cold Lunch.*

By MARY JANE McCURE

**M**ANY housekeepers look helplessly at the cold roast beef, lamb, etc., left after the first meal. They know that the family will not relish a dinner made from its cold slices, but don't know what else can be done with it.

Take a lesson from the skillful and thrifty German cook and provide yourself with a jar of Armour's Extract of Beef. Then rejoice when your roast is large enough to provide for a second dinner, for without labor you may serve a savory meat dish more delicious than the original.

Rub a teaspoonful of butter and a tablespoon of flour together in a sauce pan, adding a cup of hot water, and finally a quarter of a teaspoonful of the Beef Extract. Use a light hand, for Armour's Extract is the strongest made, and it is easy to get in too much. Chop or slice your meat and drop it into this rich sauce and let it get thoroughly hot. Serve with French fried potatoes and see if your family don't vote you a veritable chef.

Any left-over meat is delicious served in this way. Roast beef, mutton, lamb or veal, even chicken or game.

Foreign cooks know the virtue of Armour's Extract of Beef and would not dream of trying to do without it. It is one of the secrets of setting an economical table while appearing lavish.

It gives richness and flavor to the cheaper cuts of meat—saves boiling meat for soup stock—is the basis of rich gravies and sauces. Remember that a little goes a long way—it is the concentrated beef essence—the strength and flavor that you cook out.

## Armour's EXTRACT OF BEEF

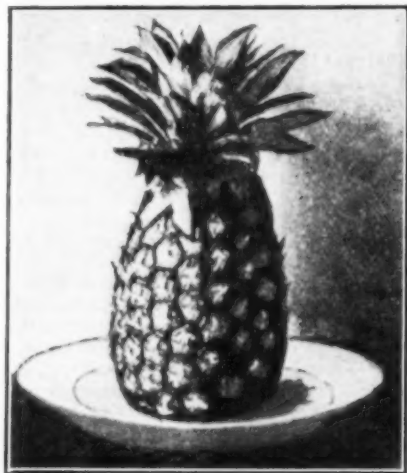
Four times as strong as the ordinary—the touch that gives sauces, gravies and soups an inimitable flavor. Send for "Popular Recipes," a cook book that teaches you the secrets of appetizing cookery, and save the cap, or the paper certificate under the cap from every jar you buy. Send either to us with

ten cents to pay the cost of carriage and packing and get a handsome silver tea, bouillon or after-dinner coffee spoon or butter spreader free—Wm. Rogers & Sons' AA, the highest grade of extra plate. You can't buy anything like them, and each will bear any initial you wish. Our usual limit is six, but for a time we will allow each family to get one dozen. Remember to send to cents with every certificate or cap. This offer is made only to those living in the United States.

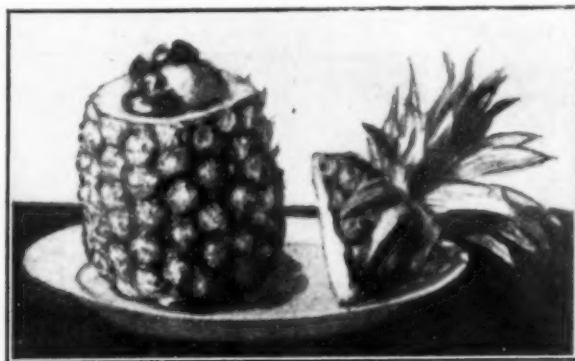
Address Dept. 31

**ARMOUR AND COMPANY**  
CHICAGO

(76)



PINEAPPLE CLOSED



PINEAPPLE WITH TOP REMOVED, SHOWING SLICED PINEAPPLE AND PEACHES

**PEACH JUICE.**—Cook as for jelly; strain. Add for each quart of juice half a pint of sugar. Boil for ten minutes; add sugar, cook for ten minutes. Pour in jar set in a pan of boiling water and cook for twenty minutes.



## The FREE Sewing Machine is INSURED

THE FREE is not alone the only twentieth century Sewing Machine, the lightest running Sewing Machine, the fastest running Sewing Machine, the most beautiful Sewing Machine, the most perfect stitching Sewing Machine, and the longest lasting Sewing Machine,—in addition, it is the only Insured Sewing Machine in the World!

*Think what this means to you!*

### Fire!

It means that if your home burns and The FREE is destroyed or injured I will replace it without cost to you.

### Tornado!

It means that if in cyclone, tornado or flood, The FREE is rendered unfit for use, I will replace it without cost to you.

### Accident!

It means that if through any sort of accident, in moving, or in any other way, any part or all of The FREE is broken, I will replace it without cost to you.

It means that if you break a needle, accidentally or otherwise, if you break a belt, or one wears out, or if you break an attachment, we will replace these parts to you absolutely free of charge.

### Send for My Book

I want to tell you where you can go and see The FREE, and I especially want you to read my beautiful book, entitled "In the Day's Work." It describes a score of other improvements on The FREE, such as its Eight Sets of Ball Bearings, its Rotoscillo Movement, its beautiful French Leg Design, its Rotary Spool Pin, its Automatic Shuttle Ejector, its Automatic Locking Drawer, etc. Send for free copy now.

*Wm. C. Free* President  
FREE SEWING MACHINE COMPANY, CHICAGO

## A Chantecler Party

By WINIFRED FALES

WHEN Mr. Edmond Rostand conceived the idea of perpetrating a colossal and daring satire by dramatizing life in the barnyard and thereby calling public attention to the startling resemblance between the foibles and antics of the feathered Four Hundred and those of the fashionable human biped, he unwittingly laid the cornerstone of a fad destined within a few months to sweep the civilized world. Long ere the drama was completed, the tongues of two continents were wagging over the clever audacity of the idea, and the opportunity to reap a golden harvest was seized upon by makers of jewelry, bric-a-brac, wearing apparel, stationery and favors, who forthwith devoted themselves to carving, painting, printing and embroidering effigies of *M'sieu le Coq* upon every conceivable article of use and ornament. By the time Sir Chantecler had actually made his bow from behind the footlights, the demoiselle of fashion had become a walking advertisement for the fantastic drama of M. Rostand. From the life-sized rooster perched upon her hat to the tiny ones embroidered on the insteps of her silken hose, and carved into buckles for her dainty shoes, the apotheosized cock dominated her raiment and even appeared on the menu in the form of "cock'scomb soup," which, by the way, sounds much better in French than it does in English—and doesn't taste so bad, either!

When my lady had completed the adornment of her pretty person with Chantecler hats, veils, gloves, gowns, hostiery, buckles, brooches, pendants, hatpins, kerchiefs and laces, had decked her particular snuggery with Chantecler posters, steins, casts and wood carvings, and stocked her desk with flaming Chantecler blotters and stationery,



CHANTECLER HAT MADE ON A WIRE FRAME

without pausing for breath she set about inaugurating the Chantecler fetes, bazars, luncheons and card parties which steadily grow in number and popularity as the season advances.

Now anybody can give a Chantecler party—after a fashion—provided she commands a bottomless purse and can afford the purchase of gold and jeweled favors and genuine stuffed

roosters and hand-painted decorations. But only she who is mistress of the indispensable "know-how" can give at small expense functions whose effectiveness and novelty will cause them to be marked with a white stone in the memory of her guests.

The magic touch which makes this possible is contributed by that fabric of universal utility—crepe paper—which can be had in cock'scomb pink, hen-pheasant brown, and the correct shades for representing frogs, peacocks, chickens, and others of M. Rostand's strange characters. In addition there is a special paper printed at intervals with spirited figures of the lord of the barnyard, crowing in lusty salutation to the sun.

With this paper as a basis it is an easy matter to carry out a consistent and effective scheme of decoration. Suppose, for instance, one has decided upon a luncheon. Lengths of the Chantecler crepe can be fastened with tiny tacks along the frieze so as to form a continuous procession of strutting cocks all around the room. Curtains and draperies can be decorated in



TISSUE-PAPER HATS





A CHANTECLER CANDLE SHADE

appliqué fashion with cut-out roosters. If the luncheon table is oblong in shape a runner of the paper may be carried along either side, the covers being laid between the printed figures. If round, then cut out the roosters and baste them to the edge of the damask cloth to form a border.

For the centerpiece there are any number of appropriate ideas to choose from. Flags can be cut from the paper, mounted on slender wooden dowels and grouped in the center of the table (a brass jardiniere filled with sand makes a good holder), to be later distributed as favors. Another idea is to cut a large figure of Chantecler from heavy cardboard, cover both sides with "feathers" cut from crepe paper of the proper shades, and stand him in the center of the table in a litter of straw bordered by paper pumpkin vines. If the table is very long the hen-pheasant may also be represented.

For place cards use large oblong cards of heavy white bristol with easel backs to make them stand up. Upon each, mount one of the characters from the play, as a cock, hen, chicken, frog, owl, cat, pigeon, blackbird, etc. The figures are first sketched with pencil upon bristol board, then cut out and covered with crepe paper of any appropriate tint, using art paste to prevent spotting. Then indicate the eyes, beaks, feathers, etc., with water colors mixed with Chinese white to give opacity and body.

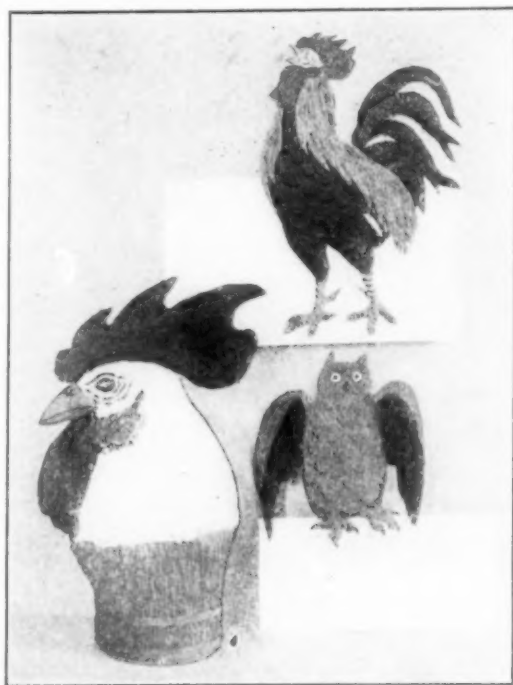
Chantecler candle shades are startlingly novel and yet not difficult to make. The foundation is an ordinary white dome candle shade. On one side fasten a head and neck cut from stiff cardboard and on the other an arched foundation for the tail. Cover the latter with long, curved "feathers" cut from white crepe paper. Then cover the body and neck with smaller feathers, add a yellowish paper beak and make the comb and wattles of brilliant scarlet. Finish by sketching the eyes on white letter paper, cutting them out and pasting them in position.

Ices can be served in Chantecler boxes, made as follows: Draw a pattern of a rooster's head and neck, cut out two pieces of white tissue just alike, and paste together along the edges, leaving the bottom open like the mouth of a bag, paste on a comb and wattles of bright red, and a beak of yellowish tissue. Outline the eyes with black waterproof ink applied with a fine brush. Stuff with cotton and draw the lower edge over the cover of a small round pasteboard box of the right size to hold an ice cup. Cover the base with a ruffle of green or red crepe paper and finish with two bands of narrow gold passe-partout binding.

Suitable favors are tissue hats representing characters in the play. These are made after the same method as the bon-bon boxes, by cutting the figure from two thicknesses of paper and pasting the edges together. In this case, however, no cotton is used, a wire pasted up the back between the two sections of tissue serving to keep the hats upright. Paste the lower edge to a band of white cardboard long enough to encircle the head.

A more pretentious hat is made on a milliner's wire frame, covered with folds of white crepe. Upon this foundation the head and tail of Sir Chantecler are constructed by the method followed in making the candle shade.

In decorating a larger room or hall, as for a cotillion or bazar, the Chantecler paper may be supplemented by draperies and festoons of plain crepe, and graceful wistaria vines with blossoms in the cock's-comb shades of tissue.



CHANTECLER PLACE CARDS AND BOX FOR ICES



A WALL DECORATION

## A Handsome New Dress For Very Little Money



Here's all you have to do. Get out that old, soiled, faded dress that you didn't throw away because the material was too good.

The one that became you so well and your friends called "sweet" and stylish.

Then get from your druggist a package of Diamond Dyes—one of the latest fashionable colors—and give it a dip.

You can restore that old dress to new life and new beauty simply by giving it a new color.

And it will serve you many months more.

This simple operation will have cost you but 10 cents and your economy will be a source of much personal satisfaction.

Diamond Dyes afford a modern means of keeping well dressed at very little expense.

There are a thousand uses for Diamond Dyes and each one saves you money. Waists, gloves, hosiery, curtains, rugs, couch covers—all can be made like new by giving them a new color. One woman says:

"My husband was so surprised. He thought I had bought a new dress.

"But all I did was to dye an old cream Henrietta with Diamond Dyes for wool and make it a beautiful brown. I bought a remnant of white lace and colored it to match.

"When he discovered the truth, he praised my economy. He also complimented me on my stylish appearance.

"Thank you for your advice. I'm always successful with Diamond Dyes."

Mrs. H. G., 245 West 135th St., New York.

### No Risk and No Failure With Diamond Dyes

Diamond Dyes can be used with perfect safety on the most expensive materials.

And instead of harming them in any way, they give new life to the goods.

There is no dye in the world that gives such splendid results, with so little chance of failure.

And that's because they are perfect in formula and positive in action. They are, and always have been, "The Standard of the World."

#### THE TRUTH ABOUT THE USE OF DYES:

You must be sure that you get the *real* Diamond Dyes and the kind of Diamond Dyes adapted to the article you intend to dye.

Beware of imitations of Diamond Dyes. Imitators who make only one kind of dye claim that their imitations will color Wool, Silk, or Cotton "all fabrics" equally well. This claim is false, because no dye that will give the finest results on Wool, Silk, or other animal fibres can be used successfully for dyeing Cotton, Linen, or other vegetable fibres. For this reason we make two kinds of Diamond Dyes, namely: Diamond Dyes for Wool, and Diamond Dyes for Cotton.

Diamond Dyes for Wool should not be used for coloring Cotton, Linen, or Mixed Goods, as they are especially adapted for Wool, Silk, or other animal fibres, which take up the dye quickly.

Diamond Dyes for Cotton are especially adapted for Cotton, Linen, or other vegetable fibres, which take up the dye slowly. "Mixed Goods," also known as "Union Goods," are made chiefly of either Cotton, Linen, or other vegetable fibres. For this reason our Diamond Dyes for Cotton are the best dyes suitable for these goods.

**Diamond Dye Annual—Free.** Send us your name and address, be sure to mention your dealer's name and tell us whether he sells Diamond Dyes; and we will send you a copy of the famous Diamond Dye Annual, a copy of the Direction Book, and 36 samples of dyed cloth, all FREE. Address

WELLS & RICHARDSON CO., Burlington, Vt.



Copyright 1910 by National Cloak & Suit Co., New York City

## The Season's Styles at the "NATIONAL"

**F**IVE beautiful new "NATIONAL" Styles are all that we can show you here. And yet were every page in "McCALL'S MAGAZINE" given up to the "NATIONAL," and were each page to picture five new "NATIONAL" Styles, this magazine would not be large enough to contain all the new fashions in Your "NATIONAL" Style Book.

There are Waists for which the linen and hand embroidery were made to our order in Ireland, and Separate Skirts, showing all the style changes, and Vienna has contributed the new underwear and petticoats. There are Hats the originals for which were secured from the most famous milliners in Paris. Neckwear and Scarf Veils designed in Paris, and London designed Suits. The world has been visited for your Style Book. Here is an idea of its contents and prices.

Waists—98 cents to \$9.98

Sweaters—\$1.98 to \$7.98

Ladies' Skirts—\$3.98 to \$14.98

Petticoats—98 cents to \$7.98

Misses' Dresses—\$7.98 to \$14.98

Hats—\$1.98 to \$14.98

Dresses and Costumes—\$11.98 to \$29.75

Ladies' Coats and Capes—\$7.98 to \$31.98

Corsets—\$1.00 to \$5.00

Belts—25 cents to \$1.25

Fur Pieces—\$2.25 to \$21.95

Fur Coats—\$20.95 to \$59.75

**"N**ATIONAL" TAILORED SUITS, \$10 to \$40. Can there yet be said anything more or new, anything added in their praise? A Boston lady appreciates the situation when she writes:

*"My 'NATIONAL' Suit is perfect. And I suppose this is about the five hundred thousandth time that has been written you. I have had occasion to write the same thing four times about four 'NATIONAL' Suits."*

Five hundred thousand "NATIONAL" Suits made perfectly. Five hundred thousand women fitted and pleased perfectly. Such is the "NATIONAL" record covering 22 years.

Your Suit will be cut individually for you, and made to your measure. It will be trimmed as pictured in your Style Book—or in any way you choose. It will be lined any way you like, the coat will be made any length you prefer, and made in any material you may select from our 450 new suitings.

Your suit will be made entirely at our risk. If you are not entirely delighted with it in every way, you are under no obligation whatsoever. Just send it back at our expense and we will refund your money.

In writing for Your Style Book be sure to say that you wish samples of materials for "NATIONAL" Tailored Suits and state the colors you prefer. Samples are sent gladly but only when asked for.

Mail Orders Only  
No Agents or Branches

## National Cloak & Suit Co.

206 West 24th Street  
New York City

**THE "NATIONAL" STYLE BOOK**

**NATIONAL CLOAK & SUIT CO.**  
NEW YORK CITY

**Petticoat of Pure Silk "National" Taffeta**  
The "NATIONAL" is famous for its suits, known everywhere for its quality and style. The excellence of many kinds of apparel, but there is nothing so fine, more perfect, nothing offering greater satisfaction and service and so, we are proud to call this Petticoat of Pure Silk "National" Taffeta.

**"NATIONAL" COATS**  
For 22 Years Unequaled  
There is no place in the world where you can buy a coat as advantageously as at the "NATIONAL" because no one is even in position to attempt to compete with "NATIONAL" coats. No house is qualified by equal experience covering 22 years, no one has studied, speculated, and learned what the "NATIONAL" knows. And no one can approach the "NATIONAL" prices. Every purchaser of a "NATIONAL" coat will save dollars on her purchase.

**THE MOST WONDERFUL WAISTS IN THE WORLD**  
The assortment of waists shown in this "NATIONAL" Style Book is in the whole world unequalled. They are abnormally good in true beauty, incomparable more stylish and the prices are always lower.

**"NATIONAL" Ready-Made Skirts**  
You will be delighted with your "NATIONAL" skirt. You will find it a better skirt, better designed, better cut, with more stylish lines, you will find that it hangs more gracefully, more becomingly than any other skirt you ever had. And you will find it more artistically trimmed, with finer trimmings, made of better material and much lower in price than any skirt you ever had. Choose your skirt from these pages. You will be the best pleased you ever were.

**Suits for Misses and Small Women**  
Do you want a suit or dress of "NATIONAL" Quality, designed, cut and made in the very best manner? Of the most carefully selected materials? And do you want to actually save money on your suit? If this better style and greater becomingness of "NATIONAL" Suits and Dresses appeals to you, and if price is an object then these Suits and Dresses are Opportunities.

**SAMPLES OF QUALITY D CLOTH**  
**SAMPLES OF QUALITY E CLOTH**  
**SAMPLES OF QUALITY F CLOTH**  
**SAMPLES OF QUALITY G CLOTH**  
**SAMPLES OF QUALITY H CLOTH**

Copyright 1910 by National Cloak & Suit Co., New York City

## This Style Book is Yours Free

**T**HIS "NATIONAL" Style Book, pictured above, is *Yours*, free, and will be sent you by return mail, postage paid by us.

We do *not* ask, "Have you ever bought from the 'NATIONAL'?" We do *not* ask, "Will you order from this Style Book?" There will be no obligation on your part whatever. We say, simply, that this book is yours because we want *you*, as a reader of "McCALL'S MAGAZINE," to have this Style Book.

We do say that this beautifully illustrated fashion book is intensely interesting. And if you find pleasure in it, if to see all the new, desirable styles beautifully pictured, if this is interesting to you, we will be glad that you wrote for this book.

We do say that this book *will save you money*—that it will enable you to buy more clothes and better, more stylish and more becoming clothes, and for *less money* than you will spend if you shop elsewhere. But of this, also, you can judge for yourself when you receive your Style Book.

### THE "NATIONAL" POLICY

The "NATIONAL" prepays expressage and postage to all parts of the world. Every "NATIONAL" Garment has the "NATIONAL" Guarantee Tag—our signed guarantee—attached. This tag says that you may return, at our expense, any "NATIONAL" Garment not satisfactory to you and we will refund your money.

Mail Orders Only  
No Agents or Branches

## National Cloak & Suit Co.

206 West 24th Street  
New York City

**A**t the "NATIONAL" we have one policy, we work with one object before us, "Always To Please the Customer." This is the motto for every one of us to follow, it will be our one purpose in our dealings with you—it will be our sole aim to *please you*.

The word "NATIONAL" is a great, broad "trade-mark" or pledge, and it means to all, Accommodation, Service and Satisfaction. Those are the things the "NATIONAL" stands for, the things it offers you, together with the opportunity for greater pleasure and becomingness in your apparel and also to save you money.

Tell us, shall we send your Style Book? Your name and address are all that we need to send the book to you today. In writing for your book, be sure to state if you wish samples of materials for "NATIONAL" Tailored Suits and give the colors you prefer. Samples are sent gladly, but only when asked for.





This Label



on a

## Petticoat

*assures you that it is made of one of the many beautiful Hydegrade Fabrics which are woven especially for petticoats and guaranteed for quality and durability.*

Look for this label. You can find it on petticoats made of the season's most desirable fabrics—Messalines, Taffetas, Brocades, Sateens, Stripes and Fancies in an endless variety of colors and shades.

Wherever it appears, it stamps the petticoat as one of guaranteed wearing quality. It indicates the best style, because petticoats of Hydegrade fabrics are made by the most enterprising manufacturers, who bend every effort to produce the most beautiful and modish designs.

The label above should be your guide in purchasing petticoats. Insist on seeing it yourself. Remember that imitations are offered as being made of Hydegrade Fabrics. Beware of them. They are frauds. No petticoat is a genuine Hydegrade unless it bears this label.

**A. G. HYDE & SONS,**  
NEW YORK CHICAGO

It will be an easy matter to decorate a series of booths in appropriate fashion. One, for instance, may be draped with the Chantecler crêpe, with figures of the cock cut out and mounted on pasteboard, tacked on the uprights and along the ridge-pole of the roof. Another may have the wood-work first covered with white and then draped with the cock's-comb wistaria. Decorations of Chantecler flags will add variety to a third, while a fourth may have crêpe paper in the "hen-pheasant" shade for the foundation, brightened with touches of gold. An artificial well, covered with moss-green crêpe, and surrounded by giant frogs and toadstools, also of paper, will prove popular either as a receptacle for lemonade—which may be drawn up in a bucket and poured into the glasses from a long-handled tin dipper—or as a grab-bag.

Large wall spaces may be divided with crêpe draperies into panels, each containing one of the denizens of the barnyard, constructed in the same manner as the Chantecler centerpiece for the table, except that in this case the figures need only be finished on one side.

In giving a children's party, let each little guest represent a different character by wearing an appropriate paper hat. If desired, the entire costume can be fashioned in keeping, by pasting paper feathers or other covering to a muslin or cambric foundation.

Appropriate favors for either a children's party or a cotillion can be made at home at small expense. The Chantecler taken from the crêpe can be mounted on wands and fans. "Coq" feather boas can be fashioned from paper with little diffi-

culty, as can fancy muffs in the characteristic cock and pheasant colorings. Sunflower stalks and wands wreathed with tiny pumpkins will recall the "decorations" in Madam Guinea Hen's kitchen garden "reception-room."

Lastly, long pasteboard horns, upon which to sound the trumpet call of Chantecler, may be made very attractive by winding spirally with ruffles of crêpe paper and finishing the large ends with fluffy fringes of coq plumes in various brilliant hues.

It will be easily seen that the Chantecler idea lends itself readily to a wide variety of different functions. The paper hats representing the rooster or the pheasant give great delight to children and make most inexpensive and attractive favors for a juvenile party.

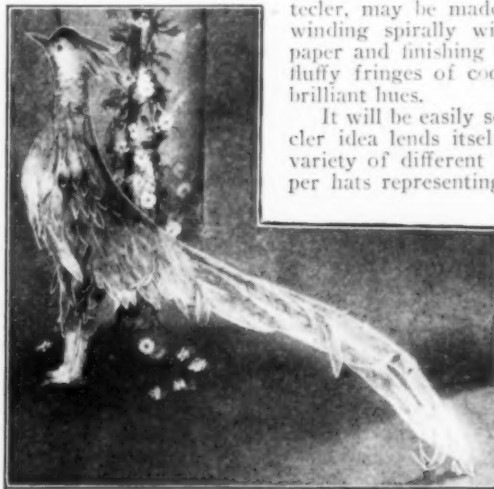
To those who are already looking for attractive little novelties that can be made for Christmas pres-

ents to people to whom one only gives a trifle, let me recommend the Chantecler candle shade illustrated on the second page of this article and fully described there.

Chantecler penwipers are another interesting trifle. These are made of the usual three or four layers of flannel or felt and are surmounted by a rooster made out of black flannel with a plumage effect of dark green worked with long irregular stitches of bottle-green worsted. Black beads form the eyes, while a comb of scarlet flannel rises proudly from the head. The beak is carved from the end of a quill toothpick.

Wooden toothpicks can be used for the legs or hairpins can answer the same purpose. If the latter are used let them be of the wire variety, and it is a good plan to run them through the penwiper layers of flannel.

The Chantecler decorations which illustrate this article are reproduced by courtesy of the Dennison Manufacturing Company.



THE PHEASANT



GIANT FROGS AND TOADSTOOLS

# Every Woman Needs This Philipsborn Fall and Winter Style Book

There is a Free Copy for You

It is the one authoritative style guide devoted to women's ready-to-wear fashions exclusively

It has been prepared and published for your benefit, and now a copy is waiting for you to claim it.

**I**T WILL be a genuine pleasure for you to call this style publication your own and to review at your leisure its most brilliant display of Fall and Winter modes. In addition you can purchase as your fancy dictates any of these new, smart and elegant styles, and you will be dressed as fashionably as the best gowned women in the large metropolitan cities, at the very lowest prices ever quoted, for which the House of Philipsborn is famous. Our catalog offers you the most varied selections possible in

LADIES'		MISSSES'		GIRLS' AND CHILDREN'S
Coats	Gloves	Coats	Gloves	Dresses
Suits	Jewelry	Suits	Belts	Coats
Dresses	Hats	Dresses	Combs	Gloves
Skirts	Millinery	Skirts	Jewelry	Sweaters
Waists	Belts	Sweaters	Neckwear	Hats
Furs	Combs	Hats	Plumes	Bonnets
Fur Coats	Neckwear	Plumes	Feathers	Etc., Etc.
Petticoats	Sweaters	Feathers	Etc., Etc.	
Kimonos	Etc., Etc.			

The pleasure and convenience of home shopping, the absolute assurance of success and finally the lasting satisfaction of wearing garments of superior style and workmanship—garments that are suited to your personality, fitted to your figure, guaranteed to be ready for instant wear upon arrival—elegant, graceful, becoming, stylish garments—should prompt you to ask for your book today—now.

The number of this Style Book is 622. Your copy is ready to be mailed the moment you send your name and address. **Won't you write us today—now, while this advertisement is before you?**

If you will state the materials and colors which you favor most, we will also send you your choice of the season's latest fabrics.

**PHILIPSBORN, The Outer Garment House**  
197-199 E. ADAMS STREET  
CHICAGO, ILL.



**Y99** America's Greatest Coat Value. 54-inch Black or Navy Blue Finest Quality Broadcloth Coat, Lined Throughout with Belding Satin. Guaranteed for Two Seasons. Broad, deep shawl collar of finest silk Moire, with silk braid strapping and button ornamentation. Exquisite silk braid ornaments and loops at front, with silk braid buttons, cuffs to correspond. Sizes, 32 to 44. Price, **\$12.98** special...

**5406** Fashionable Wide Wale Serge Dress, effectively trimmed with buttons of self material and loops of silk soutache. Broad silk braid ornamentation at yoke and front. New cleverly plaited flare skirt model with double inverted and side plaiting. Circular strapping on side gores, plaiting below. Trimmed to harmonize. Colors black, navy blue, champagne or garnet. Sizes, 32 to 44. Price, very **\$9.98** special...



Y99

5406



## Perfect Fitting Gowns

involve perfect fitting corsets. The corset, the foundation of the gown, must be correct in every detail or the gown cannot be. It must be designed according to the latest fashion requirements. It must be made to fit your figure.

*American Lady*

### CORSETS

are such garments. Always right up to the mark in fashion requirements, and made in a sufficiently large variety of models to fit all figures, **AMERICAN LADY CORSETS** are THE necessary and perfect foundation to perfect fitting gowns.

No. 258 (like cut) medium figures. Coutil, white. 18-30, \$3.00  
No. 254, same design. Coutil, \$2.50  
No. 308, same design. Coutil, \$3.50  
No. 424, same design. Coutil, \$4.00  
Other New Models, \$1.00 to \$5.00

### AT YOUR DEALER'S

be fitted properly to the right model for your individual figure. Remember the right model is there for you. Get the fitter to find it.

If unable to obtain **AMERICAN LADY CORSETS** of your merchant, write to our nearest office and we will inform you where you can procure them. If we cannot refer you to a merchant in your city, we will send you direct from the factory whatever model you wish, upon receipt of the retail price.

### FREE BOOKLET

*American Lady Corset Co.*

New York Chicago Detroit Paris

## New Crocheted and Knitted Shawls

(Continued from page 142)

trimmed with pink baby ribbons. The yoke was carried out in a pretty and very uncommon stitch, known in France as "point jarretière," and the frills were done in "crochet neigeux," for which there is a positive rage abroad at present, and edged with picots. About six ounces of pink and four ounces of white wool will be necessary; also two crochet hooks, No. 8 and No. 10. With the white wool and the finer crochet hook make a chain of 132 stitches very loosely. 1st row—Wool over the needle, put the hook into the third chain, draw the wool through, over, draw the wool through the three loops upon the needle at once (thus making a half-treble); \* put the hook into the lowest of the three loops just worked odd—that is, that formed by drawing the wool through the chain—draw the wool through, put the hook into the following chain, draw through, over, draw through the three loops upon the needle at once, and repeat from \* to the end of the row. 2d row—Miss the first two stitches and make a half-treble in the upper thread of the third stitch; work in "point jarretière," as before described for the first row, always working in the top threads of the previous row, until within two stitches of the end, when break off the wool. Repeat the 2d row seven times more, when there will be 98 stitches. This completes the upper part of the yoke.

Take the pink wool and work a second yoke in exactly the same manner. Put the two yokes together with the wrong sides inside, and, holding the pink side toward you, work the lower part in "crochet neigeux" with the coarser hook, as follows: Put the hook through the first of the foundation chain of the pink yoke, and at the same time through the corresponding chain of the white yoke underneath, draw the wool through, and make a d c; make 5 ch very loosely, over, put the hook into the second chain of each yoke, draw the wool through until the loop upon the needle is equal in length to the 5 ch just made, then finish off the stitch as an ordinary treble; \* put the hook into the following chain of each yoke, draw the wool through until the loop is as long as the last one, then finish off as before and repeat from \* to the end of the row. 2d row—Turn with 5 ch; \* work 11 consecutive stitches in the same way, increase 1 in the next stitch; \* work 12 consecutive stitches, increase 1 in the next stitch, and repeat from \* to the end of the row. 3d row—Turn with 5 ch; \* work 13 consecutive stitches, increase 1 in the next stitch, and repeat from \*. 4th row—Turn with 5 ch; \* work 14 consecutive stitches, increase 1 in the next stitch, and repeat from \*. 5th row—Turn with 5 ch; \* work 15 consecutive stitches, increase 1 in the next stitch, and repeat from \*. 6th row—Turn with 5 ch; \* work 16 consecutive stitches, increase 1 in the next stitch, and repeat from \*. 7th row—Turn with 5 ch; \* work 17 consecutive stitches, increase 1 in the next

stitch, and repeat from \*. 8th row—Turn with 5 ch; \* work 18 consecutive stitches, increase 1 in the next stitch, and repeat from \*. 9th row—Turn with 5 ch; \* work 19 consecutive stitches, increase 1 in the next stitch, and repeat from \*. This completes the lining of the cape.

Turn the work over and hold it with the white yoke toward you, and work the frills with the white wool and the coarser hook as follows: Put the hook into the chain stitch of the yokes in which the first stitch of the pink lining was worked, draw the wool through and make a double crochet, make 5 chain stitches very loosely, make two long stitches of "crochet neigeux" with the same chain; \* make 3 long stitches in the following chain, and repeat from \* to the end of the row. Break off the wool and recommence at the right-hand side. 2d row—Make a d c in the first stitch of the first row of the pink lining, 5 loose chain stitches, make 2 long stitches in the same stitch; \* make three long stitches in the following stitch, and repeat from \* to the end of the row. Break off. Work seven more rows in this manner, one upon each row of the lining, making 3 stitches in every stitch. Take the pink wool and the finer hook and edge each frill with a row of picots in the following manner: 1 d c in the first stitch, 3 ch, 1 d c in the same stitch; \* 1 d c in the following stitch, 3 ch, 1 d c in the same stitch, and repeat from \* to the end of the row.

When the nine frills have been edged, the yokes must be joined together thus: With the pink wool and the finer hook work a row of half-trebles up the side of the yoke from the frilled part to the neck, putting the hook through the edge stitch of the pink, and at the same time through the corresponding stitch of the white yoke. When the neck part is reached, put the wool over the needle, put the hook into the first stitch of each yoke, draw the wool through, over, put the hook into the following pink and white stitches, draw the wool through, over, draw through all the loops upon the needle at once; \* over, put the hook into the next stitch of each yoke, draw the wool through, over, put the hook into the following stitch, over, draw through all the loops at once, and repeat from \* to the end of the neck. Work down the other side of the yoke in half-trebles, as already described. 2d row—Turn with 1 ch, make 5 trebles in the first stitch; \* miss 1 stitch, 1 d c in the following stitch, miss 1, 5 trebles in the next stitch, and repeat from \* up on one side of the yoke, round the neck and down the second side. Break off and run in all loose ends of wool. Run the baby ribbons round the neck, and fasten the ends to keep it the size required. Make three rosettes of the ribbon; sew one on the right-hand side of the neck and the others to the two lower edges of the yoke. Sew a couple of hooks under the rosettes at the right-hand side, and two eyes to correspond on the opposite side by which to fasten the pelerine, and the work is then completed.





## "*Harvard Mills*" (Hand Finished) *Underwear*

FOR WOMEN AND CHILDREN

You cannot present a serene, calm and composed demeanor if you are conscious of some hidden source of discomfort—Ill-fitting Underwear restrains freedom of action, stifles grace, prevents that desired effect of looking just right.

The "*Harvard Mills*" Brand of (Hand-Finished) Underwear overcomes all these difficulties; every garment is carefully cut by hand, accurate in every detail of measurement, the correctness of which has been demonstrated by years of careful study.

Every garment conforms to the best known standards—The choice of Fabrics and Shapes is not confined to a few prominent styles, but every desirable weight in Cotton, Lisle, Silk and Lisle, Merino and Wool, made to fit Slender, Medium or Stout Forms, is procurable in the "*Harvard Mills*."

The most expert Needle-woman could not improve on the Finishing. Every detail is looked after with pains-taking care, so that neither strenuous wear nor careless laundering need be feared. The four essential requisites of good underwear—Fit, Comfort, Style, Durability—are found in the numbers described below:

<i>Women's</i>				<i>Women's</i>			
No.	Color	Description	Price	Drawers, Vests, Corset Tights, Covers		Union Suits	
				Sizes	Extra Sizes	Sizes	Extra Sizes
805	Cream	Medium weight finest combed cotton	.50	3/6	40/44	3/6	40/44
946	White	Heavy weight fleeced combed cotton	.50	.69		1.00	1.35
958	White and Silver	Heavy weight merino	.85	1.00		1.50	1.65
806	White	Medium weight merino	.85	1.00		1.65	2.00
<i>Children's</i>				Vests and Drawers		<i>Children's</i>	
No.	Color	Description	Price	Drawers, Vests, Corset Tights, Covers		Union Suits	
				Sizes	Extra Sizes	Sizes	Extra Sizes
972	White and Silver	Winter weight merino	1.00	1.35		2.00	2.50
862	White	Light weight merino	.85	1.00		1.50	1.65
813	White	Light weight silk and wool	1.00	1.35		2.00	2.50
918	White	Medium weight silk and wool	1.00	1.35		2.00	2.50
940	White and Silver	Heavy weight merino	1.35	1.65		2.50	3.00
974	White	Heavy weight silk and wool	1.65	2.00		3.25	3.50
<i>Children's</i>				Vests and Drawers		<i>Children's</i>	
No.	Color	Description	Price	Drawers, Vests, Corset Tights, Covers		Union Suits	
				Sizes	Extra Sizes	Sizes	Extra Sizes
292	White	Heavy weight fleeced cotton	.35	.45		.79	.89
294	U White	Heavy weight fleeced cotton	.35	.45		.79	.89
296	White	White and Natural Winter weight merino	.50	.70		1.00	1.25
298	U White	White and Natural Winter weight merino	.50	.70		1.00	1.25

If your dealer cannot supply you we will direct you to nearest dealer or send postpaid any number desired. Write Dept. B.

**Lord & Taylor**

Wholesale Distributors

**New York**



COPYRIGHT 1910 KABO CORSET CO.

**K**ABO Corsets will give you complete satisfaction; in style they are the recognized leaders; in comfort and service they are unsurpassed.

*Send for Catalogue C*

Direct connection with Paris fashion makers insures the latest effects in Kabo Corsets.

Kabo Corset Company  
Manufacturers of Kabo and Le Révo Corsets  
Chicago



## BUST and HIPS

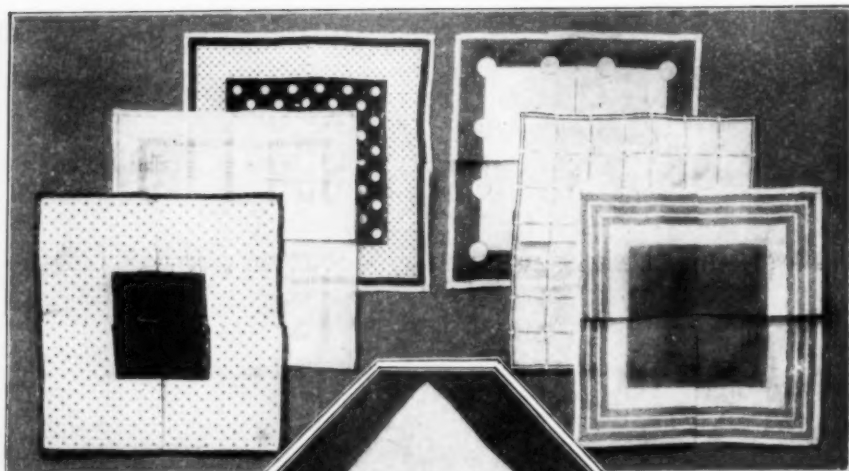
Every woman who attempts to make a dress or shirt waist immediately discovers how difficult it is to obtain a good fit by the usual "trying-on-method," with herself for the model and a looking-glass with which to see how it fits at the back.

### "HALL-BORCHERT PERFECTION Adjustable Dress Forms"

do away with all discomforts and disappointments in fitting, and render the work of dressmaking at once easy and satisfactory. This form can be adjusted to 50 different shapes and sizes; bust raised or lowered also made longer and shorter at the waist line and form raised or lowered to suit any desired skirt length. Very easily adjusted, cannot get out of order, and will last a lifetime.

Write for Illustrated Booklet containing complete line of Dress Forms with prices.

Hall-Borchert Dress Form Co.  
Dept. A, 30 W. 32d St., NEW YORK  
224-230 West Huron St., CHICAGO  
70-76 Pearl St., TORONTO, CAN.



## Modish

THE filmy thing of silk or lawn "To hide a smile or dry the passing tear," of which the poet has sung, plays its own part in the world of dress, and a dainty handkerchief is indeed an important part of any costume.

Hemstitched handkerchiefs are more fashionable than the sort with the scalloped edge. The styles of handkerchiefs that have been the most popular this season are the hand-embroidered effects, particularly the one-cornered designs. Real Madeira work has been well received and excellent effects are to be had in the imitations at popular prices.

These have been brought out in unusually attractive patterns, the unconventionalized flower sprays attracting many, while others prefer the bi-symmetrical effects around a central garland or shield in which an initial may be worked.



## Handkerchiefs

Embroidered initial handkerchiefs are also used extensively. Previously there has been strong interest shown in faint-blue embroidery, but the preference of late has been for the white.

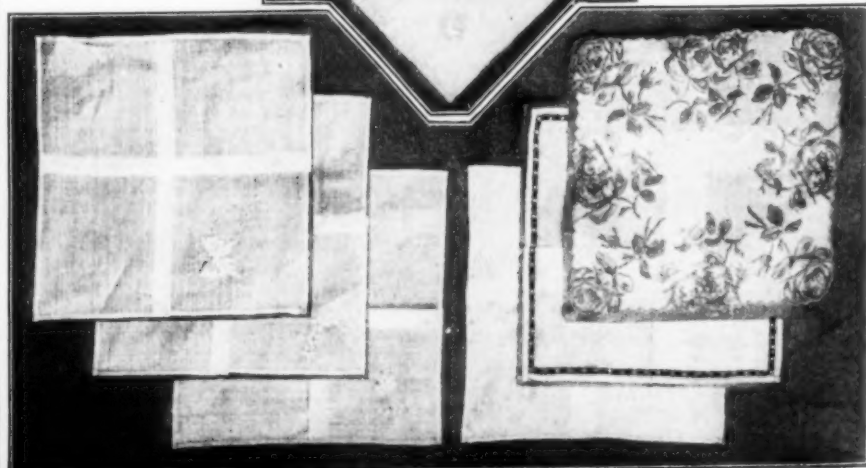
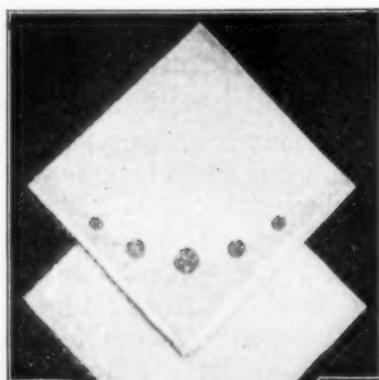
The very latest Paris fad is the colored handkerchief like the one shown at

the extreme right of the illustration at the top of the page.

A distinct novelty, which has appeared only within the last few days, is a handkerchief of which

exactly one-half is in color and the other half white. The handkerchief is folded exactly on the bias through the center, the solid color printing dividing at this point.

The new feature in the printed handkerchiefs is the use of dark, strong colorings—brown purple, prune, deep rose, navy and French blue.





## The fall Wooltex Models now ready show what the Correct Styles for the season will be.

If you have any interest in the styles that are to be worn this fall and winter, ask at The Store That Sells Wooltex in your city, to be shown the Wooltex models for this season.

Go see the actual garments—pictures at best are inadequate.

We have never seen a more attractive collection of models than the Wooltex fall series.

The Wooltex designers, with the help of Madame Savarie and the Wooltex Style Bureau in Paris, have produced a series of coats, suits and skirts so lovely in line, so smart in draping, that you will be more pleased with them than ever.

All wool or pure silk fabrics—of course.

And that care of finish and excellence of tailoring which you have come to expect in all Wooltex garments.

You may select your fall suit early with perfect certainty that the style will be correct.

Only—be sure by finding the Wooltex label that it is a Wooltex garment; and have the satisfaction that comes from the certainty the style is right.

It is because we know to the last stitch the excellence of materials, the workmanship in Wooltex garments, that we freely guarantee two full seasons' satisfactory service.

A guarantee that not only *says* satisfaction but *means* satisfaction—and makes you the sole judge of what satisfaction is.

Suits, \$25 to \$55. Coats, \$15 to \$45. Skirts, \$6 to \$20.

If you have not seen the Wooltex fall book, ask at The Store That Sells Wooltex, and they will be glad to give you one; or ask us for it by mail. The title is—"Fashions for Women and Young Women, with Style Notes by Madame Savarie." It is illustrated in simile-gravure by Alonzo Kimball and Jean Parke.

The H. Black Company

Paris

Designers and Makers

Cleveland

You will find attractive well-made garments in your own city at  
**The Store That Sells Wooltex**







*When  
Grandma comes,  
the dirt must fly*

## "3/4 of the soap I use is Grandma"

**I use it for every possible purpose—in preference to anything else**

The more you use Grandma, the more uses you find for it.

No soap sold has won its place as quickly as Grandma. Reports show that in thousands of groceries, it is selling better than soaps that had been used for generations.

Grandma is not like anything you are familiar with.

Women write us they have been hunting for years for just such a soap.

We have already enlarged the capacity of our factory to five times what it was. We are introducing Grandma all over the country. We shall tell hundreds of thousands of women about its uses. In a few months, there will not be a home in America in which Grandma has not won a place for itself. Try it in your home.

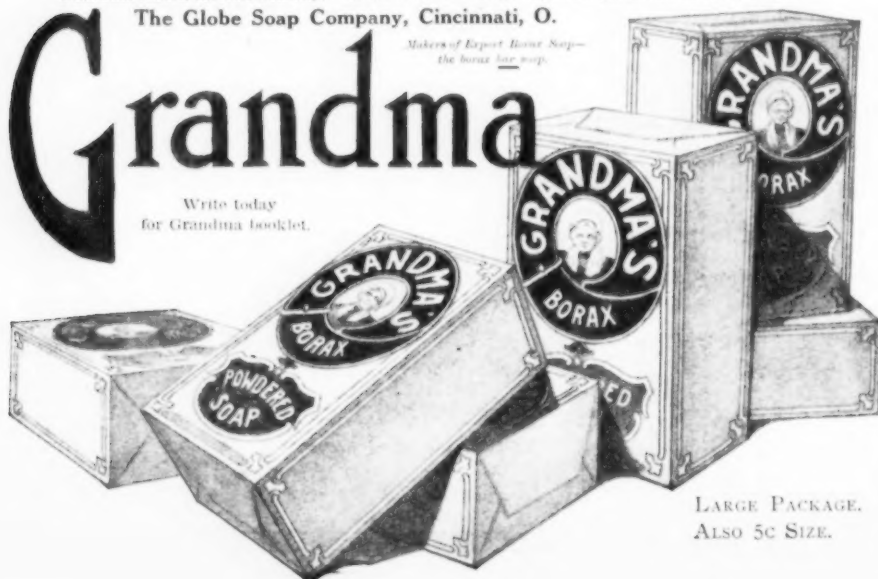
You will soon be using it for every possible purpose, in preference to anything else. "When Grandma comes, the dirt must fly." Look for our message to you on the back of every package.

The Globe Soap Company, Cincinnati, O.

*Makers of Export House Soap—  
the house bar soap.*

# Grandma

Write today  
for Grandma booklet.



LARGE PACKAGE.  
ALSO 5C SIZE.

A proof of the popularity of the colored handkerchief in Paris is the fact that fashionably dressed men carry them with evening dress, in dark purple, dark green and brown.

Very dainty looking handkerchiefs are white with colored hems in light tones, the initials worked in the same tone, but in a block design, just as an initial appears on stationery.

The newest in lace-trimmed handkerchiefs at modest prices are those edged with Armenian lace. This lace finishes the narrow hemstitched hem.

At the higher prices a row of fancy stitching—called by the French, *reversing*—that looks much like drawn work, runs around the handkerchief inside the hem.

For general use, white crossbar handkerchiefs are preferred to the plain. They wear better, I believe, owing to the strong threads that form the bar.

The tiny wreath enclosing an initial is a favored decoration, and pretty handkerchiefs on this order in varied designs can be bought as low as twenty-five cents.

In the expensive handkerchiefs are filmy pieces of hand-spun linen trimmed with real Val. lace only half an inch wide.

### The Struggle of the Housewife

The housewife stands between the salary of the husband and the cost of living to the family, says Frank Julian Warne, Ph. D., in *Good Housekeeping*. Upon her managing ability largely depends the family's standard of living. Some wives manage better than others, and in consequence, with the same salary, these are able to maintain a higher standard without pinching economy. But for the great body of patient housewives the past ten years have been a bitter struggle to maintain their standard, and this for the reason that in comparatively few cases has the husband been able to increase his salary so as to keep pace with the increase in the standard and cost of living. The latter has not only steadily grown higher each year since 1896, with the exception of 1908, but there is also at the present time no tendency observable to lead one to believe that it will not go on increasing.

Not a single article of consumption today enters the home of the salaried man the price of which to his family is not determined by the corporation. In sugar, flour, coffee, meat, ice, oil and innumerable others, the price cannot now be lowered by the housewife purchasing elsewhere of competing producers in case the prices at the family grocer's do not suit her, for the simple reason that she will invariably find the same price wherever she goes, as there are no longer competing producers in most commodities. Formerly she controlled prices within certain limits by her ability to bring into play the law of competition through buying elsewhere. But today the trusts have taken from the housewife the control of this law.

There are ten things for which no one has ever yet been sorry. These are: For doing good to all; for speaking evil of none; for hearing before judging; for thinking before speaking; for holding an angry tongue; for being kind to the distressed; for asking pardon for all wrongs; for being patient toward everybody; for stopping the ears to a tale-bearer; for disbelieving most of the ill reports.

### Ways of the Turkish Police

Here is an instance of the methods of the Turkish police.

About twenty years ago Constantinople was literally flooded with counterfeit money. The circulation of this base money became so alarming and the efforts of the police to find the perpetrators were so futile that even the Sultan's "Camarilla" had to take notice of the matter and inform His Majesty thereon. The consequence was that the Chief of Police was summoned to Yildiz Kiosk and informed, on behalf of the Sultan, that he had got to find the malefactors in a fortnight, otherwise there would be trouble. Needless to say, the Chief of Police promptly made up his mind to find and arrest somebody—the coiners themselves if possible, but, at any rate, somebody. What he did to attain his object is as follows:

There lived in the outskirts of Pera an honest, hard-working Greek merchant, whom we shall call M. Adamides, who was the possessor of a nice little villa with a small garden, says the Wide World Magazine. One fine night the police, thinking the way clear, noiselessly crept into this gentleman's garden, which was only protected by a low wall, and dropped into the well a sack containing coiners' tools and a quantity of false money. Then they quietly retreated.

Early next morning a small detachment of police surrounded M. Adamides' house, and the officer in command demanded to see him. The poor man, greatly alarmed at this intrusion, requested an explanation. The answer he received was that he must consider himself and all his family under arrest, as he was suspected of coining false money, and that they had orders to make a minute search of his residence. M. Adamides, certain of his absolute innocence, invited the officer and some of his subordinates to proceed. After some time, needless to say, the articles dropped in the well by the police were fished out of the water, and the poor merchant was promptly handcuffed and marched off to prison. But it was decreed that the police were not to have their way. It so happened, fortunately for M. Adamides, that a servant girl at a neighboring house, while waiting for her sweetheart, was a silent witness of the scene of the previous night, and when she saw the commotion next morning, and the subsequent arrest of M. Adamides, she informed her employer (who happened to be a foreign subject) of all she had seen the night before. This gentleman—who, by the way, was an intimate friend of M. Adamides—went straight to the embassy of his country, saw the Ambassador, and related the whole story to his excellency. The servant girl was summoned to the embassy, and after strict cross-examination, the Ambassador, to his credit, took the matter up. The consequence was that M. Adamides returned to the bosom of his family after three weeks of imprisonment.

Were the guilty punished? That I cannot say; but the Chief of Police was shortly afterward sent to Damascus "on a mission."

A MAN takes contradiction and advice much more easily than people think, only he will not bear it when violently given, even though it be well founded. Hearts are flowers; they remain open to the softly falling dew, but shut up in the violent downpour of rain.—J. P. Richter.



### On the Wave of Popular Favor

**SANITOL FACE CREAM**—The one perfect face cream. Contains no grease and is instantly absorbed by the pores. It is pure white and decidedly antiseptic. Softens and cools the skin—opens and purifies the pores. 25c everywhere.

**SANITOL COLD CREAM**—A pure white, superfine cleansing cream that remains soft and sweet. A grease cream made from the finest ingredients. Unequaled as a massage or dressing for the skin. It smooths out roughened surfaces, tones up flabby skin, removes dust and dirt from the pores and leaves the skin clean and soft. 25c everywhere.



**SANITOL FACE POWDER**—A complexion beautifier—soft, smooth and soothing. Its use clears the skin of blemishes. Remains on the face undetected. Three tints—flesh, white and brunette. 25c everywhere.



# SANITOL

HOSTESS: "Gentlemen! how do you do?"  
GUEST: "Prop, don't mention it. I can  
coast right out of this Cravenette N. H. &  
Co. Poplin gown. It isn't hurt in the least."

39 Cravenette N. H. & Co. Poplin 39



### Make a Dress that Can't be Hurt by Mud, Soap, Sun or Rain Always Looks New

You can have a dress in a beautiful color and a superb lustrous finish, ALWAYS looking pretty, fresh, NEW and bright, if you get "Cravenette" N. H. & Co. Poplin, the NEW dress goods—rain, sun and spot proof.

An instant's work with soap and water will take off any grime or dirt you may get on your dress. There are no full, medium and delicate shades which sunlight, storm or soap will not dissolve or fade.

Your prettiest and most stylish dresses, made of "Cravenette" N. H. & Co. Poplin—39c a yard

—never pucker { We know You'd like } —never wrinkle  
—never streak { a dress like that } —never fade  
—never lose looks { } —never sag

This NEW dress goods—"Cravenette" N. H. & Co. Poplin, 39c a yard—keeps its shape, crisp lines, dressiness and looks because the "cravenetting" protects its fibre from water and rot and locks the dye in where it can't fade, run or streak. You save an immense amount of care and labor in washing and ironing, as the fabric keeps its glossy, lustrous finish and brilliancy through all sorts of service—the gentlest of pressing will smooth it.

On every half yard of genuine "Cravenette" N. H. & Co. Poplin you will see

### "Cravenette" N. H. & Co. Poplin

This trademark indicates our way of making dress goods twice as strong, twice as serviceable and giving a beauty of color-lustre and finish of four-fold durability.

If we could find samples of "Cravenette" N. H. & Co. Poplin—39c a yard—to this advertisement so you could see, feel, test it, and compare it with other dress goods, you would immediately decide in its favor, for the beauty and service which make it BETTER are plain to the eye and the touch.

### 40 LARGE AND BEAUTIFUL SAMPLES FREE

Go to your Dealer first. Ask him to show you "Cravenette" N. H. & Co. Poplin. If he hasn't it, send his name and get the 40 beautiful samples. If we cannot send you to a Dealer's in your city, you may send us the money—39c a yard—and we will see that your order is filled. Be sure to name your Dealer, and tell us whether or not he sells "Cravenette" N. H. & Co. Poplin when you write for the FREE samples.

NEUSS, HESSLEIN & CO., 43 and 45 White Street, New York City

# Germa Flannels

**ALWAYS PLEASE Women and Children**

who desire garments which are light in weight, soft in texture and attractive in both coloring and pattern. Made 28 inches wide and sold by retailers generally at 10 cents a yard.

If not found write us for samples.

**PACIFIC MILLS BOSTON MASS.**



**Free Style Book**

of tailored-to-order garments and samples of latest fabrics; mention colors.

Our 14th Semi-Annual Fashion Guide is different from any other Style Book issued. It tells how to dress correctly—in latest BECOMING style and at most reasonable cost. It's free. Write for it; also ask for free samples of newest materials. Mention colors preferred. We mail tailor garments to order from measurements sent by mail and guarantee fit and satisfaction or prompt return of money.

**We Prepay Expressage**

**Suits, \$9 to \$33.50**  
**Dresses, \$10.00 up.**  
**Skirts, 3.50**  
**Coats, 8.50**

We have all jackets with Belting's "Vardale" guaranteed satin. Other trimmings of very best quality. Nothing shoddy. Cut to left is one of 60 tailored-to-order models shown in Style Book.

Ready-made Silk and Cloth Costumes, Rubberized Rain Coats, Cloth Capes, Waists, etc., at attractive prices.

**Money refunded if you are not satisfied**

**SAMPLES FREE**

We have a great variety of all the newest weaves and colors. Liberal assortment of samples sent free if you write for them, mentioning colors you prefer. Remember, Style Book is free; also samples if you ask for them.

**The Ladies Tailoring Co.**  
 423 Power Bldg., Cincinnati, O.  
 We will make up your own materials.  
 See prices in Style Book.



**The Well-Dressed Woman's**  
 greatest joy is to know that the plaquettes and seams of her gowns are close and smooth.

## PEET'S PATENT INVISIBLE EYES

are popular because the famous triangle ends accomplish this. See that our trade mark "It's in the triangle" and the name "Peet" are on every envelope.

Sold everywhere. In envelopes only, never on cards. All sizes, black or white. 2 dozen eyes 5c; with spring hooks 10c.

PEET BROS., Dept. D, Phila., Pa.



## Fortune-Telling by Cards

The king of hearts—a brief delay—  
 A journey coming near—  
 And, furthermore, you bid me say  
 What rivals need you fear?



If there is one thing more than another that fascinates women, and men, too, for the matter of that, it is having their fortunes told. What they like hearing is that "the dark gentleman with the black eyes is dying for love of them," that "a large fortune will shortly be left them," or something equally delightful. They do not shrink, or pretend not to, from listening to prognostications of evil, but on the whole are naturally more inclined toward the sybil who promises them a rosy future. Fortune-telling by cards is now the absorbing pastime of certain smart sets of society, and many a maiden is achieving a surprising popularity because she can read cleverly the mystic signs and symbols shown by the black and red spots.

The systems in vogue are the Parisian, the Italian, the Vingt et Un, and the Et-teilla. We propose to describe and follow the Parisian as being the least complicated. It is the system most frequently met with, and is familiar to the gipsies of all nations as the "Sevenfold."

Those who regard cards as having been invented for the purpose of playing games and simply perverted to such base uses as fortune-telling put the cart before the horse. Cards were invented for fortune-telling and for centuries probably were used for nothing else. It is the playing of games that is the perversion.

So far as is known the present system of court cards and pips is an elaboration of the emblematic picture cards which were used before the fourteenth century by the gipsies, and were brought to Europe by the Saracens. The original cards, used exclusively for sorcery, were called naibis. It is remarkable that all the great people of history seem to have preferred cards to astrology or palmistry when it came to reading the book of fate.

According to the Parisian system, thirty-two cards is the proper number, and they should be single heads, because a court card standing on its head has a very different meaning from one standing firmly on its feet. In using an ordinary pack, put a small cross or mark of some kind at one end of the card to mark the head.

For the benefit of those who may wish to amuse themselves and their friends by telling fortunes here are the matters which the various cards in the thirty-two pack are supposed to represent. The first given applies when the card is right side up, the second when it is reversed:

**Hearts:** A.—The house; a friend's visit. K.—A liberal man; disappointment. Q.—Mild-mannered woman; crossed in love. J.—Gay bachelor; escapades. 10.—Happiness; anxiety. 9.—Joy and wishes gratified; chagrin. 8.—Pleasant company; unprofitable acquaintances. 7.—Pleasant thoughts; be on your guard.

**Clubs:** A.—Joy, money, good news;

of short duration. K.—Frank man, fond of learning; disappointments. Q.—Gentle and pleasing woman; inclined to jealousy. J.—Good friend; grinding his own axe. 10.—Success; be careful in business affairs. 9.—Unexpected gains or legacy; trifling present. 8.—A dark person will bring us good; bad food. 7.—Invitation to some place of amusement; unsatisfactory.

**Diamonds:** A.—A letter; cards. K.—Man of fair complexion; not true to us. Q.—A false woman; dangerous as a friend. J.—Unfaithful friend; cause of mischief. 10.—Money. 9.—Annoyance. 8.—Marriage late in life. 7.—Success in lotteries or gambling; small amounts.

**Spades:** A.—Pleasure; grief or bad news. K.—Ambitious man; lawsuits. Q.—Gay widow; a flirt. J.—A bad man; injury. 10.—Trouble. 9.—Disappointment in everything. 8.—Bad news; money after a death. 7.—Family troubles; quarrels and separation.

These are the general characteristics of the four suits; it must be clearly understood that the best cards may be modified by the circumstances of their positions. Happily, too, the worst cards are capable of improvement in the same way. For example, the king of hearts may be cited as a man of good fortune, open-hearted and open-handed, and endowed with plentiful means to indulge his generous qualities, but if the card be drawn upside down it signifies that all his good luck will be of short duration, that his very good qualities will be the cause of his ruin. If he be placed (in dealing out the cards) between two lesser cards of the same suit, he may lose his source of income, his friends or his reputation, according to their individual significance. It is necessary, therefore, to weigh very carefully the juxtaposition of the cards as they drop from the dealer's hand.

Now to explain the proper laying of a hand. Choose out the thirty-two cards, which include eight of each suit—the cards which we have already indicated—taking ace for highest and seven for lowest value; shuffle and cut them with the left hand if you are operating for yourself, or cause it to be done with the left hand of the person concerned if you are operating for another. Perhaps, for the sake of clearness, it will be best to speak throughout as though the operator were the individual whose fortune was being sought.

Cut and turn up a card to represent yourself during the transaction; then shuffle and deal the cards into two packets of sixteen cards each, and choose one of the packets for the fortune. The first card of this packet which you turn up must be laid aside; it is known as "the surprise," and will be wanted later. Range the cards in a neat semi-circle before you; if your representative card does not turn up in the packet first chosen you must use the other packet; if by any chance it should be drawn first as "the surprise"



you must take the next card. Spread the fifteen cards before you, including the representative. From the representative you proceed to count seven, and thus light on the first card to influence your fortune; you must consider first its simple significance, and then its relative significance as influenced by the cards on either side of it. When the meaning of this card has been thoroughly investigated you can count on to the next seventh card, always remembering to count from left to right; it is rather a good plan to draw a card that has been investigated a little above the exact line of your semi-circle, or you may use counters or scraps of paper to show which cards have been already treated as seventh cards. In the latter case do not put the counters on the cards, but opposite them, on the outer edge of the table, for though the card as a simple seventh card has been investigated, it still has its significance and relative effect on the others.

When all the cards have been read the card laid aside for the "surprise" is read.

The simplest "stunt" in fortune-telling by cards is to tell whether or not a wish will be granted to the person whose fortune is being told.

For this only twenty-four cards are used, the nines being the lowest. The operator shuffles the pack first, then the client cuts it. Married persons must cut with the left hand, single persons with the right, making the wish at the same time.

The card at the bottom of the cut is noted and the fortune-teller shuffles the pack thoroughly again and the person who has made the wish cuts it into three packets, face down. These packets are separately examined to see in which of them the cut card is to be found. If the nine of hearts is in the same packet the wish will come true. If the ten of hearts, but not the nine, is with the cut card, it is possible that the wish may be granted, but if the nine of spades is in that lot it is sure disappointment.

The accompanying or intervening cards tell what obstructs or helps the wish. That is where the skill of the fortune-teller comes in.

When it is necessary to decide more weighty things than wishes, more elaborate methods are employed and the whole thirty-two cards are used. Here is the method by which so many of the fortunes of New York's four hundred were foretold by the old German woman on the East Side:

After the client cuts the pack the operator deals off fifteen cards face down. The remainder of the pack is then shuffled and one card is laid off for the house, one for yourself and one for your wish. The client must make a wish just before the third card is laid off.

Four more cards are then dealt off on the top of each of these three, making five cards in each pile. Each pile in turn is then turned up and read by the fortune-teller, her skill being shown by the manner in which she can spin a story that contains leading strings. By the time she gets to the wish she knows pretty well what you had on your mind when you first sat down.

"Yes, I remember him," said Alkali Ike. "He died very sudden."

"Heart disease?" asked the Eastern tourist.

"Waal, now, I don't know as you kin say it was the heart any more'n the club, rube or diamond. Anyway, he dealt himself four aces."—Philadelphia Press.

# "STANDARD SPECIALS"

New York's Best Bargains



145  
98¢  
924  
\$4.75  
Embroidered  
Linen Waist 98¢

145. The biggest bargain of the year. Waist of Pure Irish Linen, prettily tucked and closes invisibly in front beneath a side-effect panel of handsome embroidery. Stiff banderol collars and cuffs. We bought the linen under value, in Ireland, had the embroidery done in Austria and manufactured the waists here during the dull summer months. You'll appreciate the saving. This \$4.50 waist, 98¢

All-Wool \$4.75  
Voile Skirt

924. Ready-Made Skirt of soft, fine, ALL-WOOL, Black Voile. A pretty 12-gore model, charmingly trimmed with bright taffeta silk strapping. Come in waist measures 22 to 28 and length 38 to 42, with 3-inch hem and basted bottoms. A mill purchase of fine voile under-price and the employment of our own custom tailors over the dull summer months save you \$3.00 on this skirt. \$7.75 value. Special \$4.75



704  
\$7.50  
Broadcloth \$7.50  
Coat

704. All-Lined Coat of Imported German Broadcloth. Cloth has a beautiful nap and lustre and comes in a rich, handsome black. Medium weight and full lined throughout with splendid mercerized lining. Full 52 inches long and charmingly designed with mannish lapel collar and turned-up cuffs. Neat silk braiding relieves the severe plainness. A stylish, practical, semi-fitted model. Sizes 32 to 44. Excellent \$15.00 value. Special \$7.50

Satisfaction Guaranteed  
or Your Money Back

FREE a year's subscription to the "Standard Monthly Bulletin," New York's Leading Fashion Guide  
WRITE FOR IT TODAY.



585  
\$15.00  
Made-to-Order \$15  
Broadcloth Suit

585. Made-to-Order Suit of Imported Broadcloth (\$2.00 quality) in black or navy blue, 34-inch Jacket, superbly tailored and lined with guaranteed satin (2 seasons' wear guaranteed). Skirt is 17-gore, fitted model, laid in deep plaits. Send following measures: (a) bust; (b) width of back between sleeves; (c) length of back from collar seam to waist line; (d) around waist; (e) skirt length from front, sides and back; (f) around hips, measured 6 inches below waist.

Made strictly to your measure and custom tailored throughout. Why buy a ready-made suit, that's been altered,

and whose proportions have been destroyed? Here your suit is CUT and MADE to fit YOUR figure and to give you the really stylish lines demanded by this season's fashions. A \$25.00 Suit. Special \$15

STANDARD  
MAIL-ORDER CO.

240 West 17th Street New York City

# G-D Justrite CORSETS

are a perpetual reflection  
of the ideal figure lines

The cut which produces beauty in every curve; the comfort which permits ease and grace in motion; the feeling of just-right snugness which inspires to activity; the figure lines which are correct to the moment; materials the best obtainable at the price; prices to meet the pocketbook; these are characteristic of every **G-D Justrite Corset**—

molded to the ideal  
human form to make  
the human form ideal

Ask to see the latest **G-D Justrite** model. It is the perfect straight front, long enough for style and beauty—not too long for comfort. Stayed where the strain comes; yielding to every movement.

The perfectly shaped back of the **G-D Justrite** curves snugly to the body lines, permitting the wearer to sit with comfort.

For every form there's  
a just-right fit in  
**G-D Justrite**  
CORSETS

Send for the **G-D Justrite Book**, showing  
1910-11 models. Wear the **G-D Justrite**  
Corset that is just-right for you.

**Gage-Downs Company**  
260 Fifth Avenue  
Chicago

## Red Rose and the Wolf

(Continued from page 144)

"I do believe," she whispered, "that I'm asleep and dreaming a fairy story!"

"Good morning," said the crow.

But at this, Wolf, snuggling up to Red Rose, was seized with a jealous fit to think an old black crow should be so pert and forward, just because he had learned to speak a few words of English, as crows can, and he started up with a sharp little bark, which made the old cat stop washing her face and the squirrel thrust his nut into his cheek as if he thought Wolf might be barking for that.

Of course the commotion woke up the little grandmother, and she unwound the gingham apron and sat up in bed. Then Red Rose saw that it was Jessie McVey, the new girl with the sprained ankle.

"Why, I do believe it's Rose Leavitt!" cried Jessie. "How lovely of you to come to see me when mama's away for all day and I hadn't anybody but Wolf to stay with me! Did teacher tell you where I lived?"

"No, but Wolf did," answered Rose; "and I can stay till four o'clock, and we can have some of that beautiful stew for dinner—just smell it, will you!—and I'll make the tea, or is it cocoa? And just look what I've got in my basket, grandmother."

Jessie understood this joke in a moment. She laughed merrily and then clapped her hands as Rose gave her a peep into the basketful of delicious cream cakes made for Aunt Edith by mother's new recipe.

"But I know they would both be glad for Jessie to have them," thought Rose.

That day with Jessie in her father's camp was one of the best, Rose decided afterward, that she had ever spent. The dinner was as good as a dinner could be, and the crow and squirrel and dog and cat each furnished a share of the fun. And of all the merry, chirpy, sweet little playmates Jessie was certainly the star, in spite of her sprained ankle.

It was not until Red Rose started for home that she thought of her lost visit to Aunt Edith, and then she only said to herself:

"Just think of the fun I should have missed if I'd been as selfish as I tried to be!"

## Eskitology

A little igloo now and then

Is relished by the Eskimen.

—Nashville Tennessean.

A little whale oil, well frapped,

Is relished by the Eksimaid.

—Washington Herald.

A little gumdrop, this is truth,

Is relished by the Eskitooth.

—Detroit Free Press.

A little blubber, raw or biled,

Is relished by the Eskichild.

—Cleveland Plain Dealer.

The all of which shows just how hard

The grind is for the Eskibard.

—Buffalo Evening News.

A little pemmican to chew

Is welcomed by the Eskima.

—Chicago Record-Herald.

'Tis said two gumdrops and a knife  
Will buy a man an Eskiwife.

—Houston Post.

## Dupionné Silk

25 cents per Yard

The Greatest Value Ever Offered

A beautiful new silk fabric.

In all shades for afternoon

and evening dresses. At

all wash goods departments.

Look for the Name on the Wrapper

If your dealer cannot supply you, write us for information as to where it may be purchased

Burton Brothers &amp; Co. New York

You  
mothers-  
to-be

deserve all the comforts and good things of life. Our maternity supporter gives comfort during the period that has heretofore been one of weary waiting.

Send for particulars and booklet K.

Agents wanted.

**Kabo Corset Co.**  
Carpenter St. and  
Milwaukee Av.  
Chicago

### New Materials and Trimmings

(Continued from page 108)

being shown are violet, lavender, ecru, Russian green, parrot blue, terra cotta and bronze.

Trimmings used are extremely beautiful, even upon tailored dresses, which include a wide variety of beautiful silk braids, both colored and in combinations as well as black and black and white effects. Tassels and cords interwoven with silver and gold thread are a Parisian trimming note.

Braids of various widths, from the narrow soutache to the wide Hercules, are used extensively this season, and embroideries in heavy silk floss of the same shade as the suit itself, both hand and machine, are also seen to some extent.

Many of the braids are in Persian effect or have borders printed in Persian colors. The greatest novelty of all is the new pony braid, woven with a long-haired surface that closely resembles pony-skin. This is usually relieved by a colored border, the colors blended in Persian effect.

Silk net printed in Persian designs is the very latest thing for yokes, undersleeves and various trimming effects. It is also used for fancy waists to wear with smart tailor suits of velvet or broadcloth.

All kinds of fur is to be used for trimmings.

Handsome embroideries are also employed, among which the Oriental effects, such as Persian, Egyptian and Japanese are particularly noticeable. Occasionally these elaborate embroideries are covered with chiffon. Soft moiré, satin and velvet are also largely used for revers, collars, cuffs, pocket flaps and, occasionally, for bands to trim the skirt and jacket.

Some very effective buttons are shown. Perhaps the most artistic of these are of artificial ivory in demi-globe and cup shapes in dark colorings. These imitation ivory buttons are often in combination of colors, a new idea being to make one-half of the button black and the other in a dark tone.

Some of the patterns have large, black-rimmed eyelets, while others have false eyes and are mounted on shanks.

In metal buttons novelties continue in Byzantine patterns, in dull browns, antique gold and silver. Some very interesting buttons are shown in hammered copper, old silver and antique gold, in shell patterns.

### Fashions for Misses

(Continued from page 130)

part of this particular style, but the collarless effect is also extremely appropriate, and probably is a little easier of accomplishment for the inexperienced sewer. The model in question is in full length, and is strictly in keeping with the slender figure. Pocket flaps are provided for, but their omission makes no material difference in the style. The two-seam leg-o'-mutton sleeve is gathered at the top, and is finished with a prettily-shaped cuff. Broadcloth, covert, wide wale serges and homespun weaves are a few of the many materials used to give the desired effect. The pattern comes in six sizes, from thirteen to eighteen years, and requires four and one-quarter yards of material thirty-six inches wide for the fifteen-year size.

She—What do they make in a chafing-dish?

He—Indigestion.—Smart Set.

## Chas. A. Stevens & Bros.

Have just issued a very unique booklet of Fall Fashions, containing

### 100 of the Best Fall Styles

selected from several thousand models created for the coming season

in women's

**Suits, Coats, Wraps, Dresses, Skirts, Furs, Waists, etc.**

The final selection of these one hundred styles was made by a committee of eight experts, three of whom are probably the best designers of artistic wearing apparel for women to be found in America today; two are authorities on materials, and the other three are expert manufacturers and the best judges and producers of value that money can employ. Therefore, every garment shown in this unique booklet, whether it be a \$10 or \$25 coat, a \$15 or \$35 suit, or other article of apparel, is a real prize winner in its class.

### This Unusual Style Book is Free

but will only be sent upon request. Write today.

It is a booklet that you will want whether you intend to order from it or not. The chances are, however, that when you see how charming the styles are and how very low the garments are priced, you will become a customer of the greatest cloak and suit organization in the world.

Some houses require 80 new names each season to do business—it is just the reverse with us, we hold our customers.

Send your address to

**Dept. E, Chas. A. Stevens & Bros., Chicago, Ill.**



## WILLOW PLUMES at Manufacturer's Prices

Satisfaction Guaranteed or Money Back

Buy your Willow Plumes direct from the manufacturer and save all unnecessary profits.

Our Leader, beautiful 3-knot Willow Plumes, made of male stock with rich drooping heads, full 26 inches long, sold elsewhere at \$40.00 our price \$18.50.

Willow Plumes, 3-knot, full 23 inches long, worth \$30.00, our price \$15.00.

Extra special double-knotted Willow, 18 inches long, worth \$20.00, our price \$11.50.

All kinds of French Plumes, 14, 16 and 18 inches long, from \$1.00 to \$12.50.

We also send C. O. D. if you will send 50c for expressage, with privilege of examination; if not satisfactory return to us.

Manufacturers Guild, Dept. F, 166 Sixth Ave., New York, N. Y.



## LABLACHE FACE POWDER

### WOMAN'S CHIEF CHARM

is a perfect complexion, such as is enjoyed by thousands who use that great beautifier—Lablache. Its users are conspicuous at social functions, because "it makes you look ten years younger," by preventing wrinkles, eliminating that shiny appearance and keeping the skin smooth and velvety. Its delicate fragrance is delightful.

Refuse Substitutes. They may be dangerous, Fleish, White, Pink, or Cream, give a box, of druggists or by mail.

Send 10c for sample box. BEN. LEVY CO. French Perfumers Dept. E 125 Kingston St., Boston, Mass.





## FOR THE REVELS OF HOBGOBLIN NIGHT

### Dennison HALLOWE'EN PAPERS

The best of  
Crepe Papers  
printed in Witch  
and Cat, Goblin and  
graceful autumn designs.

Just the right shades in  
Finely Creped Plain Papers of  
rich, never streaky, coloring.

There's no material so easily  
stretched and draped, so effective  
or inexpensive, as Dennison  
Paper. Try it.

Ask your dealer for Dennison Paper,  
Paper Napkins, Lunch Sets and other  
Dennison Specialties for Hallowe'en.



### Buy Your Rugs Direct From the Mill

Cut out the middleman's profit and save  
yourself at least one-third. Our 25 years'  
experience enables us to produce rugs that  
cannot be surpassed for beauty and dura-  
bility. The variety of patterns, sizes and  
colors is extensive enough to suit any taste.  
Delicate harmonizing of colors is a feature of  
these rugs.

**Beaudura**

**Rugs and  
Carpets**

"Direct From Loom to Room"

are most economical. Our method of selling to  
you direct enables you to do almost half as much  
again with your money as if you bought of  
some retail merchant. In addition to this

**We Guarantee Absolute Satisfaction  
Or Refund Every Cent of Your Money**

We pay freight on certain amounts to cer-  
tain parts and allow you a ten-day trial.  
Send for our catalog, beautifully illustrat-  
ed in colors. A postal card will bring it.

**BEAUDURA CARPET MILLS,  
Box 4730, PHILA., PA.**

## Novel Decorations for a Luncheon or Dinner

A YACHTING luncheon or din-  
ner is a very pretty festivity for  
early fall, and one does not have  
to be a yacht owner to indulge in  
it. The name simply applies to  
the table decorations.

For an informal luncheon the  
guests should be limited to four or six; a  
greater number necessitates having a large  
table, which is not easy to decorate taste-  
fully, and makes it difficult for the hostess  
to give an equal amount of attention to  
each person.

A round or square hardwood table is  
the most popular for luncheons, and should  
be set without a cloth. At each place  
should first be laid a doily or luncheon  
napkin, with the forks on the left in the  
order in which they are to be used, and  
the knives and spoons with the napkin, at  
the right hand. The first to be used should  
be the farthest from the plate, and the rest  
laid in regular order. A small fork is  
used for the fish, a larger one for the meat  
course, and a small one again for the  
salad. The knives to correspond are placed  
in the same order on the right side of the  
plate, with whatever spoons may be re-  
quired, or, as is sometimes done at present,  
the different forks and knives can be  
brought with each course.

The soup is, of course, as always at  
luncheons, to be served in cups or bouil-  
lon-bowls. Canned asparagus can be used

for making the soup. Remove  
the asparagus from the can and  
rinse carefully in cold water and  
then boil in one quart of clean  
water until tender, rub through a  
colander and return to the water  
in which it was boiled. Heat one

pint of milk or cream, stir into it one  
tablespoonful of butter rubbed with one  
of flour, and cook a few minutes. Then  
season and pour into the asparagus. Let  
this become boiling hot and serve in cups  
placed on small plates. A tablespoonful  
of whipped cream is a great improvement,  
and should be put in the cup before the  
soup.

### MENU.

Cream of Asparagus Soup.	
Boiled Salmon with Tartare Sauce.	Green Peas.
Roast Duckling.	Cucumbers.
Potatoes.	Cheese Straws.
Walnut and Lettuce Salad.	Cakes.
Cafe Parfait.	Bonbons.
Coffee.	

The salmon can be served either hot  
or cold, and if salmon is not to be had any  
sort of boiled fish can be substituted. The  
tartare sauce is made like a mayonnaise  
dressing, with the addition of chopped  
gherkins, pickles and capers.

Take the yolks of two eggs and a tea-  
spoonful of salt; beat this until it is light,  
add half a teaspoonful of dry mustard, and  
beat again until thoroughly mixed; then  
add olive oil drop by drop, until it becomes

thick; then a few  
drops of vinegar  
and the same of  
lemon juice, and  
continue this pro-  
cess until the de-  
sired quantity of  
dressing is ob-  
tained. To this  
add one table-  
spoonful of  
chopped gherkin  
pickles and a  
teaspoonful of  
capers. The fish  
should be served  
on each plate at  
the side table, and  
the sauce passed  
after, although  
this is entirely a  
matter of taste.  
The sauce can be  
poured over the  
fish on each plate  
and then served,  
if that arrange-  
ment is found  
more convenient.

The duckling  
should be jointed  
before it is  
passed and the  
vegetables should  
also be passed  
and not served  
separately, as is  
sometimes done.

The walnut  
and lettuce salad  
is particularly  
delicious. This is  
made of English



TABLE ARRANGED FOR A FALL LUNCHEON

A Japanese parasol hangs from the chandelier and four Japanese lan-  
terns are suspended from it. The central feature is a tin dish of water  
surrounded by green leaves. In it a yacht is sailing. Canoes at each  
place have small Japanese lanterns at the bow. The place cards are  
crossed oars made of white cardboard.

walnuts, blanched, and served on crisp lettuce leaves, with a stiff mayonnaise dressing. A few chopped olives are an improvement.

If celery is to be had this salad is greatly improved by taking an equal quantity of celery and walnuts cut in small pieces, and mixed thoroughly with the mayonnaise dressing before placing it on the crisp lettuce leaves, which should first be arranged daintily on each plate.

The cheese straws, which are served with the salad, can be obtained at any first-class bakery or can be easily made at home. Cut delicate pie crust into narrow strips, sprinkle with grated cheese and a little cayenne pepper, twist them into spirals and brown in the oven.

Café parfait is generally known as the "Waldorf favorite," and is a very celebrated luncheon dish at that famous hotel. To one quart of thick cream add half a cup of powdered sugar, and beat until very thick. To this add very slowly, beating all the time, two-thirds of a cup of very strong black coffee. Place this in an airtight ice cream freezer, or double pail will answer, pack in ice and rock salt in alternate layers, and leave for four hours, without stirring at all. Serve in glasses, with whipped cream on each. The cakes served with the café parfait should also be pink.

Of course, salted almonds are a very necessary accompaniment to the luncheon; in fact, it would hardly seem complete without them. When the almonds have been shelled, place them in cold water on the fire, and let the water become quite hot; the almonds will then be ready to blanch. Lay them on a pie plate, which has been well buttered, and leave them in the oven just long enough for them to become brown. When they are done, sprinkle lightly with salt.

#### Talking Lighthouses

Wonderful possibilities are claimed for a Swedish invention called the photophone, by means of which it is said that sound waves can be registered on a sensitized plate.

The negative is developed in the ordinary way and the sound curves transferred to ebony plates, from which the sound is reproduced as by the gramophone.

The photophone records can be reproduced ad infinitum, and if the original music or song should not be strong enough to fill a large concert hall, the sound can be increased as desired. On account of the immense volume of its sound the inventor prophesies that the photophone will replace fog sirens in lighthouses.

Instead of the inarticulate howl which the sirens send out in the night the photophonic foghorn will call out the name of the lighthouse for miles over the ocean.

#### FREE TO EVERY READER

McCall Fall and Winter Ready Reference Catalogue of McCall Patterns will be sent to every woman or girl who asks for it without delay. Besides much valuable information for every woman who sews, this catalogue contains several hundred stylish and attractive fashion designs. Be sure to send for free copy at once. Address The McCall Company, Pattern Department, New York City.



## One Telephone, Dumb; Five Million, Eloquent

If there were only one telephone in the world it would be exhibited in a glass case as a curiosity.

Even in its simplest form telephone talk requires a second instrument with connecting wires and other accessories.

For real, useful telephone service, there must be a comprehensive system of lines, exchanges, switchboards and auxiliary equipment, with an army of attendants always on duty.

Connected with such a system a telephone instrument ceases to be a curiosity, but becomes part of the

great mechanism of universal communication.

To meet the manifold needs of telephone users the Bell System has been built, and today enables twenty-five million people to talk with one another, from five million telephones.

Such service cannot be rendered by any system which does not cover with its exchanges and connecting lines the whole country.

*The Bell System meets the needs of the whole public for a telephone service that is united, direct and universal.*

AMERICAN TELEPHONE AND TELEGRAPH COMPANY  
AND ASSOCIATED COMPANIES



TEST AN **IMPERIAL** 30 DAYS  
IN YOUR OWN HOME AT OUR RISK

Has **EXCLUSIVE FEATURES** not on any other range such as:  
**Odor Hood**—Carries all steam and odors from cooking to chimney.  
**Ash Sifter**—Permits sifting ashes right in range. No dust.  
**Oven Thermometer**—Tells exact temperature of oven. No guesswork.  
**Stone Oven Bottom**—Absorbs and holds heat in oven; a fuel saver.  
This is the **Old Dutch Oven** brought back to life, and restored in our **Perfect Imperial**. Direct from factory to you at **Wholesale Price**.  
Easy credit terms if wanted. Freight Prepaid. 365 Days Guarantee.  
Write to-day for Free Catalog and Special Prices.

THE IMPERIAL STEEL RANGE CO. 263 State St., Cleveland, O.



## The Labor Saving **Crawford** Ranges

are the Wonder of  
the Cooking World.

The **Single Damper** (patented). Regulates both fire and oven by one motion—push the knob to "Kindle," "Bake" or "Check"—the range does the rest.

The **Oven** is quickest and surest. The cup-joint, curved flues and asbestos back insure perfect uniform heating.

The **Ash Hod** in the base (patented) catches all of the ashes and makes their removal easy and cleanly. The Coal Hod is beside it, out of the way.

The **Patented Grates** and perfected **Fire Box** save fuel and enable a small fire to do a big baking.

Send for Illustrated Booklet. If Crawford's are not sold in your town, we will tell you how to get one.

Walker & Pratt Mfg. Co., Boston, Mass.



## LEARN HOW to COOK

Every woman should know how to cook. A good cook holds the key to a happy home. We teach you **correctly** and **scientifically** by correspondence. Our course instructs you in food values; shows you how to live **cheaper**, yet **better**; is simple, practical and thorough. You receive the **personal attention** of our Directress, who is a graduate of the best colleges of Home Economics in the country and who has successfully taught thousands of women. Girls who anticipate having a home of their own; young married women—here is your chance to **learn how to please "him"** with nourishing, well-prepared meals. Older housewives can learn, too. We are the **only** school teaching cooking exclusively. **SEND TODAY FOR FREE BOOKLET.** Describes our course and gives full particulars. **Don't delay.** The first hundred enrolling from this ad will receive a special "kitchen set." Address

The Practical Correspondence School of Cooking  
6229 Euclid Ave. Cleveland, Ohio

## Going Upstairs

By Vincent Brown

CLIMBING stairs will not injure anyone if only it is properly done and the body held erect. The average woman climbs the stairs in a bent-over - hump-shouldered position that compresses all her organs, and if she realized how injurious this was, and how ugly and deformed she looks bent over in this manner, she would try to learn a better way. A well-known medical magazine once said:

"Why don't women have gumption enough to know how to go upstairs? It is such a simple thing, anyhow. It all depends on the legs. They should do the whole work. The body should be held perfectly erect and those large leg muscles made to carry it gracefully up the stairs. Bending over and trying to make the body pull one upstairs is the hardest way in the world to mount steps. It puts an unnecessary strain on the back and gives the appearance of weakness and feebleness."

"At the foot of the stairs, lift the skirt slightly with one hand, so there will be no danger of tripping on it. Take the middle of the stairway; do not touch the banister. Hold the head and body perfectly erect, the neck touching the back of the collar, the chest leading. Step on the ball of the foot, quickly, lightly from step to step."

"Do not let the heel touch; if you do it will make the hips wobble from side to side, which is most ungraceful. Hold the hips still and let the leg muscles do the work. If this seems hard on the legs then you may know that the leg muscles are weak and need exercise to strengthen them. But do not let them shirk the work off on the back. Make them carry your body upstairs, holding it gracefully erect and well balanced."

"Practice going upstairs. Practice every day until you acquire the art, for it is an art, of walking upstairs like a free, strong, well-poised woman, graceful

and attractive. Don't give up until you have entirely overcome the awkward habit of stooping, pulling yourself up by the banister or wobbling from side to side."

It is also said that a woman's temper is shown by her walk, and there may be something in this. You have seen the woman who jerks her head as she walks, I suppose? The habit is not uncommon, and on close acquaintance you will find that a woman so afflicted is given to fickleness. She trifles a little too much, and is just the woman to say things she doesn't really mean and be sorry afterward.

The quiet man will never be happy with the woman who digs her heels into the pavement and scurries along as if she were running a race. She is business-like,



PROPER  
METHOD OF  
WALKING UP-  
STAIRS



INJURIOUS METHOD, SLIGHTLY  
EXAGGERATED

and the woman to succeed in trade affairs; but her manner is one of those simple things that annoys the quiet person.



## Preserving Grapes for Winter Use and Other Seasonable Recipes

(Continued from page 146)

**PEARS AND BARBERRIES.**—Weigh the barberries and make a syrup of an equal weight of sugar, allowing half a pint of water to one pound of sugar. When the syrup is clear, put in the barberries (which have been pulled from the stems) and boil fifty minutes. When these are cooked put as many pears pared and quartered as you have berries into the syrup and boil until tender, then take them out and put with the barberries. Boil the syrup half an hour and then pour boiling over the fruit.

**PICKLED PLUMS.**—Wash and dry the plums and prick each with a fork in two or three places. Weigh the fruit and for every three pounds allow three cupfuls of sugar, one cupful of vinegar and one tablespoonful of mixed spices. Put the spices into a cheesecloth bag and bring it, the sugar and vinegar, to a boil. Then turn in the plums and cook until they are tender. Put the plums in jars and turn syrup over them.

**PLUM CONSERVE.**—Take three pounds of blue or red plums and an equal weight of sugar. Cut the plums in pieces, add a little water, the sugar, one-third of a pound of raisins and the pulp of two oranges. Simmer slowly for one hour. Seal in glasses.

### Tossing Up a Salad

What is known as tossing up a salad is the epicurean way of doing it, but there are certain salads that cannot be treated in this fashion. Lettuce and tomatoes make the chief salad that can be prepared at the table. Potatoes or any kind of vegetables must be allowed to soak.

Celery must be carefully handled, for it so lacks in absorbent qualities that it requires coaxing. Yet, if it stands in the dressing a moment longer than the required time, it wilts and the salad becomes a failure.

The French dressing, modified and elaborated by experience and taste, is the one that is used at the table.

Each host or hostess knows a peculiar and gratifying way to toss up a salad, but the ordinary person relies solely on the ingredients and proportions laid down by cooks.

This calls for half a teaspoonful of salt, one-fourth teaspoonful of pepper, two tablespoonfuls vinegar, four tablespoonfuls olive oil.

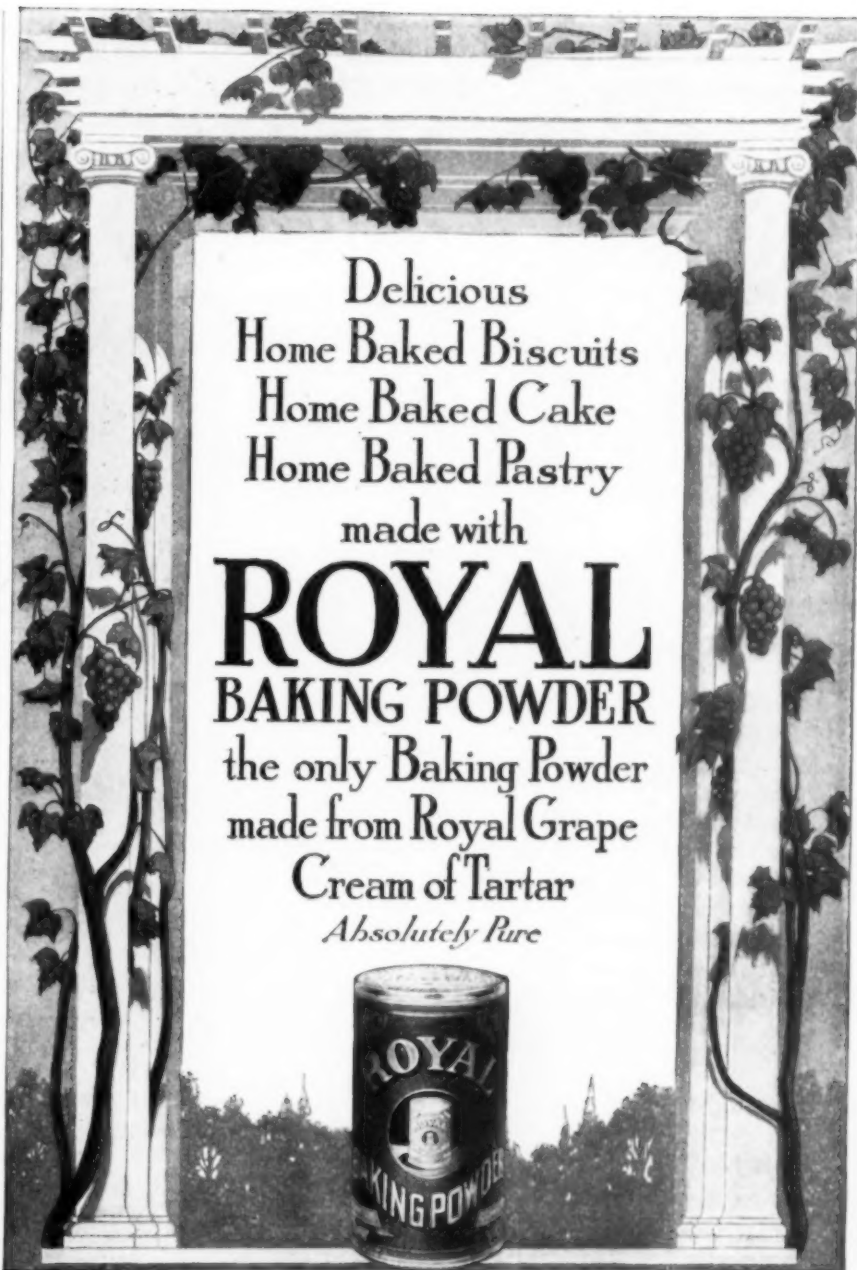
Yet an aroma of garlic, a touch of tiny onions, a few bay leaves and other palatable ingredients are often tossed up along with this commonplace dressing.

### Not Caught Up


A man who was traveling the Ozark Mountains on horseback stopped before a typical Arkansas farmhouse to inquire the way. "What's the news?" asked the mountaineer, as he leaned his lank frame against the fence and pulled his long beard thoughtfully.

On finding that what had become a part of history was news to him, the traveler asked why he did not take some weekly or monthly periodical that he might keep in touch with the world at large.

"Wal," said the old native, "when my pa died, nine years ago, he left me a stack of newspapers that high"—indicating a height of about three feet—"and I ain't done readin' of 'em yet"—Brooklyn Life.



Delicious  
Home Baked Biscuits  
Home Baked Cake  
Home Baked Pastry  
made with  
**ROYAL**  
BAKING POWDER  
the only Baking Powder  
made from Royal Grape  
Cream of Tartar  
*Absolutely Pure*



# GUNN

## SECTIONAL BOOKCASES

SEND for our new catalogue G—something unusually attractive—which we will mail you free on request.

Prices are lower than others

on Sanitary Claw Foot, Mission and Standard styles; solid in appearance, no disfiguring iron bands, guaranteed Grand Rapids quality with exclusive features. Sold by dealers or direct.

Gunn Furniture Co., 31 Victoria St., Grand Rapids, Mich.

## PROFITABLE EMPLOYMENT

Whole or spare time. We start you in a paying business in your locality selling handkerchiefs, dress goods, etc. We are big manufacturers. No experience required. Big profits. Free samples. Credit given. Particulars for stamps. FREEPOST 25c. 20 Main St., Brooklyn, N. Y., Dept. 40

## AGENTS

(Local and Traveling)

WANTED

## The Celebrated Wade Corsets

Best corset to handle. More money in it for agents. Better satisfaction to customers. No competition. Not sold in stores. Exclusive, stylish, comfortable. Big value. Write for catalog, territory, terms, etc.

WADE CORSET CO.  
Dept. D, Park Ave. & 130th St. N. Y.

# Dust Every Day With LIQUID VENEER

**M**ILLIONS of housekeepers who use Liquid Veneer in their daily dusting, keep their homes bright, clean and sanitary at an actual saving of both labor and money.

Try it in YOUR home at OUR expense. Use it on your Piano, Furniture, Chandeliers, Picture Frames, Woodwork and Hardwood Floors. It will instantly renew the polish and make everything look like new. Easy to use. It is applied with a cloth. There's no drying to wait for.



## Guarantee Offer

Buy a bottle of Liquid Veneer of any dealer. Give it a thorough trial, following the simple directions; then if you are not delighted, take it right back and the dealer will refund your money.

## Sample Bottle Free

If you have never used Liquid Veneer write at once for a sample bottle. It will be sent Free and Prepaid.

*Sold by all dealers, 25c, 50c, \$1.00 bottles.*

**Buffalo Specialty Co., 380 Ellicott St., Buffalo, N. Y.**

## How One Woman Made Squab-Raising Pay

(Continued from page 147)

their hearts' content. She also gave her pets an occasional feeding of lettuce or watercress, but experience soon taught her that very few green foods can be given them safely.

Even with the best of care, a mated pigeon will die now and then. Pigeons are very domestic creatures, and a mated couple live together in a most peaceful fashion, sharing the labor of incubation and raising from six to nine broods of squabs a year. As the school-teacher **learned**, however, if one of the pair dies, the mate must be removed at once, or he will begin breaking eggs and killing squabs. The unmated pigeons must also be kept in a separate coop in order to preserve order and harmony among the workers.

When the squabs are hatched, both birds care for them in the same way. Both are supplied with pigeon milk, and the little squab puts his head down his father's throat to draw his dinner ration. The milk gradually hardens, and at two weeks old, the squabs are taking hard grain. At this time the second nest is built, two more eggs are laid, and the old birds are kept busy feeding two hungry squabs and hatching two more.

At four weeks old all the squabs to be sent to market were removed from the nests early in the morning, when their crops were empty, and killed. After being bled from the mouth, they were hung by the feet in the cool cellar for twelve hours before being packed for shipment to the city. Among other things, the school-teacher learned to take great care that the birds should not touch one another while cooling, as the slightest contact will cause black spots on the flesh, which mar their appearance.

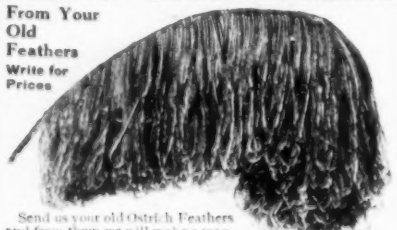
She also discovered that where there was a marked difference in the quality of her birds, she could sell them to the best advantage by packing the two grades separately and shipping them to different dealers. The price she received per dozen ranged from two dollars and a half to three and a half or four, according to weight and quality.

Interesting as was the work of caring for her squabs and pigeons, the school-teacher had determined at the outstart to give them up if they could not be made to declare a dividend in return for her labor. She therefore kept careful account of receipts and expenditures, and at the end of the first year, summed up her monthly tabulations with this result:

The original birds had cost fifty dollars, and as she kept the most promising of her earliest squabs, she had now one hundred birds, fifty pairs, all working. The house had been large enough to accommodate the increased number without the expense of additions, but the original purchase of wire fencing, concrete, whitewash and equipments cost twenty dollars. Feed had cost seventy dollars. She had sold four hundred squabs at an average of twenty-five cents apiece; so that there was a balance of forty dollars on the wrong side of the ledger; but to offset that, her plant was all started in good working order, and she could, by putting up additional shelter, easily double the working force and greatly increase her profits. The hundred birds alone were worth one hundred dollars, and the buildings were no worse for a year's wear. She therefore

## Stern's Make Willow Ostrich Plumes

From Your  
Old  
Feathers  
Write for  
Prices



Send us your old Ostrich Feathers and from them we will make a magnificent Willow Plume, faultlessly curled and dyed your favorite shade—guaranteed to look as well and to hold its shape and color, and wear as long as any Willow Plume you can buy from a dealer at a much greater cost. If prices are not satisfactory feathers will be returned at our expense. References: Dun's, Bradstreet's or Mo. Savings Bank. The work of our Dyeing, Cleaning and Curling departments cannot be equalled. Write for prices.

**H. S. Stern Ostrich Feather Co.**  
301 Altman Building, Kansas City, Mo.



## New Dwarf Easter Lily

Growth stout and compact, leaves numerous, long, rich green. Flowers pure white in large numbers. Better adapted to pot culture and winter blooming than any other Lily, and will take the place of the old tall variety, which is now so run out and diseased as to be worthless. This new dwarf sort is perfectly healthy, vigorous, and will give great satisfaction in every case. Strong flowering plants, 2c. each; 2 for 50c. postpaid.

**OUR CATALOGUE** of Hyacinths, Tulips, Crocus, Lilies, Narcissus, Freesias, Oxalis, Iris and all hardy bulbs and plants for fall planting or winter blooming (also choice window plants) sent free to all who apply. Write for it at once.

**JOHN LEWIS CHILDS, Floral Park, N. Y.**

decided to try the pigeons for another year, not seeking to increase the number or to invest more money, but simply seeing what profit would accrue from her small flock, as it stood.

During the second year, eight hundred squabs were sold besides what the school-teacher used herself. Prices continued the same, and they brought two hundred dollars. She had learned a thing or two about feed, and so practiced a bit of economy, and kept that item down to seventy-two dollars. Whitewash and disinfectants, besides necessary repairs, cost another ten dollars, but that left one hundred and eighteen dollars as the year's gain, and she felt well satisfied. She has since enlarged her squabbery, with a corresponding increase in profits, until at present her business nets her several hundred dollars yearly, and is carried on in her spare time, as she has been able to resume her teaching.

#### Good Farms on Bering Sea

The gardens in southern Alaska will do everything expected of a garden in Michigan or Massachusetts. Cranberries, raspberries, strawberries, salmon-berries and blueberries grow wild and abundantly in the Yukon Valley and the valleys south of it.

The gardens in the vicinity of Nome on the coast of Bering Sea raise onions, radishes, cabbages, cauliflower, lettuce, beets, etc. The foliage is large and strong and the roots firm and tender. The green of the leaves is more vivid and tender than plants raised in the States. The red of the roots and radishes is a deeper red, the flavor is delightful and mild, says Collier's. Government experimental stations report that there are no heads of lettuce raised in the States that can compare with these heads raised in the Far North.

The day will come, and that not far distant, when Alaska will offer to the stock man vast ranges such as he once enjoyed in the Western States, and which he lost through the rapid increase of population—the old ranges having been cut up into farming lands, a condition which it is claimed account to a considerable extent for the great increase in the price of meat. The question of stock-raising in Alaska cannot be doubted, for the experimental stage passed away over a century ago, when the Russians, by no means a thrifty class in land cultivation, successfully reared stock of all kinds. There are many successful dairy and stock farms in Alaska today.

#### AN APPRECIATIVE LETTER

We give below one of the many letters received daily from well-satisfied McCall club-raisers. This letter speaks for itself. You will be just as enthusiastic yourself if you ever act as our club-raiser. Try it and see. Here is the letter:

July 30, 1910.

Dear McCall Friends:

I received my beautiful silverware—twenty-six pieces—as you promised; also ten dollars cash premium, and to tell you I am well pleased is too mild. I am delighted with all my premiums and also with your honest, careful dealings from first to last. I hope to work for you in the years to come.

MINNIE J. HOLT,

Wilmot, Kansas.



## Aunt Emily's Dessert.

"See this, Aunt Em'ly? Jell-O for you. Made it all by myself. Don't that look good?"

And Aunt Emily, giving Nan a good hug, says:

"You darling girl, how perfectly lovely in you!"

# JELL-O

is the nicest dessert. I'm partial to it for more than one reason. The five-cent loaf weighs a good deal less than it used to, and the roast that was fifty cents is a dollar now, but the Jell-O dessert has never gone up in price, and is as big and good as ever."

That is all true. However high in price everything else goes, the big Jell-O dessert that serves six persons is all there and costs only a dime, just as it always has.

A Jell-O dessert can be made in a minute. No dessert that requires an hour is any better.

**Seven delightful flavors: Strawberry, Raspberry, Lemon, Orange, Cherry, Peach, Chocolate.**  
**Sold by all grocers, 10 cents a package.**

**Beautiful Recipe Book in ten colors and gold, free to all who ask us for it.**

THE GENESEE PURE FOOD CO., Le Roy, N. Y., and Bridgeburg, Can.



## Rugs, Carpets, Curtains, Blankets

Manufacturers' prices save you dealers' profits. We give a binding guarantee of satisfaction and save you 33 1/3 per cent. You can buy the well-known Regal Rug, reversible, all wool finish, at \$3.75. Our Brussels Rug, greatest value known, \$1.85. Splendid grade Brussels Rug, 9x12 ft., \$11. Famous luxuriant Velvets, 9x12 ft., \$16. Standard Axminster, 9x12 ft., \$18.50. Fine quality Lace Curtains, 42 in. wide, 10 ft. long, 12 ft. wide, 10 ft. long, 14 ft. wide, 10 ft. long, 16 ft. wide, 10 ft. long, 18 ft. wide, 10 ft. long, 20 ft. wide, 10 ft. long, 22 ft. wide, 10 ft. long, 24 ft. wide, 10 ft. long, 26 ft. wide, 10 ft. long, 28 ft. wide, 10 ft. long, 30 ft. wide, 10 ft. long, 32 ft. wide, 10 ft. long, 34 ft. wide, 10 ft. long, 36 ft. wide, 10 ft. long, 38 ft. wide, 10 ft. long, 40 ft. wide, 10 ft. long, 42 ft. wide, 10 ft. long, 44 ft. wide, 10 ft. long, 46 ft. wide, 10 ft. long, 48 ft. wide, 10 ft. long, 50 ft. wide, 10 ft. long, 52 ft. wide, 10 ft. long, 54 ft. wide, 10 ft. long, 56 ft. wide, 10 ft. long, 58 ft. wide, 10 ft. long, 60 ft. wide, 10 ft. long, 62 ft. wide, 10 ft. long, 64 ft. wide, 10 ft. long, 66 ft. wide, 10 ft. long, 68 ft. wide, 10 ft. long, 70 ft. wide, 10 ft. long, 72 ft. wide, 10 ft. long, 74 ft. wide, 10 ft. long, 76 ft. wide, 10 ft. long, 78 ft. wide, 10 ft. long, 80 ft. wide, 10 ft. long, 82 ft. wide, 10 ft. long, 84 ft. wide, 10 ft. long, 86 ft. wide, 10 ft. long, 88 ft. wide, 10 ft. long, 90 ft. wide, 10 ft. long, 92 ft. wide, 10 ft. long, 94 ft. wide, 10 ft. long, 96 ft. wide, 10 ft. long, 98 ft. wide, 10 ft. long, 100 ft. wide, 10 ft. long, 102 ft. wide, 10 ft. long, 104 ft. wide, 10 ft. long, 106 ft. wide, 10 ft. long, 108 ft. wide, 10 ft. long, 110 ft. wide, 10 ft. long, 112 ft. wide, 10 ft. long, 114 ft. wide, 10 ft. long, 116 ft. wide, 10 ft. long, 118 ft. wide, 10 ft. long, 120 ft. wide, 10 ft. long, 122 ft. wide, 10 ft. long, 124 ft. wide, 10 ft. long, 126 ft. wide, 10 ft. long, 128 ft. wide, 10 ft. long, 130 ft. wide, 10 ft. long, 132 ft. wide, 10 ft. long, 134 ft. wide, 10 ft. long, 136 ft. wide, 10 ft. long, 138 ft. wide, 10 ft. long, 140 ft. wide, 10 ft. long, 142 ft. wide, 10 ft. long, 144 ft. wide, 10 ft. long, 146 ft. wide, 10 ft. long, 148 ft. wide, 10 ft. long, 150 ft. wide, 10 ft. long, 152 ft. wide, 10 ft. long, 154 ft. wide, 10 ft. long, 156 ft. wide, 10 ft. long, 158 ft. wide, 10 ft. long, 160 ft. wide, 10 ft. long, 162 ft. wide, 10 ft. long, 164 ft. wide, 10 ft. long, 166 ft. wide, 10 ft. long, 168 ft. wide, 10 ft. long, 170 ft. wide, 10 ft. long, 172 ft. wide, 10 ft. long, 174 ft. wide, 10 ft. long, 176 ft. wide, 10 ft. long, 178 ft. wide, 10 ft. long, 180 ft. wide, 10 ft. long, 182 ft. wide, 10 ft. long, 184 ft. wide, 10 ft. long, 186 ft. wide, 10 ft. long, 188 ft. wide, 10 ft. long, 190 ft. wide, 10 ft. long, 192 ft. wide, 10 ft. long, 194 ft. wide, 10 ft. long, 196 ft. wide, 10 ft. long, 198 ft. wide, 10 ft. long, 200 ft. wide, 10 ft. long, 202 ft. wide, 10 ft. long, 204 ft. wide, 10 ft. long, 206 ft. wide, 10 ft. long, 208 ft. wide, 10 ft. long, 210 ft. wide, 10 ft. long, 212 ft. wide, 10 ft. long, 214 ft. wide, 10 ft. long, 216 ft. wide, 10 ft. long, 218 ft. wide, 10 ft. long, 220 ft. wide, 10 ft. long, 222 ft. wide, 10 ft. long, 224 ft. wide, 10 ft. long, 226 ft. wide, 10 ft. long, 228 ft. wide, 10 ft. long, 230 ft. wide, 10 ft. long, 232 ft. wide, 10 ft. long, 234 ft. wide, 10 ft. long, 236 ft. wide, 10 ft. long, 238 ft. wide, 10 ft. long, 240 ft. wide, 10 ft. long, 242 ft. wide, 10 ft. long, 244 ft. wide, 10 ft. long, 246 ft. wide, 10 ft. long, 248 ft. wide, 10 ft. long, 250 ft. wide, 10 ft. long, 252 ft. wide, 10 ft. long, 254 ft. wide, 10 ft. long, 256 ft. wide, 10 ft. long, 258 ft. wide, 10 ft. long, 260 ft. wide, 10 ft. long, 262 ft. wide, 10 ft. long, 264 ft. wide, 10 ft. long, 266 ft. wide, 10 ft. long, 268 ft. wide, 10 ft. long, 270 ft. wide, 10 ft. long, 272 ft. wide, 10 ft. long, 274 ft. wide, 10 ft. long, 276 ft. wide, 10 ft. long, 278 ft. wide, 10 ft. long, 280 ft. wide, 10 ft. long, 282 ft. wide, 10 ft. long, 284 ft. wide, 10 ft. long, 286 ft. wide, 10 ft. long, 288 ft. wide, 10 ft. long, 290 ft. wide, 10 ft. long, 292 ft. wide, 10 ft. long, 294 ft. wide, 10 ft. long, 296 ft. wide, 10 ft. long, 298 ft. wide, 10 ft. long, 300 ft. wide, 10 ft. long, 302 ft. wide, 10 ft. long, 304 ft. wide, 10 ft. long, 306 ft. wide, 10 ft. long, 308 ft. wide, 10 ft. long, 310 ft. wide, 10 ft. long, 312 ft. wide, 10 ft. long, 314 ft. wide, 10 ft. long, 316 ft. wide, 10 ft. long, 318 ft. wide, 10 ft. long, 320 ft. wide, 10 ft. long, 322 ft. wide, 10 ft. long, 324 ft. wide, 10 ft. long, 326 ft. wide, 10 ft. long, 328 ft. wide, 10 ft. long, 330 ft. wide, 10 ft. long, 332 ft. wide, 10 ft. long, 334 ft. wide, 10 ft. long, 336 ft. wide, 10 ft. long, 338 ft. wide, 10 ft. long, 340 ft. wide, 10 ft. long, 342 ft. wide, 10 ft. long, 344 ft. wide, 10 ft. long, 346 ft. wide, 10 ft. long, 348 ft. wide, 10 ft. long, 350 ft. wide, 10 ft. long, 352 ft. wide, 10 ft. long, 354 ft. wide, 10 ft. long, 356 ft. wide, 10 ft. long, 358 ft. wide, 10 ft. long, 360 ft. wide, 10 ft. long, 362 ft. wide, 10 ft. long, 364 ft. wide, 10 ft. long, 366 ft. wide, 10 ft. long, 368 ft. wide, 10 ft. long, 370 ft. wide, 10 ft. long, 372 ft. wide, 10 ft. long, 374 ft. wide, 10 ft. long, 376 ft. wide, 10 ft. long, 378 ft. wide, 10 ft. long, 380 ft. wide, 10 ft. long, 382 ft. wide, 10 ft. long, 384 ft. wide, 10 ft. long, 386 ft. wide, 10 ft. long, 388 ft. wide, 10 ft. long, 390 ft. wide, 10 ft. long, 392 ft. wide, 10 ft. long, 394 ft. wide, 10 ft. long, 396 ft. wide, 10 ft. long, 398 ft. wide, 10 ft. long, 400 ft. wide, 10 ft. long, 402 ft. wide, 10 ft. long, 404 ft. wide, 10 ft. long, 406 ft. wide, 10 ft. long, 408 ft. wide, 10 ft. long, 410 ft. wide, 10 ft. long, 412 ft. wide, 10 ft. long, 414 ft. wide, 10 ft. long, 416 ft. wide, 10 ft. long, 418 ft. wide, 10 ft. long, 420 ft. wide, 10 ft. long, 422 ft. wide, 10 ft. long, 424 ft. wide, 10 ft. long, 426 ft. wide, 10 ft. long, 428 ft. wide, 10 ft. long, 430 ft. wide, 10 ft. long, 432 ft. wide, 10 ft. long, 434 ft. wide, 10 ft. long, 436 ft. wide, 10 ft. long, 438 ft. wide, 10 ft. long, 440 ft. wide, 10 ft. long, 442 ft. wide, 10 ft. long, 444 ft. wide, 10 ft. long, 446 ft. wide, 10 ft. long, 448 ft. wide, 10 ft. long, 450 ft. wide, 10 ft. long, 452 ft. wide, 10 ft. long, 454 ft. wide, 10 ft. long, 456 ft. wide, 10 ft. long, 458 ft. wide, 10 ft. long, 460 ft. wide, 10 ft. long, 462 ft. wide, 10 ft. long, 464 ft. wide, 10 ft. long, 466 ft. wide, 10 ft. long, 468 ft. wide, 10 ft. long, 470 ft. wide, 10 ft. long, 472 ft. wide, 10 ft. long, 474 ft. wide, 10 ft. long, 476 ft. wide, 10 ft. long, 478 ft. wide, 10 ft. long, 480 ft. wide, 10 ft. long, 482 ft. wide, 10 ft. long, 484 ft. wide, 10 ft. long, 486 ft. wide, 10 ft. long, 488 ft. wide, 10 ft. long, 490 ft. wide, 10 ft. long, 492 ft. wide, 10 ft. long, 494 ft. wide, 10 ft. long, 496 ft. wide, 10 ft. long, 498 ft. wide, 10 ft. long, 500 ft. wide, 10 ft. long, 502 ft. wide, 10 ft. long, 504 ft. wide, 10 ft. long, 506 ft. wide, 10 ft. long, 508 ft. wide, 10 ft. long, 510 ft. wide, 10 ft. long, 512 ft. wide, 10 ft. long, 514 ft. wide, 10 ft. long, 516 ft. wide, 10 ft. long, 518 ft. wide, 10 ft. long, 520 ft. wide, 10 ft. long, 522 ft. wide, 10 ft. long, 524 ft. wide, 10 ft. long, 526 ft. wide, 10 ft. long, 528 ft. wide, 10 ft. long, 530 ft. wide, 10 ft. long, 532 ft. wide, 10 ft. long, 534 ft. wide, 10 ft. long, 536 ft. wide, 10 ft. long, 538 ft. wide, 10 ft. long, 540 ft. wide, 10 ft. long, 542 ft. wide, 10 ft. long, 544 ft. wide, 10 ft. long, 546 ft. wide, 10 ft. long, 548 ft. wide, 10 ft. long, 550 ft. wide, 10 ft. long, 552 ft. wide, 10 ft. long, 554 ft. wide, 10 ft. long, 556 ft. wide, 10 ft. long, 558 ft. wide, 10 ft. long, 560 ft. wide, 10 ft. long, 562 ft. wide, 10 ft. long, 564 ft. wide, 10 ft. long, 566 ft. wide, 10 ft. long, 568 ft. wide, 10 ft. long, 570 ft. wide, 10 ft. long, 572 ft. wide, 10 ft. long, 574 ft. wide, 10 ft. long, 576 ft. wide, 10 ft. long, 578 ft. wide, 10 ft. long, 580 ft. wide, 10 ft. long, 582 ft. wide, 10 ft. long, 584 ft. wide, 10 ft. long, 586 ft. wide, 10 ft. long, 588 ft. wide, 10 ft. long, 590 ft. wide, 10 ft. long, 592 ft. wide, 10 ft. long, 594 ft. wide, 10 ft. long, 596 ft. wide, 10 ft. long, 598 ft. wide, 10 ft. long, 600 ft. wide, 10 ft. long, 602 ft. wide, 10 ft. long, 604 ft. wide, 10 ft. long, 606 ft. wide, 10 ft. long, 608 ft. wide, 10 ft. long, 610 ft. wide, 10 ft. long, 612 ft. wide, 10 ft. long, 614 ft. wide, 10 ft. long, 616 ft. wide, 10 ft. long, 618 ft. wide, 10 ft. long, 620 ft. wide, 10 ft. long, 622 ft. wide, 10 ft. long, 624 ft. wide, 10 ft. long, 626 ft. wide, 10 ft. long, 628 ft. wide, 10 ft. long, 630 ft. wide, 10 ft. long, 632 ft. wide, 10 ft. long, 634 ft. wide, 10 ft. long, 636 ft. wide, 10 ft. long, 638 ft. wide, 10 ft. long, 640 ft. wide, 10 ft. long, 642 ft. wide, 10 ft. long, 644 ft. wide, 10 ft. long, 646 ft. wide, 10 ft. long, 648 ft. wide, 10 ft. long, 650 ft. wide, 10 ft. long, 652 ft. wide, 10 ft. long, 654 ft. wide, 10 ft. long, 656 ft. wide, 10 ft. long, 658 ft. wide, 10 ft. long, 660 ft. wide, 10 ft. long, 662 ft. wide, 10 ft. long, 664 ft. wide, 10 ft. long, 666 ft. wide, 10 ft. long, 668 ft. wide, 10 ft. long, 670 ft. wide, 10 ft. long, 672 ft. wide, 10 ft. long, 674 ft. wide, 10 ft. long, 676 ft. wide, 10 ft. long, 678 ft. wide, 10 ft. long, 680 ft. wide, 10 ft. long, 682 ft. wide, 10 ft. long, 684 ft. wide, 10 ft. long, 686 ft. wide, 10 ft. long, 688 ft. wide, 10 ft. long, 690 ft. wide, 10 ft. long, 692 ft. wide, 10 ft. long, 694 ft. wide, 10 ft. long, 696 ft. wide, 10 ft. long, 698 ft. wide, 10 ft. long, 700 ft. wide, 10 ft. long, 702 ft. wide, 10 ft. long, 704 ft. wide, 10 ft. long, 706 ft. wide, 10 ft. long, 708 ft. wide, 10 ft. long, 710 ft. wide, 10 ft. long, 712 ft. wide, 10 ft. long, 714 ft. wide, 10 ft. long, 716 ft. wide, 10 ft. long, 718 ft. wide, 10 ft. long, 720 ft. wide, 10 ft. long, 722 ft. wide, 10 ft. long, 724 ft. wide, 10 ft. long, 726 ft. wide, 10 ft. long, 728 ft. wide, 10 ft. long, 730 ft. wide, 10 ft. long, 732 ft. wide, 10 ft. long, 734 ft. wide, 10 ft. long, 736 ft. wide, 10 ft. long, 738 ft. wide, 10 ft. long, 740 ft. wide, 10 ft. long, 742 ft. wide, 10 ft. long, 744 ft. wide, 10 ft. long, 746 ft. wide, 10 ft. long, 748 ft. wide, 10 ft. long, 750 ft. wide, 10 ft. long, 752 ft. wide, 10 ft. long, 754 ft. wide, 10 ft. long, 756 ft. wide, 10 ft. long, 758 ft. wide, 10 ft. long, 760 ft. wide, 10 ft. long, 762 ft. wide, 10 ft. long, 764 ft. wide, 10 ft. long, 766 ft. wide, 10 ft. long, 768 ft. wide, 10 ft. long, 770 ft. wide, 10 ft. long, 772 ft. wide, 10 ft. long, 774 ft. wide, 10 ft. long, 776 ft. wide, 10 ft. long, 778 ft. wide, 10 ft. long, 780 ft. wide, 10 ft. long, 782 ft. wide, 10 ft. long, 784 ft. wide, 10 ft. long, 786 ft. wide, 10 ft. long, 788 ft. wide, 10 ft. long, 790 ft. wide, 10 ft. long, 792 ft. wide, 10 ft. long, 794 ft. wide, 10 ft. long, 796 ft. wide, 10 ft. long, 798 ft. wide, 10 ft. long, 800 ft. wide, 10 ft. long, 802 ft. wide, 10 ft. long, 804 ft. wide, 10 ft. long, 806 ft. wide, 10 ft. long, 808 ft. wide, 10 ft. long, 810 ft. wide, 10 ft. long, 812 ft. wide, 10 ft. long, 814 ft. wide, 10 ft. long, 816 ft. wide, 10 ft. long, 818 ft. wide, 10 ft. long, 820 ft. wide, 10 ft. long, 822 ft. wide, 10 ft. long, 824 ft. wide, 10 ft. long, 826 ft. wide, 10 ft. long, 828 ft. wide, 10 ft. long, 830 ft. wide, 10 ft. long, 832 ft. wide, 10 ft. long, 834 ft. wide, 10 ft. long, 836 ft. wide, 10 ft. long, 838 ft. wide, 10 ft. long, 840 ft. wide, 10 ft. long, 842 ft. wide, 10 ft. long, 844 ft. wide, 10 ft. long, 846 ft. wide, 10 ft. long, 848 ft. wide, 10 ft. long, 850 ft. wide, 10 ft. long, 852 ft. wide, 10 ft. long, 854 ft. wide, 10 ft. long, 856 ft. wide, 10 ft. long, 858 ft. wide, 10 ft. long, 860 ft. wide, 10 ft. long, 862 ft. wide, 10 ft. long, 864 ft. wide, 10 ft. long, 866 ft. wide, 10 ft. long, 868 ft. wide, 10 ft. long, 870 ft. wide, 10 ft. long, 872 ft. wide, 10 ft. long, 874 ft. wide, 10 ft. long, 876 ft. wide, 10 ft. long, 878 ft. wide, 10 ft. long, 880 ft. wide, 10 ft. long, 882 ft. wide, 10 ft. long, 884 ft. wide, 10 ft. long, 886 ft. wide, 10 ft. long, 888 ft. wide, 10 ft. long, 890 ft. wide, 10 ft. long, 892 ft. wide, 10 ft. long, 894 ft. wide, 10 ft. long, 896 ft. wide, 10 ft. long, 898 ft. wide, 10 ft. long, 900 ft. wide, 10 ft. long, 902 ft. wide, 10 ft. long, 904 ft. wide, 10 ft. long, 906 ft. wide, 10 ft. long, 908 ft. wide, 10 ft. long, 910 ft. wide, 10 ft. long, 912 ft. wide, 10 ft. long, 914 ft. wide, 10 ft. long, 916 ft. wide, 10 ft. long, 918 ft. wide, 10 ft. long, 920 ft. wide, 10 ft. long, 922 ft. wide, 10 ft. long, 924 ft. wide, 10 ft. long, 926 ft. wide, 10 ft. long, 928 ft. wide, 10 ft. long, 930 ft. wide, 10 ft. long, 932 ft. wide, 10 ft. long, 934 ft. wide, 10 ft. long, 936 ft. wide, 10 ft. long, 938 ft. wide, 10 ft. long, 940 ft. wide, 10 ft. long, 942 ft. wide, 10 ft. long, 944 ft. wide, 10 ft. long, 946 ft. wide, 10 ft. long, 948 ft. wide, 10 ft. long, 950 ft. wide, 10 ft. long, 952 ft. wide, 10 ft. long, 954 ft. wide, 10 ft. long, 956 ft. wide, 10 ft. long, 958 ft. wide, 10 ft. long, 960 ft. wide, 10 ft. long, 962 ft. wide, 10 ft. long, 964 ft. wide, 10 ft. long, 966 ft. wide, 10 ft. long, 968 ft. wide, 10 ft. long, 970 ft. wide, 10 ft. long, 972 ft. wide, 10 ft. long, 974 ft. wide, 10 ft. long, 976 ft. wide, 10 ft. long, 978 ft. wide, 10 ft. long, 980 ft. wide, 10 ft. long, 982 ft. wide, 10 ft. long, 984 ft. wide, 10 ft. long, 986 ft. wide, 10 ft. long, 988 ft. wide, 10 ft. long, 990 ft. wide, 10 ft. long, 992 ft. wide, 10 ft. long, 994 ft. wide, 10 ft. long, 996 ft. wide, 10 ft. long, 998 ft. wide, 10 ft. long, 1000 ft. wide, 10 ft. long, 1002 ft. wide, 10 ft. long, 1004 ft. wide, 10 ft. long, 1006 ft. wide, 10 ft. long, 1008 ft. wide, 10 ft. long, 1010 ft. wide, 10 ft. long, 1012 ft. wide, 10 ft. long, 1014 ft. wide, 10 ft. long, 1016 ft. wide, 10 ft. long, 1018 ft. wide, 10 ft. long, 1020 ft. wide, 10 ft. long, 1022 ft. wide, 10 ft. long, 1024 ft. wide, 10 ft. long, 1026 ft. wide, 10 ft. long, 1028 ft. wide, 10 ft. long, 1030 ft. wide, 10 ft. long, 1032 ft. wide, 10 ft. long, 1034 ft. wide, 10 ft. long, 1036 ft. wide, 10 ft. long, 1038 ft. wide, 10 ft. long, 1040 ft. wide, 10 ft. long, 1042 ft. wide, 10 ft. long, 1044 ft. wide, 10 ft. long, 1046 ft. wide, 10 ft. long, 1048 ft. wide, 10 ft. long, 1050 ft. wide, 10 ft. long, 1052 ft. wide, 10 ft. long, 1054 ft. wide, 10 ft. long, 1056 ft. wide, 10 ft. long, 1058 ft. wide, 10 ft. long, 1060 ft. wide, 10 ft. long, 1062 ft. wide, 10 ft. long, 1064 ft. wide, 10 ft. long, 1066 ft. wide, 10 ft. long, 1068 ft. wide, 10 ft. long, 1070 ft. wide, 10 ft. long, 1072 ft. wide, 10 ft. long, 1074 ft. wide, 10 ft. long, 1076 ft. wide, 10 ft. long, 1078 ft. wide, 10 ft. long, 1080 ft. wide, 10 ft. long, 1082 ft. wide, 10 ft. long, 1084 ft. wide, 10 ft. long, 1086 ft. wide, 10 ft. long, 1088 ft. wide, 10 ft. long, 1090 ft. wide, 10 ft. long, 1092 ft. wide, 10 ft. long, 1094 ft. wide, 10 ft. long, 1096 ft. wide, 10 ft. long, 1098 ft. wide, 10 ft. long, 1100 ft. wide, 10 ft. long, 1102 ft. wide, 10 ft. long, 1104 ft. wide, 10 ft. long, 1106 ft. wide, 10 ft. long, 1108 ft. wide, 10 ft. long, 1110 ft. wide, 10 ft. long, 1112 ft. wide, 10 ft. long, 1114 ft. wide, 10 ft. long, 1116 ft. wide, 10 ft. long, 1118 ft. wide, 10 ft. long, 1120 ft. wide, 10 ft. long, 1122 ft. wide, 10 ft. long, 1124 ft. wide, 10 ft. long, 1126 ft. wide, 10 ft. long, 1128 ft. wide, 10 ft. long, 1130 ft. wide, 10 ft. long, 1132 ft. wide, 10 ft. long, 1134 ft. wide, 10 ft. long, 1136 ft. wide, 10 ft. long, 1138 ft. wide, 10 ft. long, 1140 ft. wide, 10 ft. long, 1142 ft. wide, 10 ft. long, 1144 ft. wide, 10 ft. long, 1146 ft. wide, 10 ft. long, 1148 ft. wide, 10 ft. long, 1150 ft. wide, 10 ft. long, 1152 ft. wide, 10 ft. long, 1154 ft. wide, 10 ft. long, 1156 ft. wide, 10 ft. long, 1158 ft. wide, 10 ft. long, 1160 ft. wide, 10 ft. long, 1162 ft. wide, 10 ft. long, 1164 ft. wide, 10 ft. long, 1166 ft. wide, 10 ft. long, 1168 ft. wide, 10 ft. long, 1170 ft. wide, 10 ft. long, 1172 ft. wide, 10 ft. long, 1174 ft. wide, 10 ft. long, 1176 ft. wide, 10 ft. long, 1178 ft. wide, 10 ft. long, 1180 ft. wide, 10 ft. long, 1182 ft. wide, 10 ft. long, 1184 ft. wide, 10 ft. long, 1186 ft. wide, 10 ft. long, 1188 ft. wide, 10 ft. long, 1190 ft. wide, 10 ft. long, 1192 ft. wide, 10 ft. long, 1194 ft. wide, 10 ft. long, 1196 ft. wide, 10 ft. long, 1198 ft. wide, 10 ft. long, 1200 ft. wide, 10 ft. long, 1202 ft. wide, 10 ft. long, 1204 ft. wide, 10 ft. long, 1206 ft. wide, 10 ft. long, 1208 ft. wide, 10 ft. long, 1210 ft. wide, 10 ft. long, 1212 ft. wide, 10 ft. long, 1214 ft. wide, 10 ft. long, 1216 ft. wide, 10 ft. long, 1218 ft. wide, 10 ft. long, 1220 ft. wide, 10 ft. long, 1222 ft. wide, 10 ft. long, 1224 ft. wide, 10 ft. long, 1226 ft. wide, 10 ft. long, 1228 ft. wide, 10 ft. long, 1230 ft. wide, 10 ft. long, 1232 ft. wide, 10 ft. long, 1234 ft. wide, 10 ft. long, 1236 ft. wide, 10 ft. long, 1238 ft. wide, 10 ft. long, 1240 ft. wide, 10 ft. long, 1242 ft. wide, 10 ft. long, 1244 ft. wide, 10 ft. long, 1246 ft. wide, 10 ft. long, 1248 ft. wide, 10 ft. long, 1250 ft. wide, 10 ft. long, 1252 ft. wide, 10 ft. long, 1254 ft. wide, 10 ft. long, 1256 ft. wide, 10 ft. long, 1258 ft. wide, 10 ft. long, 1260 ft. wide, 10 ft. long, 1262 ft. wide, 10 ft. long, 1264 ft. wide, 10 ft. long, 1266 ft. wide, 10 ft. long, 1268 ft. wide, 10 ft. long, 1270 ft. wide, 10 ft. long, 1272 ft. wide, 10 ft. long, 1274 ft. wide, 10 ft. long, 1276 ft. wide, 10 ft. long, 1278 ft. wide, 10 ft. long, 1280 ft. wide, 10 ft. long, 1282 ft. wide, 10 ft. long, 1284 ft. wide, 10 ft. long, 1286 ft. wide, 10 ft. long, 1288 ft. wide, 10 ft. long, 1290 ft. wide, 10 ft. long, 1292 ft. wide, 10 ft. long, 1294 ft. wide, 10 ft. long, 1296 ft. wide, 10 ft. long, 1298 ft. wide, 10 ft. long, 1300 ft. wide, 10 ft. long, 1302 ft. wide, 10 ft. long, 1304 ft. wide, 10 ft. long, 1306 ft. wide, 10 ft. long, 1308 ft. wide, 10 ft. long, 1310 ft. wide, 10 ft. long, 1312 ft. wide, 10 ft. long, 1314 ft. wide, 10 ft. long, 1316 ft. wide, 10 ft. long, 1318 ft. wide, 10 ft. long, 1320 ft. wide, 10 ft. long, 1322 ft. wide, 10 ft. long, 1324 ft. wide, 10 ft. long, 1326 ft. wide, 10 ft. long, 1328 ft. wide, 10 ft. long, 1330 ft. wide, 10 ft. long, 1332 ft. wide, 10 ft. long, 1334 ft. wide, 10 ft. long, 1336 ft. wide, 10 ft. long, 1338 ft. wide, 10 ft. long, 1340 ft. wide, 10 ft. long, 1342 ft. wide, 10 ft. long, 1344 ft. wide, 10 ft. long, 1346 ft. wide, 10 ft. long, 1348 ft.



# Sew thru the Loop



**It stays sewed on**

because the eye can't wear and cut the threads which you "sew thru the loop."

The threads can't slip around and out of the loops on either the hook or the eye because they are fully closed.

The eye can't wobble because you sew on both sides of the bar and the threads can't work around. The hook is locked together and can't lap over or spread apart.

The YEISER is an improvement on all other hook-and-eyes and is the one hook-and-eye that can give you no trouble. Insist at your dealer's on having the **YEISER**.

## Let us send you a trial package

to show you how much easier to sew on; how much more convenient and satisfactory; how much better it is than any other hook-and-eye.

You can try the Yeiser Hook-and-Eye without risking a penny. If it doesn't please you, it costs you absolutely nothing. We will send your money back in full—and you don't have to return the hook-and-eyes.

If your dealer hasn't the YEISER, don't take any other. Wait! We will promptly send you a package.

Write to us at once, enclosing 10c for a trial package of 2 dozen Safety Hooks, 2 dozen Invisible Eyes and 1 dozen Standard Eyes. Mention size and color wanted.

Also please mention your dealer's name.

On mention of your dealer's name we include absolutely free a half-dozen extra hook-and-eyes.

Accept this offer today. Send no. for trial package. Remember, if you are not fully satisfied, the package we send will not cost you a cent.

# Yeiser

HOOK-AND-EYE COMPANY  
3116 LUDLOW STREET, PHILADELPHIA

**OXIDIZED**  
FAST DYE  
WASHABLE FABRICS

Warranted

## Sun proof—Soap proof

in all grades of wash fabrics, especially Irish Poplin, Luxury Silk, Congo Cloth, French Batiste, Etc.

If your dealer cannot supply you, write us for information as to where it may be purchased

Burton Brothers & Co.

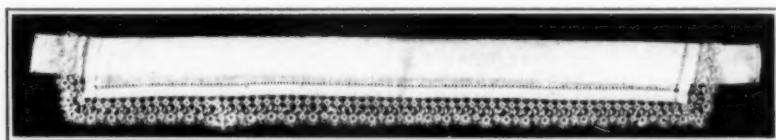
New York

Pinks,  
Blues,  
& more  
than  
thirty  
colors

## Pretty Designs in Tatting

**TATTED EDGE FOR COLLAR.**—The tatted edge on this collar is made thus: Make a small ring of 3 doubles, 3 picots with 3 d between 3 d; close; turn 5 d, close into a half ring; make another ring like first one; turn; 5 d close into a half ring; make a large ring of 3 d, join in last picot of first ring, 6 picots with 2 d, 3 d, close; repeat; make a small ring like first one between the large rings on outer edge. Take a piece of linen as wide as the collar is desired; turn the hem  $\frac{1}{8}$  inch deep; draw 5 threads and hemstitch neatly. Sew the tatted edge to the hem by the center picots of small rings, slipping the needle between the two sides of the hem from one picot to the next.

repeat 8 times; ring of 3 d, 2 picots with 2 d between, join to center picot of 8th ring in wheel, 2 d, 2 picots with 2 d between, 3 d, close; make a chain of 4 d; ring of 3 d, join in last picot of previous ring, 8 picots with 2 d between, 3 d, close; make another chain of 4 d; ring 3 d, join in last picot of last ring, 2 d, 1 picot, 2 d, join in center picot of ring of another wheel, 2 d, 2 picots with 2 d between, 3 d, close; make a chain of 4 d, 1 picot, 2 d, join in center picot of 9th chain of first wheel, 2 d, 1 picot, 4 d; ring of 4 d, join in center picot of next ring in 2d wheel, 4 d, close; make a chain of 4 d, 1 picot, 2 d, join in center picot of 8th chain in first wheel, 2 d, 1 picot, 4 d; repeat outer edge same as first



COLLAR WITH TATTED EDGE

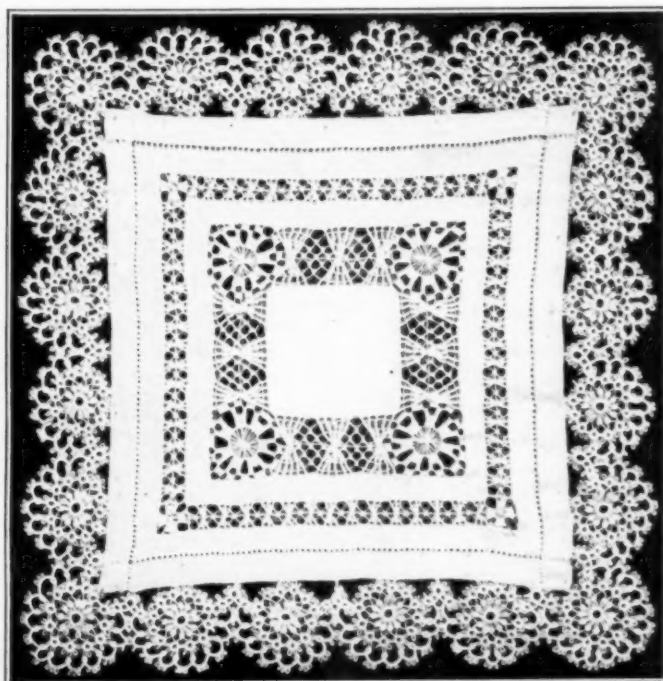
**TATTED BORDER FOR DOILY.**—This tatted border for a doily or a handkerchief is made of No. 50 thread. Begin by making all the wheels first, thus: Make a ring of 12 picots with 2 d between, beginning and ending with one double; tie and cut the thread; make a small ring of 3 d, join in first picot of previous ring, 3 d, close; turn, leave  $\frac{1}{8}$ -inch thread; 3 d, 5 picots with 2 d between, 3 d, close; repeat until there are 12 small and 12 large rings, and one wheel is complete. The outer edge joining the wheels is made with 2 threads. Make a chain of 4 d, 2 picots with 2 d between, 4 d; make a ring of 4 d, join to center picot of ring in wheel, 4 d, close;

wheel. At corners repeat until there is only one ring in wheel free.

Tatting is rather puzzling to learn at first, but when the stitch has once been acquired the work is of the simplest character. It is well suited for "pick-up" work, as it needs few tools and it can be taken up and laid down without injury to the work, and one can always tell exactly where one is in a pattern, as it is not mysterious in progress, like knitting, nor does one stitch depend in any way upon another. Tatting is strong work; indeed, when once done it is difficult to undo. The old-fashioned method of tatting, called English tatting, consisted of a series of

knots without purls or picots. These were worked with one thread only, the helping thread not having been introduced. The helping thread strengthens the work very considerably and assists in forming many variations of pattern.

The tatting-shuttle is of the first importance. This may be had in ivory, pearl, bone, vulcanite and tortoise-shell. For fine cotton or silk, the latter is preferable to all others on account of its smoothness and lightness. The size of the shuttle must be



DRAWN-WORK DOILY WITH TATTED EDGE

regulated by the size of the material you work with. Attention should be paid to the shuttle being well made, so that the brass pins which fasten one part to the other should not protrude and render the shuttle difficult to draw through. To thread the shuttle, you will find there is a hole pierced through the center piece. Pass the cotton through this hole, and tie a knot only just sufficiently large to prevent the thread from slipping; then wind your shuttle full, but not too full, so as to expand the ends overmuch.

**STITCHES AND HOW TO WORK THEM.**—The single and double knots are the only difficult parts to learn in tatting. If you try for some time and fail, as is the case with some persons, it should not discourage you, as the stitch is really simple if persevered in. Hold the shuttle between the thumb and forefinger of the right hand lightly; hold the thread between the thumb and forefinger of the left hand, leaving the end about six inches long; pass the end downward toward the palm, and the loop round the second and third fingers; hold the threads tightly, keeping the right hand lower than the left. Then pass the shuttle to form the first knot. Hold the thread between the forefinger and thumb of the right hand, and the thread over the third and fourth fingers of the left hand. The shuttle is moved under the thread held out by the second and third fingers of the left hand; pass the shuttle toward the back of the left hand and downward to the front, between the thread held over the left-hand fingers and the loop formed by the thread held over the right-hand fingers. The shuttle is then passed over the thread from the back to the front and brought out between the threads on the fingers on the left hand and the shuttle thread. The finger is raised to draw up the knot, which must slip easily.

**TO MAKE A PICOT.**—Leave a loop of thread between the double knots, the length of which you must regulate to the design.

**JOSEPHINE KNOT.**—This is a pretty knot for filling up bars and patterns that would look rather plain with the straight thread only. The Josephine knot is formed by working four or five loops of the first stitch of a double knot successively and drawing up, the space between the Josephine knots being regulated according to the intricacies of the design.

#### Protection

A little boy, who was familiar with the sight of bands of tarred cloth fastened about tree trunks in his native village to keep worms from crawling up to the foliage, was taken to the city by his father, where he saw for the first time the wearing of a band of black cloth about the coat sleeve in token of mourning. His mind was at once aroused by what seemed to him an imperfect protective arrangement, and he exclaimed: "Papa, what keeps the worms from crawling up the other arm?"—Harper's Magazine.

"Always," said the astute editor to the new reporter, "always be on the lookout for any little touch of humor that may brighten up our columns."

That evening the new reporter handed in an account of a burglary in a butcher's shop which commenced, "Mr. Jeremiah Cleaver, the well-known butcher, is losing flesh rapidly of late."

## Specimen Values From Macy's Big Fashion Book and Household Catalogue

Here is a wonderful store publication—a book of 450 pages—that will be sent to you absolutely free. It goes out to you from the heart of the **greatest retail shopping district in America.** It tells of newer, better and **vastly more up-to-date** articles than any ordinary catalogue house could possibly offer. It is a book of **live merchandise messages** from a store that stands **foremost** in supplying the daily requirements of many thousands of New Yorkers—the **most exacting** of buyers.

**A copy of this remarkable store book will be sent to you free upon request.**

Here are three garments chosen from the hundreds shown in our big Fashion Book. Order one of them or the trio and you will readily understand why the Macy store is the favorite store of women who want the best values obtainable.

**Silk-Lined Net Waist, \$1.98**  
No. 62R3700

White or ecru net, lined throughout with China silk; finished with lace medallion and rows of lace, fine tucks, insertion and narrow bands of silk; sizes—bust measure 34 to 44, post-lage 2c; price . . . **\$1.98**

**Silk Petticoat, \$2.49**  
No. 61R3701

Of good quality taffeta silk, in black and colors; with deep Van Dyke flounce formed of clusters of tucks; taffeta silk tucked ruffle; full percaline underlay; lengths—38, 40 and 42 inches; postage 18c; price . . . **\$2.49**

**Chiffon Panama Skirt, \$4.96**  
No. 21R3702

In black or navy blue; design combines best features of advance Fall models, with the popular tunic effect; seven gores, full side-pleated flounce, silk soutache braid trimming; finished with deep hem and stitched belt; lengths 37 to 43 inches; shipping weight 26-oz. Price **\$4.96**

Order the above or any article you choose, from Macy's, with this understanding: If your purchase is not **entirely** satisfactory to you in every way, return it, and we will promptly refund your money.

**By all means send for the New Fashion Book and Household Catalogue.**

A postal card request will bring you a copy by return mail. Merely ask for "Fall and Winter Fashions."

**R. H. Macy & Co.** (Broadway and Sixth Ave. 34th St. to 35th St.) **New York**



### A Brand New French Curl Ostrich Plume

For Your Old Feathers

Most Beautiful of All Plumes

The grandest plume ever heard of! Just send us your old plumes, any sizes and colors, and we will send you an artistic, exquisitely beautiful French Curl Ostrich Plume (dyed any shade) at so small cost that it will surprise and delight you. If you are not fully satisfied with the price we name, your feathers will be returned at our expense. Our plumes are noted for their style, distinction, correct Parisian curl and splendid wearing qualities. Guaranteed to hold shape and color. Write for prices. **Peckham's, 694 Washington Ave., St. Louis, Mo.**



### Baby's Natural Food



can only be supplied by baby's own mother. Naturalis is a food preparation which enables the mother to nourish her child. It is made and drunk as is coffee or cocoa. It promotes health in mother and infant.

Send for the *Naturalis* Booklet. FREE to all interested women. Address

**The NATURALIS CO.**  
366A Canal St., N. Y.

**DO IT NOW** Renew your subscription for McCall's Magazine Earn a valuable premium. See pages 211, 212 and 213



Latest Model

## PRINCESS GRAND

Newest and most charming of the small grands now so popular. Write for our new catalogue showing the *Princess Grand* and other delightful new Grands and Uprights now ready for fall delivery.

## IVERS & POND PIANOS

combine the finest traditions of old-time Boston piano-building with the most advanced ideas of to-day. Used in over 350 critical musical and educational institutions and nearly 50,000 discriminating homes.

### Our "No Risk" Mail-Order Plan

a unique proposition for buying "on approval," is available wherever in the United States no dealer sells IVERS & POND Pianos. We pay railway freights both ways if piano fails to please. Old instruments taken in exchange. Attractive Easy Payment plans available wherever you may live.

Fill Out and Send This Coupon to

**IVERS & POND PIANO CO.**  
149 Boylston Street, Boston, Mass.

Please mail me your new Catalogue and valuable information to buyers.

Name .....

Address .....

## 18-in. Wild Male \$1.95 Ostrich Plume

Specialty Selected Hard Flue feathers from wild male birds only. Tougher, glossier and longer fibre than those from tame birds. Stand any weather; never permanently lose curl; last a lifetime.

See Before  
Buying

Examine Plume at our risk. Send the money express and receive this 18-in. French Curl Wild Male Plume in black, white or any color by C. O. D. express. When satisfied it is extraordinary value, pay express agent \$1.95. If not the greatest plume bargain ever offered, return plume at our expense. When full price (\$1.95) is sent with order we prepay expressage and will immediately refund full amount paid if you are dissatisfied. You take no risk.

**Special 20-in. FRENCH PLUME**, extra quality, white on same approval terms as above. **\$5.00**

Write today for FREE catalog containing full line and bargains in French and Willow Plumes and learn how to get one plume free by selling six.

**AFRICAN-AMERICAN OSTRICH FEATHER CO.**  
272-8 Wabash Ave. Dept. 713. Chicago

### Concerning a Basket

(Continued from page 143)

oh, dear, but my niece does have troubles of her own"—and the Little Woman heaved a long sigh and was silent; but the silence lasted for a few minutes only; soon she was again softly laughing.

In the interval that followed, Mrs. Desdemona Ward Wilkinson turned over in her mind the events of the last few hours. With her shrewdness, quick wit and unusual keenness of perception she very soon solved the problem to her complete satisfaction. As the conductor passed down the aisle she crowded past the Little Woman and followed him to the door, where there was a vacant seat.

"Can you sit here a moment? I would like to talk to you. That woman who sits with me is either a criminal or a lunatic, and I am in doubt which."

"Impossible!" answered the conductor.

"Now listen. When she entered the car she carried a basket. I supposed she had left the train at Durand, and I had her basket set off there. When she returned to the seat she said that the basket contained something her niece—and by the way, she told me her niece is ill—wanted to be rid of. She seemed to be highly pleased and very much amused because it was gone. She has continued to laugh ever since. Now, conductor, of course you realize that crimes are being committed every day by very innocent-looking people; and my suspicions are aroused to such an extent that I feel sure, if she is not a criminal herself, she is accessory to crime. I think you would better telegraph to Detroit to have a policeman at the station to arrest her."

"It doesn't seem possible."

"Well, I'll remain here and you go and talk with her."

"All right."

The conductor approached the Little Woman, saying:

"You are going to Detroit?"

"Yes."

"Your basket was put off at Durand."

The Little Woman began to laugh.

"Don't you want to have it forwarded on the next train?"

"Now whatever put that idea into your head?"

"The lady who sat next to you wants to make the matter right; she put it off, you know."

"Yes, and I told her I did not want it. Can't she be satisfied with that?"

"But she wants you to have it."

"But I don't want it. Oh, dear, I do wish people could attend to their own business."

"What was in the basket?"

"Did you hear the wish I just made?"

"Yes, but it is my business," and the conductor looked irritated.

"I don't see how it is."

"The lady gave me to understand that the basket contained something that had life."

"Oh, did she? You don't say. Suppose it did, what of it?"

"Don't you know it's a crime to abandon live things?"

"Maybe it is, but my skirts are clear, I did not put it off the train!" and again the Little Woman laughed.

The conductor arose and returned to Mrs. Wilkinson.

"Are you convinced?" she asked.

"I'll telegraph."

As the train rolled into the Brush Street station, a policeman entered the rear of

# BEAR BRAND YARNS

MANUAL OF HANDIWORK  
10th Volume

**READY FOR YOU NOW**

More complete, more fascinating, more handsomely illustrated than ever before.

**The 10th Volume**  
Bear Brand Manual of Handiwork

A 200 page book, replete with new ideas and suggestions for those who knit and crochet. Easily understood instructions for the beginner, and a host of new things that will delight the expert.

**New Yarns    New Stitches    New Designs**  
It describes the different kinds of yarns and explains how to use them. It tells you why the Celebrated

**BEAR BRAND YARNS**

Insure the best results in appearance and durability of your work.

If you have not seen the new yarn, Felted Flax, ask for a sample when you order the 10th Volume Bear Brand Manual. Sent postpaid, paper binding 50¢, cloth binding 60¢.

**BEAR BRAND YARN MANUFACTURERS**  
Dept. J    107-113 Grand St.    New York

## YOUR FALL SUIT

There is no better and more economical fabric than

The Staple  
Half-Wool

36-inch  
25 cents  
per yard

## DANISH POPLAR CLOTH

Also suitable for school dresses, house gowns and shirt-waist suits.

Navy Blues and Blacks are FAST. Cream and light colors can be LAUNDERED. Full line of other shades.

**Made by the HAMILTON WOOLEN CO.**

If you cannot secure these fabrics from your home retailer, write us, and we will tell you how and where to get the goods.

**WELLINGTON, SEARS & CO., Manufacturers' Agents**  
Boston and New York

## LEARN MUSIC BY MAIL

By the wonderful Simplex copy-righted system anyone of ordinary intelligence can quickly learn to play piano or organ

**WITHOUT A TEACHER**

You need not know the first principles of music. By no other method can you learn music so quickly and thoroughly as by the Simplex System. The study is easy and fascinating. By our system you can study during spare time in your home and quickly become a capable musician, playing popular, sacred or classical selections. Delighted students in every state and territory. Some of our students, after six or eight lessons, begin playing piano or organ in church or Sunday school. Others write that after one lesson they are able to play a waltz from memory. If you wish to become a skilled musician, write at once for our free book. Address

**Simplex School of Music**  
Conservatory 568 Kansas City, Mo.

**THIS FREE BOOK TELLS HOW**



## Reduced Fur Prices To Early Buyers

Really good furs are higher in price than ever before. To save money without sacrificing quality, buy your furs from the maker at summer prices. Our location for over half a century at St. Paul, the gateway to the great American fur country, and one of the largest fur markets of the world, enables us to buy finest raw skins direct from the trappers. These selected skins are made up in our own clean, airy workrooms. Furs are sent on approval to responsible persons. Fit and satisfaction positively guaranteed, or money refunded.

To attract early orders and avoid usual rush later we offer, until November 1st,

### 10% DISCOUNT OFF 1910 Catalog Prices of ALBRECHT FURS

ALBRECHT FURS are genuine furs, true to name, made from whole skins by workmen of lifelong experience, in the best possible manner. We do not make or sell cheap, unreliable furs.

Hundreds of styles of Fur Garments, Neckwear and Muffs, photographs in colors, from actual furs, valuable information about all furs, directions for home measurement, etc., given in our

### 60-PAGE CATALOG No. 13 Sent for Four Cents in Stamps

Buy now, take advantage of advance season discounts; have your pick of complete assortments; and avoid delay in getting your furs.

We refer to any bank or business house in St. Paul or Minneapolis.

**E. ALBRECHT & SON**

Established 1857  
6th & Minnesota Sts., Station D, St. Paul, Minn.



1910 Model, 30-inch Oudatra (River) Mink Military Coat. Reduced from catalog illustration. Special Price \$88.20. Send measure, waist length, height and weight.

## Ask For Sahlin PERFECT FORM and CORSET COMBINED



Look for the name. Your money will be refunded if you are not fully satisfied!

SAHLIN is the only garment that without padding or interlining produces the correct bust and long hip lines demanded by present styles, with perfect comfort.

NO CLASPS NO HOOKS  
NO EYELETS NO STRINGS  
NO HEAVY STEEL—fort.

The wearer of a SAHLIN finds that her shoulders throw back naturally and comfortably, and correct posture becomes easy. Absolutely no pressure on heart, lungs or stomach.

Made in coutille or batiste for medium, medium tall and tall figures. Give actual waist measure, bust measure desired and length from armpit to waist line.

Write for our free fashion book let, it will interest you. Order from us if your dealer cannot supply you.

Medium Style \$1.00; Long Hip \$1.50. Postage 14 cents

**For the Slender Woman**

THE SAHLIN CO., Makers, 1405 Congress St., Chicago



Long Hip Style



### BABY CLOTHES

EVERYTHING the baby wears from birth until three years old. Simple bishop slips at 40c. to elegant handmade outfits at \$80. Dresses, skirts, gowns, bands, coats, caps, sacques, shawls, bibles, booties, shoes, blankets. Better than home-made and cost less. Postage and express prepaid to any place in the world. If anything proves disappointing for any reason it may be returned and money refunded. Write for my free catalogue.

MRS. MARY POTTER. 5 Rafflely Bldg., Syracuse, N. Y.

the car, and as the conductor pointed out to him the Little Woman, he stood by her side, and when the passengers arose, he said to her:

"Let me assist you." Taking her valise he followed her out. "Do you expect friends to meet you?"

"Yes, my son; there he is."

The son came forward and welcomed his mother heartily.

"Pardon me," said the policeman, "but I have an unpleasant duty to perform. I am obliged to arrest your mother for abandoning, at Durand, what is supposed to be her niece's baby."

"Are you crazy?" cried the son.

"No, he is not crazy," interposed Mrs. Wilkinson.

She then related to the astonished son, in all its details, the incident of the basket.

The policeman had in the meantime, found a comfortable seat for the Little Woman and during the recital she sat contentedly smiling.

"Do you realize that you are talking of my mother? There must be some mistake," affirmed the excited son.

"No, indeed, there is none," returned the equally excited Mrs. Wilkinson.

"Mother, what was in that basket?" entreated the son.

"Suppose you call up Lydia on the 'long distance,' or telegraph Durand and find out. They must know there by this time."

"Hadn't thought of that," said the conductor, who had been a silent witness to the scene.

The cool-headed policeman, followed by the conductor, the excited son, the positive Mrs. Wilkinson and the undisturbed Little Woman, entered the office to interview Durand.

"What did he say?" asked the policeman, curiously.

"A baseball, bat and togs," returned the telegrapher.

"Mother, what were you doing with Fred's things?" cried the son.

"Well," explained the Little Woman, complacently, "Lydia said he mortgaged the cow to buy that outfit, and as there is now nothing else on the farm but her and the children that is not mortgaged, she thought if those duds were out of the way he would be compelled to stay at home and attend to his business."

### About Coats

From right to left was the original way, when our ancestors, wrapped in skins, held the right edge with the left hand and naturally inserted a fastening thorn with the right. This right and left custom has been retained by the Hebrew priests in their garb to this day. When fighting men became necessary and swords and knives had to be drawn by the right hand from the left side, the edge of the coat, buttoned from right to left, was found to be in the way, and men began buttoning from the left. Nonfighting women and priests continue to follow the old custom.

### Wardrobe Economies

Put a teaspoonful of ammonia in a quart of water, wash your brushes and combs in it, and all grease and dirt will disappear.

Jewelry can be beautifully cleaned by being washed in soapsuds in which a few drops of ammonia are stirred, shaking off the water and laying the jewelry in a box of sawdust. This method leaves no marks or scratches.

## Peasant Blouse of Lace \$2.95 Banded Voile Skirt - \$5.98 Broadcloth Suit - \$15.00



2 M 65  
Lace  
Waist  
\$2.95

2 M 65.—Waist on figure is one of the new and exquisite styles of lace waists—the correct and beautiful Peasant Blouse style with 3/4 length kimono oversleeves and body of waist in one piece, that will be so popular this Fall. Entire waist designed from a beautiful pattern of rich, heavy cluny lace joined by narrow insertions of same lace. Undersleeves of insertions of Val lace, joined with insertions of cluny lace. Entire waist made over lining of China silk. White or Ecru. Positively the greatest value ever offered in a lace waist. Our special price, all mail or express charges paid to your town, in sizes 32 to 44 **\$2.95**



3 M 66  
Voile  
Skirt  
\$5.98

3 M 66.—The latest Banded Effect Voile Skirt, made from the finest imported French voile, that splendid quality found only in the higher priced garments. Made over the latest model to give the correct and dainty French banded effect, obtained by tailor stitched stripings of satin, extending around sides at the knees, also trimming the front. Graceful plaits fall from below this band. Black only. Sizes 23 to 30 waist, 37 to 44 ins. in length. Our special price, all mail or express charges paid to your town **\$5.98**  
Same skirt with taffeta silk drop **\$9.48**



No. 1 M 67  
Broadcloth  
Suit in  
Navy  
Blue  
Gray  
Brown  
Green  
or Black  
\$15.00

1 M 67.—This handsome Strictly Tailor Made Broadcloth Suit is one of the latest models for the Fall and Winter season of 1910-1911. We can furnish it in black, navy blue, gray, brown, or green, in that splendid quality of all wool highly lustrous broadcloth, found only in the finer grades of suits. Handsomely embroidered with silk braid, both skirt and coat, as illustration shows. Coat lined throughout with Belding's Guaranteed Satin and is 36 inches in length, semi-fitted, single-breasted mannish style. Skirt is the latest eleven-gored plaited model. Sizes 32 to 44 bust; 23 to 30 waist; 37 to 44 skirt length. Our special price, all mail or express charges paid to your town **\$15.00**

### We Pay All Mail or All Express Charges

Our New Fall and Winter Catalog now ready.

Write for FREE Copy To-day



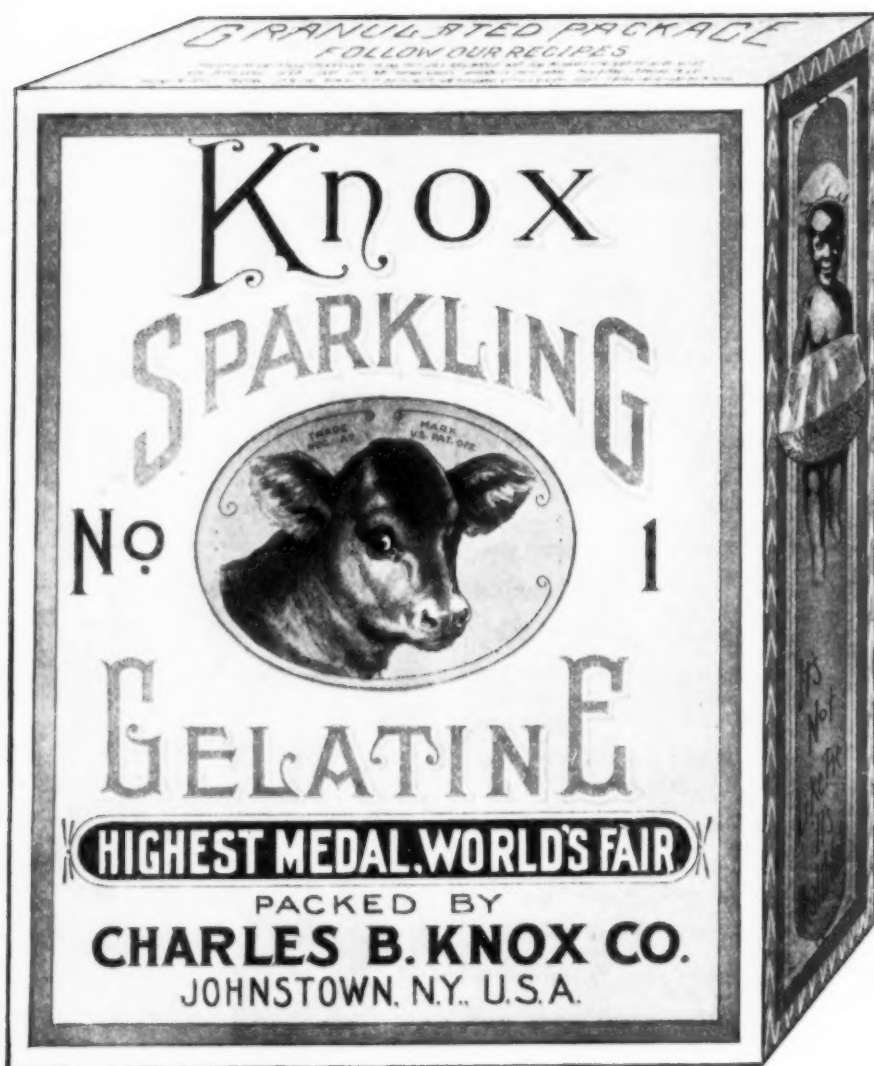
All garments sent with our guarantee of perfect satisfaction or money back. Write for our FREE Catalog to-day.

The largest fashion catalog issued in New York mailed FREE to any address upon application

Over 1000 illustrations of New York's latest Fall and Winter Styles

**BELLASHESS & CO**  
BROADWAY PRINCE & CROSBYS STS.  
NEW YORK CITY, N. Y.

We pay all mail or express charges to your town.



### The Hen and the Egg

It takes everybody to know everything; and a little questioning reveals a vast amount of ignorance in those who think themselves very wise. A French writer tells the following story:

A young man from the Provinces, who was sent to Paris to finish his education, had the misfortune of getting into bad company. He went so far as to wish, and finally to say, "There is no God; God is only a word." After staying several years at the capital, the young man returned to his family. One day he was invited to a respectable house where there was a numerous company. While all were entertaining themselves with news, pleasure and business, two girls, aged respectively twelve and thirteen, were seated in a bay window, reading together. The young man approached them and asked, "What beautiful romance are you reading so attentively, young ladies?"

We are reading no romance, sir; we are reading the history of God's chosen people."

You believe, then, that there is a God?"

Astonished at such a question the girls looked at each other, the blood mounting to their cheeks.

"And you, do you not believe it?"

"Once I believed it; but after living in Paris, and studying philosophy, mathematics, I am convinced that God is an empty word."

"I, sir, never was in Paris; I have never studied philosophy, nor mathematics, nor any of those beautiful things which you know; I only know my catechism; but since you are so learned, and say there is no God, you can easily tell me whence the egg comes?"

"A funny question, truly. The egg comes from the hen."

"Which of them existed first, the egg or the hen?"

"I really do not know what you intend with this question and your hen; but yet that which existed first was the hen."

"There is a hen, then, which did not come from the egg?"

"Beg your pardon, miss, I did not take notice that the egg existed first."

"There is, then, an egg that did not come from a hen?"

"Oh, if you—beg pardon—that is—you see—"

"I see, sir, that you do not know whether the egg existed before the hen or the hen before the egg."

"Well, then, I say the hen."

"Very well, there is a hen which did not come from an egg. Tell me now who made this first hen, from which all other hens and eggs come."

"With our hens and your eggs, it seems to me you take me for a poultry dealer."

"By no means, sir; I only ask you to tell me whence the mother of all hens and eggs came?"

"But for what object?"

"Well, since you do not know, you will permit me to tell you. He who created the first hen, or as you would rather have it, the first egg, is the same who created the world; and this being we call God. You, who cannot explain the existence of a hen or an egg without God, still maintain the existence of this world without God."

The young philosopher was silent; he quietly took his hat, and, full of shame, departed, if not convinced of his folly, at least confounded by the simple questioning of a child. How many there are who, like him, professing to be wise, seem very

## TWISTWEVE

A handsome, durable and artistic rug made of all-wool yarn and pure ropestock. Two toned effects in many beautiful patterns. All sizes and colors. A high grade floor covering for all the year around. Looks and wears better than a carpet costing more.

## TRENTON

Another grade of wool and ropestock rug with many of the TWISTWEVE merits, but somewhat lower in price. Send for booklet in colors showing designs in all three lines, TWISTWEVE, TRENTON and TREMONT.

## TREMONT

Still another quality, a rug of good weight and excellent appearance sold at a very little price. The best value ever offered in a floor covering of low cost. Ask your dealer to show you all of these wool and ropestock rugs.

**PLYMOUTH MILLS**  
141 Fifth Avenue, New York

foolish, speaking evil of things they know not of, and denying things they have never investigated. How many skeptics can tell why the leaves of an apple tree are arranged in spirals around the stem, the fifth leaf standing directly above the first? Or why, in millions of bushels of ears of corn, no ear is ever found with an odd number of rows? Can chance count?—Selected.

### The Abandoned Farm

The idea prevails in some quarters that, with the approaching end of free land in the West, the era of abandoned farms will be forever past in the United States, says Collier's. Nothing could be more erroneous. There never were more abandoned farms in the history of the United States than there are today.

There never was a period in the history of the world—not excepting times of war and famine—when such uniformly high prices ruled for farm products, when the world demand was so uniformly greater than the world supply; and there never has been a period—as far as the United States is concerned—when there were so many abandoned farms, when there existed such a uniform deterioration in farm values, such a uniform and persistent movement away from the land to the town in the sections of the country known as the abandoned farm areas.

Take the United States as a whole. On the first day of January, 1909, according to special returns gathered by the Conservation Commission, there were sixteen thousand square miles of abandoned farms, chiefly in New England, New York, the Southeast, and the Middle Central States. That is, there are in the United States at present ten million acres of abandoned farms—an area the same as all that part of the Canadian Northwest that is cultivated, fifteen times the size of Rhode Island, four times the size of Connecticut, twice the size of Massachusetts, twice the size of New Jersey. Averaging up all the farms of the United States, the size per farm is 146 acres; so that there are enough abandoned farms to set up seventy thousand farmers. Doesn't look very much as if the abandoned farms were decreasing, does it, though one hears general rumors to that effect constantly?

Take the abandoned farm areas by sections. In New York State between 1880 and 1900 more than fourteen thousand farms were abandoned, more than four hundred thousand people left the country for the city; twenty agricultural districts showed a decrease in the population. If New York land were worked to its full capacity it would support a population equal to France, between thirty and forty million people. As matters stand, the population is over seven million; but five million of these are city people, who draw their sustenance from other States. Practically, only a little over two million are drawing their support directly from the soil.

The same story could be told of all New England with the exception of parts of Maine and Massachusetts. The funny man's description of "crops of moss from New York, summer boarders for New Hampshire, summer swells for Massachusetts, and commuters from New Jersey," is, of course, an exaggeration; but it is an exaggeration that has a lot of truth in it.

**B**EAUTY in the "Old Home," as well as the new, is easily brought about by Jap-a-lac. Old fashioned, scarred and discolored furniture, floors, chandeliers, andirons, etc., can be refinished at little expense and give you the much desired effect of the quaint and restful simplicity of antiques.

## RENEW WITH JAP-A-LAC

REG. U. S. PAT. OFF.

Made in seventeen beautiful colors, and Natural or clear, and can be used on anything of wood or metal, from cellar to garret.

The Jap-a-lac Model Floor Graining Process solves the problem of "What shall I do with my old carpeted floor to make it sanitary and refined?" Your painter can do it at little expense, or you can do it yourself. Insist on Jap-a-lac. For sale by Paint, Hardware and Drug Dealers.



"The Jap Chap"

Write for illustrated booklet containing interesting information and beautiful color card. Free on request. If your dealer does not keep Jap-a-lac, send us 10c to cover cost of mailing, and we will send a free sample, quarter-pint can of any color (except gold, which is 25c), to any point in the United States.

Our Green Label Line of clear varnishes is the highest quality manufactured. Its use insures perfect results. Ask your paint dealer.

#### IN THE UNITED STATES

1-Gallon can (U. S. Measure)	\$2.75
½-Gallon "	1.50
Quart "	.80
Pint "	.45
½-Pint "	.25
¼-Pint "	.15

(These prices apply to sales in the United States only.)

#### IN CANADA

1-Gallon can (Imperial Measure)	\$3.25
½-Gallon "	1.75
Quart "	.95
Pint "	.55
½-Pint "	.30
¼-Pint "	.20

(These prices apply to sales in the Dominion of Canada only.)

## The Glidden Varnish Company

MAKERS OF HIGHEST GRADE VARNISHES

5097 GLIDDEN BLDG.  
CLEVELAND, OHIO

Factories: Cleveland, Ohio, U. S. A.,  
and Toronto, Ont., Can.

**KOSMEO**  
Cream  
Creates a Sun and Wind Proof Complexion free from pimples, blackheads and blemishes. It positively prevents freckles, tan and sunburn, leaving the skin clear, soft and velvety. Price 50 cents at dealers' or by mail.

**Kosmeo Powder**  
Is delicate and invisible. It adheres well, and unlike most face powders it is absolutely harmless. Applied after using Kosmeo Cream it insures a natural, fresh, youthful complexion. Three shades—flax, white and brunette. Price 50c at all dealers or by mail. Samples FREE. Mrs. Gertrude Graham 1497 Michigan Ave. Chicago, Ill.

**Kosmeo Face Powder**

**AGENTS** Ladies to introduce Columbia Made-to-Order Petticoats and fine shirt-waists and suit materials, silks, etc. Attractive outfit and case free. \$3.00 to \$8.00 a day—Pleasant work—Exclusive territory. Apply  
**THE COLUMBIA SKIRT CO., Dept. E, 395 Broadway, N. Y.**

**DON'T PAY TWO PRICES FOR STOVES AND RANGES**  
You Save \$18.00 to \$22.00 on

**Hoosier Heaters and Ranges**

Why not buy the best when you can buy them at such low, unheard-of Factory Prices. Hoosier Stoves and Ranges are delivered for you to use in your own home 30 days free before you buy. A written guarantee with each stove backed by a Million Dollars. Our new 1911 improvements on stoves absolutely surpass anything ever produced. Send postal today for free catalog.

**HOOSIER STOVE FACTORY**  
208 State Street, Marion, Indiana

**WEDDING INVITATIONS 100 FOR \$2.00**  
Announcements, etc., including two sets of envelopes. VISITING CARDS 100 for 40c. Write for samples.  
**HERALD ENGRAVING CO.**  
2017 W. York Street, Philadelphia, Pa., Dept. D.





We  
Deliver  
Free



Direct from our  
Farm in  
California

We grow our own  
feathers. We pluck the  
plumes, dye, curl and  
finish them in our own  
factory on our farm.

Awarded 1st Prizes at 7  
World's Expositions

## Cawston Ostrich Feathers

Sold at Producer's Prices

### CAWSTON SELECTED PLUME

15 inches long, black, white or any solid  
color . . . . . Price \$5.00

### CAWSTON SPECIAL WILLOW

17 inches long, black, white or any solid  
color . . . . . Price \$10.00

Money Returned if Not Pleased.

WRITE FOR ILLUSTRATED CATALOGUE



Showing latest styles in  
ostrich plumes, willows,  
bons, stoles and fans. Sent  
free on request.

**YOUR OLD FEATHERS  
ARE VALUABLE**

Send them to us and we will  
change and make them over  
into this season's fashionable  
willow plumes. We can dye  
them to match any costume.  
Have the light colors dyed  
black or any of the new  
shades.

Our Trade-Mark  
Protects You

## CAWSTON

OSTRICH FARM

P. O. Box 20 South Pasadena, California



**MENNER'S** BORATED  
**TOILET** TALCUM  
**POWDER**

A Positive Relief  
for  
**PRICKLY HEAT,**  
**CHAFING,** and  
**SUNBURN,** and all affections  
of the skin.

Removes all odor of perspiration. De-  
lightful after Shaving. Sold everywhere, or  
mailed on receipt of 25c. Get Mennen's (the original). Sample Free.

GERHARD MENNER COMPANY, Newark, N.J.

## POST CARDS

10 Halloween, 10 cents. 10 General Subjects, 10 cents.  
10 Thanksgiving, 10 cents. 10 Birthday, 10 cents.

Any three packages mailed for 25 cents.  
50 cents per 100 cards—assorted designs.

MADISON ART COMPANY Madison, Conn.

## A Visit to Champéry

By R. W. D.



Copyright, Underwood & Underwood  
PEASANT GIRLS OF CHAMPÉRY

I ONCE was prevented in a Swiss hotel from having a much-deserved night's sleep by two voluble ladies next door discussing the trousered charms of the belles of Champéry. They did not pronounce it as it was spelled, however, and it was not till some time after that I found out where this paradise of hygienic clothing was, and paid it a visit.

Champéry is a little village nestling at the foot of the mountains in one of Switzerland's most beautiful cantons, the Val-Pais, and here, and in the huts which dot the landscape at intervals dwell a most charmingly Utopian community—that is, from the male point of view. The women are delighted to be allowed to do all the work requiring any exertion, while the men keep the fires alight and indulge in pipe-dreams. This is not so unusual as might be imagined, but in this case the women dress the part and wear that peculiar bifurcated garment which time and usage have consecrated to the clothing of man. In fact trousers are held in the highest reverence in this happy valley.

There seems lately to have crept into the hearts of the venerable heads of the village an unwarranted prejudice against their woman-folk so openly showing their affection for masculine dress before the gaping tourist, and so when you see a trousered figure suddenly whip a skirt on over her head you know that she is going to the village or to church. Just as soon, however, as she is free of those two places, the skirt disappears.

Even looking at the back of one of the girls at a considerable distance, you could not mistake the sex. The walk and bearing are feminine. When the ride, they ride side-saddle, and the clothes never lead them to forget that they are anything but women. When you have seen them a dozen times, you fail to see anything unusual, but the first vision vouchsafed to you is warranted to make you start. Pic-

ture a buxom girl with a fat, rosy, brown face, tanned by sun and snow, her fair hair carefully drawn back from her broad forehead and covered by a knotted handkerchief with falling ends, or a little straw hat. Below that a tight bodice, or the customary vest and chemisette of the Swiss peasant, with a bit of coral at the throat; and then below that a pair of trousers, manifestly home-made, occasionally patched but entirely innocent of that streaky crease beloved of the well-dressed. Below that a pair of roughly-dressed boots.

This dress is not worn without a proper reason. When the man of the house is snugly rooted by the fireside, keeping the fire's heat carefully imprisoned within the four wooden walls covered by a shingled roof, and musing upon William Tell, perhaps, while he draws upon his pipe, his womankind are up at dawn, leading the cows with jangling bells to the fresh pasturage on the mountainside. Occasionally, when weeds in the little patch of garden demand the care of the man of the house, he may spend a lazy afternoon plucking them out with a long-handled hoe, stalking in at intervals to note the progress of the soup pot which simmers on the fire, or to feed the impatient baby. Meanwhile the women are cutting and gathering in the hay growing in sheltered nooks, for winter fodder. When winter comes and the snow lies heavy on the ground, the sheep must be tended and cared for, and who so fitting for this task as his wife and daughters? The milking of the cows and the carrying of the milk in wooden receptacles on the backs of the women, down to the village, does not interest him except from a financial point of view. The shoulders which bear the load are strong and willing. What more does one want to say? When the provisions for the week are brought up they are carried by his women-folk. I have seen a smiling girl carrying up a



Copyright, Underwood & Underwood  
LOOKING AFTER THE GOATS

small cask of wine on her back, and stepping out up a narrow bridle-path as if she carried nothing heavier than a handbag.

There is never a complaint uttered about this reversal of the duties usually performed by the stronger sex, and the weaklings are not to be found anywhere. What will happen when a propagandist of the doctrine of universal suffrage and its attendant disturbance of man's superiority arrives in Champéry, cannot be imagined. Even now I doubt if she would be welcomed.

To the casual stranger arriving at Champéry the dress is incongruous. To see a trousered mother nursing her baby evokes something like a sigh, for the skirt, after all, is the only fit accompaniment for the baby, and motherhood seems to lose something of its beauty without it. On the other hand the sight of lad and lass, their nether limbs clad in masculine garb and their arms about each other's waist, is something which compels one to retire be-



Copyright, Underwood & Underwood  
A WELL-EARNED REST

hind a haystack to laugh. It is easy to tell which is which. The trousers of the lad are turned up; those of the lass fall in folds over her boots. That privilege of man is at least sacred from invasion.

#### Failure

Among Mr. Carnegie's Scotch stories is one about a caddie of St. Andrews.

This caddie's wife—so Mr. Carnegie's story runs—was much troubled by her husband's loose way of life. He could never have a good day on the links but he must end it with a wet night at the tavern. So, to cure him, the woman lay in wait on the road one evening, dressed in a white sheet.

When her husband appeared she arose from behind a hedge, an awful white figure with outstretched arms.

"Who the de'il are you?" asked the intemperate caddie.

"I'm auld Nickie," said the figure, in a hollow voice.

Gie's a shake o' yer hand, then," said the tipsy caddie. "I'm married tae a sister o' yours. She'll be waitin' for us up the hoose, an' nae doot she'll mak' ye welcome."—Tribune.

## The Distinction of Being the Queen of Fashion



is yours, whatever your position in life may be, provided you choose your wardrobe with discrimination from a complete delineation of all the correct modes such as shown in the

### Bedell Fashion Book

your every taste may be gratified within the limitations of your purse. All your queries regarding the new Fall styles are answered in

### This Bedell Style Book—FREE

Would you appreciate the opportunity to consult with the best authorities on dress—to have the suggestions of a corps of the best fashion designers—absolutely free? Then write for this

### Beautiful Book of Fashions

and see every new mode that will be shown in our great Metropolitan stores and worn by New York Women of Fashion.

### Bedell Price Incentives

Besides the assurance of absolutely correct styles by ordering from the **Bedell** establishment, you save at least a third of your usual outlay.

Buying from America's largest apparel shop gives you all the price advantages obtainable, where the enormous volume of business makes possible the greatest economy in production.

### This New York Style Book Is Yours FREE

Waiting for you to write for it now

Whatever you expect to spend on your Fall wardrobe, do not place your order until you have seen this book. Write for it to-day.

### Liberal BEDELL Money-Back System

Our phenomenal success has been built on the liberal policy—money promptly and cheerfully refunded on every garment not found satisfactory. Satisfied customers have always been our greatest advertisement.

You must write for your copy of this Limited de Luxe Edition even though you are a Bedell patron.

**THE BEDELL COMPANY** 17 West 14th Street  
New York City

## FRECKLES

Like Facts, Are Stubborn Things, but Quickly Yield to This Simple Treatment

Get a two-ounce package of Kintho (extra strength) at toilet goods counter of your nearest drug or department store. If your dealer cannot supply you, send one dollar to the Kintho Mfg. Co., Buffalo, N. Y., who will forward a full size package postpaid. Apply at night and your freckles will be gone like magic—in some light cases over night! Miss Katie —, of Chicago, writes:

"Some time ago I bought a package of Kintho and used it according to directions. My freckles are all gone, so I feel very grateful to you, and will certainly recommend it to my friends."

Any one with freckles can do likewise. Money back if it fails.

### DO IT NOW

Renew your subscription for McCALL'S MAGAZINE Earn a valuable premium. See pages 211, 212 and 213

### BEDELL Now Pays All Express Charges

We will pay all mail or express charges to your home on anything you order, regardless of the price which means a big saving to you. The price quoted is the cost of the garments delivered to you. An item for you to consider.

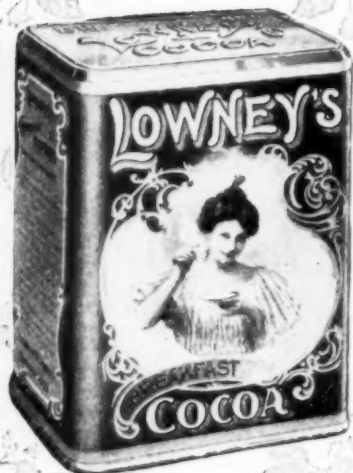
## Stork Pants

TRADE MARK WATER PROOF MARK  
FOR BABY

Button over regular daper. No pins required. Keep baby's dresses dry and sweet. Adjustable, cannot slip down. Easily washed, will not harden or crack. Aseptic and hygienic, will not irritate the most delicate skin. Made from Stork Sheeting. Contains no rubber. Price 50 cents. CAUTION: Our registered trade mark appears on inside of the waistband of every pair of Stork Pants. Look for it! If your dealer does not carry Stork Goods, we will send them, postpaid, on receipt of price.

FREE: For dealer's name, a Baby Sponge Bag made of Stork Sheeting. Also booklet. THE STORK CO., Dept. 6-S, BOSTON, MASS.

Also Makers of Stork Absorbent Diapers, etc.



Quality in Cocoa means that every atom shall be *cocoa*—not starch, nor flour, nor sodium carbonate, nor ground cocoa shells. The way to make the best cocoa is the **Lowney way**—import the richest, most costly cocoa beans, roast them and grind them finer than flour. Such cocoa makes the most delicious, the most appetizing, the most wholesome of drinks. Such is Lowney's Cocoa and there is no other as good.



The Lowney Cook Book \$1.25 postpaid, 421 pages, 1500 recipes.  
The Walter M. Lowney Co., Boston.  
Cocoa, Chocolate, Chocolate Etc. Etc.

**DUTCH COLLAR AND BELT PIN** **FREE**  
With Your Initial



This pin is made in **Roman Gold**, satin finish, with a bright raised polished letter and an elegant rose design that makes it pass for a \$5.00 pin.

We are using this pin as a leader to advertise our popular line of Jewellery. Simply send us your name with 10c enclosed to pay mailing and advt. expenses, and we will send you one of these beautiful pins by return mail **FREE**. This is used both for a collar and belt pin and illustration is exact size.

**BEST SILVER CO.**, Dept. M. L., 83 Chambers St., New York City

## Cupid at the County Fair

(Continued from page 116)

Hill's sudden marriage. She wondered if he had married again since his wife's death.

The bell rang out, calling the horses. As they came up one by one, their drivers were all strangers. Was it a mistake that she had made after all, when she thought she had recognized the lover of her youth in the driver on the track? Just then Serepta clutched her arm.

"Rose Ann!"—Serepta's voice was excited—"Rose Ann, do you see who that is?"

Rose Ann nodded, silently. It was not so much the sight of the man that moved her, but this sudden putting out of adjustment of the even tenor of her way. The past was an intruding element, and she felt almost dizzy. Serepta looked at her curiously, then gave her undivided attention to the first horserace she had ever seen.

It was plain from the first that the race lay between Jim Hill's bay mare, Envida, and a black called Streak o' Lightning. The sisters sat with clasped hands. Between the heats, when the acrobats performed, they merely awaited the coming of Jim Hill and Envida. The running race did not interest them, nor did the tightrope dancers, although, at any other time, they would have delighted in such unwonted sights.

Three heats had been won, two by Envida and one by the black. As the bell called the horses for the fourth, Rose Ann heard a man near her remark that if Envida won it gave her the race, but the black had the pole, and he thought the mare was about all in.

Again and again the four starters flashed down the stretch only to be sent back. Then they came down, a flying line, and got the word at the wire.

At the half-mile pole Envida broke, but fell into her stride and began to eat up the distance between her and the field. She passed the gray and the chestnut and entered the stretch neck and neck with the black. The crowd went wild. Serepta forgot herself.

"I bet my coral brooch!" she yelled, above the cries of the spectators. In her excitement she was quite unconscious that she had done anything out of the ordinary, nor did she specify any details of this remarkable bet.

Thus far Rose Ann had sat with

clenched hands. Her eyes were fixed upon the struggling horses so near the goal. Then she saw Envida stretch out her long neck, as though she realized that noses would count at the wire. A horseman near the sisters laughed.

"It's her old trick," he said.

The horses were still neck and neck. Then Rose Ann forgot where she was—forgot entirely that she was a lady and a Methodist. She jumped to her feet, caught off her violet bonnet and swung it around her head. Her shrill voice rang out above the yells and the pounding of the horses' feet.

"Jim!" she shrieked, "Oh, Jim, hurry! Beat him, Jim!"

As the last words left her lips she sat down with abnormal suddenness. Serepta had jerked her by the back breadth.

When Jim Hill drove he sat like a man of stone. All his will seemed centered in the flying animal before him. Now his voice rose in encouragement to his horse. And she responded. With a supreme effort, she gained on the black and flashed under the wire a winner by a neck.

Rose Ann sank back, weakly. The crowd glimmered before her eyes.

"Don't you dare faint." It was the voice of Serepta, but it sounded very faint and far away. "Faintin' over Jim Hill's winnin'!" Scorn was in the tone. It roused Rose Ann. She sat up with a little gasp.

"Well, I didn't bet my coral brooch," she cried, defiantly. An unwonted smile crossed Serepta's face.

"Let's go home," she said. "It's where two fool women like us belong."

They threaded their way through the crowd. Their progress was slow, for it was the big day of the fair. At last they reached the gate, when a hand was stretched out to Rose Ann and a familiar voice said: "Envida wants to take you for a drive tomorrow. Will you go?"

Rose Ann looked up into the laughing face of her old lover, and a deep flush spread itself from brow to chin.

"Of course she will," answered Serepta, the decisive.

"Oh, Serepta," cried Rose Ann, as they unlocked their door an hour later, "what shall I wear?"

"Well," said Serepta, dryly, "if you want I'll lend you my coral brooch."

"Waiter, ask the orchestra to play something different."

"Any particular selection, sir?"

"Something slower. I can't chew my food properly in waltz time."—*Courier-Journal*.

Mistress—Bridget, it always seems to me that the crankiest mistresses get the best cooks.

Cook—Ah! Go on wid yer blarney.—*Philadelphia Inquirer*.

**WE PAY McCALL REPRESENTATIVES LIBERALLY**

If you are anxious to earn money you will find it worth while to take up the pleasant and profitable work of securing subscriptions for *McCall's Magazine*. Our new Fall Cash Commission and Cash Prize Offer is a wonder. Write us for particulars now. Address *The McCall Company, Employment Bureau, New York City*.



### Favorite Food of the South

The famous gumbo, or gombo, of the Southern States, and of all Southern countries, particularly of the western hemisphere, is really a nickname for okra, or ochro, as it is sometimes spelled, for while the dish is composed of several and varying ingredients, okra is the foundation, the body, and likewise furnishes the "frill," the remaining component parts being so blended with it that they lose their individuality in its all-pervading mucilaginous beginning and end, beguiling and delicious from first to last, says the New Orleans Times-Democrat.

The okra is known botanically as the *Hibiscus esculentus*, being a near relative of the flowering hibiscus, whose brilliant blossoms are so similar to the old-fashioned hollyhock, toothsome marshmallow and the all-conquering cotton.

In the tropics okra seeds, matured and dried, are cooked very much as is barley in Northern climates. The mucilage of the roots is said to be free from the slightest odor and perfectly white when powdered, superior to even the powder of the marshmallow, and around Constantinople the okra is much cultivated for the root powder as a base of confections.

Medicinally the root, made into a decoction, is given to allay irritation and inflammation internally, and parts of the plant made into poultices to apply externally. As food this mucilaginous quality (the gombine) renders the plant of much value. It is so easily digested, so acceptable to all the organs which take up, disintegrate and distribute food through the system, that it may be readily understood why it has become such a favorite in the tropics, where heaviness is instinctively avoided in form of nourishment.

Its simplicity and wholesomeness, strong individuality and claim upon all of cosmopolitan tastes, the Orient tropics in general, the south of Europe and our own country make it indeed worthy of interest and investigation.

### Why Colors are Becoming

The hair of the blonde is a mixture of red, yellow and brown. As a rule the skin is lighter, that is, it contains not so much orange and the tinges of red are lighter.

Nature therefore very properly made the blonde's eyes blue, says a writer in Shop Notes Quarterly, since the blue is complimentary to the orange of her hair. The brunette's skin on the other hand has more orange in it, and hence a color favorable to one would not be becoming to the other.

What would be the effect of green upon a complexion deficient in red? It would certainly heighten the rose tints in the cheeks, but the greatest care should be exercised in the selection of the proper shade of green, because the brunette's complexion contains a great deal of orange, and the green, acting upon the red of the orange, could readily produce a brick dust appearance.

Green therefore is a risky color for the brunette, and so is violet, which would neutralize the yellow of the orange and heighten the red. But if the orange complexion had more yellow than red, then the association of violet would produce pallor. Yellow of course is her color, since its complementary violet neutralizes the yellow of the orange complexion and leaves the red.



Dish of Peaches and Cream mixed with Puffed Wheat

## A Delightful Way to Serve Fruit

When you serve any fruit—whether fresh or canned—serve Puffed Wheat or Puffed Rice too.

Serve the crisp grains in a separate dish, and let the folks scatter them over the fruit.

The blend is very enticing. There is a nut-like flavor to Puffed Wheat or Rice, and it modifies the tart of the fruit.

Puffed Wheat and Puffed Rice taste very much like nut kernels made to melt in the mouth.

The kernels are eight times natural size—four times as porous as bread. They are puffed by a steam explosion which literally blasts every starch

granule to pieces. As a result, the grains are far more digestible than any other cereal food.

They are so uniquely delicious that people are eating fifteen million dishes a month.

Serve with sugar and cream. Or serve like crackers in a bowl of milk. Serve them at any hour—at meal-time or bed-time—for they don't form a tax on the stomach.

We ask you to try them. Tell your grocer to send you one package of each. Every person ought to know these curious, crisp, nut-like, whole-grain foods—the invention of Prof. Anderson.

## Puffed Wheat, 10c Puffed Rice, 15c

Except in Extreme West

Made only by The Quaker Oats Company

(71)



**Sent On Ten Days**  
At direct importers price.  
We will send you on 10 Days Approval, any of the following: **Finest Short Stem Switches, Guaranteed Genuine Human Hair, Superior Quality.** Special shades a trifle more. If perfectly satisfied and convinced this is the biggest bargain ever offered, send 22 " 1 1/2 " or. Straight Switch, \$1.80, us the money, if not, return 22 " 1 1/2 " Nat. Wavy " \$2.00, turn the goods back, or get yours FREE. New catalogue and Beauty Book sent FREE on request. Send lock of your hair enclosing in its change to help pay cost of shipping, etc.

PARISIAN CO., 117 Security Bldg., CHICAGO, ILL.



**THE "BEST" LIGHT**

Absolutely safe. Makes and burns its own gas. Brilliant 300 candle power light. Casts no shadow. Costs 2 cents per week. No smoke, grease, nor odor. Over 200 styles. Every lamp warranted. Agents wanted. Write for catalog.

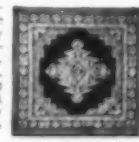
THE BEST LIGHT CO.  
279 E. 5th St., Canton, O.

**Near-Brussels Art-Rugs, \$3.50**

Sent to your home by express prepaid

**Sizes and Prices**  
9 x 6 ft. \$3.50  
9 x 7 1/2 ft. 4.00  
9 x 9 ft. 4.50  
9 x 10 1/2 ft. 5.00  
9 x 12 ft. 5.50  
9 x 15 ft. 6.50

Beautiful and attractive patterns. Made in all colors. Easily kept clean and warranted to wear. Woven in one piece. Both sides can be used. Sold direct at one profit. Money refunded if not satisfactory.



New Catalogue showing goods in actual colors sent free.  
ORIENTAL IMPORTING CO., 695 Bourne Bldg., Philadelphia



**HY-POL**

**The Perfect Polish**

For furniture, pianos, floors, all interior woodwork, carriages, automobiles, etc.

ADAMS & ELTING CO.  
Station 6 The Ad-ol-ite People Chicago

# SUN PASTE STOVE POLISH

Let Science Make Your  
Housework Easy.

Domestic Science applied to Stove Polish means SUN PASTE every time. You can prove it. Can we help you to prove it now? You want the **BRIGHTEST, EASIEST and QUICKEST DUSTLESS** Stove Polish you can get. We have it. You owe it to yourself to use the best in this case, because it costs you no more.

Just ask your grocer for SUN PASTE. Insist upon it.

MORSE BROS., Proprietors, CANTON, MASS.



"Domestic  
Science"



## HOMES FURNISHED ON MONTHLY PAYMENTS

Just a small remittance each month—whatever you can conveniently spare—and the beautiful home furnishings that you select are easily paid for. Goods are promptly shipped and you may take from 10 to 30 months in which to pay for them. It's the most liberal—most convenient and most helpful credit service given by any home furnishing concern on the American continent. We charge absolutely nothing for this credit accommodation—no interest—no extras of any kind.

**Catalog No. 43**

**FREE** Our big new Catalog tells all about this

most worthy plan of monthly payments. Write for the catalog and learn how easy we'll make it for you to have everything you want for your home. This great catalog is beautifully illustrated, a considerable portion of it being reproduced in colors. It quotes factory prices on Furniture, Stoves, Rugs, Carpets, Pianos, Go-Carts, Refrigerators, Silverware, Sewing Machines, Crockery, Clocks, etc. No matter what catalogs you may have seen in the past, no matter what catalogs you may have in your home at the present time, don't spend a cent for home furnishings until you receive this Furniture book.

This **Elegant 75c** cash with order **Rocker**

Made in American quartered oak finish, large carved heads, full spring seat, wide ears on back, ruffled front, upholstered in guaranteed Imperial leather. Price \$4.95. 75c cash.



60c per month.

**HARTMAN FURNITURE & CARPET CO.**  
Dept. D-3, 223 to 229 Wabash Ave., CHICAGO

The old and well-known home furnishing concern in America—established 1855—65 years of success—22 great stores throughout the United States—capital and surplus larger than that of any other similar concern in America.



It's Free

Get the Book!

## Corticelli Silk



As Corticelli costs  
**YOU** no more than  
poor silk, why don't  
**YOU** use it?

**Corticelli**  
SPOOL SILK

Try this Wonderful **FREE**  
**VACUUM WASHER**

Syracuse "EASY" Washer costs you nothing unless you are delighted with it after 30 days' trial. Saves 1-2 to 2-3 the work. No wear on clothes. Rust-proof steel tub. Sanitary. Lasts a lifetime. Write for Free Laundry Recipes and Trial Order Form. **Dodge & Zuili**, 543 E. Dillave Bldg., Syracuse, N. Y., or **Easy Washer Co.**, Bruce and Dundas streets, Toronto, Canada.



## FAY "Ideal" STOCKINGS

Button at waist, no supporters. High grade for health, economy and comfort. **Fit fine, Feel fine, Look fine, Wear fine, Are fine, Stay Up Smooth.** All weights for boys, girls and women. 25c to 50c.

**FAY KNIT** Regular lengths for women. Fine fitting ankles and feet. Extra wear. 25c to 40c.

**FAY SOX** for men. Wear, fit and comfort combined. Least darning. 25c to 35c. Try a pair and see the difference. Buy of your dealer or by mail. Folder free. Satisfaction or money back.

FAY STOCKING CO., Box 105, Elyria, Ohio

## FREE TO MOTHERS!

Write today for our free book of instructions for mothers by Dr. Ellen Dean Wade. It tells how to keep the baby well and strong, also describes

**Glascock's Baby Walker**

Weak backs and bow-legs prevented. Baby amused and mother relieved of his care.

Write for this free book today. Glascock Bros. Mfg. Co., Muncie, Ind. 630 State Street



## Picnicking With the Duke of Marlborough (Continued from page 117)

held and sportive 'Arry is pretending to tip over his 'Arriet, amid shrieks and giggles. We sit under a huge oak, and take out our paper "Woodstock," but we are more interested in the rustic couples that saunter by. They are so unabashed in their lovemaking; with clasped hands or even arms around each other's waists, they are utterly unconcerned at our gaze. No silly flirting this, but really business-like courting.

"The parade! The parade!" is the cry, as glimpses of children with banners are seen through the trees. We hasten to "follow the procession." It is formed of the "Temperance Guilds" and "Infant Bands of Hope" from the neighboring hamlets. The small Pardiggles look most happy, the girls in clean "pinnies" and shade hats, their brothers with gay Windsor ties and shiny shoes.

Our ticket admits us to the great courtyard of the Palace, where the parade groups itself to sing; admiring friends stand around to applaud; the songs go with a will. Then the master of ceremonies makes a speech of welcome, of which we hear not a word, for a small boy is imploring us in a husky whisper to give him a boost up a pillar; it needs our united efforts to keep him up, for the ancient plaster gives away in his grimy fingers and falls in pieces around us. We fear arrest as Samsons if we aid and abet this proceeding longer.

But now the Duke of Marlborough appears to distribute prizes for the games, and we forget the small boy in our own efforts to see and hear. The prizes, chiefly silver, are set out on the platform, and as the bashful winners come forward, the Duke shakes hands heartily with each. The contrast between the courtly Duke, in his white suit, and the embarrassed lads is amusing. Those who bought the prizes must wish to encourage matrimony; they are of a domestic nature, such as carving sets and casters.

Now the Duke makes a speech and receives great applause. He begs us all to stop for the dancing in the evening. "Do you think he'd waltz with me?" whispers the Keeper. "Of course—he couldn't resist our Boston bags!"

But we must forego the tripping, as we are to sup with English acquaintances in Oxford. So as the speech ends with rousing cheers for the Duke, we walk regretfully to our train. "Oxford?" asks the Keeper of two officials before we board the train, but still she looks anxiously around for another. "Though surely we can't be wrong after asking two?" she questions, hopefully.

The Bookish One is never rash. "Far be it from me to be certain of anything in furrin parts! Do you know the picture I shall get for you as most characteristic of your trip?" She points to a brilliant poster of an ox leaping from a carriage window and inquiring, "Guard, am I right for Bovril?"

In the long twilight we sit in the quaint Civet-Cat tea-room at Oxford and tell our friends of our happy day.

"But you didn't see the Palace itself?" exclaims one Briton.

"Nor drive about the park? Why, you're not awfully strenuous Americans, are you?" says another.

"No, we're not wildly ambitious," con-



fesses the Bookish One. "We like just to watch the people."

"Fahncy!" they all laugh. "My word, but you are so American!"

"But we're English descent!" triumphantly.

"Oh, fahncy!" they chorus again.

#### Women's Votes Prized

The statute extending the franchise to New Zealand women was passed in 1893. Since then there have been six parliaments elected by the joint votes of the men and women of New Zealand. In all of these elections, says the North American Review, the women of the country have taken their full share.

The proportion of women who voted at each election compared with those whose names were on the rolls have been almost exactly the same as that of the male voters. There are not at present in New Zealand as many women as men, and the actual voting power of the women is nearly ten per cent. less than that of the men. Practically, however, all who can do so vote at each election.

The fears expressed at the time the franchise was given them that the result would be either that the women would vote just as their husbands and fathers told them to vote or that the new privilege would mean dissension in families and the practical degradation of the women have not been justified by the experience.

The women of New Zealand vote at elections as a matter of course, just as they partake of their meals or do any other ordinary duty of everyday life. The principal change produced by the new order of things, as far as the family life of the people is concerned, would seem to be that what may be called political questions have become matters of general interest instead of being, as formerly, matters which were tacitly presumed to be outside the sphere of one-half the family.

In the matter of the extended franchise, therefore, it was not theory but practical experience that won the day. It was not because women were human beings as much as men; it was not even because they were intelligent human beings to whom men were ready to entrust the care of their homes and families; it was because they believed on the evidence of experience that women if they could vote would take an intelligent interest in public questions and would by their votes forward the best interests of the country and its people.

#### You Can Never Tell

You never can tell when you send a word—  
Like an arrow shot from a bow  
By an archer blind—he is cruel or kind,  
Just where it will chance to go.  
It may pierce the heart of your dearest friend,  
Tipped with its poison or balm;  
To a stranger's heart in life's great mart  
It may carry its pain or its calm.

You never can tell when you do an act  
Just what the result will be;  
But with every deed you are sowing a seed,  
Though its harvest you may not see.  
Each kindly act is an acorn dropped  
In God's productive soil;  
Though you may not know, yet the tree shall grow,  
And shelter the brows that toil.

You never can tell what your thoughts will do  
In bringing you hate or love;  
For thoughts are things, and their airy wings  
Are swifter than carrier doves.  
They follow the law of the universe,  
Each thing must create its kind;  
And they speed o'er the track to bring you back  
Whatever went out from your mind.

# Furnish Your Home Without Expense

With the Handsome, Dependable Furnishings Given With Purchases of Larkin Household Supplies



No. 1405.—Solid Oak, Leather Upholstered; given with a \$10.00 purchase of Larkin Household Supplies.

In other words, right out of the same money you spend for your Teas, Coffee, Spices, Extracts, Soaps, etc., money that you have to spend anyway. Our Products include over 350 common necessities, just as good as can be made, and we offer over 1700 articles to select from, with your purchases: Furniture, Carpets, Rugs, Dishes, Stoves, etc., also Wearing-Apparel; all standard merchandise.

## Trade Where You Can Do the Best

Don't let prejudice against buying at a distance stand in your way. Modern railway and postoffice service makes us all neighbors and you can buy from us easily and safely, no matter where you live. Try it! You get two dollars' worth of value for every dollar you spend

By **LARKIN**  
Factory-to-Family Dealing

With every purchase direct from us, the manufacturers, you save and are given the profits of all useless middlemen. That is how you get so much for your money. We have been in business thirty-five years; we guarantee satisfaction.

## 30 Days' Free Trial—Pay Us If Pleased

We will ship any responsible person \$10 worth of Larkin Household Supplies, customer's selection, and any article in our Catalog given with a \$10 purchase, on thirty days' trial, then pay us \$10 if satisfied; if not, we will remove the goods at our expense and charge nothing for a reasonable amount of the Household Supplies used in trial.

### Our Catalog for Fall and Winter Free

It tells you all about Larkin Factory-to-Family dealing. Larkin Household Supplies and describes and fully illustrates the 1700 Articles of House-furnishings, Wearing-Apparel, etc., which you can obtain without expense by dealing with us.

**Larkin Co.**

Dept. 26  
BUFFALO, N. Y.

If West of the Mississippi  
send to  
**LARKIN CO.**  
Dept. 26  
Peoria, Ill.



No. 910.—Swell-Front, Golden-Oak with French-plate Mirror; given with a \$20.00 purchase of Larkin Household Supplies.

**SIMPLY FILL IN AND MAIL THIS COUPON**  
Larkin Co. Mail Catalog No. 26 and explain how I can furnish my home and clothe myself out of proceeds of cost of living.  
Name.....  
St. and No. ....  
or R. D. ....  
P. O. ....  
State.....  
G. P. 106

## Crooked Spines Made Straight



If you are suffering from any form of spinal trouble you can be helped, and in many cases cured, in your own home without pain or discomfort. A wonderful anatomical appliance has been invented by a man who cured himself of Spinal Curvature. Its results are marvelous. It is nature's own method. Eminent physicians are endorsing it. The Sheldon Method relieves the pressure at the affected parts of the spine, the whole spine is invigorated and strengthened, all soreness is taken out of the back, the cartilage between the vertebrae is made to expand, the contracted muscles are relaxed and the spine is straightened. There is bright hope for you, no matter how long you have suffered. We have strong testimonials from every State in the Union. Each appliance is made to order from individual measurements and fits perfectly. There is positively no inconvenience in wearing. We guarantee satisfaction and let you use it 30 days. Write for our new book, giving full information and references.



**PHILO BURT MFG. CO.**

201 22d STREET

JAMESTOWN, N. Y.

**DO IT NOW**

Renew your subscription for McCall's Magazine Earn a valuable premium. See pages 211, 212 and 213





70N73

**THIS DAINTY LINGERIE WAIST** is made in the latest style with the very fashionable Kimono Sleeves. The material used is fine, sheer white batiste. As illustrated, yoke, and front panel effect are formed of bands of linen cluny lace, Swiss embroidery and Val insertion; the fulness is laid in tucks;  $\frac{3}{4}$  sleeve tucked and lace trimmed; waist closes invisibly in back, which is tucked and trimmed with lace; sizes 32 to 44 bust. \$1.50 value; our **\$1.00** Special Price

**This is Your  
Copy of  
New York's  
Most  
Authoritative  
Style Book**

**Write for it to-day.**



We have reserved a copy of our beautiful 265-page catalogue for you, and it is important that you receive it before you do your Fall and Winter shopping. Important, if buying the best New York Styles—the best merchandise at a decided money saving, means anything to you.

Style, quality, and economy do not always go hand-in-hand, but that's just the combination we offer you through this catalogue of ours—read it again—

**New York Styles—Dependable  
Qualities and Siegel Cooper Co.'s  
Unbeatable Prices**

Your name and address on a postal card will bring your copy of this catalogue by return mail—absolutely free. ADDRESS, CATALOGUE, DEPT. 4 D. We give S. & H. Green Trading Stamps Free with every cash or charge purchase if you ask for them.

**THE WORLD'S GREATEST STORE  
SIEGEL COOPER CO.**  
BIXM AVE. 187 & 19th STS.  
J. B. GREENHUT, Pres.  
- NEW YORK CITY -

**BRIGHTER  
THAN SILK**  
**GLOSSILLA**  
When you see an embroidery of startling brilliancy—its lustre far surpassing silk—you may safely surmise that the embroidery material used has been Glossilla. At best shops in every color, every shade.  
**BERNHARD ULMANN & CO., 107 Grand St., New York**

## The Tragic Element

(Continued from page 113)

though we may—if we will—bring to earth something of their radiance which will help to cheer and to illumine the paths and byways of the everyday.

MONDAY, MAY 11.

In very truth "blue Monday!" Why? Because I have sent Roger away and I am constantly conscious of the fact that we are "so near and yet so far." But, yesterday afternoon, beneath the apple blossoms in my favorite orchard, we tried to face the situation calmly and to balance the rights and wrongs. But the wrongs weighed down the scale so heavily that we were forced to realize the truth of the old saying: "Two wrongs can never make a right."

Neither one of us had any right to care for the other. That very fact, mayhap, acted as an invisible magnet in bringing us together, but it must now act as a broad bar to keep us apart. With the realization of our love comes also the responsibility, and although we cannot cease to love, we can at least be guided by honor.

But what is the honorable thing to do? Should he tell Helen the truth or should he marry her without telling? If he tells her, of course she will break off the engagement, and therefore he considers it dishonorable to tell.

"Where ignorance is bliss 'tis folly to be wise." And yet, if he marries her without telling, can he make her happy? Will there not always be the "shadow of the past" between them?

Be that as it may, however, I know that it is not right for me to go on seeing him.

MAY 12.

I am absurdly sentimental and wretchedly unhappy. All morning I have been reading; first, love verses, and then that part of "The Mill on the Floss" where Maggie sends Stephen back to Lucy. It has always seemed to me that it was wrong for the two lives to be wrecked for the sake of the one, and I have always resented Maggie's self-sacrifice.

And yet could I accept my happiness at the cost of another woman's? Could I deliberately take a man from another girl and yet be happy?

MAY 13.

My aunt complains that I am moody and unlike myself. What wonder? I told Roger positively that he should not come, but I fear that I want to be disobeyed, for every time the door-bell rings or the telephone, I jump expectantly. It is "The weakness of a self that is not one." But—Soon this inward strife the slow-paced hours Slackened; and the soul sank with hunger pangs, Hunger of love. Debate was swept right down By certainty of loss intolerable.

I have been reading "The Spanish Gypsy" this morning; but, so egotistical does love make one, that many of the passages, like the one above, seem to apply directly to me.

MAY 14, 11:30 P. M.

He could not stay away any longer, so we have been together all evening.

I was surprised (?) and displeased (?) when he came (to think that I have come to question my own statements!), but, as

he says, since we have determined upon the great sacrifice, why may we not be happy for a few days?

On Monday I return home and we part never to meet again, so, since we cannot undo the past, may we not rejoice in the present—just for a little while—without thought of the future? My heart answers "Yes."

SATURDAY MORNING, MAY 16.

Yesterday was "maid's day out," so, as my uncle had been wishing for some of the old-fashioned dishes "that grandma used to make," I volunteered to get the supper.

About five o'clock Roger appeared to take me for a walk, but, as I couldn't go, he insisted upon staying to talk to the cook and eventually to partake of her "goodies," which really were good, "if I do say it—as shouldn't."

After clearing up I hurried upstairs and tried the "transformation act," discarding cap and apron in favor of a veritable "Paris creation," so that when I reappeared Roger quoted smilingly "Though ye have lien among the pots, yet shall ye be as the wings of a dove."

And today I am in a holiday mood, for the sun shines, and, after luncheon, we have planned to drive off into the country, spend the afternoon in a "Forest of Arden" all our own, then dine at a little inn of which Roger knows and drive back again by moonlight. What could be more perfect?

SUNDAY, MAY 17, 4:30 A. M.

Amiel says "If night and the starry sky speak to the meditative soul of God, of Eternity and the Infinite, the dawn is the time for projects, for resolutions, for the birth of action."

And it is also true that if night and the moonlit sky breathe to the sentimental heart of love and joy forever, then dawn—the cold gray dawn—is the time for criticism, judgment and disillusionment.

Until last evening the possibility of marrying Roger had not occurred to me. It was the tragic element, the necessity for sacrifice, which made our love so doubly sweet; and yet, last night, driving home in the witchery of the moonlight, all things seemed possible, and nothing mattered but our own happiness. What of Helen? Why should he not go to her, gain his release, come back, marry me and "live happily ever after?" It all seemed so easy.

And now? An hour ago I awoke suddenly with a lump in my throat and a dull weight on my heart; awoke with my mind in an uproar of questionings, while conscience and common sense seemed combined as a tribunal of judgment.

What does it all mean? What have I done? Promised to marry this man if he will break his engagement, and perhaps his fiancée's heart?

Am I sure that I truly love him? Is my love lasting or is it only infatuation, after all? Somewhere or other, Hugh Black speaks of friendship, like love, at first sight, coming with a "thrill of elective affinity." He says, also, I remember, that "only the test of time will tell if it is really spiritual kinship or mere emotional impulse."



"Just the thing for baby's gums to help the teeth to come without causing him any pain"—  
writes a mother.

## COLGATE'S RIBBON DENTAL CREAM

is absolutely free from objectionable "gritty" matter; it stimulates gum tissue, alleviating any soreness, and making healthy gums and sound teeth.

Dentists recommend the use of Colgate's Ribbon Cream as a "gingival massage" for both infants and adults. That is, squeeze a little on the finger tip, and rub over the gums, first up and down, then across.

That this ideal tonic for the gums is equally efficient for the teeth, is the opinion of another mother who writes: "I have used Colgate's for self and baby and found it a perfect cleanser and purifier."

Antiseptic, anti-acid, delicious without the presence of sugar, and efficient without "grit": all that is beneficial without any injurious effect.

**Trial Tube for 4 cts.**

Colgate & Co., Dept. L,  
55 John St., New York  
Canadian Dept.  
Corstine Bldg., Montreal



## Old Feathers Made New

By Willowing or Adding New Tops

Oldest and best known firm in America. Dyeing, Cleansing and Curling (ostrich Feathers exclusively). Send us your Feathers no matter where you may be, and we will advise you what can be done with them and the cost. Goods returned free of charge, if no order is given.  
H. Method Ostrich Feather Co., 53-C Temple Place, Boston, Mass.



## BABY CLOTHES PATTERNS INCLUDING A BABY RECORD FREE

and my new outfit containing 30 patterns and directions for long, or 10 for short clothes, showing necessary material, mailed in plain envelope, 25c. prepaid, mail or express. Free copies of Hints to Expectant Mothers, True Motherhood and a Baby Record together with my large 68-page illustrated catalogue and coupon valued at 25c. in goods. Free.  
My 22-piece Infants' Outfit, \$5.25.  
MRS. C. T. ATSMAN, NEWARK, N. J.



And then, what would my mother say? Would I be proud to present him to my family and friends as my husband? Intellectually, yes—but oh, his size! Or rather his lack of it!

And how I laughed when my sister warned me long ago never to present her with a "little brother-in-law."

Where is my sense of the ridiculous?

Would it not be unbearable to fancy people laughing and remarking "the long and the short of it," or—

She was tall and slender and fair,  
While he was little and ugly and dark.

Driving in the moonlight, or sitting beside me under the trees, reading aloud from Mabie's "Forest of Arden," and calling me "Rosalind" with his appealing voice, he may be ideal; but then that isn't life. We couldn't drive always and we must live in a practical, prosaic world, with "the butcher, the baker, the candlestick maker" all to be thought of—and all far away from mother and father and sister and brother, with only new friends as substitutes for the old and tried. I think I must be like "Sentimental Tommy." I can treasure an old glove or a faded flower and persuade myself that my romantic sentiment is the "real thing" just so long as I regard it through my "mental telescope;" but when I inspect with a microscope, the proof is lacking. Would it have been so with my love for Jack if he had lived? No, a thousand times no. With him, at least, I forgot self and worldly thoughts and aims. May it not be so again?

But what of Roger? Even if my love should stand the test of time, would he not come to blame me for taking him away from Helen? She must love him dearly to be willing to leave all and follow him to a place she has never even seen. She is more unselfish than I am, and if I go away he will return to her and forget me. And even if he doesn't love her so intensely, at least they are congenial, and so they may, and probably will, be happy after all. Isn't that the only proper solution to the problem?

The sun is peeping through the clouds and the birds seem to sing "Amen!"

SUNDAY NIGHT,

It is all over. I have been firm and refused to see him ever again. It has been a hard struggle but I have won, and tomorrow I go home to all my dear ones.

To which do I owe the most, I wonder, to my conscience, my common sense or my sense of the ridiculous?

Mr. and Mrs. Charles Emory Laughtin announce the marriage of their daughter Helen Parker

to

Mr. Roger Winston,  
on Wednesday, September the sixteenth,  
nineteen hundred and ten.  
Boston, Massachusetts.

## SEND FOR FREE COPY OF McCALL LARGE NEW PREMIUM CATALOGUE

This attractive catalogue is the best we have ever published. Has many entirely new premiums, all given for getting subscriptions for McCall's Magazine. Don't fail to send for a copy at once, before the first edition is exhausted. Address The McCall Company, Premium Department, New York City.



We cannot express to you in words strong enough our feelings toward Nestlé's Food, in what it has done for our baby. We tried four other different foods before we tried yours and can assure you that within 24 hours after our baby had been taking Nestlé's Food we could see a great change in her.

Yours truly,

Mr. & Mrs. P. F. WILSON  
487 St. Louis Ave., St. Louis, Mo.

## Rosy Health for Your Baby

Within twenty-four hours after the first feeding on Nestlé's Food, babies begin to gain.

And in many, many cases, this is after other foods have been tried and have failed. (The testimonial above is only one of thousands).

The reason is simple:

For, almost invariably, cow's milk must be used with other foods. And cow's milk is indigestible for babies. Thoroughly unfit for the average infant's stomach.

Furthermore, no greater peril exists for infants. Your own physician will tell you this. For it was medical science that discovered cow's milk to be one of the greatest of all disease-germ conveyers.

## NESTLÉ'S FOOD

besides being an absolutely safe form of pure nourishment, is also the simplest of preparation.

### Just Add Water and Boil

If your baby is not healthy and strong—if the present diet doesn't thoroughly agree—don't risk experiment or delay.

Cut out this coupon now—this moment—mail it today. It will bring you, free, a trial package of Nestlé's Food, and the valuable book, "Infant Feeding and Hygiene."

### — 12 Feedings FREE —

HENRI NESTLÉ,  
78 Chambers Street, New York

Send me your free book and a trial package of Nestlé's Food.

Name \_\_\_\_\_

Address \_\_\_\_\_



### 10 DAYS FREE TRIAL

We ship on approval without a cent deposit, freight prepaid. DON'T PAY A CENT if you are not satisfied after using the bicycle 10 days.

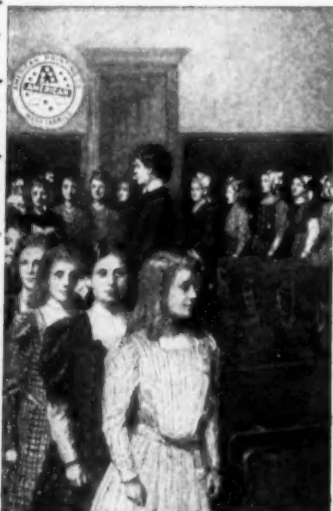
DO NOT BUY a bicycle or a pair of tires from anyone at any price until you receive our latest art catalogs illustrating every kind of bicycle, and have learned our unheard of prices and marvelous new offers.

ONE CENT is all it will cost you to write a postal and everything will be sent you free postpaid by return mail. You will get much valuable information. Do not wait, write it now.

TIRES, Coaster - Brake rear wheels, lamps, sundries at half usual prices.  
HEAD CYCLE CO. Dept. K-26, CHICAGO



## AMERICAN PRINTING CO. WASH FABRICS



**Our Teacher** Says that we will all have better health and do better work during the winter if we wear cotton dresses in the school rooms, using warm wraps for outdoors. She says the inexpensive American Printing Co. Wash Fabrics that sell for less than 8 cents a yard are very pretty and remarkably serviceable, as they hold their color in washing.

Look for this Trade-Mark on every piece

For Sale at All Retailers  
Write Us for Samples  
American Printing Co.  
Dept. M, Fall River, Mass.



**Fleur de Lys Brand**  
INVISIBLE  
**HAIR NETS**

Black, L't. Med. and D'k Brown, Blonde, Grey, Auburn  
"Turbane"—Extra large, all over pouch net with draw-  
string and pins, adapted to Grecian style coiffure. 10c  
A quality. The most popular net offered.

"Coro-net"—Extra large all over, bearpool fringe net 10c  
"Con-tour"—Extra large; patent fastening, all over pouch  
net, conforms to any style coiffure, keeps color, durable, 15c

Send P. O. Order or coin if unable to buy from local dealer  
Poirier & Lindeman, Dept. K, 459 Broadway, New York

**AGENTS** **HANDKERCHIEFS MAKE**  
CREDIT Represent a big manufacturer. Easy work. Fine line of Dress Goods, etc. Free Samples. Stamp brings particulars. **\$10 A DAY**  
Freeport Mfg. Co., 33 Main St., Brooklyn, N. Y., Dept. C2.

### What is a Dowdy Woman?

By Elise Duverny

LET us take as an example an ordinary type of plain woman. There are, alas! specimens of such to be found in any street car or any daily walk along a street or country road—a woman who, for want of a better word, I will call a "dowdy woman." Her whole appearance is drab, neutral toned, absolutely unattractive. She is probably past her first youth, her health is not very robust, or, what is worse, she fancies it is not. Her complexion is leaden, her eyes are dull and colorless, her hair dry and possibly streaked with gray, her figure anyhow—that is to say, gone to seed through lack of care. Her clothes seem to have caught the grayness of tone, and are dull and often unbecoming. When one looks closer, one sees that, though the features are possibly homely, they are not impossible. She has no absolute deformity of feature; just an ordinary face, an ordinary nose, a mouth spoilt by a wearisome, worrying nature. In short, a plain woman.

She would probably smile, as my readers may, if I were to say, what I honestly think, that this woman really has it in her own power to become—not beautiful—but a thoroughly pleasing, attractive woman; but, before proceeding to minute rules for her to do so, let me prove to you what I say. We will suppose her having wearily thrown herself along a dusty road, from a severe sense of duty. She has probably gone out tired and dispirited, we will say, to pay the weekly bills. Her whole thoughts have been absorbed in a sordid recount of the grocer's or butcher's bill; she has dragged her feet, for she is weak and has not lifted up her head and thrown it back to inflate her lungs and to get fresh air. Her face is worn and discontented, furrows are coming round her mouth, a network of wrinkles round her eyes. Her figure is taking on the middle-aged lumpiness, losing any buoyancy or lightness and grace. She has probably long ceased even to care to attract or charm.

Even depressing as this picture is, and it is only too commonplace and ordinary a one, let us see, momentarily even, how quickly it can be altered. We will suppose she is breathlessly overtaken in her leaden, fretful walk by her daughter, who bears some overwhelmingly good news, unexpected and altogether dazzling—a fortune, an honor for her husband, a sudden glimpse into Paradise. Watch the effect. The shock sends the blood coursing through the veins, the face is radiant. The eyes shine, the mouth takes a tremulous look of quivering happiness and gratitude, for the woman's soul is there; it is only that she has let the daily round crush her vitality and kill her happiness and life. Her figure becomes alert, and therefore graceful; her head is thrown back. Under the strong joy she is made beautiful as is a sordid room by dancing beautiful sunshine. Her daughter gazes awestruck, and possibly thinks "I never knew mother was ever pretty. She looks delightful." Ah, the pity of it; it may be only the flicker, and soon the dull, gray lifelessness reappears.

Still, if excitement can show what possibilities there are, let us now come to practical hints of what can be done. First of all, my gray sisters, come to a knowledge of yourself; realize you are dowdy, realize you have let carking care or ill-health temporarily, but certainly, prematurely rob you of your charms; realize you are no

## We Send SWITCHES

and Coiffures  
all over the  
United States  
prepaid  
ON APPROVAL



Chantecler Curis, latest  
Parisian style as shown  
in illustration. Natural  
Curly Hair, Price \$4.95

It costs you nothing to Examine our goods. Our prices are the lowest. Our goods are the best. Send sample of hair describing what you want. You will be more than satisfied with the selection we will make for you. We have had 40 years' experience in the Hair Goods Business in Chicago and know what you require.

### SWITCHES

(Straight Hair)	(Wavy Hair)
1 1/2 oz. 18-inch . . . \$1.00	1 1/2 oz. 20-inch . . . \$2.50
2 oz. 20-inch . . . 1.50	1 1/2 oz. 22-inch . . . 3.50
2 oz. 22-inch . . . 1.95	2 oz. 24-inch . . . 4.75
2 1/2 oz. 24-inch . . . 2.95	2 oz. 26-inch . . . 5.95
3 oz. 24-inch . . . 3.45	2 1/2 oz. 28-inch . . . 6.95
3 1/2 oz. 26-inch . . . 5.75	SPECIAL 30-INCH WAVY SWITCH \$8.00
4 oz. 30-inch . . . 10.45	

Write today for free copy of our Illustrated Art Catalog showing all kinds of switches, puffs, curls, fancy coiffures, and fine hair goods. Fashion Supplement showing styles for Fall, 1910, now ready.

WIGS and TOUPEES for MEN our specialty; send for measurement chart.

### The E. Burnham Illustrated Lessons

will teach you, by Correspondence, Artistic Hair Dressing, Shampooing, Manicuring, Facial Massage, Hair Culture, etc. Also Manufacturing of Switches, Puffs, Curls and Transformations. Also Men's Wigs and Toupees. Increase your earning power. A diploma from our school gives you standing in these professions. Send for free prospectus containing signed letters of our successful graduates. Our instructors are doing the work they teach every day.



E. BURNHAM Dept. 2410 CHICAGO

## SOIESETTE

For  
**Afternoon Frocks,  
Walking Gowns,  
Evening Costumes,  
Children's Dresses,  
Shirt Waists, Slips,  
Foundations, Etc.**

SOIESETTE is the most widely used fabric of its kind in the world. It offers the silky lustre, beauty, and rich colors of ponce. It has the same graceful draping qualities, the fashionable appearance of silk—yet SOIESETTE is far more durable and costs much less. Moreover it launders perfectly and holds its color and finish permanently.

All shades and colors. By the yard at all the better stores.

Look for this label in every garment made from Soiesette.



CLARENCE WHITMAN & CO., 39 LEONARD ST., NEW YORK  
Makers of the famous "FLAXON" White Goods



## Elastic Stockings

From pure gum rubber, woven absolutely to your measure, at the same price you pay for poor-wearing, ready-made goods.

Worcester Elastic  
58 Front Street,



Our Stockings are best ever made. Write for self-measurement blank, testimonials and FACTS ABOUT VARICOSE VEINS. We are world's headquarters for all invalids' apparatus at bargain prices. Write Stocking & Truss Co. Dept. 13, Worcester, Mass.





### Safest Fasteners for Delicate Fabrics

If you have ever worried over old fashioned fasteners that catch and tear your clothes you will appreciate

**Prym's**

**"See its Spring"**

**Fasteners**

—the kind that can't tear even the most delicate laces

No hooks—no eyes—simply two flat metal parts that close with a snap and stay closed till you open them. They give that trim neat appearance to close-fitting dresses. No gaping at openings. Guaranteed not to rust. "See its Spring!" Fasteners are used and endorsed by Redfern and other leading dressmakers.

A trial will convince you. Ten cents a card—five sizes—silver and black. Get them from the nearest counter in dry goods and department stores. But be sure to ask for PRYM'S.

**SPRING** WM. PRYM COMPANY, LTD.  
SOLE AGENT U. S. A.  
PAUL BAUMANN,  
256 CHURCH ST., NEW YORK, THE WORLD'S BEST BRAND

## MUSIC LESSONS FREE

### In Your Own Home

In order to make our home study courses known in your locality we will give you—absolutely free—48 or 96 lessons for either Piano, Organ, Violin, Guitar, Banjo, Mandolin or Cornet. In return we ask that you recommend our Institute to your friends after you learn to play. It matters not whether you are a beginner or an advanced pupil, the lessons will be made suitable to your need. It is not necessary that you know one note from another. The lessons are so simple and easy that any person or little child who can read English can learn them. You will receive one lesson weekly, and your only expense during the time you take the lessons will be the cost of postage and the music you use, which is small. Thousands have learned by mail and you can do the same.

You and your friends should take advantage of this wonderful offer without delay. Write postal card at once. It will mean much to you to get our Free booklet, which gives full information. Our lessons are marvels of simplicity. Photographs and drawings make everything plain.

Don't say you cannot learn music, but send for our free booklet and tuition offer. It will be sent by return mail free. Write to-day.

**INTERNATIONAL INSTITUTE OF MUSIC**  
98 Fifth Avenue, Dept. 170 C, New York City

## ART LESSONS

In Freehand Drawing, Water-colors, Oil, China Painting, Illustrating, Cartooning  
**FREE** WRITE AT ONCE for full particulars of this Special Limited Offer. No charge, no obligations. Your name and address brings you handsome, illustrated Prospectus and explanation of this unusual offer, by return mail, free. Remember this offer is strictly limited. Take no chances. Write now.  
Fine Arts Institute, Studio 1817, Omaha

## PARKER'S Arctic Socks

Healthful for bed-chamber, bath and sick-room. Worn in rubber boots, also perspiration. Made of knitted fabric, lined with soft white wool fleece. Sold in all sizes by dealers or by mail, 25c a pair. Parker pays postage. Catalogue free. Look for Parker's name in every pair.  
J. H. Parker Co., Dept. 60, 25 James St., Malden, Mass.

longer fresh and charming, that you have lost for the moment your *beauté de jeunesse*, and that you are in a dungeon, gray, grim, where "he" no longer makes love to you, even if he loves you, and from whence you only emerge into a twilight where no one cares or is charmed or visibly the happier for seeing you. Such a state of things may be remedied.

It is a trite remark, but a true one, "People take you at your own valuation." I would advise, therefore, a sensible woman to study herself thoughtfully, relentlessly if she will; study her good points and her bad points. Let her take as her motto, "Know thyself." Then let her take the weak points one by one and see if they can be cured or modified. Those that are hopeless let her dismiss from her mind once and for all, and when she goes about, let her dwell on her good points, throw her head up in the air, and expect to give pleasure. Believe me, the battle is half won.

### Letter Writing Hints

In writing letters, a woman should keep in mind the following rules:

Business letters must be concise and clear, because business people are supposed to be busy.

No letter is complete without the date.

In writing to solicit employment of any kind, on no account should personal perplexities or needs be mentioned. The world is full of unfortunate persons, and to a stranger the troubles of one are no more than those of a host of others.

Letters of introduction are left open when written.

Elaborately ornamented note-paper, as well as highly perfumed notes, are vulgar. When answering letters remember:

That written words stand as everlasting witnesses.

That an ambiguous sentence is likely to be misinterpreted.

That friendly words never harm.

That a written word of sympathy can sometimes do much good.

That a letter written in a kindly spirit should be answered in the same way, even though the message is disliked.

That business letters and invitations must be answered at once.

That a lady acknowledges any friendly offer or hospitality, even though it be not by acceptance.

### To Find Anyone's Age

Ask the person whose age you are to tell to take the number of the month in which he was born and multiply it by two.

January is counted as number one, February as number two, and so on through the year. To this product he must add five and multiply by fifty.

To this last number he must add his present age, and from the sum subtract the number of days there are in a year, or 365.

All the work up to this point must be done by the person without letting anyone see his figures; but now you ask him to tell you what number he has found, and to that number you add 115.

The result obtained by this last operation contains the information wanted.

Point off two figures on the right, and the number will be the age sought, while the number on the left of the point will give the month in which the person was born. This trick never fails.

## PARIS FASHIONS

**WRITE TO-DAY  
FOR YOUR FREE COPY OF**

## OUR FALL & WINTER CATALOG

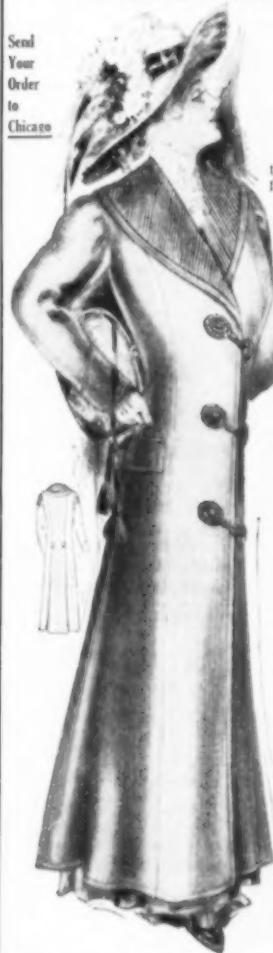
**SIEGEL COOPER & CO CHICAGO**

## Big Double Value

To introduce our

**FREE DELIVERY** to Your Home  
AND 24 HOUR SERVICE PLAN

Send  
Your  
Order  
to  
Chicago



### Black Melton Kersey Coat

The newest of the new models—full length, and made of extra fine quality all wool Melton Kersey, with semi-fitted back, having full box pleat below the waist line. The new storm shawl collar is covered with fine high-grade Bengal line.

The front closes with three sets of silk braided frogs with buttons made of heavy silk soutache braid. Sleeves are made with cord-stitched cuffs—both yoke and sleeves are lined with fine quality satin. Flap pockets.

Comes in Black Only. Sizes, 32 to 44 Bust Measure. Delivered free from Chicago. Order by No. 19 C 600. Price,

**\$8.90**

Remember, we prepay all Mail or Express Charges. Furthermore, we refund your money in full as cheerfully as we accept it on any article not entirely satisfactory.

You simply buy from our catalog just as if our Big Economy Store were at your nearest Post Office, and we fill all orders promptly. Moreover we take all risk and allow you yourself to be the judge.

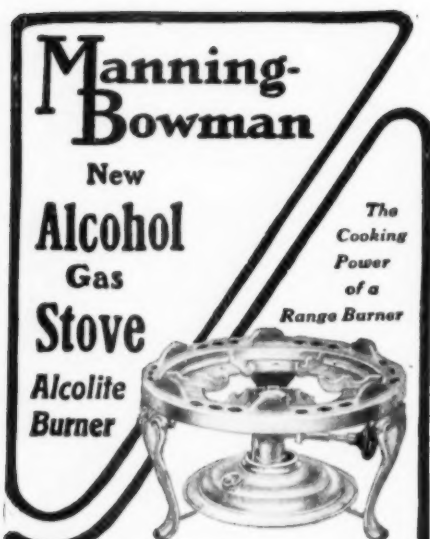
Write Today—Now for our Fall and Winter Catalog of Double Values

**FREE DELIVERY** FROM CHICAGO  
TO YOUR HOME

Write Dept. C C No connection with any store of a similar name.

ORIGINAL

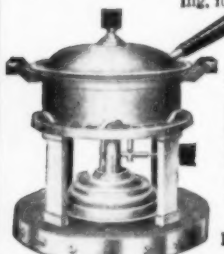
**SIEGEL COOPER & CO CHICAGO**



### For Chafing Dish, Coffee Percolator, General Cooking

A Manning-Bowman Chafing Dish and a Manning-Bowman Coffee Pot Style Percolator can be used interchangeably on this stove, or you can use it for any sort of cooking with your regular stew pan, frying pan, kettle, broiler, or other utensils.

Fine for summer cooking, for light housekeeping, for camping and picnics. Burns denatured alcohol at a cost of about



two cents an hour. Safe, clean, odorless. Sold with Manning-Bowman Chafing Dishes or separately by leading dealers. Write for Free Recipe Book and Catalog "K-30."

**MANNING-BOWMAN & CO.**  
Meriden, Conn.

No. 350—48 Chafing Dish Mission Style  
Also Makers of the "Eclipse" Bread Mixers  
Over a Hundred Styles and Sizes.

## SANITAS

### THE WASHABLE WALL COVERING

A beautiful kitchen is the highest pride of the best homes. The glazed designs of SANITAS, both in plain and fancy tiles, lend a beauty and cleanliness to kitchens, pantries and bathrooms not to be hoped for with other wall coverings.

For other interiors, absolute reproductions of handsomest paper and fabric effects in dull finished SANITAS.

Fade proof, stain proof, dust and dirt proof—never cracks, never tears—instantly cleaned with damp cloth.

Ask your dealer or decorator to show you SANITAS or write us your needs fully. We will tell how to be satisfactorily supplied, also send you free samples and sketches.

**Standard Oil Cloth Company**  
322 Broadway, N.Y. City



When answering advertisements please mention McCall's Magazine.



## Mainly About Women



The clubwomen of a certain town in Kansas have decided that the place needs a thorough housecleaning of the streets, back yards and vacant lots. At a recent meeting of the City Federation of Women's Clubs of Parsons, Kansas, all the members were instructed to register for voting and to be careful to look up the record and intentions of each candidate before deciding to whom to give their votes. They declare that the prevalence of mosquitoes and house flies is due to the neglected condition of the city, and express their determination to vote only for candidates who are in favor of eliminating these pests.

Russia has over twoscore fully qualified women engineers. Four years ago the St. Petersburg Higher Technical College opened special courses for girls, and at present over six hundred and fifty are being taught, the seniors among whom will receive their diplomas this week and will be able to enter the State railway service or to practice as civil engineers.

It is characteristic of the attitude toward the sex question of the Russian professional classes that it was the men engineers at the top of their profession who started the movement. The most enthusiastic advocate of sex equality in the engineering profession is Prof. Bielelinb-sky, director of the Technical College, who declares in the St. Petersburg Gazette that the women he has trained have turned out brilliant successes.

As might be expected, they excelled in draughtsmanship, but a severer test came when the immature students were sent about the country to gain practical experience. Prof. Bielelinb-sky says that they were so successful in practical work that many received bonuses on leaving.

Women engineering students are now employed in the Nikolaievsk Shipbuilding Works, the Perm-Kotlas Railroad and the Sebastopol electrical works. The women land surveyors, whom the college also trains, are already employed by the Government Land Redistribution Commission. A woman engineer was lately chosen to supervise the construction in St. Petersburg of a big steel building for a dry goods store.

The professor adds that the woman had no trouble whatever in directing workmen. On the contrary, workmen notorious for their bad manners and language, began to behave themselves better when under the control of women. They became ashamed of turning up drunk.

"The young lady will be angry," they said.

Mrs. Charles H. Israels is chairman of the committee on amusements and vacation

resources of working girls of the Woman's Municipal League. At its latest meeting it was decided to begin an agitation for municipal dance platforms in the public parks of New York. Mrs. Israels believes that they will do more than legislation to solve the dance hall problem. It is intended to enclose these platforms in glass so that they may be used in winter as well as in summer. The committee is preparing to open a number of model dance halls, and early next month a public conference will be called to consider legislation which has been drafted in consultation with dancing masters. A list of saloon dance halls, of which there are now 300 in Manhattan and The Bronx, has been secured. The committee's next step will be to study the public schools and recreation centers and determine to what extent it would be advisable to introduce dancing.

As an evidence of the progressiveness of their country the Mexicans point to its treatment of women, especially in the matter of education. All its national colleges and professional schools, including those of music and art, give free tuition and are open alike to men and women. Some twenty years ago, when the first woman was graduated from the medical school, the Minister of Education made her a present of a carriage and enough money to set her up in her profession. There are now in Mexico City alone at least ten well-known women physicians, all having large and lucrative practices. The National Bureau of Education is composed of fifteen members, four of whom are women.

Mrs. Angeline E. Newman, widow of Bishop John P. Newman, of the Methodist Episcopal Church, became deeply interested in missionary work after her husband's death, ten years ago, and went to Jerusalem, where she organized a kindergarten. Although past eighty, Mrs. Newman was actively engaged in the work until her death, a short while ago.

Mme. Jeanne Schmahl is the president of the French Union for Woman Suffrage, which has just been organized with headquarters in Paris. She declares that the campaign to obtain votes for women is to be a peaceable one. They have begun by asking for the municipal vote, with eligibility of women to municipal councils.

A woman is not a person, so the House of Lords, the ultimate court of appeal in Great Britain, decided the other day in dismissing the appeal of the women graduates of the Scottish universities from the judgment of the Scottish courts that they were not entitled to vote in the election of those Members of Parliament who represent the universities.



# Smashed!

that priceless vase—that precious heirloom

Money cannot replace it; but Caementium will restore it



If small parts are missing they can be filled in and built up. Joints are almost invisible. Caementium will mend anything about the house, office-furniture, pots and pans, china, glassware, etc.

## CAEMENTIUM

"Sticks everything, but is not sticky"

It is a mineral paste of powerful tenacity. It is permanent. Things mended are mended to stay. Any article mended with it will stand the test of its former usage. Caementium comes in 25c. tin ready to use. It is in a convenient form and may be easily applied. Shake well before using, and allow mended article to set. That's all—for splendid results.

Get it at hardware, drug, grocery or stationery stores, or send 25c. (in stamps or coin) and we will mail you a full size tin. Get it today.

CAEMENTIUM SALES CO.

Sole Agents U. S. A.

120 (K) Boylston Street, Boston, Mass.

1412 (K) Masonic Temple, Chicago, Ill.

45 (K) W. 34th St., New York, N. Y.



# Vose



## VOSE PIANOS

The tone, touch and magnificent wearing qualities of the Vose Piano are only explained by the exclusive patented features, the high-grade material and superb workmanship that enter into their construction. The Vose is an ideal piano for the home. Over 65,000 sold. Delivered in the United States free of charge. Satisfaction guaranteed. Liberal allowance for old pianos and time payments accepted.

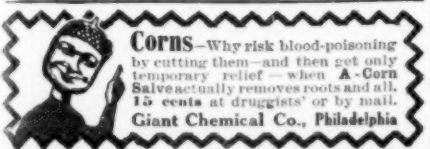
FREE.—If you are interested in pianos, let us send you our beautifully illustrated catalog, that gives full information.

VOSE & SONS PIANO CO.  
1017 Mass. Ave. Boston, Mass.

# Windowphanie

A thin, translucent material which makes stained glass out of plain glass. Easily applied by anyone. Costs little. Practically indestructible. Great variety of designs appropriate for doors, transoms, windows in houses, churches, hotels, etc. Write for free samples and colored catalog. Dealers wanted.

G. K. MALZ, 19 E. 14th St., New York



**Corns**—Why risk blood-poisoning by cutting them—and then get only temporary relief—when A-Corn Salve actually removes roots and all. 15 cents at druggists' or by mail. Giant Chemical Co., Philadelphia

Two women graduates, Miss Macmillan and Miss Simson, appeared in person to argue the appeal. In dismissing the appeal the Lord Chancellor, Lord Loreburn, declared that no authentic and plain case of a woman giving a vote had been brought before them from ancient records.

The appellants urged that the legal disability of women was removed by the representation of the people (Scotland) act of 1868, which, while confining to men the franchise described in other sections, used in section twenty-seven the word "persons." Lord Loreburn, while agreeing that "persons" would prima facie include women, held that the section limited "persons" to those who were not subject to any legal incapacity.

This decision has brought a swarm of indignant letters from women to every newspaper office in the United Kingdom. "What," they ask, "are we if we are not persons? Dictionaries describe a 'person' as 'a living, self-conscious being, as distinct from an animal, thing or place.'" The riddle is evidently too much for even newspaper editors.

That the law in this respect stands in need of revision in other countries besides England is shown by the experience of a Frenchwoman who was traveling by train from Brussels to Paris the other day. At the Franco-Belgian frontier station she was asked whether she had anything to declare. She said no, but the customs officer, in looking through her gripsack, came upon a box three-quarters full of cigarettes, and said she must pay duty on them.

She replied that the cigarettes were for her own use and that the regulations permitted fumeurs (smokers) to take a broken box in free.

"Yes," said the customs man, "but the regulations apply only to fumeurs, not to fumeuses (women smokers). The fumeuse is not recognized by the law."

Arguing was of no avail; the official was adamant. That was the law, and the lady had to pay the duty.

## Too Late

At luncheon at Buckingham Palace one of the young sons of the Prince of Wales excitedly said to the King, "Oh, grandpapa," when the King interposed with some severity, "Little boys should be seen and not heard. Go on with your luncheon and don't talk."

The small Prince collapsed. Presently the King said to him, relenting: "Now you can say what you were going to say."

The little Prince, with a world of meaning, said: "Too late, grandpapa; it is too late."

The King said: "Nonsense! If it was worth saying five minutes ago it is worth saying now."

"No, grandpapa," said the little Prince. "There was a big green worm in your salad and you've eaten him."—Ladies' Home Journal.

## McCALL FALL AND WINTER PREMIUM CATALOGUE NOW READY

You are entitled to a free copy of this handsomely illustrated booklet if you send a request at once. It contains extraordinary premium offers that will surprise you. Send a postal request today. Address The McCall Company, Premium Department, New York City.

## The Way to make the windows glisten



## C.C. Parsons' Household Ammonia

(Introduced 1876)

Softened the water with C. C. PARSONS' HOUSEHOLD AMMONIA until it feels "slippery," dip a soft cloth in the mixture and go over the panes lightly. You'll find they polish quicker and much easier than if you used soap. In Winter use C.C. PARSONS' HOUSEHOLD AMMONIA direct from the bottle, as it does not freeze like water.

Be careful to avoid ordinary ammonia for such work. Its caustic alkali is ruinous to the hands. C. C. PARSONS' HOUSEHOLD AMMONIA never injures anything but dirt. It is full-strength ammonia with the caustic alkali neutralized. Weak and watery imitations are almost worthless. Avoid them.

## Write for Illustrated Book

"Upstairs, Downstairs and In My Lady's Chamber," telling how to use C. C. PARSONS' HOUSEHOLD AMMONIA for cleaning:

Linens	Flannels
China	Jewelry
Underwear	Blankets
Laces	Curtains
Rugs	Carpets
Woodwork	Cut Glass

And especially in the Bath  
Columbia Chemical Works  
51 Sedgwick St., Brooklyn, N.Y.



## 1/2 A SEWING MACHINE

1/2 a Sewing Machine's labor is saved by oiling with "3-in-One." Every part runs like new—bearings—treadle—wheels. "3-in-One" oil doesn't dry out, collect dust, gum, or soil hands or fabric. Cleans and polishes the case, too—many other uses. Send 3 IN 1 OIL CO. 73 Broadway, New York City, the name of your dealer who doesn't handle "3-in-One" and get generous sample and "3-in-One" Dictionary FREE OF COST. Do this right NOW.







### DRESS SHIELDS

WHILE there may be other Dress Shields that are odorless when you buy them, the OMO Shields are the only Dress Shields that are odorless when you WEAR them.

They contain no rubber, are cool, light, white, do not chafe, absolutely moisture proof and washable.

#### EVERY PAIR WARRANTED

At all good stores, or a sample pair sent for 25c. Our "Dress Shield Brieflet" sent free.



### INFANTS' PANTS

A dainty, comfortable garment that will keep baby's clothes dry and clean.

To be worn over the diaper. Made of OMO Sanitary Sheeting, which is absolutely waterproof and odorless, white, soft and easily cleansed. With or without lace trimming. 25c to \$1.00.

#### OMO BIBS

are made of the same sheeting and have all the good qualities of OMO Pants. Prices 15 to 50c.

At your dealer's

The OMO Mfg. Co. Department 12 Middletown, Conn.



"If that girl knew how she looks, she'd

Write at once for the

Free Trial Card of the

## Wilson Dress-hook

and learn how much neater and surer they are than the old-fashioned hooks and eyes and snap fasteners she now uses."

The Wilson Dress-hook never rusts, flattens, bends or tears the fabric. Always hooks easily, closes the garment without wrinkles, holds firmly and un-hooks instantly. No replacing—outwears the clothing. Look for it on all ready-to-wear garments.



Get a card of 12. Large and small sizes. Gray, black and white colors. At all notion counters.

Get the Free Card—Reg. 10c Value  
The Wilson Dress-hook Co.  
124 St. Clair Ave. N. E., Cleveland, O.

## The Parrot, the Horse and "Otto"

(Continued from page 111)

Auntie gave me two bells, and we penetrated the Ravine Road. Net hadn't overrated its attractions; it sure was a neat bit of scenery, with its curves and undulations and meanderings through great pines and spruces and hemlocks, whose branches met overhead in a delicate green arch, which gave you an occasional glimpse of blue sky and entrancing dim vistas and all that sort of thing. Pretty soon, without being told, I stopped.

"See that, will you!" exclaimed Net triumphantly. "Isn't it perfectly heavenly!"

She was pointing to a sort of pine grove off at the right. It was as clear and clean of underbrush as if it had been scrubbed for a Sabbath-school picnic. There was rising ground at the back, and at one side a kind of gorge with rocks and a brook, small but picturesque as it came tumbling down in a cascade and frothed into a pool at the foot of the biggest rock of all. We simply sat and gazed. The pug had gone to sleep, ditto Uncle Lot. Archie never made an unnecessary sound, and Mina Miner always had to stutter so badly when she tried to speak that she didn't often try. Even the imp of a parrot had temporarily ceased from troubling, and all was peace.

"We must try to get back here to supper," Net was saying, when suddenly Aunt Mattie let out a screech that nearly punctured both my rear tires.

"The kitten!" she gasped. "She isn't here. I can't find her anywhere. She's certainly gone. She must have jumped out when we stopped at the turn, and then wandered off and got left behind."

"Bear up, Aunt Mattie," said I; "wandering off in a rural paradise like this isn't necessarily fatal, and a cat has nine lives, anyway. This spot is ideal, but not for turning a touring-car around, so I'll waltz back on my footsteps and seek to replevin kitty."

"And I'll go with you," spoke up Net, jumping out and joining me before Auntie could object—which perhaps she wouldn't have done, however, as walking along a wood-road with a young man is not so dangerous physically as careering over the pike with him in a fiery, untamed automobile.

"Wait, Harold!" squeaked Auntie, nervously, "that thing won't start off of itself while you're gone, will it?"

"Not without this," said I, picking up a small wrench that lay in the bottom of the auto, and dropping it into my pocket. "It can't start till I've put this back in place."

Well, she had noticed trolley motor-men lift off the controller handle when leaving the car, and reasoning by analogy, she was satisfied, though Net nearly had a fit trying not to laugh and give my bluff away.

We didn't hurry—not to speak of. "Let's play we're boy and girl again," I proposed, as soon as we'd got around the first bend, and "All right!" she assented. Then she put her little hand in mine and we sauntered along through the sylvan glade like the pair of innocent kids we were. It wasn't far to the other road, and

when we got there we sat down on a flat rock and looked for the kitten. We also called at intervals, "Kit! kit! Puss! puss! Kitty! kitty! Poor pussy!" but nothing feline—indeed not even an echo—responded.

"Oh, how I long for a ride in your automobile, Harold!" said Net, almost tearful in her earnestness. "I've never been in one in my life, and—"

"Cheer up, you're young yet," said I, "and you're going to have a ride if we have to steal off in the dead of night to do the trick. Only the blamed thing raises such a row getting under way that Auntie might wake and nab us before we could do much stealing. But her hard heart will melt ere long or eftsoon, if not sooner, and she'll let you go. Then won't we have a time!"

"Oh, I do so hope she will! I'm so glad you happened to come down here this summer, Harold!" said she.

"Same here, only more so," said I soulfully; and then I moved a little nearer her, if possible, on the flat rock, and should perhaps have yielded to the temptation of putting my arm around her and telling her she was the only girl in the world for me, if she hadn't somehow taken alarm and suddenly edged off and got to her feet, exclaiming:

"We must go back, Harold; we've been here as much as half an hour and haven't found the kitten, either. Kit! kit! kitty! Where are you? It's no use."

"Not a bit," I opined. "We're quitters. We shall have to retrace our trembling footsteps and fill Auntie full of gloom. I expect she'll be due to collapse unless you stand by to shore her up when I tell her kittums has flew the coop."

When next we sighted Auntie we saw that she had got herself and her whole brood out of the democrat. I suppose she thought Otto was like the gun that might go off whether it was loaded or not, and so wasn't taking any chances. Most of the collection were sitting round, but Uncle Lot was flat on his back on a bed of pine needles, asleep and snoring. The pug in his basket was likewise snoring, and the two snores seemed to be trying to join, and getting snarled up in each other in a sort of crazy duet. Aunt Mattie was standing in the road, awaiting us and visibly braced for the worst.

"Oh, dear, oh, dear! the poor little thing!" she wailed, when I broke the sad news; and she appeared to be on the point of dissolving like Niobe, which I thought foolishly unnecessary, considering that kittens are a drug in the market, and about four million of them have to be artificially expedited out of the here into the where every year to keep down the surplus. But she was actually beginning to wring her hands when Mina Miner's long right arm shot into the air and she started at snapping her fingers and stuttering sixteen to the dozen:

"Tut-tut-tut-tut-tut-teacher!"

Every time the girl felt moved to make a remark of her own initiative she first

raised her hand, snapped her fingers and called on "teacher." It was a habit she had learned at primary school, and practically all the learning she had succeeded in bringing away. And she never would go beyond this preliminary stage till she had been, as it were, recognized by the chair. Accordingly, Auntie responded, as always, in such cases: "What is it, Mina Miner?"

It was evident that Mina Miner's mind was overloaded to dangerous top-heaviness. Her features worked convulsively and her entire structure shook with eagerness to get safely rid of an important communication.

"Tut-tut-teacher," said she, "I heard the kuk-kuk—I heard the kuk-kitten mum-mum-mum—I heard the kuk-kitten mum-mew just nun-nun—just now."

"Hey?" demanded Uncle Lot, waking and putting in his oar. He was the most inquisitive old magpie you ever saw, and wanted to know everything that was going on, whether it concerned him or not.

"Mina Miner says she heard the kitten mew!" shouted Net in his best though none too good ear.

"Wal, I sort o' 'maged myself I heered a faint mew," placidly returned the old fraud, who was too deaf to hear thunder a rod off.

"Here's the nitten fenner," suddenly announced Archie of the hare-lip. That man had some negative virtues, one of which was that he kept silence when he had nothing to say; per contra, when he spoke it was for cause. He had located the mew, and, tipping back the phonograph horn, disclosed the "nitten fenner" (little feller), who had been the cause of the hubbub.

"I must have covered her up without noticing, after I used it the last time," surmised Nettie.

The Ravine Road brought us to another thoroughfare, and we struck the snubbing-post at the farm in the neighborhood of five o'clock. The farmer, who was Aunt Mattie's vassal, or tenant, or something, went with Archie and roped Dud, then annexed him to the democrat, to his evident disgust. The farmer's wife urged us to stay to tea, and I know Auntie was tempted to do so; but she saw how disappointed Net would be if we got euchered out of our picnic, and regretfully regretted with thanks, and we came away.

The order of our departure was to be the democrat first, with Otto a bad second. Auntie didn't want the car ahead for fear Dud might not like the odor of gasoline, and she didn't want it too close in the rear for fear the noise of the engine might scare him. As a matter of course, Nettie was not with me. But I was determined to have her at my side in the automobile before the day was done, though how that blessed juxtaposition was to be brought about I couldn't have told to save me.

I let the others get out of sight on the homeward way; then I took a mile run in the other direction in order to limber up the machine, which must have begun to develop locomotor ataxia soon without more exercise than it had been getting. After coming about I "burned the road" for a mile and a half to let the last of the kinks out. By that time I figured I should have raised the top of the democrat, but Dud, who was a genuine antique, all right, had done better than his looks had given promise of; there was nothing in sight ahead but a man on a bicycle. As I overhauled him I noticed something

# Suesine Silk 39¢



Ask your Dealer for Princess Silk Foulard, (a Sister to Suesine) the new Bedford Mills Product

McCall Patterns Nos. 3638, 3639, 3640, 3641, 3642, 3643, 3644, 3645, 3646, 3647, 3648, 3649, 3650, 3651, 3652, 3653, 3654, 3655, 3656, 3657, 3658, 3659, 3660, 3661, 3662, 3663, 3664, 3665, 3666, 3667, 3668, 3669, 3670, 3671, 3672, 3673, 3674, 3675, 3676, 3677, 3678, 3679, 3680, 3681, 3682, 3683, 3684, 3685, 3686, 3687, 3688, 3689, 3690, 3691, 3692, 3693, 3694, 3695, 3696, 3697, 3698, 3699, 3700, 3701, 3702, 3703, 3704, 3705, 3706, 3707, 3708, 3709, 3710, 3711, 3712, 3713, 3714, 3715, 3716, 3717, 3718, 3719, 3720, 3721, 3722, 3723, 3724, 3725, 3726, 3727, 3728, 3729, 3730, 3731, 3732, 3733, 3734, 3735, 3736, 3737, 3738, 3739, 3740, 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3749, 3750, 3751, 3752, 3753, 3754, 3755, 3756, 3757, 3758, 3759, 3760, 3761, 3762, 3763, 3764, 3765, 3766, 3767, 3768, 3769, 3770, 3771, 3772, 3773, 3774, 3775, 3776, 3777, 3778, 3779, 3780, 3781, 3782, 3783, 3784, 3785, 3786, 3787, 3788, 3789, 3790, 3791, 3792, 3793, 3794, 3795, 3796, 3797, 3798, 3799, 3800, 3801, 3802, 3803, 3804, 3805, 3806, 3807, 3808, 3809, 3810, 3811, 3812, 3813, 3814, 3815, 3816, 3817, 3818, 3819, 3820, 3821, 3822, 3823, 3824, 3825, 3826, 3827, 3828, 3829, 3830, 3831, 3832, 3833, 3834, 3835, 3836, 3837, 3838, 3839, 3840, 3841, 3842, 3843, 3844, 3845, 3846, 3847, 3848, 3849, 3850, 3851, 3852, 3853, 3854, 3855, 3856, 3857, 3858, 3859, 3860, 3861, 3862, 3863, 3864, 3865, 3866, 3867, 3868, 3869, 3870, 3871, 3872, 3873, 3874, 3875, 3876, 3877, 3878, 3879, 3880, 3881, 3882, 3883, 3884, 3885, 3886, 3887, 3888, 3889, 3890, 3891, 3892, 3893, 3894, 3895, 3896, 3897, 3898, 3899, 3900, 3901, 3902, 3903, 3904, 3905, 3906, 3907, 3908, 3909, 3910, 3911, 3912, 3913, 3914, 3915, 3916, 3917, 3918, 3919, 3920, 3921, 3922, 3923, 3924, 3925, 3926, 3927, 3928, 3929, 3930, 3931, 3932, 3933, 3934, 3935, 3936, 3937, 3938, 3939, 3940, 3941, 3942, 3943, 3944, 3945, 3946, 3947, 3948, 3949, 3950, 3951, 3952, 3953, 3954, 3955, 3956, 3957, 3958, 3959, 3960, 3961, 3962, 3963, 3964, 3965, 3966, 3967, 3968, 3969, 3970, 3971, 3972, 3973, 3974, 3975, 3976, 3977, 3978, 3979, 3980, 3981, 3982, 3983, 3984, 3985, 3986, 3987, 3988, 3989, 3990, 3991, 3992, 3993, 3994, 3995, 3996, 3997, 3998, 3999, 4000

No other silk can give you the service, the satisfaction, and the value that you get when you buy and wear Suesine.

Write today for 41 FREE Samples

THINK of a sheer lustrous texture—not quite so sheer or delicate as silk-mull yet finer in its weave, and in its adaptability in quality than the richest Chinese or Japanese Silk—and you'll understand at once the charm of this exquisitely beautiful Suesine.

Suesine Silk keeps its friends. Once you try it, you will use it again and again because it wears so long and so beautifully. You will always find it of the same quality. Suesine is a silk you can depend on.

Go along the street and notice how many fine Suesine Gowns pass you. Go to a reception, a dinner or any function and you will spy Suesine Silk every here and there. It is because Suesine sets off the beauty of complexion, the outline of figure as nothing else does.

Every yard of Suesine Silk is branded with the name

**SUESINE SILK**

That name is our endorsement of quality; it is our guarantee of satisfaction. It is YOUR protection, like the stamp "18 Karat" in your ring. Look for the name: SUESINE SILK.

If your own Dealer has not Suesine Silk, write to us and we'll send you

**41 LARGE AND HANDSOME SAMPLES FREE**

Showing each of the exquisite Suesine shades

The colors are so clear and soft and rich they delight the heart of the woman who dresses in good taste, and who knows how much depends on the quality of the fabric and its lasting color. Hundreds of thousands of women buy Suesine again and again because they have proven by their own experience its RELIABILITY; that it keeps its brilliant newness and gives lasting SATISFACTION.

No matter where you live, it is easy to get genuine Suesine Silk

We do not sell Suesine Silk except through regular retail merchants. But if we cannot send you the name and address of a Dealer in your vicinity who has Suesine Silk, we will see that your order is filled at the same price, and just as conveniently, by a reliable retail house, if you enclose color sample and price, 39¢ per yard.

Don't put it off. Even if you won't be buying dress goods for some time to come, let us tell you now the stores in your city that are ready to show you Suesine Silk. Write today for the 41 FREE samples. The price of Suesine Silk in CANADA is 50 cents a yard.

**Bedford Mills** Desk 5  
8 to 14 West 3d Street  
New York City

Always mention your Dealer's name and tell if he sells Suesine or not.

## Figure-Fitting Underwear

American-made underwear is the best in the world, and Forest Mills Underwear is the best in America.

To a fabric of splendid elasticity, made according to designs which insure perfect fit, and made in every kind of garment which a woman wants, has been added the hand-finish done by embroiderers in their own homes, specialists in this sort of work.

This last touch puts Forest Mills Underwear in a class by itself and keeps it there.

There is no economy like that of a well-made garment which fits perfectly as does

**Forest Mills**  
**KNIT UNDERWEAR**  
*Hand Finished*

There is no comfort like the feel of a soft, smooth, well-fashioned undergarment. There is no taste which is not satisfied by the beautiful hand-finish put upon every garment of Forest Mills Underwear.

Forest Mills Underwear is sold in good stores in nearly every town. The prices range from 50 cents to \$4.00 a garment. An instructive booklet showing some of the attractive styles mailed free on request.

**Brown Durrell Co**

Brown Durrell Building, 14 West 19th St., New York  
Brown Durrell Building, Boston





## 700 Bargains Like This ON CREDIT

Suits, skirts, waists, petticoats, hats, hosiery, corsets—everything for women's wear is shown pictured on living models in our New Fall and Winter Style Book at prices that will simply astonish you. And all garments made to fit—all of the highest quality and best workmanship.

### Six Months To Pay

No need of waiting until you can spare the cash to buy them. We open an account with you. You get the goods now, wear them and pay a little each month—so small you won't notice it. No publicity—no red tape. No security—no interest. Just your promise to pay is all we ask. And besides that, all goods are

### Shipped On Approval

Everything we sell is guaranteed. If anything you get from us is not satisfactory in every way, you simply return it. We will refund every penny of the money paid—even pay the express charges both ways.

### Send For This New Book

You owe it to yourself to at least see the bargains we offer. All we ask is the opportunity of proving every word we say. So write us today—if you want to save money and pay as you can, and this new FALL book containing over 700 illustrations of all that is newest and best in women's dress will be sent you FREE at once—all charges prepaid.

**Bernard Mayer Co.,**  
3462 Mosprat St.,  
Chicago.  
(31)



**W & N' BIAS FOLD** Pippings and Seam Coverings

Ready to use. Made in highest grade Cambric, Lawn, India Linen, Pure Linen and Silk.

**Our MONARCH Brand Bias Folds.** In lower priced materials, Cambric and Lawn. Sizes 1-5, 12 yard pieces 10c. At All Dealers.

**SAMPLE REFERENCE BOOK FREE** showing colors, widths and quality of materials.

Wm. E. Wright & Son's Co., Dept. Z, 350 B'way, N. Y.

**Keramic Studio**

IF YOU ARE A CHINA PAINTER or Potter, this magazine is essential to your happiness. Price \$4.00 the year, \$1.00 three months. Sample copy 10c.

**KERAMIC STUDIO PUBL. CO.**  
125 Pearl St. Syracuse, N. Y.

queer; his back was covered with a white cloth and across it was printed, in big black letters, some words, which I presently made out to be "TOOT LOUD! I'M DEAF!"

I obeyed instructions and did the Gabriel act almost strenuously enough to have waked the late Rameses II from his long sleep; but he kept on plumb in the middle of the road till I was at his very heels. Then, all of a sudden, I seemed to get into communion with him, and he swerved off to the right.

"Halloa!" I yelled, "seen anything of a carriage with two ladies and a menagerie in it?"

"You mean Mis' Fitch drivin' Dud?" he responded. "Yes, I see her pass as I was restin' side the ro'd a piece back. She ain't fur ahead, nor she ain't liable to git fur in a hurry," he added, with a sort of dry grin. He was a species of half-and-half countryman verging on sixty, but active, lean and leathery.

"What's the answer?" I asked.

"Well, you see, Dud he has notions of his own," he explained. "He can go some when he's a min' to, but when he takes a whim to stop and tarry by the wayside, he's the durndest, softest tarrier this side o' the Rock o' Gibberalter. Twixt you'n me Dud's lazier'n a mud-turtle asleep, and that was a middlin' hefty lo'd Mis' Fitch had aboard. If he don't have one of his restin' spells afore she gits him home, or he gits her home, I miss my guess."

The deaf man on the bike was an A 1 guesser. At the beginning of a long curve in the Ravine Road I came upon Nettie standing in the right-of-way waving her handkerchief.

"What's doing now?" I asked, stopping.

"Not a thing," she said. "I flagged you to prevent a collision. Dud has balked around here a few yards further, and he acts as if he thought he'd become a permanent feature of the landscape. We can't make him budge an inch. Do you suppose you can do anything?"

"I can do a lot of trying," said I, and I did—a whole lot.

Auntie said I was not to frighten him with the horn, Net told me, so I crept up on gumshoes to a position directly behind the democrat; then I got out and went around front to interview the bare-faced relic of the dear, dead long ago. And he was about as unprepossessing a brute as you'd be likely to see outside a nightmare. He had a malevolent eye, a shaggy hide, a sagging backbone and angles to fit out a geometry and a half.

As everything permissible had already been done by Archie, I was brimful of misgivings when I made a bluff at cajoling him into walking in the straight and narrow way. I whispered in his ear soft nothings, followed by somethings not so soft. No use, he wouldn't stir a hair's-breadth. Aunt Mattie contributed between times a mild expostulation, in a Sabbath-school teacher sort of tone, that had about as much effect on Dud as a June zephyr would have had on the Rock of Ages. I got red in the face and hot under the collar, and I would have liked to make that beast feel hot under his collar. If it had been left to me I'd have made it clubs and played it out to a finish, but Auntie wouldn't have sanctioned anything savoring of the strenuous. While we were looking at each other in helpless inadequacy, Uncle Lot awoke from a doze and uplifted his voice thus:

"Can she make a cherry pie, Billy boy, Billy boy?  
Can she make a cherry pie, charming Billy?  
She can make a cherry pie quick as you can wink your eye,  
She's a young thing and cannot leave her mammy, O."

"Music hath charms to soothe the savage beast," said I to Net, "but not to excite the tame one. Dud's petrified wish-bone is no responsive sounding-board."

"How old may she be, Billy boy, Billy boy?  
How old may she be, charming Billy?  
She's six times eleven, fourteen and twenty-seven,  
She's a young thing and cannot leave her mammy, O."

Dud remained as immobile as a crockery dog, and in desperation, I approached Auntie with a genuine business proposition. There was room for me to get by with Otto, and I said: "Why not let me go on ahead, put a halter on Dud, fasten it to my rear axle and start the engine?" If Dud declined to be led, so much the worse for him; we'd make him rubber-neck a little, anyhow. But my idea didn't appeal to Auntie's tender heart. Then I said: "Why not make a buffer of a carriage robe and let me butt the democrat forward and urge him on that way?" That scheme was open to objections, likewise; Dud and the democrat might sustain physical injury.

"Well," said I, finally, "we must make some sort of a move. Progress is our watchword, but even retrogression would be better than stagnation. Suppose I make fast to the rear of the democrat and back the car gently but firmly? If we can get Dud to backing perhaps then we can manage to reverse his gear and induce a forward motion."

Aunt Mattie still demurred, but Net came to the rescue and argued her into letting me try the plan.

Probably for the first time since Dud's peculiar habits had developed themselves, the spoiled and humored brute was treated to a really unpleasant surprise. The rope connection being made and Otto's power being turned into action, the struggle for mastery between a resolute thirty-six horse-power engine and an obstinate one-horse-power horse couldn't remain long in doubt. Feeling the rearward strain upon his collar, Dud braced his broad hoofs and did his grittiest to buck against it. Slowly at first, then more rapidly, he was drawn back on his well-worn shoes over the smooth pine needles as easily as if he had been mounted on casters.

Soon his eyes began to bulge with indignant alarm. He wanted to rise in rebellion and lie down, but hardly dared. With his four hoofs splayed out in four different directions, sliding briskly backward quite against his own will and wearing on his long visage an unutterably disgusted look, he presented a ludicrous sight, indeed. Nettie, who had got into the democrat to hold the reins, became convulsed with laughter, and begged me, with tears in her eyes, to stop. So presently I shut off the power and both vehicles ceased to move. Then she shook the reins and commanded Dud to get up. An anxious moment followed. Dud moved his head from side to side, as if to make sure it still belonged to him, and after a brief dream of another revolt, decided to go. The victory was won. I cast loose the lashings and he proceeded, each under his own power, to the spot appointed for the picnic.



# Brass-Craft Outfit FREE

Everyone will be doing Brass-Craft this season,—it's the best and most popular New



Art Work of a generation. With our outfits and designs stamped on the brass itself, success is certain, and we guarantee satisfaction.

## We Give Away a Complete Outfit

consisting of Tool for Stippling, polished maple combined Mal-let and Modeling Tool, Package Coloring Powder, Steel Wool and Polishing Flush, to every one sending 25c for this Brass-Craft Calendar, (worth \$1.00 when decorated.) It is Brass with stamped design (see illustration) and perfectly spun over 3-ply Basswood Panel; includes Brass Hanger, Round Head Tacks, Calendar Pad and full directions, all prepaid. Write today.

## Ask for FREE Catalog F10

Illustrates hundreds of new Brass-Craft articles suitable for Home Decoration, Gifts, etc. Shows how a little investment in materials and time can produce liberal returns in both pleasure and profit.

## THAYER & CHANDLER

737-739 Jackson Blvd., Chicago

Ask your dealer for Brass-Craft.

The Genuine **DOMESTIC** NOW \$2 A Month

Shipped Anywhere at Actual Factory Price. Yes, the latest model, genuine, old reliable Domestic Sewing Machine now offered to you for the first time direct from factory at \$2 a month anywhere.

# DOMESTIC

That world-famous sewing machine which everybody knows has been the standard for nearly fifty years. Think of the good old Domestic that your grandmothers used to buy. NOW being offered to you direct from the factory at a special low price, and the very latest model at that. The improved DOMESTIC TWO MACHINES IN ONE—WITH THE LOCK STITCH AND THE CHAIN STITCH—complete with the most practical set of attachments ever manufactured at a price too good to be true. Do not even think of buying a sewing machine until you learn what an offer this really is. You need never again be satisfied with a cheap machine, now that the old reliable DOMESTIC is within your reach under this remarkable plan—a machine backed by a 35-year guarantee. And, if you wish, we will gladly arrange to take your old machine off your hands if you mention it when you write. It is a marvelous offer.

Write for Booklet, "The Truth About Sewing Machines," sent FREE. Write today for information. Free explaining why the Domestic Manufacturers have decided to sell you direct. Write for other special inducements which we cannot tell you here. The CIRCULARS WE SEND FREE have them all. Do not let another day pass. WRITE TODAY. (More Than Two Million in Use)

Domestic Sewing Machine Company  
48 Jackson Blvd. Dept. 4107 Chicago, Illinois

**5 Fine POST CARDS FREE**  
Send only 2c stamp and receive 5 colored Gold and Embossed Cards FREE, to introduce post card offer.

Capital Card Company, Department, 60 Topeka, Kansas

Aunt Mattie believed in having things as comfortable and convenient as possible, so we took the seats from the democrat and the loose cushions from Otto and all the lap-ropes and toted them over to our sylvan supper-room. Archie and I were loaded to the guards with seats, Mina Miner had the lap-ropes, Auntie lugged the kitten and pug, and Net guided and sustained Uncle Lot's uncertain footsteps. The distance from the road was about a hundred feet, I should estimate. I was just getting ready to unload when Mina Miner jettisoned cargo, and went off into a terrific spasm of finger-snapping and stuttering.

"Tut-tut-tut-tut-tut-teacher, tut-tut-tut-teacher, tut-tut-tut—"

"Mercy on us!" exclaimed Aunt Mattie, in a flutter. "What now, Mina Miner? What on earth is it?"

"Tut-tut-tut-teacher," exploded the girl again, "Dud-dud-dud-dud-dud is gug-gug-gug-gug-gug — Dud-dud is gug-gug-gug-going—"

We others turned and looked. Dud was going, and at a smart gait, too. The cantankerous brute had been cured of his balkiness a little too thoroughly. I'm pretty active on my legs, as you know, and I thought I could cut across and intercept him, which was an error in judgment. I started off, shouting "Whoa!" at the top of my lungs, and at first I gained a little, so that I got near enough to hear the parrot—who had been left hanging in his cage from the carriage roof—sing out lustily: "Get up! get up, lazybones!" which, of course, was a flat countermand of my order. It must have been that fiend of a bird that set Dud off in the beginning. I didn't relish the idea of a bilious-greenery-yallery parrot getting the best of me, and I ran on, yelling, "Whoa, Dud! Whoa, I say!"

"Get up! get up, lazybones!" shrieked the parrot, derisively.

Well, that feathered imp was Johnny on the spot, and his command chimed in with Dud's perverse inclinations. Dud had the casting vote; he broke the tie, and the opposition won. He switched his stub of a tail insultingly and continued to frisk along as blithesome and gay as a thistle-down before a gale of wind. The wagon, minus seats and passengers, must have been seven hundred pounds lighter than before. Dud knew when he was well off, and proceeded to get off as far as possible. The beat of his hoofs sounded the knell of the departing democrat as it disappeared over a rise, and little Harold dropped into the class of "also-rans." I went back feeling like a wooden Indian with his nose knocked off.

"He got away," I announced superfluously.

"And he got away with our supper, too," Net informed me, dolefully.

"He won't stop now till he gets home," waived Auntie.

"Well, not unless the parrot should lose his voice," said I. "Here's hoping the supper will spill out as it did before, but according to the usual perversity of inanimate things, it won't."

Jew-duss priest!" put in Uncle Lot, "I'm hungry 'nough to chaw the luther off'n them cushions, or eat up the curtains o' the democrat, if they was here, hendy by. Why, when I fit tew the battle o' Lex-in'ton we was short o' grub—"

(Concluded next month)



**HEATHERBLOOM**  
TRADE MARK

TAFFETA

## Petticoats

have an assured place in the wardrobes of American women. They have not only taken the place of silk—they have achieved a popularity for themselves that silk could never attain.

With the appearance and feel of silk, the same swish and soft rustle and dainty smartness, Heatherbloom combines a durability that gives three times silk's wearing quality and an economy that enables you to purchase three Heatherbloom Petticoats for the price of one of silk.

Heatherbloom Petticoats present a choice of simple designs or elaborate Parisian creations.

These are obtainable in retail stores from \$2 upward according to details of workmanship.

Be certain the petticoats you purchase are real Heatherbloom. Remember that every genuine Heatherbloom Petticoat bears this woven SILK label—white lettering on black ground. Look for it on waistband.

See the label on the waistband



EVERY PETTICOAT GUARANTEED

No petticoat is a genuine Heatherbloom unless it bears the label. Insist on seeing it.

A. G. HYDE & SONS, New York—Chicago  
(Makers of Hygrade Fabrics)

**Be sure instead of sorry.**  
Look for the Racine Feet trademark on every foot and you have the assurance of getting your money back if you don't like the goods. Black or ecru — may be worn with high or low shoes, without showing seam. 10 cents a pair—12 pairs, \$1.00. Ask your dealer, then us.

**RACINE FEET KNITTING CO.**  
110 Wheeler Avenue, - Beloit, Wis.



Look for the trademark.

**BUSTER BROWN'S**  
**GUARANTEED STOCKINGS**  
 FOR MEN WOMEN AND CHILDREN  
 Trade Mark Registered



## DARN! Why Darn?

If you buy Buster Brown's Guaranteed Hosiery for the whole family there'll be NO DARNING TO DO.

Silk Lisle Half Hose for MEN, black, tan, navy and gray.  
 Lisle Hose for LADIES, medium and gauze weight; black or tan.  
 Combed Egyptian Hose for BOYS, light and heavy weight, black or tan.  
 Lisle fine gauze Ribbed Hose for MISSES medium and light weight, black or tan.  
 MISSES silk lisle fine gauze, ribbed, black or tan.

25c. a Pair, Four Pairs to the Box, \$1.00

LADIES silk lisle gauze, black or tan, Three Pairs to the Box, - - - \$1.00

**GUARANTEED FOR FOUR MONTHS**

For sale MOST everywhere, but if your merchant can't supply you send us your order, stating kind, size and color wanted, and we will supply you direct, prepaying postage.

Write For Buster's Latest Funny Book.

FREE.

**BUSTER BROWN'S HOSIERY MILLS,**  
 551 Sherman Avenue,  
 Chattanooga, Tenn.



**\$1.00**

for this 16-in. Plume



This plume is just the kind for which you would have to pay \$3.00 at any retail store. It is extra wide, fully 16 inches long, in all colors, with willow flues of great length that do not lose their curl easily. Send us \$1.00 to-day, for this is an opportunity not to be missed. We offer also an extra large and handsome \$7.50 plume at \$2.50. Send your money by mail, express or money order. Remember that your money will be refunded if the plume is not entirely satisfactory.

New York Ostrich Feather Co., Dept. D, 513-515 Broadway, N. Y.

**ALL THE NEW BOWS**

**For Hat and Gown** Latest French novelties in material, colors, weave and design. Hair, hat, neck and belt bows, rosettes and sashes, all made up, for less than you could buy the material. We are bow-specialists and furnish style at attractive prices. Our bows are always full, fluffy, generous. All hat bows have extra ribbon for crown, making complete hat trim.

**SPECIAL:** Our new "Dotty Dimple Party Set" for little girls, 3 yard sashes, very wide, two-hair ribbons, 1 yard each. Ideal for birthdays and Christmas. Finest quality, all colors, exquisite design, only - - - **\$3.20**

In ordering articles mentioned here, please specify color and material. Money promptly refunded if not entirely satisfied. Send for our free 1911 ILLUSTRATED BOW CATALOG, showing largest assortment of bows for every possible occasion. Express charges prepaid.

**THE WILCOX CO., 6253 Ellis Ave., Chicago**

**AURORA 6 Yards \$1.50**

**BETTIE Neck-bow 50c**

## The Word of Sympathy

Said a young girl in my hearing: "I never know just what to say to people who are in sorrow, so I never say anything if I can help it. And the more I feel the less I can say. I can write a note of condolence quite easily, for the stilted phrases slip easily from the pen, even when I know that they are useless, for they never comfort the least little bit. But when I am face to face with bereavement I am dumb, although my heart may ache. Still, it makes little difference; words don't help people in grief. And if they did, all I could say would be, 'I am sorry.'"

As if that were not the very best thing that could be said!

That simple phrase carries with it more true sympathy than dozens of stilted expressions. When we were in sorrow, and felt as if we were numbed by the awful loneliness of our grief, that seemed ours and ours only, what did it mean to us when our friend came, and, putting her arms about us, sobbed, "Oh, my dear, I am so sorry!—so sorry!" That genuine, unpremeditated outburst brought sympathy that softened grief, although nothing could lessen it. It is a mistake to think that so-called letters of condolence do no good. Of course, they cannot relieve sorrow, but to the grief-stricken there is great comfort in knowing that somebody cares; that the thoughts and prayers of friends are with her who walks in the Valley of the Shadow of Death. And to one in sorrow the world in general seems such a heartless, careless place.

Let us not feel that because dozens of other people have written letters or spoken phrases of pity to the bereaved friend, our little note or word is unnecessary. It may be just the touch of sympathy that will soften the rebellious grief and bring much-needed tears; it may be just the drop of sweet in the cup of bitterness that, but for that tiny drop, would be intolerable.

## What Pleases a Man

Generally speaking, a man likes to be told he is handsome, whether he is or not. He likes to be told he has small feet. This is a tip to wives. There is more virtue in a pair of tight shoes in keeping a man at home in the evenings than in all the Ten Commandments. It pleases a man to be asked for advice. You don't need to take it. Most men have advice to give away, and they are always willing to bestow it on women gratis. It pleases a man for a woman to depend on him. This is the reason why many foolish girls could get two husbands apiece, while strong-minded women remain old maids.

## A Dash After It

A high school girl said to her father the other night:

"Papa, I've got a sentence here I'd like to have you punctuate. You know something about punctuation, don't you?"

"A little," said her cautious parent, as he took the slip of paper she handed him. This is what he read:

"A five-dollar bill blew round the corner."

He studied it carefully.

"Well," he finally said, "I'd simply put a period after it."

"I wouldn't," said the high school girl; "I'd make a dash after it."

## LET US SEND YOU Hair Goods ON APPROVAL



**The RECAMIER COIFFURE**  
 An instantly popular New French Coiffure. Made of finest first quality hair - - - \$5.95

1 1/2 oz., 18 in. Switch - - - \$1.15  
 2 oz., 20 in. Switch - - - 1.35  
 2 oz., 22 in. Switch - - - 1.75  
 2 1/2 oz., 24 in. Switch - - - 2.75  
 3 oz., 26 in. Switch - - - 4.95  
 4 1/2 oz., 30 in. Switch - - - 11.65  
 20 in. Wavy Switch - - - 2.50  
 22 in. Wavy Switch - - - 3.00  
 24 in. Wavy Switch - - - 4.00  
 26 in. Wavy Switch - - - 5.95  
 3 oz., 30 in. Wavy Switch - - - 8.00  
 Featherweight Stemless Switch - - -  
 22 in. Natural Wavy - - - \$4.95  
 Fluffy Ruffler, Natural Curl - - - 5.95  
 Concord Braid, 3 1/2 oz., selected wavy hair - - - 5.95  
 200 other sizes and grades of Switches - - - 50c to \$50.00  
 Pompadour, Natural Curl - - - 2.85  
 Wigs, Ladies' and Men's - - - \$5 to \$50

Send long sample of your hair and describe article you want. We will send prepaid on approval. If you find it perfectly satisfactory and a bargain, remit the amount. If not, return to us. Rare, peculiar and gray shades are a little more expensive; ask for estimate.

Write for our new 1910 catalog, 66 pages, beautifully illustrated. Shows all the latest

## PARIS FASHIONS IN HAIR DRESSINGS

and quotes lowest prices. This book also contains valuable instructions on "Beauty Culture by Self-Treatment," profusely illustrated, which every woman wants. Write today.

**PARIS FASHION CO., Dept. 410, 209 State St., Chicago**  
 Largest Mail Order Hair Merchants in the World.



## A Perfect Bust May Be Had by Wearing Nature's Rival

**Air-Form Corset Waist, Bust-form Combined**  
 A comfortable garment, weighing only 4 oz., slipped on and worn like an ordinary corset waist, with or without corset, perfectly shaped and giving the full rounded bust form of a perfectly built woman. Impossible to detect by touch or sight. Natural, light, cool and sanitary; laundered like any waist. It will give a perfect figure. Write for illustrated booklet. Send dealer's name. If not fully satisfied after 30 days' trial, I will refund your money. We also sell Brassieres (bust supporters) and Regular Corsets. All are shown in our booklet.

Miss Rae Yaffe, Sales Mgr., 817 Central Union Bk., Chicago

## FREE You Can Have this Switch FREE



Send us a sample of your hair and we will mail you this beautiful 22-inch human hair switch to match. If satisfactory send us \$1.50 anytime within 10 days, or sell it like it to your friends for \$1.50 each and get yours absolutely free. Source: our catalog showing latest styles of fashionable hairdressing, pompadours, wigs, etc. on request. Enclose 5c postage. **Marguerite Coffy, Dept. 24, 19 Quincy St., Chicago.**

## I Was Deaf 25 Years Now I Hear Whispers

with my artificial Ear Drums in my ears. I never feel them—they are so perfectly comfortable, and no one sees them. I will tell you the true story of How I Got Deaf—and How I Made Myself Hear. Address your letter to me personally at 13 Adelaide St. This is important, as letters sent to other addresses often do not reach me. I stand back of every claim made for MY drums.

**C. P. WAY Inventor**  
**GEO. P. WAY, 13 Adelaide, Street, DETROIT, MICH.**



## SPECIAL BARGAINS IN WILLOW PLUMES

We want every woman in America to have one of our beautiful Willow Plumes, made of carefully selected stock and at 1/4 the regular price. **17 inch, \$5.00. 19 inch, \$7.50. 21 inch, \$10.00.** Money refunded promptly if not as represented. Your old ostrich feathers made into willow plumes.

Write to-day for catalogue.

**ANNA AYERS, Dept. 244 21 Quincy St., Chicago**



**Lustr-ite**



**"WELL KEPT NAILS"**

a practical booklet containing full directions for keeping the finger nails in perfect condition—written by a professional manicure of wide experience, sent free, together with four packages of our manicure specialties (the same as used by 90% of the professional manicures in the United States).

**LUSTR-ITE NAIL ENAMEL, 25c.**

The most satisfactory and successful nail polish ever made. Gives a brilliant, lasting polish with the least possible effort. It is free from poison, grease, acids, and is guaranteed absolutely harmless.

Lustr-ite Nail Enamel is made in the form of a cake—is ideal for tourists. If no buffer is convenient, an equally satisfactory polish can be obtained by rubbing with the palm of the hand.

For sale everywhere, or sent post-paid on receipt of price.

Manicuring supplies of all kinds.

**B. FLORIDINE MFG. CO.**  
42 Franklin Street, New York City

**Your Opportunity Earn \$700 to \$2000 Per Year BY SELLING**



**Sempre Giovine**

Pronounced SEM-PRAY JO-VE-NAY  
Meaning "Always Young"



**Price 50 Cents**

**THE QUEEN OF BEAUTIFIERS**

It is within your power to add the above sum to your income and build up a fine and independent source of revenue for yourself, by representing me in your territory for the sale of SEMPRE GIOVINE. It is the most pleasant and at the same time best paying occupation offered to anyone who is seeking an addition to her income. SEMPRE GIOVINE is the finest aid to beauty and one of the most widely advertised. If you wish a snap addition to your income

**CO-OPERATE WITH ME.**

Write to-day for full particulars and generous sample free.

Address personally, **MRS. J. C. CARR, President**  
**MARIETTA STANLEY CO., 1061 Fourth St., Grand Rapids, Mich.**

**Reduce Your Flesh**

LET ME SEND YOU AUTO MASSEUR ON A **40 DAY FREE TRIAL** BOTH SEXES

So confident am I that simply wearing it will permanently remove all superfluous flesh that I mail it free, without deposit. When you see your shapeless rapidly returning I know you will buy it. Try it at my expense. Write to-day.

**PROF. BURNS** Dept. 50 No. 1300 Broadway, New York

**Wedding**

Invitations, Announcements, Etc. 200 in script lettering, including two sets of envelopes, \$2.50. Write for samples. 100 Visiting Cards, 50c.

**C. OTT ENGRAVING CO., 1023 Chestnut St., Philadelphia, Pa.**

**She Didn't Say a Word**

In a certain Western city there lives a little girl who is a good deal of a romancer. The truth in her hands becomes sadly twisted, and is frequently lost sight of altogether. This propensity for yarning has bothered her mother a great deal. She has talked to the little girl in a serious way, and not long ago she told her that even if papa and mama didn't find out about her naughty stories, God knew, because he was always present. This seemed\* to make quite an impression on the little maid, and her mama hoped it would be lasting.

The family washerwoman, who has long been a retainer of the household, gave the little girl a fancy matchbox for a Christmas present. Of course, the small damsel immediately wanted to fill it with matches, and as matches were the cause of a bad burning she had received not long before, her mama didn't want her to play with the new gift. Well, it disappeared after a day or two—lost, perhaps, or stolen, or possibly given away. It was certainly gone.

A day or two ago the washerwoman was hanging the clothes in the back yard, and the mistress came out of the house and spoke to her.

"And has Gracie got her matchbox yet?" inquired the domestic.

Not wishing to hurt the good woman's feelings the mistress indulged in a small white lie.

"Oh, yes," she said, "it's put away carefully upstairs."

As she turned to enter the door she saw Gracie standing in the doorway with a decidedly sarcastic grin on her face.

"Well, mama," she said, as her parent stepped in, "I guess you must have thought that God wasn't in the back yard this morning."

And mama didn't say a word.

**His Overtime**

"I see you claim one hour's overtime, Bill," said the master of the mill. "How's that? I thought no one worked overtime last week."

Bill passed a horny hand across his mouth.

"Quite right, guv'nor," he replied, "One hour's me due."

The master regarded him suspiciously. "Come, when was it?" he inquired.

"Last Thursday," responded Bill. "I was sent up to your own 'ouse to 'elp shake the carpets."

"Yes; I remember that distinctly," cut in the boss; "but you got off at six sharp."

"Ah, that's true, guv'nor, as far as it goes," assented the man; "but your missus give me 'alf a meat pie to take 'ome, an' that there hour is fer bringin' the dish back!"—Answers.

**DON'T DELAY SENDING YOUR RENEWAL FOR MCCALL'S MAGAZINE**

It is to your own interest to act promptly in this matter, as we cannot begin subscriptions with back numbers. As soon as you receive your last copy with the expiration notice, send 50 cents by return mail. Better still, send the subscriptions of some of your friends at the same time and in this way earn a premium. See pages 211, 212 and 213.



**\$4.00**

**A Stylish Shoe with Cushion Sole**

the happy combination makers have been striving years to produce. A shoe of exquisite style, yet with ease and comfort.

**Dr. Edison CUSHION SHOE**

Any woman will be delighted with the restfulness of this shoe.

The Australian Wool Felt cushion in the sole conforms to the foot, absorbs the jar of walking, gives you a buoyant feeling, a sense of freedom from fatigue. The sole is flexible—no rubbing or burning like a hard stiff sole. Requires no "breaking in."

**LIGHT AND COOL**

A shoe you can wear all day without tired feet—without thinking of your feet at all. Yet it is modish in appearance—and the price is only that of ordinary shoes.

Made in all leathers—Button and Lace.

Write for Style Book Showing Dr. Edison Cushion Shoes, and name of dealer where you can try them on.



**UTZ & DUNN CO.**  
20 Canal Street Rochester, N. Y.

Makers of high grade shoes for women, misses and children.

The Crowning Attribute of Lovely Woman is Cleanliness.



Odorless

Hygienic

**NAIAD DRESS SHIELD**

Supreme in Beauty! Quality! Cleanliness!

Possesses two important and exclusive features. It does not deteriorate with age and fall to powder in the dress—can be easily and quickly sterilized by immersing in boiling water for a few seconds only. At the stores or sample pair on receipt of 25 cents. Every PAIR guaranteed.

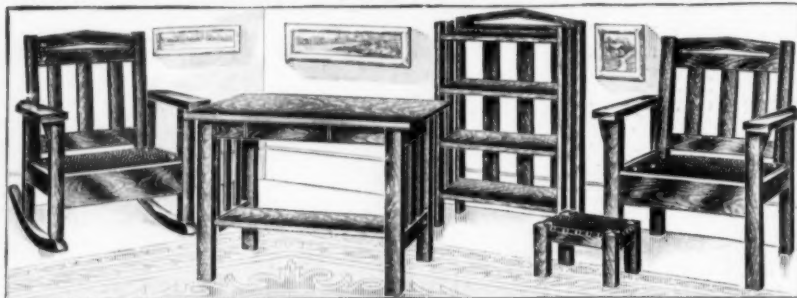
The C. E. CONOVER CO., Mfrs., 101 Franklin St., N. Y.

**WEDDING INVITATIONS** 100 for \$3.50

Announcements, etc., engraved and printed. Latest styles, best quality, prepaid anywhere. Monogram Stationery, 100 Visiting Cards 50c. Write for samples. The Estabrook Press, 181 W. Tremont St., Boston, Mass.



## This 5-Piece Mission Set Sent for \$2.50



This beautiful five piece Mission Set is made of solid oak throughout, early English finish, upholstered imitation Spanish leather; consists of **Rocker, Arm Chair, Library Table, Foot Stool and Book Rack**, complete set only **\$14.50**  
**Pay \$2.50 Cash with order, \$1.25 Monthly**

**CREDIT GIVEN to EVERYBODY** On Everything for Furnishing the Home

### Our Six Great Buy-On-Credit Catalogs FREE

Our Great Catalog A—Furniture and Housefurnishings—positively

saves you money, shows you exact reproductions of

Carpets, Rugs, Oilcloth and Linoleums in their actual

colors, also illustrates and describes Furniture, Cur-

tains, Crockery, Silverware, Baby Carriages, Wash-

ing Machines, Sewing Machines, Office Desks.

Catalog B—Gives complete descriptions and ill-

ustrations of the World's Best Stoves and Ranges.

Catalog C—Illustrates, describes and gives lowest

prices on Musical Instruments, including Pianos and Organs.

Catalog D—is the great Watch and Jewelry guide; il-

lustrates, describes and tells how to save money.

Clothing for Men—Ask for Style Book No. 22—it tells all

about the latest styles, prices, etc.

Clothing for Women and Children—a complete book

of the latest styles and lowest prices; ask for No. 44.

One or all of these elegant money saving books are yours

simply for the asking—see which you want.

This great mail order credit institution is the original concern to

ship goods any place in America—and allow the use of the goods

while paying for them. Thousands of satisfied customers, and a

successful record of over 25 years—write now this very minute to

**STRAUS & SCHRAM, Inc.**

1091 35th Street CHICAGO, ILL.



**Stoves and Ranges**

The most complete line in America, at lowest prices and easy terms. Cast iron and steel ranges and heaters, the very latest designs, all patent appliances for economy of fuel. Ask for Free Cat-**\$3.75** along. Prices up from



**J-1180**

This **Handsome Rocker**, American quarter sawed oak finish, nicely carved, upholstered with chase leather, spring construction.

**\$1.00 cash—50 Cents** monthly payments. Total price.....**\$5.25**

## Neckwear Bargains

### Dainty 5-piece Neck Sets

Guaranteed to be bigger value than you have ever known, better quality than you expect—or your money back.

**Set No. 110.** Collar—Fine quality linen, edged with imported Irish Cluny Lace and trimmed with covered buttons. **Jabot**—Fine linen, double tabs edged with

Irish Cluny to match collar.

**Brooch**—Large oval of real pearl with strong pin and clasp. **Collar**

**Pins**—Two dainty pearl collar fasteners matching brooch. Complete set, 5 articles, post-paid, 59 cents.

**Set No. 112.** Collar of fine, imported Point de Paris Lace over net, trimmed with white

silk ribbon and boned. **Jabot**—Double tabs of plaited net and Point de Paris like collar—

prettily designed. **Brooch**—

Large amethyst mounted in handsome gold plated setting with strong pin and clasp. **Collar**

**Pins**—Two dainty, gold plated Baby Pins of pretty design. Complete set, 5 articles, post-paid, 69 cents.

**Both Sets—Post-paid, \$1.19**

Set No. 110

Collars and jabots are washable; collar sizes 12 to 18. State size wanted. Send stamps or money-order. Your money back if you are not thoroughly pleased.

### FREE CATALOG

Fresher merchandise, newer styles, lower prices than you have ever known are to be found in the **HERZFELDER FALL CATALOG**. Here are neckwear, laces, belts, veillings, etc., direct from the Paris, London and New York designers. Here, also, are the very newest jewelry novelties, brooches, bracelets, purses, vanity boxes, combs—from the world's foremost makers—an endless variety of fascinating things at prices which make this catalog of special interest to every woman. It is free for the asking—simply send name and address on a post-card.

**HERZFELDER & SON** 105-G Water Street NEW YORK CITY

### A MONEY-MAKING PLAN

For Church Societies and Women's Clubs so many Societies have taken an interest in our summer offer that we are willing to extend the same generous proposition to one hundred more organizations before December 15, 1910. Have your secretary write us at once for full particulars

**THE McCALL COMPANY, NEW YORK CITY**

### interesting Trick with Dominoes

The one who is going to perform this trick first lays upon the table ten dominoes, side by side, face downward. Anyone is then at liberty (the performer meanwhile retiring from the room) to shift any number of the dominoes (from one to nine inclusive) from the right-hand end of the row to the left, retaining the order of the dominoes so shifted, however. The performer on his return makes a little speech to something like the following effect: "Now, ladies and gentlemen, you have shifted a certain number of these dominoes, as many or as few as you pleased. Now, I don't intend to ask you a single question. By a simple mental calculation, I can ascertain the number you have moved, and by my clairvoyant faculty, though the dominoes are face downward, I shall pick out the one corresponding with that number. Let me see" (pretends to calculate, and presently turns up a domino, say a three-two representing five). "You shifted five dominoes, and I have turned up a five, the exact number."

The dominoes moved are not replaced, but the performer again retires, and a second person is invited to move a few more from right to left. Again the performer on his return turns up the precise domino indicating the number shifted. The trick, unlike most others, may be repeated ad libitum without fear of detection.

The principle is arithmetical. To begin with, the dominoes are arranged without the knowledge of spectators, in the following order (the total of each domino being alone regarded):

Ten, nine, eight, seven, six, five, four, three, two, one. Such being the case, it will be found that, however many are shifted from right to left, the first domino of the new row will indicate their number. Thus suppose three are shifted, the new order of the dominoes will then be:

Three, two, one, ten, nine, eight, seven, six, five, four, and in like manner, whatever were the number moved.

So far, the trick is very plain sailing, but the method of continuing it is a trifle more complicated. To ascertain the position of the indicating domino, after the second removal, the performer adds the number of that last turned up (in this case three) to its place in the row, one. The total being four, the domino to be turned up after the next transposition will be the fourth. Now, suppose six dominoes are now shifted, the new order will be: Nine, eight, seven, six, five, four, three, two, one, ten. (Had five dominoes only been shifted, the five would have been fourth in the row, and so on.)

The performer now adds six, the number of the domino, to its place in the row, four.

The total, ten, gives him the position of the indicator, for the next attempt—thus, suppose four dominoes are shifted—the new order will be:

Three, two, one, ten, nine, eight, seven, six, five, four.

The next calculation, four plus ten, gives a total of fourteen. The ten is in this case canceled, and the fourteen regarded as four, which will be found to be the correct indicator for the next transposition.

While the dominoes are on the table they may be made to serve for another feat of divination, an old trick, but a very good one, and comparatively little known. In this case the whole set (twenty-eight)

### HAND ENGRAVING FREE

Britannia Metal Roman Gold Satin finished pins with your initials, name or monogram engraved **Free**. To introduce our popular line of Dutch collar and belt pins, all sizes and shapes, we will send you one sample pin by return mail with our catalog for 12c. Best Silver Co., Dept. M. S., 834 Chambers St., N. Y.



is employed. These are to be arranged by the company during the performer's absence, in any way they please, according to domino rules—a six being placed next a six, a five next a five, and so on. The performer on returning to the room (or even before doing so) will state, without seeing them, what are the numbers at either end of the chain.

The secret lies in the fact that the complete set of twenty-eight dominoes, arranged as above mentioned, forms a circle, or endless chain. (The precise sequence, may, of course, vary.) If arranged in a line, the two end numbers will be found to be the same, and may be brought together, completing the circle. The performer insures a break in the chain by privately abstracting one domino (not a "double"). The numbers left at the ends of the line will then be the same as those of the "missing link" (say the three-five or the six-two), which the performer has in his pocket.

The trick may be repeated, but the performer must first privately exchange the stolen domino for another, taking good care that no one sees him do so.

#### Plant Nut-Bearing Trees

The planting of nut-bearing trees is a matter that cannot be too strongly encouraged in every section of America, especially among farmers and their children. Of course, it cannot be denied that such trees do not mature quickly, but when they do commence to bear they will be extremely profitable. Again, it may be true that the man who sets them out may never live to profit by such returns, yet this same man does not object to a life insurance policy which he must die to win.

There are two main factors that make the planting of nut-bearing trees profitable; one is the nuts they will bear, and the other is the ultimate value of the trees themselves.

As to the first consideration, many authorities express the opinion that the planting of nut trees ought to be encouraged and increased until the nuts are produced in large enough quantities to become a staple article of food instead of merely a luxury, because they can to a very considerable extent be satisfactorily used in a mixed diet to take the place of meat, as they really are very nutritious and valuable as a food element, says Collier's. Even for use as a luxury alone, the addition of thousands of acres of nut orchards to our present supply would be found profitable.

The value of the trees themselves can well be shown by an actual example. An old farmer in Michigan, half a century ago, who was barely managing to make "both ends meet," had a son with an eye to the future, who, in spite of ridicule, went ahead and set out a lot of walnut trees on some rather unproductive low land. Before the old man died the trees were yielding a profitable crop each season, and a few years ago, the son himself now being gray-haired, a furniture company bought the entire lot of trees for \$15,000. Without the trees, the farm itself was worth scarcely \$3,000.

The supply of hard wood is nearing exhaustion, and it is only a matter of a few years until trees set out now become very valuable.

They do not require much care, and no inexpensive asset with greater possibilities could be left behind for the coming generation.



## The PLEASURES of HEALTH

can only be realized when supported by physical strength. Physical strength can only be attained through proper nourishment and physical exercise.

ANHEUSER BUSCH'S  
*Malt-Nutrine*

is not only a liquid food of itself, but when taken with meals produces the fermentation necessary for the digestion of other foods.

Declared by U. S. Revenue Department A PURE MALT PRODUCT and not an alcoholic beverage. SOLD BY DRUGGISTS AND GROCERS.

ANHEUSER-BUSCH

St. Louis, Mo.

### A CHAUTAUQUA NURSE

Miss Cora H. West, of Troy, N. Y., one of several thousand efficient graduates of this school.

### BECOME A NURSE

Our entire method, including study and practice, taught by correspondence

**WE** have trained thousands of women, beginners and practical nurses, in their own homes, to earn \$10 to \$25 a week.

If you desire a larger sphere of influence, greater independence, and better remuneration, send for our 9th annual 50-page Year Book, explaining our method, with stories of actual experience by successful nurses.

**The Chautauqua School of Nursing**  
304 Main St., Jamestown, N. Y.

## IRONING MADE EASY



### The Simplex Ironer

will iron all plain clothes, bed and table linen, doilies, curtains, etc. in a few minutes without trouble, backache or health-destroying labor. Gives better finish than hand iron, inexpensive to heat, simple, durable, sizes to suit. Hand or power. Low in price.

30 days free trial. Write today for booklet with prices and name of our dealer.

AMERICAN IRONING MACHINE CO., 630 E. Lake St., Chicago

# CUTICURA COMFORT



## FOR BABY'S SKIN

Is found in warm baths with Cuticura Soap and gentle anointings with Cuticura Ointment. Relief is immediate and grateful for eczemas, rashes, itchings, irritations and chafings which make life miserable for tender skinned babies and tired, fretted mothers. Guaranteed absolutely pure.

Sold throughout the world. Depots: London, 27, Charterhouse Sq.; Paris, 10, Rue de la Chaussée d'Antin; Australia, R. Towns & Co., Sydney; India, R. K. Paul, Calcutta; So. Africa, Lennon, Ltd., Cape Town, etc.; U. S. A., Potter Drug & Chem. Corp., Sole Props., 133 Columbus Ave., Boston.  
 Post-free, 32-page Cuticura Book, an Authority on the Care and Treatment of Skin and Hair.

### Patterns and Outfits for Baby



Send 25c today for complete outfit of 30 long or 12 short patterns with directions for making, materials, etc. I will send FREE my beautiful illustrated 60-Page Catalog of Baby and Children's clothing from birth to 14 years, with "List of Baby's First Needs" and Beautiful Art Picture in colors of Mother and Baby. Save yourself Time, Money and Worry by letting me assist you in clothing your little one. More quality for the money than you can buy elsewhere. FREE delivery. Money back for any reason. Rompers, 50c to \$1.98; Boys' Suits, \$1.00 to \$9.98; Complete Infants' Outfit for \$7.75 to \$100.00; Girls' Wash Dresses, \$1.00 up. Shoes, Toys, etc. Send Now. MRS. ELLA JAMES, 195 Union Bldg., Syracuse, N. Y.

## Practical Talks About Children

By Mrs. Jeanne Jardine

**FOR BABY'S BATH.**—Buy just an ordinary pine kitchen table fitted with substantial legs and a spacious drawer. The second size should be chosen for our purpose. A carpenter will readily saw off the legs to a height of twelve inches, for the table is to serve as a platform to elevate the bathtub, when placed upon its top, to just an easy, comfortable height for the mother, when seated in a chair, to manipulate the baby without stooping, lifting or a strain.

In the drawer should be a center place for washrags, while the side spaces may be subdivided into several compartments. These may contain powder-boxes and bags and any other things in baby's toilet. These spaces provided and the table cut down to the proper height, the whole is in readiness to receive the embellishment of paint. A coat of ordinary white paint should be applied first, followed with one of enamel. This last will bear many washings off and much wear without showing defacement.

White porcelain rollers may be easily adjusted beneath the four legs, and the little platform is complete for service. The bathtub placed upon its top will leave a space of eight inches or more all around, whereon may be set soap-dish, powder-box and all the needful, close at hand, which is an item of immense importance to mother or nurse, for the experienced know that the baby's bath is a process of emergencies.

### PUNISHING SENSITIVE CHILDREN.

Those children who are scolded and punished for the least delinquency become either hardened in wrong-doing or demoralized by fear. In the latter case, demoralized is certainly not too strong a term for the results which follow injudicious punishments. A nervous child becomes so afraid of doing wrong that at last he loses the power of discerning between what is wrong and what is right, and he naturally chooses the course which he thinks least likely to lead to chastisement. He will descend to any amount of deceit and story-telling to save himself from the results of his wrong-doing, and it is entirely out of the question that, if his first years are passed in such a mistaken and perverted way, he should ever grow up into an honest and straightforward man. When children show themselves to be abnormally sensitive and nervous they should be treated in a way totally different from the others who are healthy and boisterous; but they must not be spoiled, for that would simply aggravate the evil. They should have the



benefit of a frequent change of air. No stimulating drinks, such as coffee and tea, must be given. The food must be quite plain, but wholesome and nourishing—fish, eggs, vegetables, cooked fruit and plenty of milk and milk puddings. As a tonic, a daily dose of cod-liver oil and iron cannot be improved upon.

### EXPOSURE OF CHILDREN TO DISEASE.

Few mothers are anxious to have their children contract any of the usual diseases to which they are subject. Yet there has been an absurd sentiment abroad for years that if children escape diseases in their youth it will go all the worse with them later in life. It is certainly right to protect everybody from disease so far as possible, and children should be carefully guarded from all forms of contagion. There are none of the so-called children's diseases, unless it be chicken-pox, but which are liable to be followed by a train of serious consequences, besides being sometimes fatal. Measles are very apt to produce diseases of the eyes, and causes inflammation of the kidneys, so that afterward Bright's disease may set in. In every way it is better to avoid all contagious diseases as long as possible, and it is quite probable that in adult life persons may escape these diseases altogether, or if they have them it will be in a lighter form.

**TEACHING CHILDREN TO OBEY.**—One of the earliest lessons a child has to learn is obedience. When once a child is taught to obey, all other good habits come comparatively easy, but it should also be taught to obey with the conscience, so that the instinct of obedience prevails even when one's back is turned; that is to say, the habit of obedience must not be acquired by fear or as an irksome duty, but must gain strength from the child's sense of honor and respect, and must be encouraged as a source of pleasure and wholesome pride until it becomes a part of the character.

A little incident from my own experience will perhaps serve to make this point clear. My own little girl, I believe, owes her life to the instinct of implicit and prompt obedience. We were gathering flowers one day in one of the Swiss valleys; she was some six yards ahead of me when I heard an ominous sound far above us; a large boulder, dislodged after several days' heavy rain, was bounding down the mountain side; the child, intent on her flowers, took no heed, but from where I stood, I could see its direction was toward the spot where she was





# Protect Your Little Ones



READY  
FOR  
BED

At Night  
With the Improved  
Dr. Denton  
Sleeping  
Garments

and get unbroken sleep  
for yourself.

The Dr. Denton Garments  
cover body, feet and  
hands. Feet are part of the  
garment. Hands are covered  
by cuffs that turn down  
and close with draw-string.  
Made from our Elastic,  
Knit, Mixed Cotton and  
Wool Fabric, specially  
designed to give most healthful  
sleep. The knit fabric carries  
off perspiration and  
maintains even warmth  
if bed covers are thrown  
off. Prevent colds which

often lead to pneumonia or other dangerous ailments.  
Made in eleven sizes for children up to ten years  
old. Prices, 50c. to \$1.10, according to size and style.

Soft and Durable. Do Not Shrink

Write for booklet giving Dr. Mary Wood Allen's  
practical ideas on "Healthful Sleep for Children."  
Be sure you get the Genuine Dr. Denton Gar-  
ments. Our trade mark, shown above, is attached  
to each garment. If you cannot get them of your  
dealer, write us and we will see that you are supplied.

DR. DENTON SLEEPING GARMENT MILLS  
331 High Street, Centreville, Michigan

## Walpole Hot Water Bottle and Combination Fountain Syringe Fusible Core Process

A blessing  
to every  
member  
of the  
family

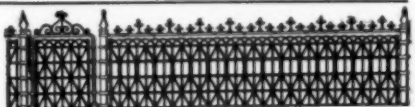


No seams, joints  
or cement to give  
way, even though  
filled with boiling  
water. No wire used  
in the construction  
to eventually destroy  
the rubber.

Never disappoints.  
Most economical be-  
cause it will outlast two  
ordinary bottles. Costs  
no more than many others.

Insist  
upon the  
Walpole Fusible  
Core Hot Water  
Bottle of your druggist. If he cannot supply you, order  
from us direct, giving his name, enclosing express or  
money order, and we will send it prepaid. Remember our  
guarantee (instead of "Caution") is your protection.  
1 qt., \$1.75; 2 qt., \$2.00; 3 qt., \$2.25; 4 qt., \$2.50. Com-  
bination Hot Water Bottle and Syringe, 2 qt., \$2.75; 3 qt., \$3.00.

WALPOLE RUBBER CO., 185 Summer St., Boston, Mass.



Ornamental Fence  
Cheaper than wood for  
Lawns, Churches, Cem-  
eteries, Public Grounds. Also Wrought Iron Fence. Catalogue  
free. Write for Special Offer.  
THE WARD FENCE CO., Box 124, Decatur, Ind.

standing. I shouted to her "Come back directly! Run." Accustomed to implicit obedience, she immediately started off as fast as her little legs would carry her, and before she had got to my side the huge stone had pitched on the very spot where she had been, and bounded across the narrow pathway into the river below.

Whatever a child is told to do must be reasonable. It must be allowed to gain confidence in the unerring judgment and, above all, in the sense of justice, of those whom it has to obey. Firmness must have the moral backing of fairness and reason. The parent, teacher or nurse who, in a moment of irritation or thoughtlessness, tells a child to do this or not to do that, without good reason, is very often unconsciously cultivating a spirit of perverseness. Don't waste your do's and don'ts; like everything else which becomes too common, they also will lose their value. Having once commanded or forbidden with discretion, see that you are obeyed.

Next to the spirit of obedience it is most important that that of contentment should be instilled into the infantile mind. There is nothing more disagreeable in a child than the habit of constantly wanting something and whining for it. "Mother, mayn't I do so and so?" "Can't I have this or that?" are exclamations too often heard. A child should be taught to be contented from the time it is able to sit up in its cradle and play with a toy or even with its own little pink toes; and this sort of contentment is more often than not accompanied by a wholesome spirit of independence. Not only can a child easily be accustomed to keep itself occupied, but by thus cultivating a happy disposition in early childhood, we are laying the foundation of a life of contentment and probably of unselfishness.

There is nothing in the world so disagreeable as a fretful and whining child. Whatever you do, don't let your youngsters acquire the practice of whining. It is a trick easy to get into and hard, when it has once become a habit, to break off. Let the little boy or girl understand that he or she must express his or her wishes cheerfully and they will be much more likely to be granted.

### Why She Didn't Pay

"I shall have to ask you for a ticket for that boy, ma'am."

"I think not."

"He's too old to travel free. He occupies a whole seat, and the car's crowded."

"That's all right."

"I haven't any time to argue the matter, ma'am. You'll have to pay for that boy."

"I never paid for him yet, and I'm not going to begin now."

"You've got to begin doing it some time. If you haven't had to pay for him before you're lucky."

"That's all right."

"You'll pay for that boy, ma'am, or I'll stop the car and put him off."

"That's all right. You put him off if you think that's the way to get anything out of me."

"You ought to know what the rules of this company are, madam. They're here, stuck up very plainly. How old is that boy?"

"I don't know. I never saw him before. If you want a fare for him you'd better ask that old gentleman on the other side. He came in with him."



Mother's  
milk  
would  
not  
nourish  
this  
little  
girl

At birth she weighed 9½ lbs., but after nursing three months she went down to 8 lbs. Several different patent foods and many plain household foods were tried, but none would agree with her. When put on

## Eskay's Food

she thrived from the start and is now plump, healthy and rosy-cheeked. Fresh cow's milk prepared with Eskay's Food can be digested by the youngest and most delicate infants. It makes the nearest approach to mother's milk that scientists have yet discovered. If your baby is not gaining, his food should be changed. Ask your doctor about Eskay's.

A trial package and our booklet "How to Care for the Baby" will be mailed free on request.

Smith, Kline & French Co., 432 Arch St., Philadelphia  
Gentlemen—Please send me free 10 feedings of Eskay's Food and your helpful book for mothers "How to Care for the Baby."

Name \_\_\_\_\_  
Street and Number \_\_\_\_\_  
City and State \_\_\_\_\_

## Velvet Grip

RUBBER BUTTON

### Hose Supporter

FOR BOYS AND GIRLS

is easy, safe and economical; allows the utmost freedom of movement and is readily attached. It interests children in dressing themselves.



All genuine  
have the  
Molded  
Rubber Button,  
and Velvet Grip  
is stamped on the loops.

Sample pair, children's size  
(give age), mailed on receipt  
of 16 cents.

GEORGE FROST COMPANY, Boston, U. S. A.

## This Centerpiece FREE

The New  
Colonial  
Art Cloth

Write For It  
Today



We will send you free and postpaid this large beautiful Stamped and Tinted 22x22-inch Colonial Art Cloth Centerpiece—your choice of five new designs—

**American Beauty Roses, Poppies, Carnations, Violets or Daisies**

with a diagram lesson showing exactly how to embroider it—if you will send us 30 cents to pay factory cost of 2½ yards Lace and Four Skeins Richardson's Grand Prize Embroidery Silk to trim and embroider the Centerpiece. The Lace is the beautiful and popular Old English Ecru, 3½ inches deep, and is worth more than we ask for entire outfit.

### This Is the Biggest Offer

We ever made. We do it to convince every woman that Richardson's is the best Embroidery Silk. Your money back is not more than satisfied. You get free with the outfit our big new 1910 Premium Art Book, illustrating all the latest things in Embroidery. Write today, enclosing 30 cents, stamps or coin, and state design wanted.

**RICHARDSON SILK CO.**

Dept. 1817 220 Adams Street, Chicago, Ill.

Special to Dealers: While the above is a very special offer made direct to the public, dealers should write at once for our offer to them on future orders.

**Ag't. In Texas**  
who has sold \$1500 worth of goods says, "You are honest, reliable and prompt. Never worked for a better Company."

## LADY WANTED

To introduce our very complete line of beautiful wool suitings.

**Ag't. In New York State**  
says, "I have put nearly all competing agents out of business because your goods sell best. Making money fast."

wash fabrics, fancy waistings, silks, hdkfs, petticoats, etc. Finest line of up-to-date New York City patterns on the market. We deal direct with the mills and of course our prices are the lowest to be obtained.

If others can make weekly there is no should not do equal—  
an energetic, ambitious woman you should do as well as the best of our agents. It rests entirely with you. If you need extra money you can make it in no easier manner. Why not be independent?

It costs you nothing to try it out. Samples and full instructions in neat sample case shipped express prepaid. Credit extended and exclusive territory granted. Write for particulars.

**Ag't. In Pennsylvania**  
says, "I work for you because I know my success depends upon reliable goods and I find yours always reliable."

**Be first to apply.**

**Standard Dress Goods Co.**

Dept R10R

Binghamton, N. Y.

**Ag't. In Ca.**  
writes, "I have had wonderful success. Have taken \$16.00 worth of orders in an hour. Find the work pleasant."

### Large New Premium Catalogue Free

Send a postal request at once for this beautifully illustrated booklet, showing how to get hundreds of valuable presents for a little spare-time work. Address THE MCCALL COMPANY, 236 to 246 West 37th Street, New York City.

### Correct Mourning for Men

Whether we approve or not, it is undeniably true that the period of mourning is being shortened and the evidences made less conspicuous than in the years of the past, says the Haberdasher. Only rarely nowadays do men wear emblems of grief for persons outside of their immediate family.

First mourning for a wife covers a year, and for other relatives six months. During the first period only black and white effects are permissible. The scheme calls for deep hatband, white shirt, either plain or with black stripes, and black suit, overcoat, waistcoat, half hose, gloves and shoes.

The second period of mourning lasts six months for a wife and three months for any other relative. In this time gray is correct and the mourning band is not worn on the hat. Black and white effects as well as gray are allowable.

The brassard or sleeveband is in exceedingly bad form. It originated in England as an expedient for servants and others who could not afford entire change of outfit.

Attendance at social affairs of a ceremonious character is not expected during the first period of mourning. If circumstances make it necessary the only change from customary usage is in daytime, black gloves and cravat, instead of gray, and in the evening cloth band, not silk, on the silk hat.

Black tie and waistcoat should not be substituted in the evening for the white, nor are black studs and links or black bordered handkerchiefs any longer approved. These things savored of parading sorrow and have wisely been abandoned. The primary purpose of black is to prevent such embarrassment as might arise from ignorance of bereavement on the part of those met.

### The Order of the Bath

The last Knights of the Bath made according to the ancient forms were at the coronation of Charles II., when various rites and ceremonies—one of which was bathing—were enforced.

According to Froissart, the court barber prepared a bath, and the candidate for membership in the order, having been undressed by his esquires, was thereupon placed in the bath, his clothes and collars being the perquisites of the barber, says the Strand Magazine. He was then removed from the water to the words, "May this be an honorable bath to you," and was placed in a plain bed, quite wet and naked, to dry. As soon as he was quite dry he was removed from the bed, dressed in new and rich apparel, and conducted by his sponsors to the chapel, where he offered a taper to the honor of God and a penny piece to the honor of the king. Then he went to the monarch and, kneeling before him, he received from the royal sword a tap on the shoulder, the king exclaiming, "Arise, Sir —," and then embraced him, saying, "Be thou a good knight, and true."

### Chantecler

Sally flaunts him from a hatpin,  
He's on Willie's tennis ball,  
Mother sports him as a shoe clasp,  
Jennie on her parasol;

Daisy hangs him to her neckchain,  
From him Mary takes her tea,  
For Augustus he's a pipe bowl—  
But I choose him fricassee!

—New York Times.

## SOUTH AFRICAN OSTRICH PLUMES DIRECT TO YOU

\$1.95

FOR THIS 17-INCH FRENCH CURL, GENUINE OSTRICH PLUME



Sent on Approval for Free Examination ONLY \$1.95

for this magnificent

17-in. French Curl Ostrich Plume. Made of the highest grade hard flue ostrich selected from male bird. Has a beautiful glossy fibre and is extra wide with heavy drooping French head. Black, white and colors.

Extra Offer: 18-inch ostrich plume, same style as above. Black, white and colors, only. \$2.25

Our \$5.00 Special French Curl Plume is the grandest value you ever saw. Full 19 inches long, has extra wide fibres. Made of rich glossy male ostrich stock with large heavy French head, is hand curled and dyed by new French process. Will last for years. Black, white and colors, only. \$5.00

Gorgeous Willow Plume Full 19-in. long, 15-in. tied and extra wide. Made of the finest selected male stock. Black or white. \$9.50

Let us send you on approval one or more of these Plumes. Just send us 15 cents to cover express charges and we will send to your Express Office, C. O. D., with privilege of free examination. If you find it the most wonderful bargain you ever saw, worth fully double, pay express agent. If not, tell agent to return to us and we will promptly refund your 15c; or send the full purchase price and we will forward same by return express, all charges prepaid, and if not entirely satisfactory, we will promptly refund all money paid us. We take all the risk and you are nothing out if we fail to please you. Our souvenir catalogue showing complete line of ostrich plumes, willows and aigrettes sent free on request.

South African Importing Co., Dept. 103 CHICAGO  
1841 WABASH AVE.  
THE OSTRICH PLUME HOUSE OF AMERICA

## Latest Style Hair Goods On Approval Lowest Mfrs. Prices

Select any of the following remarkable bargains and we will send them to you on approval, prepaid. No money in advance. Examine goods carefully for quality, style and match before you pay a cent. If entirely satisfied, remit low price, if not, return to us. We make this liberal offer to acquaint you with our wonderful values and reputation for square dealing. When ordering goods on approval, SEND REFERENCES. Send sample hair and describe goods desired.

THIS HANDSOME \$6.00 Chantecler Cluster \$2.85

Very latest creation, made of fine quality hair. Ordinary shades, \$2.85.

Coronet Braid \$3.95

Regular \$7.50 value. Fine natural wavy hair. 36 in., 2½ oz. Ordinary shades.

### Switches 95c and Up

Finest short stem wavy switches, best quality hair. Exceptionally low priced. Ordinary shades.

1 oz., 18 in. wavy switch.....	\$0.95
1½ " 20 " wavy switch.....	1.75
1½ " 22 " wavy switch.....	1.95
2 " 24 " wavy switch.....	5.95
2½ " 26 " wavy switch.....	4.95
3 " 30 " wavy switch.....	7.75

Short stem straight switches, unusual quality hair. Ordinary shades. Unequalled low prices.

9 oz., 22 in. straight switch.....	\$1.75
2½ " 24 " straight switch.....	2.50
4 " 30 " straight switch.....	9.50

Free Large illustrated catalogue of numerous hair goods bargains and invaluable "Hints on Care of Hair." Write Today.

MRS. B. NEGRESCOU  
Dept. 5010 182 State St., Chicago, Ill.

## AGENTS! A Wonderful Chance To Earn Money

Is offered by McCall's Magazine to a man or woman in your town or city. Biggest offer ever made to Subscription Agents. Send a postal request for particulars of our new Monthly Guarantee Proposition. Address—Circulation Manager, 236 to 246 West 37th Street, New York City.



# Music Lessons Free

IN YOUR OWN HOME.

A wonderful offer to every lover of music whether a beginner or an advanced player.

Ninety-six lessons (or a less number, if you desire) for either Piano, Organ, Violin, Guitar, Banjo, Cornet, Sight Singing, Mandolin or Cello will be given free to make our home study courses for these instruments known in your locality. You will get one lesson weekly, and your only expense during the time you take the lessons will be the cost of postage and the music you use, which is small. Write at once. It will mean much to you to get our free booklet. It will place you under no obligation whatever to us if you never write again. You and your friends should know of this work. Hundreds of our pupils write: "Wish I had known of your school before." "Have learned more in one term in my home with your weekly lessons than in three terms with private teachers, and at a great deal less expense." "Everything is so thorough and complete." "The lessons are marvels of simplicity, and my 11 year old boy has not had the least trouble to learn." One minister writes: "As each succeeding lesson comes I am more and more fully persuaded I made no mistake in becoming your pupil."

Established 1898—have thousands of pupils from seven years of age to seventy.

Don't say you cannot learn music but send for our free booklet and tuition offer. It will be sent by return mail free. Address U. S. SCHOOL OF MUSIC, Box 8, 225 Fifth Ave., New York City. Instruments supplied when needed. Cash or Credit.

50%  
SAVED  
ON  
PLUMES

Forced out of business, our entire stock of plumes must be sold quick, regardless of cost. To buy at the following prices you must act quickly.

20-inch Genuine French Plume, worth \$4.00, to close	\$1.95
" " " " " " " " " " " "	2.00
" " " " " " " " " " " "	12.00
" " " " " " " " " " " "	15.00
" " " " " " " " " " " "	20.00
Willow Plumes 18 in. long, 14 in. wide, worth \$10.00, now	\$5.48
" " " " " " " " " " " "	20.00
" " " " " " " " " " " "	25.00
" " " " " " " " " " " "	30.00
" " " " " " " " " " " "	40.00

SENT ON APPROVAL

We'll send any of these goods C. O. D. subject to examination. If you don't find them the biggest bargains you've ever seen, return at our expense. Send 25 cents to assure good faith. We'll credit it on purchase or return, if you don't buy. MILLINERS—here is a matchless chance to secure an elegant stock at one-third less than wholesale price.

African Ostrich Feather Co.  
Dept. A 199 State St., Chicago, Ill.

## Grow Now Worth \$8 a lb. Ginseng

The great money making plant has been steadily rising in price for 60 years. Always a market, demand unlimited. Small plot more profitable than a large farm. Start your bed this fall.

SEND FOR FREE BOOK

To tell all about the business—seed, plants, growing, marketing, how to get the high prices. See the possibilities of a small plot of ground. We furnish the genuine American variety seed at low price. Write for Ginseng Booklet R.

NEWTOWN PRODUCING CO., NEWTOWN, Bucks Co., Pa.

## 20 Beautiful Post Cards 10c

No Two Alike—Latest Designs

Lovely assortment of 20 Artistic Birthday, Friendship, Good Luck, Roses and Flowers in exquisite colors, all for only 10 cents, if you answer this ad immediately.

J. H. Seymour, 200 W. Eighth St., Topeka, Kansas

### Pearls and the Rose

He had married for a perfect jewel to fit in the golden setting fate had bestowed upon him. She for money. Both had found what they sought.

Despite the difference in their ages—he was fifty—society called it a perfect match, and declared the gem surpassed the setting.

But Marcia was unhappy, and the climax came on her twenty-first birthday. She had loved him truly for two years, but he had been too busy in the city to pay much attention to her. Now he had chosen this day of all days to remain at his office later than ever.

Their riverside house was full of guests, but their congratulations and empty compliments had wearied her, and after the last good night echoed through the halls she slipped a wrap over her white gown and stole into the garden. Her love-starved heart was desperate.

A man emerged from the shadows and paused irresolutely. "What a child she is after all!" he thought. "How lovely she looks!"

The millionaire's fingers suddenly closed over the box in his hand, and he nervously broke off a Jacqueminot from a nearby bush.

Marcia heard the snapping of the stem, and turned as her husband advanced.

"I had just driven up and saw you leaving the house," he explained, "so I followed. I—brought you a little birthday remembrance."

The child's mouth changed to a woman's and the proud head regained its poise. "That's very kind of you." The hand that gave the box was not quite steady. The lid opened—a single string of pearls lay revealed, perfectly matched and priceless.

"They are very beautiful," she said. Her eyes sought the rose in her husband's hand, then their gaze wandered to his face, and found a new, strange look written there. It sent a wave of color creeping over her cheeks, tinged even her brow and her slender white throat.

"Beautiful," she whispered, the pearls slipping from her unclasped fingers to the ground. "But"—she stretched out her hands to him—"my dear, I would rather have the rose."

Love feels no burden, thinks nothing of trouble, attempts what is above its strength, pleads no excuse of impossibility; for it thinks all things lawful for itself, and all things possible. It is, therefore, able to undertake all things, and it completes many things, and warrants them to take effect, where he who does not love would faint and lie down.—Thomas à Kempis.

### McCALL READY REFERENCE PATTERN CATALOGUE NOW READY

Every woman who wishes help in selecting and making Fall and Winter clothes for herself and children should send at once for a free copy of this pattern catalogue. Contains several hundred seasonable designs of the celebrated McCall Patterns, besides other valuable information. Address postal request for free copy to The McCall Company, Pattern Department, New York City.



### SOUPS, STEWS AND HASHES

are much improved by adding

## LEA & PERRINS SAUCE

THE ORIGINAL WORCESTERSHIRE

A rare relish for Fish, Meats, Game, Salads, Cheese, etc.

JOHN DUNCAN'S SONS, AGTS., N. Y.

## Wanamaker's

New York Fall Catalog is now being mailed, free.

It is an excellent Guide Book of New York and Paris wearing apparel.

We pay postage on mail shipments of \$5 or more.

See Catalog for Freight and Express Free Delivery terms throughout the U. S.

Just write us: "Please send Free Catalog No. 24."

John Wanamaker  
New York



### LEARN MILLINERY BY MAIL

WE thoroughly prepare you by mail in from six to ten weeks to hold a position or open a store of your own. Wholesale houses pay big salaries to milliners. Many travel during fall and spring. Retail stores pay \$20 to \$50 per week. This is the most profitable and pleasant profession open to women. The Pearsons have taught hundreds now earning large salaries. You can do the same by taking our correspondence course. No matter where located we can positively teach you without interfering with your daily work.

Send today for Free Book showing HOW we can increase your earning power  
NATIONAL COLLEGE OF MILLINERY  
A. A. Pearson, Pres. 1018 Main Street, Kansas City, Mo.

**HAND H** CLEANS Lace Curtains without breaking a thread. Takes out dirt and stains from all delicate fabrics. Cleans anything. No rubbing. Perfectly harmless. Ask your dealer. If he hasn't it, send his name, I'll send sample, FREE.  
T. W. HENRY, 163 Court Avenue, DES MOINES, IOWA





\$74.00 Dining Set \$32.50

## Here's a chance to get furniture cheap—get our free catalogue

**YOU** make the saving possible by putting the few sections together yourself.

Mission and Flanders furniture for the library, dining room, hall and bed room.

Our guarantee of satisfaction means everything you want it to—complete satisfaction or your money back.

Ask us for our new free interesting furniture catalogue No. 11—you will see some real furniture bargains—a few are given below:

\$15.00 Chair, with cushion	\$ 6.75
8.00 Foot Rest, with cushion	4.00
24.00 Library Table	11.25
12.00 Bookcase	5.00

Stained and finished free, if desired.  
Either plain or quarter sawed white oak

Brooks Mfg. Co., C. C. Brooks, President  
6910 Rust Avenue, Saginaw, Mich.

## Protect Your Floors

Bright, well kept floors "set off" nice rugs and in themselves add greatly to the beauty of your home. But no matter how well they are painted or how much time you spend cleaning them, they quickly grow shabby unless you use "Elastica Floor Finish." It is a tough, elastic waterproof coating that does not mar nor turn white and which is just as good for linoleum and oilcloth as for wood.

**ELASTICA**  
FLOOR FINISH

saves repainting, improves the looks of the floor and lightens your labors. Put it on every floor and see how much longer the lustre will last.

ASK YOUR DEALER

**FREE Paper Cutter and Book Mark** Combined, handsomely printed in ten colors, is free with our book, "How to Finish Floors." This book was written by experts. It tells how to treat every sort of floor to secure the utmost results. We want every woman to have a copy, even tho she hasn't a floor which needs finishing now. As an inducement for you to write immediately, we will send this handy paper cutter free. Write today for book No. 76.  
Address either New York or Chicago, or International Varnish Co., Ltd., Toronto, Can. (25)

**STANDARD VARNISH WORKS**

## Ask Any Dealer

for O-Cedar Polish and get the most successful preparation on the market for producing a quick, lasting shine on any varnished surface.



**O-Cedar Polish**  
The Varnish Food

takes off all dirt like soap instead of merely spreading it around. It contains no injurious chemicals to dry out the varnish and cause "checks." Nothing but pure vegetable ingredients. Try it on your woodwork, carriage, auto. The safest polish for fine pianos.

**Guarantee.**—We give a bond with every bottle, guaranteeing to refund price if not satisfactory. If not at your dealer's, send his name and get demonstration bottle free.  
Channell Chemical Co., 1537 Lake St., Chicago

## The Origin of the Word "Bungalow"

The word is of comparatively modern date and is Anglo-Indian. Its origin can be traced to the adjective bangla (Hindustani), which literally means "belonging to Bengal." It is an easy step from this to the manuscript preserved in the India office (England), dated 1676, which has reference to "Bungales or Hovells \* \* \* for all English in the company's service." Any sketch of a native dwelling in India will show how at first it was not unnatural to bracket "bungales" with "hovels." The word was in the making, and the building improved with the word.

In 1711 we find a reference to a "Dutch Bungalow" on the shores of the Hugli. In the eighteenth and early nineteenth centuries there are references in Anglo-Indian correspondence to wayside houses, which are spelled "bungula" and "bungalo," and in one instance, in 1809, a journal of residence in India describes the bungalow as a garden house. The most striking reference which tallies with our own view of the building as described by the word is contained in a book dated 1847, which says: "The bungalows of India are for the most part built of unbaked bricks and covered with thatch, having in the center a hall, the whole being encompassed by an open veranda." That is probably the shortest and most complete definition of the broad meaning of the word that can be found. Of course we build bungalows nowadays of many other materials besides bricks; but the latter are used, sun dried, in many quarters of the globe besides India. Primarily, a bungalow is a building specially suitable for a hot climate, where the broad verandas make cool, shady places for sitting outdoors.

## The Oldest Marriage Contract in the World

A Göttingen University paper publishes a translation of one of the Elephantine Papyri, now in the Royal Museum at Berlin, which contains what is perhaps the oldest marriage contract in existence. Written in Greek, it begins:

In the seventh year of the reign of Alexander, the son of Alexander, and in the fourteenth year of the satrapy of Ptolemy [that is, B. C. 311-310], in the month Dios, Contract of marriage between Herakleides and Demetria. Herakleides takes to wife Demetria of Cos, the fully legitimate daughter of her father, Leptines of Cos, and of her mother, Philetis. Both the parties to this agreement are free born. Demetria brings for dowry the value of 1,000 drachmæ in clothing and jewels.

There then follows a provision regarding the place where the happy couple are to live. This is to be settled between Herakleides and his prospective father-in-law, Leptines. There is a curious provision which will delight Hague Conference enthusiasts to the effect that in the event of either party being guilty of breach of contract the matter is to be settled by a court of arbitration chosen by both parties.

If a breach of the conditions of marriage takes place on the husband's side, and this can be proved to the satisfaction of the court of arbitration, the marriage is to be ipso facto annulled and the errant husband is to pay to Demetria the sum of 1,000 drachmæ, being the value of her dowry, and a further indemnity of 1,000 drachmæ in the silver currency of Alexander. The contract is signed by six witnesses.

## Pay as You are Able

Send a postal now for your free copy of Woolf's Inc. magnificent new Encyclopedia of Fashions, which fully illustrates and describes hundreds of the very latest styles in men's and women's apparel. Shows exactly what the best dressed people are wearing. Shows you how to

Write Today



## Be Well Dressed

With One-Half Year to Pay.

Because of the enormous volume of our business, we are able to offer exceptionally favorable prices and terms. We have offered these unparalleled inducements for 64 years and are the originators of the time-payment-by-mail plan. Write for your free copy of this great book today. Select whatever you want from the many magnificent bargains; you need

## Send No Money

Remember, satisfaction is guaranteed. You don't have to give any security and we charge you no interest. Nobody will know you are buying on credit. Every transaction is strictly confidential between you and us. Think of the great convenience of having

## One-Half Year to Pay

for your purchases and getting the finest, most splendidly tailored garments, at prices so exceedingly low. A postal request for Book 166 will bring this Encyclopedia of Fashions free and postpaid by return mail. You owe it to yourself to have this great book—it means you pay as you are able and dress better. Write now.

**WOOLF'S INCORPORATED**  
Dept. 418, Douglas Park Station, Chicago, U. S. A.  
Caution:—We have no agents or local representatives.

## RECAMIER CLUSTER PUFFS FREE or 22-inch Natural Wavy Hair Switch

Just send us a lock of your hair. Enclose 2c and we will send you, postage prepaid, the Recamier Cluster Puffs, made of fine quality human hair, at \$2.95, or our 1½ oz. x 22 in. Natural Wavy Human Hair Switch at \$2.95, to match exactly the shade of your hair. Extra shades cost more. Gentleness satisfactory, send us our introductory price of \$2.95 for puffs or \$2.95 for switch. If not, return to us—or you may within 10 days take orders for hair switches at \$2.95 each, or (3) sets of puffs at \$2.95 each, and get yours free. Send references. Complete catalog of ladies' wearing apparel, millinery and hair goods sent free on request.  
CONNEY BROS., Dept. 76, 1541 Wabash Av., Chicago U. S. A.



\$7.85



## LADY REPRESENTATIVES WANTED

to introduce our Parisian Model Corsets, celebrated for style, beauty and grace; fitted from individual measurements. Price \$2 up. Orders promptly filled. This is YOUR opportunity. Write at once for our liberal terms.

## PARISIAN CORSET CO.

536 Race Street Cincinnati, Ohio



Sent on Approval. Send No Money. \$2.00 WE WILL TRUST YOU TEN DAYS. Hair Switch Send a lock of your hair, and we will mail a 22 inch short stem fine human hair switch to match. If you find it a big bargain, remit \$2.00 in ten days, or sell 3 and GET YOUR SWITCH FREE. Extra shades a little more. Enclose 2c postage. Free beauty book showing latest style of hair dressing—also high grade switches, pompadours, wigs, puffs, etc. ANNA AYERS, Dept. 313, 19 Quincy St. Chicago

**Free for 30 Days** Valentine's Self-Calculating System of Cutting, Designing, Dressmaking and Ladies' Tailoring. With this wonderful invention you can, in a few hours, learn to cut and design all kinds of skirts, waists, sleeves, jackets, etc., to a perfect fit. Write for booklet. New patent May 10, 1909. VALENTINE'S SYSTEM CO., Inc., 58 State St., Dept. D, Chicago

## MERRIMACK DUCKLING FLEECE



A dainty flannelette costing never

over 15c. a yard—27 inches wide.

**A**DURABLE fabric of surprising beauty for making Kimonos, Negligees, Bath Robes and numberless other House Gowns.

Among the great variety of bewitching designs (each in from three to five color schemes) are becoming patterns and colors for all ages, complexions and figures.

Merrimack Duckling Fleece gives to all negligee garments a beauty just as attractive in its own way as that possessed by dress costumes, yet it costs so little that every woman can easily have two house gowns in place of one.

Sold by Dry Goods Stores Everywhere

The name

**Merrimack Duckling Fleece**

is on the back of the selvege

Write us for Samples and Book of Fashions

**MERRIMACK MFG. CO.**

9 Dutton Street, Lowell, Mass. Trade Mark



## "Nothing to Wear?"

It's absurd when your closets are full of out-of-date clothes that can be made new in the latest colors.

Too much trouble to dye them? Again absurd!

Try the new E. Z. Dyes. They require no boiling or "moss." Cold water dye for everything but wool. One dye for all fabrics. Absolutely fast, even coloring assured. All the latest shades, twenty colors offered in

Cold Water Dyes Do Not Stain Hands or Vessel

## EASY DYES

In Tubes Ready for Use

### Are You Up-To-Date?

Has the craze for stenciling caught you? It's the easiest, most effective fancy work you can do. The most beautiful designs for draperies, dollies, table-throws, pillows, children's dresses, etc., are stenciled with Easy Dyes. Children are stenciling in the Public Schools with E. Z. Dye. You can do it and you will be more than pleased with your results. Easy Dyes have no odor of poisonous white lead, like stencil paints; do not "run," and are absolutely fast after the first washing. Large tubes containing six times as much as tubes of paints.

### Let Us GIVE You a Stencil Outfit

consisting of three beautiful large stencils cut in oiled board, a brush, 4 thumb-tacks and booklet on stenciling, dyeing and other uses with each \$1 assortment of six large tubes of dye—Red, Black, Brown, Green, Yellow, Blue. All packed in a neat box. Department stores and drug stores sell them. If your dealer hasn't this assortment and outfit send us his name and we will send it postpaid on receipt of \$1. Write us for free catalogue of stencils, with full directions for stenciling.

American Color Co., 20 Main St., Indianapolis, Ind.

Send Your

## Old Carpet

We Will Make

## New Rugs

Beautiful designs to your taste—Plain, Fancy, Oriental—fit for any parlor. Guaranteed to wear ten years.

### Rugs, 50c and Up

Ours is the largest factory of its kind in America. Established 37 years. Originators of OLSON FLUFF RUG (Grand Prizes at 3 World's Fairs).

### We Pay the Freight

Old carpets are worth money; don't throw yours away.

### FREE

Write today for book of designs, prices and complete information.

**OLSON RUG CO.**

971 Madison St., Chicago



## Beauty and Hygiene

Questions on subjects dealt with under this head have increased to such an extent that it is impossible always to give each correspondent a personal answer in the magazine. But if the readers of McCall's will note the contents for each month they will find that many of the questions they have asked are answered in some one of the articles published. To economize space, that all our many correspondents may receive attention within a reasonable time, this method is found best.

All letters should contain the writer's real name and address and should be addressed to the Editor of "Beauty and Hygiene," McCall's Magazine, 236 to 246 West 37th Street, New York City.

**DARLING.**—The clearness and consequently the beauty of the skin depend so much upon the health of the body that no one can hope to have a brilliant and healthy complexion who suffers from indigestion, neuralgia, anemia, etc.; therefore, due regard must be paid to everything which affects the general health if you want your skin to be in good condition. The best aids to beauty are abundant ablutions of the entire body, wholesome and easily digested food, plenty of fresh air and sufficient sleep. The following sulphur lotion is an excellent remedy for pimples: Sulphur precipitate, 1 dram; alcohol, one ounce. Shake before applying. May be used several times daily.

**BLUE EYES, E. M. R. and ANXIOUS.**—Your hands will never look nice so long as you continue to wash them in hard water, and it really is foolish of you to persist in doing so when there are so many different preparations to be obtained for softening the water. A very little borax softens the water instantly and is very cleansing. Do not wash them in very hot water, neither should they be washed more frequently than can be helped. Before the skin is quite dry rub them over with a lotion made up of: Glycerine, one-half ounce; powdered borax, two drams; rose water, ten ounces. At night apply freely a good cold cream, and always sleep in a large pair of old white kid gloves. To make these more comfortable to sleep in, you should cut off the tops of the fingers. You must have been very careless to allow that hard skin to form on your hand, and, indeed, you must not think of attempting to cut it away. The best thing you can do is, after keeping the hands in water for a short time, until the skin has softened, to gently rub it with a very fine piece of pumice stone. I cannot promise you that this treatment will entirely remove the difficulty, but, at any rate, you can try.

**MAZY MAY and INQUISITIVE.**—The very best thing to stimulate the growth of hair is massage. Press the finger tips (fingers close together) to the scalp and with a gentle pressure rub the scalp in a circular manner, causing it to move. The object is to loosen it as much as possible and bring a warm glow to it by causing the blood to flow to the surface. When this is accomplished move the fingers to another spot, and in this way go over the whole scalp. If the hair is very dry, a very small amount of vaseline may be rubbed onto the fingers and applied to the scalp only, as any grease will cause the hair to lie flat if applied to the hair itself. Any tonic which is chosen should be applied with massage, as most of the benefit is obtained by the massage.



## Natural Beauty

may easily be increased by cultivating a luxuriant growth of hair. Nothing adds so much to a woman's charm as brilliant, healthy, waving tresses.

Every night before retiring apply a little of

## ED. PINAUD'S HAIR TONIC

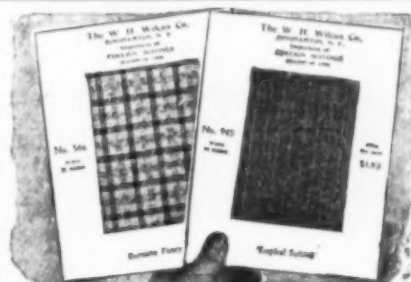
(Eau de Quinine)

Massage it into the scalp with the finger tips. It is delightfully refreshing and imparts a refined fragrance. Do this for a month and watch your hair improve.

Buy a 50c or \$1.00 bottle of ED. PINAUD'S from any first class dealer.

If you desire a liberal testing bottle, please send 10c to our American offices.

**Parfumerie ED. PINAUD**  
305 ED. PINAUD Bldg.  
NEW YORK



## We Want a Reliable Woman

to act as our agent in every locality where we have none, and we will give her the exclusive rights for her territory. Write us today.

The W. H. Wilcox Co., 2 Moffatt Ave., Binghamton, N. Y.



# CORNISH

Cornish Instruments for real merit, are unexcelled by any other, whatever the price, or name or reputation.



## Use One Year FREE

This is our offer to you—select any Cornish piano or organ, from the least expensive to the finest ever built and we, without one bit of obligation on your part, will send the instrument to you direct from our factory with the distinct understanding that if the instrument does not come up to your fullest expectations you are not to keep it, and that the

### Trial Will Cost You Absolutely Nothing

If the instrument does not prove better value for the money than you can get anywhere else—if it is not as good an instrument as you can buy for one-third more than we ask—if at any time within a year you feel that you have not a good bargain, send it back; we won't find one word of fault with your decision, and you will not be one cent out of pocket for freight or for use of the instrument.

### Two Years Credit If Needed



We Save You \$100 and more On a Piano

### The Cornish Bond Protects You

#### Easy Terms



Buy On The Cornish Plan—Save One-Third

and holds us strictly to this offer. You are to have the privilege of any terms of payment that you may choose. You risk nothing. We assume all responsibility, because we know all about the great beauty of material and workmanship in Cornish pianos and organs and we know all about the pure, sweet, rich tone quality of our instruments and we know what a quarter of a million satisfied purchasers think of them.

If you keep the instrument it will cost you the Rock-Bottom Factory Price, not one cent more, and you will receive with it our Bonded Guarantee which insures the instrument for 25 years against defect in material or workmanship.

### Send For The New Cornish Book

Don't think of buying before reading it. It is the handsomest piano and organ catalog ever issued. It explains things you ought to know whether you buy from us or not and it is yours for the asking. Write for it now and please mention which you are interested in—piano or organ.

**CORNISH CO.** WASHINGTON, N. J.  
Established Over Half a Century

## No More Tired Aching Feet or Limbs

THE Scholl "Foot-Eazer" instantly relieves all foot ailments, such as tired, aching feet and flat feet, because it is a scientific foot arch cushion which firmly supports the arch of the foot, where the entire weight of your body is carried. "Foot-Eazers," by removing the cause of the trouble, bring rest to the feet, body and nerves. Any first-class shoe dealer will place Scholl "Foot-Eazers" in your old or new shoes on

### Ten Days' Trial

—then money back if you want it. Or send direct, prepaid, on the same terms upon receipt of \$2.00, your shoe dealer's name and size of shoe. Send for FREE illustrated book.

THE T. SCHOLL MFG. CO.  
285 E. Madison St.  
Chicago, U.S.A.

**SOUTHERN BELLE.**—If your hair is inclined to turn gray prematurely, do not wash it oftener than once a month, using pure castile soap and water, and discontinue using the borax; it is evidently too drying for your hair. Rub a little olive oil into the roots of the hair, when the hair is thoroughly dry. Castor oil is excellent for this purpose, but is so sticky that it is difficult to apply. The following lotion will, I think, do your hair good: Tincture of cantharides, one ounce; oil of lavender, one-half dram; oil of rosemary, one-half dram; eau de cologne, eight ounces. This is prepared from a prescription of the late Sir Erasmus Wilson, and if you use it regularly every other night for a few weeks your hair will be strengthened and the fall will be arrested. Be sure to brush your hair thoroughly; you must spend a short time every night over this most important detail of the toilet. Your hair brushes should always be kept scrupulously clean, even at the risk of spoiling them. You should wash them once a week with hot water and ammonia. If you rinse them in cold water and dry them quickly they will not be at all soft.

**WESTERN BELLE.**—The following is a good anti-dandruff pomade, and may be used several times a week: Precipitated sulphur, one dram; coconut oil, four drams; lanoline, six drams; carbolic acid, ten drops.

**TROUBLED.**—For the black specks, bathe your face in a toilet vinegar and water, rubbing especially with a clean piece of flannel or new washing glove the parts affected. Each night wash your neck in half a pint of milk, to make it white and firm, taking a clean sponge, and letting it dry well. Then dry with a soft cloth and take some cold cream and rub gently in until it has all disappeared. In your morning bath put a handful of powdered sulphur and rub it well into your neck and shoulders. It will clear them and make them a good color. On waking take a tablet of sulphur before you have broken your fast. Only do this for ten days, and then take one twice or three times a week. Sulphur is not a thing you should take too constantly. After the sulphur, persevere with a good blood tonic for a month or so.

**A. C. M.**—The following lotion will often remove freckles and also moth patches: Corrosive sublimate, eight grains; witch hazel, three ounces; rose water, three ounces. It is best to let a druggist prepare this lotion and it should be plainly marked "Poison!" For external use only. It is perfectly harmless to the skin. Touch the freckles with it several times daily.

**DESPAIR.**—The only really permanent cure for superfluous hair is the electric needle, applied by a good operator. This is expensive, but effectual. The application of peroxide of hydrogen will bleach the hair and make it almost imperceptible, and if persisted in the hair will become dry and brittle and break off at the roots. The peroxide is harmless and will not injure the skin. The superfluous hair should first be washed with ammonia and water. A tablespoonful of ammonia in a wash-bowl of water is about the right quantity. The hairs should then be wet several times with the peroxide. It can be used daily. If the skin feels tender, dilute the peroxide a little with water before using it a second time, and apply witch hazel and water.



## STILLMAN'S FRECKLE CREAM

Removes Freckles & All Facial Blemishes

Freckles are not hard to remove, they are but little sacks of pigment or color wrongfully deposited in just a few of the skin cells.

Stillman's Freckle Cream is a scientific preparation, made to dissolve the pigment and pass it off through the blood. No unpleasant after effect can possibly occur. This Cream renders the face delightfully healthy and beautiful. Ladies who freckle have a very thin, delicate skin, but when the freckles are removed their complexion outshines all others.

We have received thousands of letters from ladies famous in social and professional circles proving this Cream to be all we claim for it.

Write for full particulars and free booklet.

STILLMAN CREAM COMPANY, Dept. 4, AURORA, ILL.

## MODENE

HAIR ON FACE NECK AND ARMS

INSTANTLY REMOVED WITHOUT INJURY TO THE MOST DELICATE SKIN



**IN COMPOUNDING**, an incomplete mixture was accidentally spilled on the back of the hand, and on washing afterward it was discovered that the hair was completely removed. We named the new discovery MODENE. It is absolutely harmless, but works sure results. Apply for a few minutes and the hair disappears as if by magic. **It Cannot Fail.** If the growth be light, one application will remove it, the heavy growth, such as the beard or growth on moles, may require two or more applications, and without slightest injury or unpleasant feeling when applied or ever afterward.

Modene supercedes electrolysis

Used by people of refinement, and recommended by all who have tested its merits.

Modene sent by mail in safety mailing cases (securely sealed) on receipt of \$1.00 per bottle. Send money by letter with your full address written plainly. Postage stamps taken.

LOCAL AND GENERAL AGENTS WANTED

**MODENE MANUFACTURING CO.**  
Dept. 89, Cincinnati, Ohio

Every Bottle Guaranteed

We Offer \$1,000 for failure or the slightest injury

## Learn Beauty Culture



Madame Boyd now teaches her famous system of beauty culture by mail. 70 complete lessons on Hairdressing, Manicuring, Facial Massage, Skin and Scalp Culture, Bust Development, etc. Easily learned. Practice Mme. Boyd's System—earn \$20 to \$50 a week. The most pleasant, most profitable work for ladies. Every woman can learn to beautify herself by studying Mme. Boyd's lessons. Her book on Beauty Culture sent FREE.

Madame Boyd System, 1817 Boyd Bldg., Omaha, Neb.

**SHEET MUSIC** 5c. per copy—6 for 25c. CUT PRICE on everything in Music. Sample and catalog free. BREHM BROS., Erie, Pa. Dept D.



**49¢ BUYS THIS BEAUTIFUL LACE-SCARF**

No. 600—To introduce our large 350 page Money Saving Catalog of Cloaks, Suits, Clothing, Millinery and Everything to Wear for Men, Women and Children, also Furniture, Stoves, Carpets and hundreds of other Household Articles, we offer this beautiful Imported Mercerized Lace Scarf, 16x72 in., woven in one of the prettiest patterns, intermixed with four rows of the very latest tinsel, with a heavy scalloped border. Comes in black, white or light blue with silver tinsel.

This rich scarf has all the appearance of those sold at much higher prices. Send 49c today and receive this Beautiful Scarf prepaid. Examine it, and if it is not fully worth \$1.00, return it at our expense and your money will be cheerfully refunded including postage.

**WE PAY POSTAGE**

**LARGE CATALOG FREE** Write today for our FREE big catalog, full of wonderful bargains. References: Continental and Commercial National Bank of Chicago. Capital, \$10,000,000.

**CHICAGO MAIL ORDER CO.**  
2603 Indiana Ave., Chicago, Ill.

**LUSTROUS "Sida" Floss**

A Pure Dye Floss for Embroidering Dresses and Fancy Work

Steam Shrink

All Colors Put up in 50-yd. Pieces at 25 cts.

Joseph W. Schloss & Co.  
314 Ave. 21st St.  
New York

**FREE**

Send a postal with your name on and we will send you **LIEBIG Company's Cook Book** by Mrs. Rorer, containing delicious recipes, and tell you how to get our beautiful **PREMIUM SPOONS AND FORKS** Table, Bouillon and Tea Spoons and Forks. Address, CORNELLE DAVID & CO., Dept. L, 118 Hudson St., New York.

L. M. P., SEASIDE and OTHERS.—A good bandoline to keep the hair in curl in damp weather can be made as follows: Bruised quince seeds, half a tablespoonful; rainwater, half a pint (eight ounces). Boil gently until reduced to six ounces. Strain through a fine cloth and add one tablespoonful each of alcohol and cologne. Wet the hair with this, and do up on curlers overnight.

Mrs. L. S.—You are perfectly right, it is extremely injurious to let a baby sleep with the sun on its closed eyelids. A baby's eyes should always be protected from the glare by a hat brim, a parasol or the cover of his perambulator. An eminent oculist once gave expression to the fact that he believed the majority of blind people had lost their sight through want of proper care during infancy. An infant's eyes, if carelessly exposed to glaring light for any length of time, may receive such injury as to lay a good foundation for some serious disease which may develop in after life. Young children should never be allowed to use their eyes for the purpose of study; the eyes are really not strong enough for school work until the age of seven. Neither should they be allowed to use their eyes for any close work by artificial light, even when they have attained the required age for study, and books which are printed in small type should be absolutely prohibited. In my opinion, some of the kindergarten methods, such as making mats and baskets of black and white paper, and rolling colored balls and beads backward and forward, are responsible for much of the weak eyesight in young children. It is beyond question that a very much larger number of young children are now to be seen wearing spectacles than was the case a few years ago.

UNFORTUNATE TENIE.—1. Massage your neck every night with cocoa butter and practice deep breathing exercises. If you persist in this for several months you will see a great improvement, but it will take time and you must persist. A thin neck cannot be made plump and pretty in a week or two. 2. Girls of fifteen if in good health almost always have plump cheeks and round faces. Do not worry about it for it suits your age.

Mrs. D. L.—1. Castile soap and warm water make an excellent shampoo for light hair. Scrape the soap into thin shavings and melt in warm water, about a cupful of water to a piece of soap an inch and one-half square. Dip a clean nail brush in the solution, part the hair and scrub the scalp well with it. Rinse thoroughly in warm water and then in cold water. 2. Don't use cold cream containing any animal fat such as mutton tallow if you have a tendency toward hair growing on the face.

Mrs. S. S.—1. A moderate use of tea and coffee will not injure the complexion, provided the digestion is all right. Taken in undue quantities they cause the skin to grow muddy and sallow. 2. I know nothing about the soap you mention, but should imagine that it was too strong for the face. 3. The face should be washed both night and morning.

DEWDROP.—Take as much rest as you can, drink a great deal of milk and eat all the nourishing food you can digest. When the weather gets cooler take a dessert-spoonful of olive oil after each meal and you will soon get fatter.



## Helps the Cook in Preparing Meals

Here is a kitchen utensil that will work wonders for the thrifty housewife.

Seldom a day will go by but some new use may be found for it.

One day for making croquettes, hash or mince meat. Another day for making Hamburg steak, curries and salads.

And so on, in endless ways, variety can be added to everyday meals and greater economy effected by using the

## "ENTERPRISE" Meat and Food Chopper

Unlike other so-called choppers, the "Enterprise" really chops up the meat. It doesn't tear and mangle it—squeeze the juice out and leave a tasteless pulp.

It is the only chopper that allows the food to retain all its flavor—the only one that gives you all the meat with all of its goodness.

The secret of this lies in the four-bladed steel cutting knife which revolves against the inside surface of a perforated steel plate.

When you buy, insist upon getting the "Enterprise."

For Sale at Department, Housefurnishing and Hardware Stores Everywhere.

Made in 41 sizes and styles, for hand, steam and electric power. No. 5, Small Family Size, \$1.75; No. 10, Large Family Size, \$2.50.

Send for Valuable Cook Book

"The Enterprising Housekeeper," containing over 200 special and valuable recipes, also many practical pointers and useful kitchen helps, will be sent postpaid on receipt of 4 cents in stamps.

THE ENTERPRISE MFG. CO. OF PA.

Dept. 8, Philadelphia, Pa.

**ONLY \$4.95**

For the exceedingly low price of \$4.95 we will send you prepaid this Beautiful 16-inch Willow Plume. This is a carefully selected high-grade plume, durably made from the best prime stock, has long hand-knotted flues and gorgeous drooping head. The same kind cost \$10.00 in any retail store. You take no risk. Money back if not satisfied. Black or white only (other colors 75c extra). Another Bargain—A 15-inch French Curl Ostrich Feather of quality (not trash), extra wide, large head (any color), \$1.25 postpaid. Catalog free. Write today.

**KRAFT & CO., 514 W. 44th St., Dept. 6, New York**

**CLASS PINS AND BADGES FOR COLLEGE, SCHOOL, SOCIETY OR LODGE.**

Either style with any three letters and figures, one or two colors of enamel. Sterling Silver, 25c each, \$2.50 doz.; Silver Plated, 10c each, \$1.00 doz. Send for free Catalog. Special designs also made for any School or Society, at attractive prices. Send idea for estimate.

**BASTIAN BROS. CO., Dept. 628, ROCHESTER, N. Y.**



## On Small Monthly Payments Wonderful Bargains On Credit

The enormous National Credit Home Furnishing Business of Spear & Co., is growing daily by leaps and bounds as a result of the wonderful values and liberal terms extended to its multitude of friends.

### A Personal Word

The rich and prosperous class can always command the luxuries of life, but the average homelover needs the Spear System of Credit to the Nation. I want 1,000,000 families to say of me:—

"He helped us to furnish and beautify our homes."

Write For My Big Free Catalog No. 41X

Spear of Pittsburg

**How To Buy At Home** With the Big Spear Catalog before you, you can see our immense stock of carpets, rugs, lace curtains, portiers, couch covers, etc., in actual colors. Also furniture, stoves, dishes, cutlery, go-carts, sewing machines, silverware, clocks, iron and brass beds, etc. These magnificent pictures and descriptions enable you to make a selection as well as though you visited our show rooms.

**Little Down, Little a Month** Don't pay cash! Your credit is good here. Select what you want from our Big Bargain Catalog, and pay a little each month. The Spear Plan makes it so easy for you to have all you want, just whenever you want it!

**Thirty Days Free Trial** We ship all goods on approval. Use them a whole month, then make up your mind. We pay freight charges both ways if you decide to return the goods.

**\$8.15—Splendid Chair Bargain—\$8.15**

Send us \$1.00 now and 75c per month and we will send you at once Spear's "Big Six" Set of Dining Chairs, especially designed and made for us with the idea of presenting our customers a truly remarkable chair bargain. Made of best Select Elm, thoroughly seasoned. Backs are handsomely carved in highly artistic design, securely dovetailed into the seats, and supported by strong, steam-bent braces.

SPEAR & CO., Dept. 41X Pittsburg, Pa.



## The Mechanical Wash-board

Always remember

the name BOSS

**G**RANDMOTHER rubbed, mother rubbed, and you rub too, but here is a machine that will rub for you.

Other machines pound, tumble, or churn the clothes. They do not rub them and that is the only way to get them clean.

The Boss rubs and squeezes the clothes between two rub-boards just as when washed by hand. The scalding suds are forced through every thread. The loosened dirt drains into a special chamber away from water and clothes,—an exclusive feature. Every piece from lace curtains to blankets comes out spotlessly clean. Not one is worn or torn.

A child can operate the Boss, or you can run it with a gasoline engine or any other light power. Lasts a lifetime. Successfully sold for 20 years. Over a million in use.

Write for booklet giving wash-day hints, showing wash-day in all countries, and telling how you can try the Boss in your own home at our risk.

The Boss Washing Machine Co., Dept. 4A, Norwood Station, Cin'tl, O.



Beware of painted machines. Paint hides defects. The Boss shows the natural grain of the Louisiana Red Cypress, that steam-tight wood from the Louisiana swamps. No warping. No splitting.

They die outdoors!



No mixing  
No Spreading—  
No Mess—  
No Trouble—  
Just crumble up a  
**Rat Bis-Kit**

about the house. Rats will seek it, eat it, die outdoors. Easiest, quickest, cleanest way. Large size 25c, small size 10c, all druggists or direct prepaid.  
The Rat Bis-Kit Co.  
2 N. Limestone  
St., Spring  
field, O.

## Please Write For The Peerless Hat Book

IT'S FREE

Showing a large selection of advanced Peerless Models, the accepted Parisian styles for Fall and Winter Season. All selling at the celebrated Peerless prices—\$2.95, \$3.95 and \$4.95—none higher. Values that will delight strictly Parisian Models that appear to be far more expensive. Also complete assortments of willow and French Ostrich Plumes, wings, shapers, ribbons, etc. Your FREE COPY of the "Peerless Hat Book" is awaiting your postal request. Write us to-day where to send it.

The Peerless Milliners, 3001 Wentworth Av. Chicago, U.S.A.

This Hat \$4.95



Cloth From the Mill

AT MILL PRICES  
High quality Woven and Worsted Cloths for Men, Women, Children. Large variety fabrics. Samples free. State garment planned. Color preferred. Established 1862. Always reliable.

Ridgewood Mills, 641 Main St., Holyoke, Mass.



## FAIR HANDY HAT FASTENERS

The only practical, satisfactory kind. Holds ladies' hats on better than four hat pins. Pin or sew on. 25c a pair. Beware of dangerous cheap imitations. Insist on genuine marked F. M. Co. Pat'd and Mfd. by Fair Hat Co., H.P.K., Racine, Wis.

**LOTTIE R.**—You are greatly mistaken. Far from removing superfluous hair, kerosene will cause it to grow, as it is an excellent hair tonic. Use some good depilatory or bleach the hair with peroxide of hydrogen used full strength. First wash the spot with a mild soap and water and a little ammonia to remove all grease and then apply the peroxide with a clean camel's-hair brush or soft rag. If it makes the skin sore put on a little witch hazel. It should be applied every day until the hair is bleached. In time it is said to destroy the hair.

**WESTERN GIRL.**—1. Zinc ointment, which you can purchase at almost any druggist's, is excellent to rub on the face for eczema. But if you are troubled with this disease, you should consult a physician and take some internal remedy. 2. Three times a week rub a little kerosene carefully into the roots of the hair, and it will in time make it grow thicker and strengthen the growth. But after doing this, be very careful not to stand with the hair near a lamp or the exposed flame of a gas jet, for the kerosene makes the hair very inflammable.

**HAVANA.**—An admirable exercise for expanding the chest and filling out the hollows of neck and throat is to rise upon the tips of the toes at the moment of inhalation and hold the breath, throwing it forcibly against the muscles of throat and neck, while you count fifteen; then exhale forcibly and come down upon the heels. Repeat ten times, night and morning, when there are no constricting bands about the body. These exercises are no modern discovery. Thirteen hundred years B. C. the people of India practiced full, deep breathing at regular intervals, daily, using it as a healing remedy for disease; and it was no secret to the old Greek and Roman physicians, who also prescribed lung gymnastics as curative means. A severe cold can be greatly relieved and quickly cured by conscious breathing; and if taken in the first stages, as soon as the usual symptoms of a cold are felt, it can be thrown off in a half-hour's time. Many cases of headache, especially when accompanied by nausea and congestion, are quickly relieved; phthisis, when taken in the incipient stages, can always be greatly alleviated, and is sometimes cured by this simple means.

**HYGIENE.**—If the spots are of long standing and occur repeatedly, I advise you to consult a physician, as they are indications of a disordered liver. In cases where the liver is merely sluggish, attention must be given to the diet. Avoid sweets, pastries and rich foods; drink freely of water with lemon juice and without sugar. Cereals, fresh vegetables, greens and fruit are to furnish the greater part of the diet. Exercises, such as bending the body and rotary movements of the torso, are extremely beneficial and should be practiced ten minutes morning and night, in addition to a walk of two or three miles a day. A daily cold sponge bath before breakfast is an excellent liver tonic.

**LAURA.**—If your hair falls out constantly your scalp needs toning up. Have the following lotion made up at a druggist's and apply to the hair every night:

Eau de cologne..... 8 ounces  
Tincture of cantharides... 1 ounce  
Oil of lavender..... ½ dram  
Oil of rosemary..... ½ dram

# You Can Earn These Valuable Premiums By Getting Subscriptions for McCall's Magazine—Try It

**Very Easy Work. No Money Required.** You need no outfit. Simply show a copy of McCall's Magazine to your friends and explain that a year's subscription, with any McCall Pattern free, costs all together **only 50 cents**. This is such a bargain that you can quickly get the subscriptions required for any premium.

**How To Send Your Orders?** Send 50 cents for every yearly subscription and \$1.00 for every two-year subscription. Be sure to write plainly your own name and address as well as the full name and address of each subscriber. In remitting send money order for amounts of \$1.00 or over—one and two cent stamps for smaller amounts. If you send coins or bills have your letter registered.

**Your Own Subscription**, new or renewal, counts toward any premium. All renewals count. If you cannot get all the subscriptions required for any premium, send 20 cents instead of every subscription you are short. A two-year subscription at \$1.00 counts the same as two yearly subscriptions at 50 cents each.

**Liberal Cash Prizes** are given entirely in addition to the premiums. Send at once for new Fall Cash Prize Announcement. It contains particulars of a great money-making offer. Also send for large 20-page Premium Catalogue. Shows many premiums besides those on this page and next two pages. Remember every McCall premium is guaranteed to be entirely satisfactory.

Address All Orders to **THE McCALL CO., 236 to 246 West 37th St., New York City**

## Beautiful "Solitaire" Ring For only 2 yearly subscriptions



Premium 659

Premium 659—Requires an expert to distinguish this wonderful imitation diamond ring from the genuine Tiffany setting. 14-karat gold-filled and will wear like solid gold for years. Sent postage prepaid for only 2 yearly subscriptions at 50 cents each.

## Ladies' or Misses' Ring For only 2 yearly subscriptions



Premium 21

Premium 21—This 14-karat gold-filled ring is extremely popular. Has Belcher setting, set with ruby, turquoise, pearl, emerald or imitation diamond. Sent prepaid for 2 yearly subscriptions for McCall's Magazine at 50 cents each, or 1 two-year subscription.

## Ladies' or Misses 5-Stone Ring For only 2 yearly subscriptions



Premium 175

Premium 175—This beautiful ring is 14-karat gold-filled, with 3 rubies, 3 opals, 3 turquoises or 3 emeralds—on either side of which is a neat French pearl. Sent prepaid on receipt of 2 yearly subscriptions for McCall's Magazine at 50 cents each.

## Pretty 3-Stone Baby Ring For only 2 yearly subscriptions



Premium 30

Premium 30—This dainty 14-karat gold-filled ring has delighted thousands of McCall club-raisers. The stones are ruby, turquoise and pearl, and make an exceedingly neat combination. This Baby Ring will be sent postpaid on receipt of 2 yearly subscriptions for McCall's Magazine at 50 cents each.

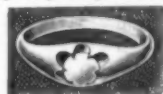
## Ladies' Wedding Ring For only 2 yearly subscriptions



Premium 18

Premium 18—This artistic ring is 14-karat gold filled, exceptionally well rounded and finished and very heavy. Sent prepaid on receipt of 2 yearly subscriptions for McCall's Magazine at 50 cents each. Be sure to give correct size.

## Ladies' or Misses' Genuine Opal Ring For only 2 yearly subscriptions



Premium 20

Premium 20—This is a very pretty 14-karat gold-filled ring with a brilliant opal that is guaranteed to be genuine. It is sure to please you. Sent prepaid on receipt of 2 yearly subscriptions for McCall's Magazine at 50 cents each. Give correct size.

## Dainty 14-Karat Baby Signet Ring For only 2 yearly subscriptions



Premium 738

Premium 738—This new addition to our fine line of rings is proving popular. It is 14-karat gold-filled and very beautiful in design and finish. Comes only in 4 sizes, 1, 2, 3 and 4. This pretty signet ring with *any one* initial engraved on the heart will be sent prepaid for only 2 yearly subscriptions for McCall's Magazine at 50 cents each. Be sure to give correct size.

## HOW TO ORDER A RING



To get correct ring size, measure from star at top of "Ring Measure" with a piece of stiff paper that fits the finger and goes over knuckle. The number that the paper reaches to is your size. Send number only, don't send slip of paper. Be sure to give correct size. We cannot exchange rings for other sizes when wrong size is given by club-raiser unless 10 cents is sent us when the ring is returned. 9 is our largest size in any ladies' ring.

## Ladies' or Misses' Signet Ring For only 3 yearly subscriptions



Premium 378

Premium 378—This pretty ring is warranted 14-karat gold-filled and is highly polished, neat and most fashionable. We will engrave this ring with *any one* letter and send it prepaid for only 3 yearly subscriptions at 50 cents each. We receive many testimonials for this ring, as club-raisers find it so much nicer than they have expected.

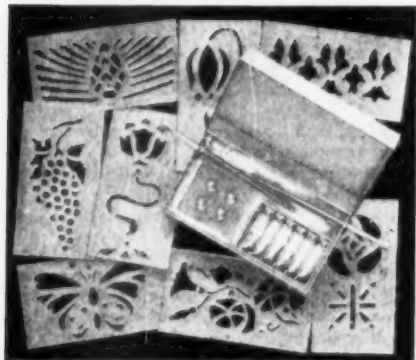
**Large Fall Premium Catalogue Now Ready—Send for Free Copy Today**

[SEE PREMIUM OFFERS ON NEXT TWO PAGES]



## Fine Presents Given for McCall's Magazine Subscriptions

### Large Art Stenciling Outfit For only 4 yearly subscriptions



Premium 767

Premium 767—Just the thing to beautify your home. No knowledge of painting required. Suitable for decorating pillow tops, curtains, table covers, dresses, walls, etc. This extra large outfit contains 8 beautiful Cut Stencil Designs, 6 tubes with assorted Stenciling Art Colors, 2 Stencil Brushes and 4 Thumb Tacks, besides full directions. Price \$1.00. **Special Offer.** Sent free, prepaid, for only 4 yearly subscriptions for McCall's Magazine at 50 cents each.

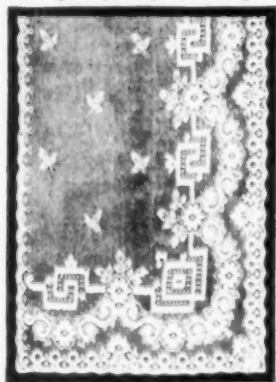
### Fine Quality Hair Brush For only 2 yearly subscriptions



Premium 4

Premium 4—This brush has splendid bristles and a beautifully polished handle and back. A very satisfactory premium. You can get it free, postage prepaid, for only 2 yearly subscriptions for McCall's Magazine at 50 cents each, or 1 two year subscription at \$1.

### A Pair of Curtains in Point d'Esprit Effect For only 4 yearly subscriptions



Premium 77

Premium 77—Each curtain is 2 yards 29 inches long by 32 inches wide. These curtains are made from a good quality of net and have a scroll border. The design is an exceptionally handsome one. A pair of these popular curtains sent delivery charges prepaid for only 4 yearly subscriptions for McCall's Magazine at 50 cents each.

### Lotus Manicure Outfit Value \$1.50

For only 4 yearly subscriptions

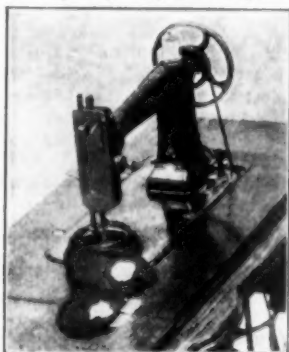


Premium 717

Premium 717—Every woman should have this splendid set on her dresser. The outfit consists of Cuticle Knife, File, Buffer, Nail Enamel, Salve and Bleach, Emery Board and Orange Sticks. The manufacturers have made us an exceptionally low price in order to introduce their goods. You get the benefit because we send you this fine \$1.50 Manicure Outfit, prepaid, for only 4 yearly subscriptions for McCall's Magazine at 50 cents each.

### "Darns on Any Sewing Machine" This Magic Darner

For only 2 yearly subscriptions

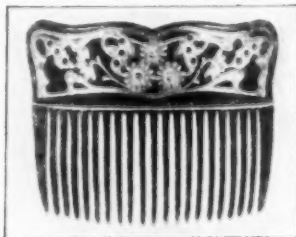


Premium 644

Premium 644—A wonderful time saver. The most useful device ever discovered for darning stockings, towels and fabrics of all descriptions. Will fit any sewing machine. Can be adjusted by a child. Sent free, postage prepaid, for only 2 yearly subscriptions

### Handsome Fancy Back Comb

For only 2 yearly subscriptions



Premium 694

Premium 694—This well-made and attractive Back Comb is inlaid with gold and studded with brilliant colored stones. Very rich looking. The very latest style. Retail price, 80 cents. We send it free, postpaid, for only 2 yearly subscriptions for McCall's Magazine at 50 cents each.

### Premo Junior Camera

For only 9 yearly subscriptions



Premium 613

Premium 613—Anybody can make good pictures with a Premo Junior, as the simple instructions necessary are included with each camera. Takes  $2\frac{1}{4} \times 3\frac{1}{4}$  pictures. The Premo Junior is a source of never-ending delight. One sent free, prepaid, for only 9 yearly subscriptions at 50c. each.

### "Anthony" Good Luck Belt and Buckle

For only 3 yearly subscriptions



Premium 651

Premium 651—Beautifully made of silk elastic  $1\frac{3}{4}$  inches wide, either black, white, blue or red. This belt, with ancient Japanese emblem which signifies Good Luck, Prosperity and Money, has become the most popular novelty of the season. Price, \$1. Sent free, postage prepaid, for only 3 yearly subscriptions for McCall's Magazine at 50 cents each.

### A Complete Kitchen Outfit For only 5 yearly subscriptions



Premium 625

Premium 625—Something every housekeeper needs. Means fewer steps, less annoyance, more rapid work and greater comfort. Every article is a household necessity and is used daily. Made of the highest grade of steel. Rubberoid finish hardwood handles. Will be an ornament to your kitchen. Sent free, carrying charges collect, for only 5 yearly subscriptions for McCall's Magazine at 50 cents each.

**Your Own Subscription, New or Renewal, Will Count Toward Any Premium**

## It is Easy to Earn These Attractive McCall Premiums

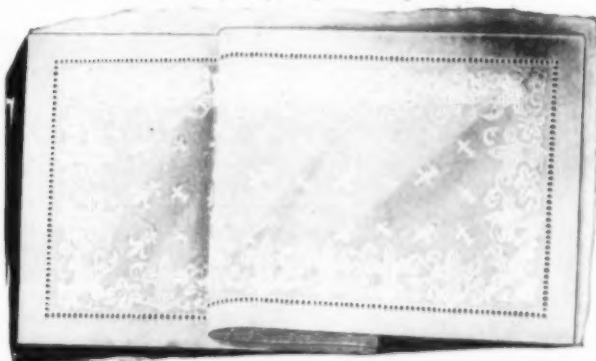
**This Very Handsome Ten-Piece Toilet Set**  
For only 11 yearly subscriptions, or 5 subscriptions and \$1.00



Premium 679-A

Premium 679-A—This new Ten-Piece Toilet Set is a beauty. Each piece is richly decorated with flowers, as indicated above. The designs are burnt in so that they cannot wear off. This exceptionally handsome Toilet Set, consisting of the ten usual pieces, will be sent to any club-raiser for only 11 yearly subscriptions for McCall's Magazine at 50 cents each, or for 5 subscriptions and \$1.00 extra. Receiver to pay freight charges. You are sure to be more than pleased with this valuable present.

**Beautiful Fleur-de-Lis Design Bureau Scarf**  
For only 3 yearly subscriptions



Premium 677

Premium 677—This exquisite Scarf is 18 inches by 50 inches, has a hemstitched border and is made of a very fine quality of imported satin-finished linen damask. Is sure to please any woman who is looking for big value. The above illustration, owing to lack of space, shows the scarf folded. We send this extra fine bureau scarf, postage prepaid, for only 3 yearly subscriptions for McCall's Magazine at 50 cents each. Don't miss this great offer.

### Splendid Buttonhole Scissors

For only 2 yearly subscriptions



Premium 44

Premium 44—Every woman who sews should own a pair of these forged steel, full nickel-plated Buttonhole Scissors. Each pair fully warranted. Sent prepaid for only 2 yearly subscriptions for McCall's Magazine at 50 cents each.

### Pair of Embroidery Scissors

For only 2 yearly subscriptions

Premium 43—This pair of Embroidery Scissors, made of the very best steel, full nickel-plated, with long, fine points, sent prepaid upon receipt of 2 yearly subscriptions for McCall's Magazine at 50 cents each.

### 5 or 6 Inch Scissors

For only 2 yearly subscriptions

Premium 46—One pair of Scissors, 5 or 6 inches in length, as you prefer, made of the very best steel, full nickel-plated. Sent delivery charges prepaid for only 2 yearly subscriptions for McCall's Magazine at 50 cents each.

### Solid Sterling Silver Thimble

For only 2 yearly subscriptions



Premium 275

Premium 275—This Thimble is handsomely engraved. It is not only very neat in appearance but will wear well. We will send any size desired for only 2 yearly subscriptions for McCall's Magazine at 50 cents each.

### Leather Handbag, Card Case and Purse

For only 6 yearly subscriptions



Premium 633

Actual size, 10 x 6 1/2 inches

Premium 633—This large, elegant Handbag is made of genuine seal grain leather, has a good, substantial leather lining and a most excellent frame. Retail price, \$1.75. Sent free, prepaid, including leather card case and purse, for only 6 yearly subscriptions at 50 cents each. Worth double.



Prem. 235

### One Pair of Kid Gloves

For only 6 yearly subscriptions

Premium 235—You may have your choice of black, white, gray or tan. The Gloves we offer are the celebrated MEYER'S MAKE, known throughout the entire United States for their reliability. Every pair guaranteed. Sent prepaid on receipt of 6 yearly subscriptions at 50 cents each. Be sure to state size and color desired. All sizes up to 7 3/4. When size 8 is desired we can send only black.

### Beautiful Brooch

For only 2 yearly subscriptions



Premium 422-A

Premium 422-A—This is a remarkable offer, and would not be possible if we did not purchase these brooches in thousand lots. Every brooch is guaranteed to be a 14-karat gold-filled. The stones are of excellent quality. Send us 2 subscriptions for McCall's Magazine at 50 cents each and the brooch is yours free. It would cost you \$1.00 at retail.

### 6 Embroidered Handkerchiefs

For only 3 yearly subscriptions

Premium 672—These beautiful hand-embroidered effect ladies' hemstitched handkerchiefs are made of a very fine sheer lineene cloth and the embroidery work is exceptionally neat and attractive. We will send a half dozen assorted patterns in a handsome box, postage prepaid, for only 3 yearly subscriptions at 50 cents each.

### Ladies' Genuine Seal Leather Pocketbook

For only 3 yearly subscriptions

Premium 139—Carefully made; guaranteed to stand hard wear. Very popular style. Not made of cheap leather, but of genuine grain seal. Retail price is \$1. Sent prepaid for only 3 yearly subscriptions at 50 cents each.



Premium 139

**Write Today for Free Copy of Large New Premium Catalogue**

# Rubens

For Infants, Misses



# Shirt

and Women

No Buttons. No Trouble.  
Patent Nos. 528,948-530,233



The Rubens Shirt is made in cotton, merino (half wool and half cotton), wool, silk and wool, and all silk, to fit from birth to any age. Sold at dry-goods stores, Circulars, with price list, free.

## A Word to Mothers:

The Rubens Shirt is a veritable life preserver. No child should be without it. It affords full protection to lungs and abdomen, thus preventing colds and coughs, so fatal to a great many children. Get the Rubens Shirt at once. Take no other, no matter what any unprogressive dealer may say. If he doesn't keep it, write to us. The Rubens Shirt has gladdened the hearts of thousands of mothers. We want it accessible to all the world.

## Made Also in All Sizes for Misses and Women

The Rubens Shirt is so easily adjusted and fits so snugly to the form that it proves particularly effective in guarding from cold and protecting the health of invalids, those enfeebled by age, or others who are delicate.

## Beware of Imitations!

The Genuine Rubens Shirt has the name "Rubens" stamped on every garment.

Manuf'd by RUBENS & MARBLE, 99 Market Street, CHICAGO

**NO MONEY DOWN — NO DEPOSIT — NO OBLIGATIONS**

**YOURS ON APPROVAL**

**30 DAYS FREE TRIAL**

Take this machine into your home; use it as your own; try all its attachments, and if it is not exactly all we claim for it in every respect; if it is not handsomer, better made, more easy to run, and if it does not do better work than any machine three times its price, we will take it back and you will not be put to any expense whatever. Try it a month absolutely free; then, if satisfied, pay us only

**\$1.00 A MONTH**

Think of it! about three cents a day for the World's Best Sewing Machine.

Formerly sold through dealers and agents for \$45 to \$65. Now offered direct from our factory to you on easy payments at about one-third its old price. We have cut off our wholesalers, jobbers, dealers, and agents, giving you their profits.

**SAVE \$25.00 TO \$35.00**

by buying from the only manufacturers in the world who sell high-grade sewing machines direct from factory to family. It costs you less to buy the King than to rent any other high-grade machine from a dealer or agent. The King won the gold medal, first prize, highest award at the Alaska-Yukon Exposition. The judges officially declared it to be "The World's Best Sewing Machine."

**OUR 20-YEAR GUARANTEE**

means if the machine proves defective in material or workmanship during 20 years of service we will replace it with another machine or refund your money.

**THIS PERFECT MACHINE**

is strictly ball-bearing; has the newest drop head automatic lift; is easy running and sews a perfect lock stitch. Among the operations it performs are adjustable hemming, hemming and sewing on lace, the French seam, frilling, tucking, binding, the French fold, braiding, darning, quilting, ruffling, plating, ruffling between two bands, edge stitching and piping and shirring. We positively guarantee that this marvelous variety and perfection of work cannot be duplicated by the attachments of any other family sewing machine in the world. The machine is complete and includes all the attachments. Write for illustrated catalogue giving complete descriptions.

**KING SEWING MACHINE COMPANY, 406 COURT STREET, BUFFALO, NEW YORK**



**FACTORY  
TO  
FAMILY**

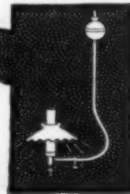


**cheaper Than Gas at 25¢**

Burns little gasoline, lots of air.

Bright, soft white light. "Sun" Light soon saves its cost. "SUN" HOLLOW WIRE SYSTEM is the ideal lighting system; lamps operated independently, pressure tank anywhere inside or outside house. Absolutely safe, approved by insurance underwriters.

Sold on Two Weeks' trial with One Year's Guarantee Bond. Send for book: 50 styles fixtures, for homes, stores, churches, etc., \$2.25 up. **SUN VAPOR LIGHT CO., 1135 Market St., Canton, O.**



## The Misfortune of Wrong Thinking

Wrong thinking is indicative of weakness; it is indeed, a species of insanity, for a wrong thinker is continually tearing down and wrecking his own mental and physical structure. The right thinker is the only sane thinker, and he is the happiest as well as the most successful man. He knows better than to keep constantly tripping himself up with the adverse thought which produces destructive conditions.

We all know the disastrous effects of wrong thinking. We know by experience how it cripples us mentally and physically. Physicians are well aware that anger poisons the blood, and that fear, anxiety, fretting and all other inharmonious thoughts seriously interfere with the normal action of all the bodily functions. They are also alive to the fact that anxiety or apprehension of impending disaster, if of long duration, is liable to bring on paralysis. It is an established fact that a mother is not only seriously affected by her own thought, but that it affects her infant to such an extent that the same symptoms and conditions from which the mother suffers are reproduced in the body of the infant. Selfishness, jealousy and envy long indulged in tend to produce serious liver troubles and certain forms of dyspepsia. Lack of self-control and habitual indulgence in violent passions shatter the nervous system, lessen the will power and induce grave disorders, says Success. Worry is one of the greatest enemies of the human race; it carves its deep furrows wherever it goes; it carries gloom and unhappiness with it; it delays or prevents the processes of digestion and assimilation until the starved brain and nerve cells utter their protest in various kinds of disease, sometimes even in insanity.

Wrong thinking, whatever its nature, leaves indelible scars on mind and body alike. It affects character and material prospects equally. Every time you grumble or find fault; every time you lose your temper; every time you do a mean, contemptible thing, you suffer a loss which cannot be repaired. You lose a certain amount of power, of self-respect and of an uplifting and upbuilding character-force. You are conscious of your loss, too, which tends to weaken you still further.

A business man will find that, every time he gets out of sorts, flies into a rage or "goes all to pieces" when things go wrong, he is not only seriously injuring his health, but is also crippling his business. He is making himself repellent; he is driving away success conditions.

A man who wants to do his best must keep himself in good mental trim. If he would achieve the highest success he must be a correct thinker. He cannot think discord and bring harmonious conditions into his business. His wrong thought will honeycomb and undermine his prospects in life.

## An Important Question

It was a few minutes before the midday dinner when Freddie inquired:

"Mama, have I been bad today?"

"Yes, Freddie, very bad indeed."

"Do you think you'll send me to bed without any supper?"

"I have a mind to."

"Well, mama, I wish you would tell me now, so I'd know how much dinner to eat."





### Big Book--Free

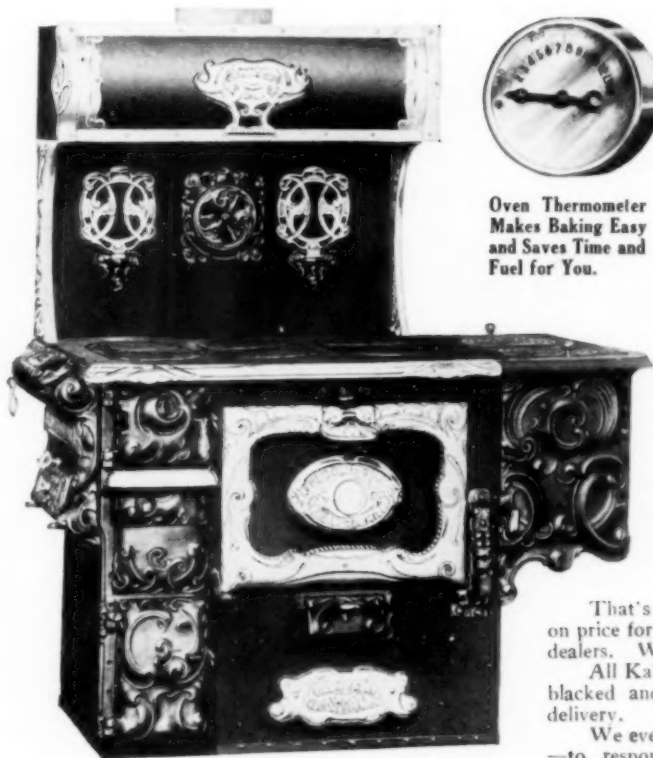
Send Name Free Book Explains All

Spend a cent for a postal and send your name for our Big Free 100 page Kalamazoo Illustrated Book with wholesale factory prices, explaining all, with our \$100,000 bank bond guarantee of satisfaction or money back.

**"A Kalamazoo,  
Direct to You"**  
TRADE MARK REGISTERED

—“And  
Gas  
Stoves  
Too”

# Cash or Credit —30 Days' Trial—360 Days' Approval Test —Freight Prepaid



Kalamazoo Royal Steel Range

—For all kinds of fuel—over 35,000 in most satisfactory use everywhere. Save \$5 to \$40 on price as explained in our Big Free Catalogue.



Oven Thermometer  
Makes Baking Easy  
and Saves Time and  
Fuel for You.

**WE WANT** to know *you* and have you know about “Kalamazoo.” We are high grade stove and range makers. The name “Kalamazoo” has become famous because of our most satisfactory products, sold only “direct to you.”

Did you ever see a copy of our Big Illustrated Kalamazoo Catalogue?

Write for one. It will pay you well and interest you to do so at once.

We've got over 140,000 regular customers now among farmers and town and city people—to whom we can refer you.

But we want you to be one of 100,000 more home folks to write for our latest Kalamazoo Catalogue this season.

Don't wait. Do it now and the book will come right back to you—all postage paid, free.

We want you to know all facts about stove and range making—and values—before you buy.

The secret of getting the most for your money—in all stoves and ranges, including gas stoves and ranges—is in buying *direct* from the factory that puts high standard into materials, expert labor and original designs—cutting out all dealers' and middlemen's profits. That's what we do.

That's why Kalamazoos save you from \$5 to \$40 on price for stoves and ranges of equal quality sold by dealers. We don't sell to dealers—only direct to users.

All Kalamazoos sent ready to use and handsomely blacked and finished. We guarantee safe, prompt delivery.

We even give *credit*—same as your dealer would—to responsible persons—small payment first and then monthly payments after your free trial, if satisfied. Or your payment back and we take our Kalamazoo back and pay freight both ways. You'd be nothing out at all.



Kalamazoo “Radiant”  
Base Burner

—Highest quality, handsomest original design, greatest fuel saver. Over 16,000 satisfied owners today. See Free Catalogue for 100 pages of bargains like these.

## Send Your Name—Be the Judge —Free Book Explains All

Spend a cent for a postal or use coupon here and send your name for our *Big Free 100-page Illustrated Kalamazoo Book* with wholesale factory prices, explaining all, with our \$100,000 Bank Bond Guarantee of satisfaction or money back.

Judge first of values—then order—you be the one to say. If you don't want to keep the Kalamazoo we send you we'll pay the freight back also—(both ways)—the risk is all ours, but we know you'll be not only satisfied but highly pleased with any Kalamazoo. Ask for Catalogue No. 198.

**KALAMAZOO STOVE COMPANY, Mfrs.**

Kalamazoo, Michigan

**KALAMAZOO STOVE COMPANY, Mfrs.,  
Kalamazoo, Michigan**

Here's my name and address. Please send me your big Kalamazoo Stove Catalogue No. 198.

Name .....

Address .....

Town.....State.....

# W.B. Reduso CORSETS

**W. B. NUFORM CORSETS** fit the figure with the exactness of custom tailoring, and afford most effective foundations for fashionable gowns. A large variety of individual designs is provided in all sizes and lengths, so that every woman can find a model specially adapted to her requirements, giving the figure superb, graceful lines.

W. B. NUFORM CORSETS are firmly boned, retain permanently their perfect lines and are guaranteed to give satisfaction. W. B. Corset boning will not rust.

**W. B. REDUSO CORSETS** do not squeeze, do not force, do not press the figure. Without the aid of any strap or attachment—simply by the scientific arrangement and placing of the gores, the W. B. REDUSO actually accomplishes the remarkable reduction of **one to five inches** in the measurement of hips and abdomen.

The W. B. REDUSO ingeniously supports the fullness of the figure and bust.

Extra durable fabrics, firm boning and splendid tailoring enable W. B. REDUSO CORSETS to retain their shape indefinitely.

**NUFORM, Style 478**

—Medium bust, very long hips and back. Made of coutil, prettily trimmed. Hose supporters.

Price, \$1.00.

**NUFORM, Style 485.**

(As pictured.) —For average figures. Medium bust height, long over hips, back and abdomen. Material is coutil. 2 pairs hose supporters.

Price, \$1.50.

**NUFORM, Style 109**

—For tall average figures. High in bust, long over hips, back and abdomen. Excellent coutil. 3 pairs hose supporters.

Price, \$2.00.

**NUFORM, Style 118**

—A low bust model, very long over hips and back, especially suitable for well-developed figures. Imported coutil—lace trimming. 3 pairs hose supporters.

Price, \$3.00.

The above styles are all made in sizes 18 to 30. Numerous other Nuform and Erect Form models are on sale at your local dealer's.



W. B. FORMU CORSETS give a full bust effect to figures of slight bust development. Style 107—\$2.00, Style 112—\$2.50, Style 113—\$3.00.

**REDUSO, Style 782.**

(As pictured.) —For tall, large figures. Bust height is medium. Hips, back and abdomen are very long—Imported coutil.

Price, \$5.00.

**REDUSO, Style 770**

—For average well developed figures. Medium high bust, long over hips and abdomen. Durable white coutil or batiste. 3 pairs hose supporters.

Price, \$3.00.

**REDUSO, Style 776**

—For tall, well-developed figures. Bust is high, hips, back and abdomen very long. Coutil or batiste. 3 pairs hose supporters.

Price, \$3.00.

**REDUSO, Style 781**

—For short, stout figures. Low under arms, long over hips, back and abdomen. Excellent coutil. 3 pairs hose supporters.

Price, \$3.00.

All Reduso Corsets sizes 19 to 36.

Above Reduso models are sold by dealers everywhere.

WEINGARTEN BROS., Inc., Broadway and 34th Street, New York